

Instagram Feed for Magento 2

User Guide

Version 1.0

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I) Introduction

Instagram Feed for Magento 2 is the ultimate solution for a young and modern website look and feel. With the help of this extension, you can freely create and design flashy Instagram feeds for any CMS page and block. Also, the Instagram Media grid makes it easy to manage and keep track of your feed posts. Download it today to hype up your social profile and create a seamless customer shopping experience!

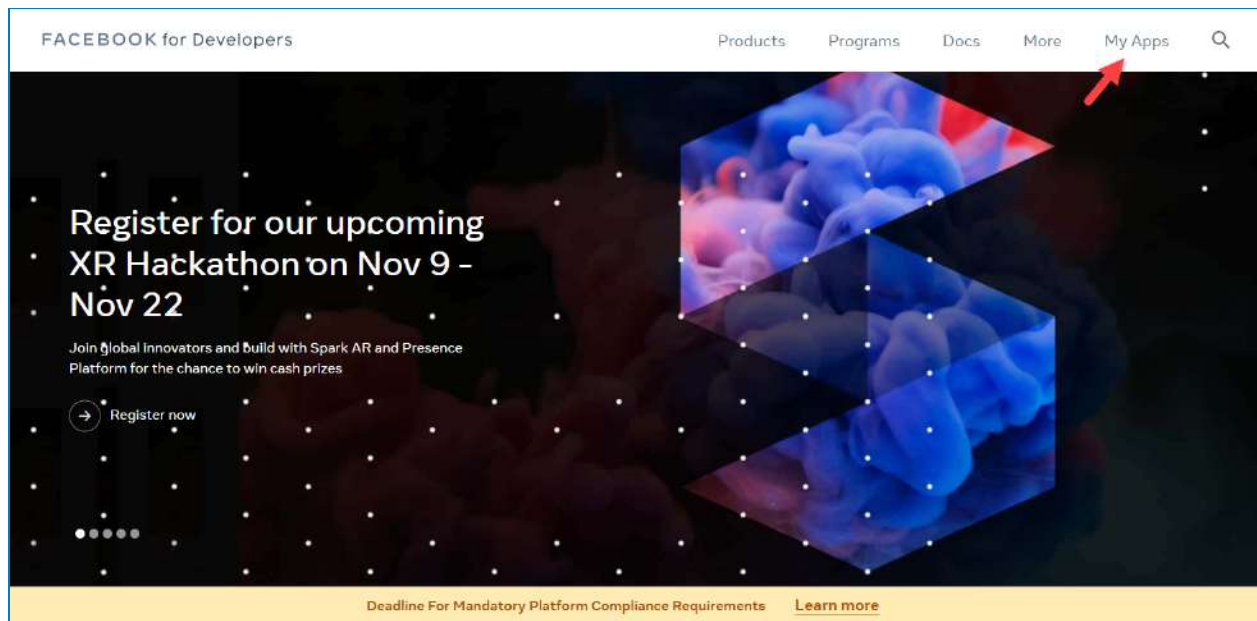
- Display Instagram feed on any pages
- Instagram image pop-up option
- Freely design your feed
- Three layout types supported
- Option to show/hide caption
- Manage the Instagram Media grid
- Other amazing features

II) Get Instagram feed access token

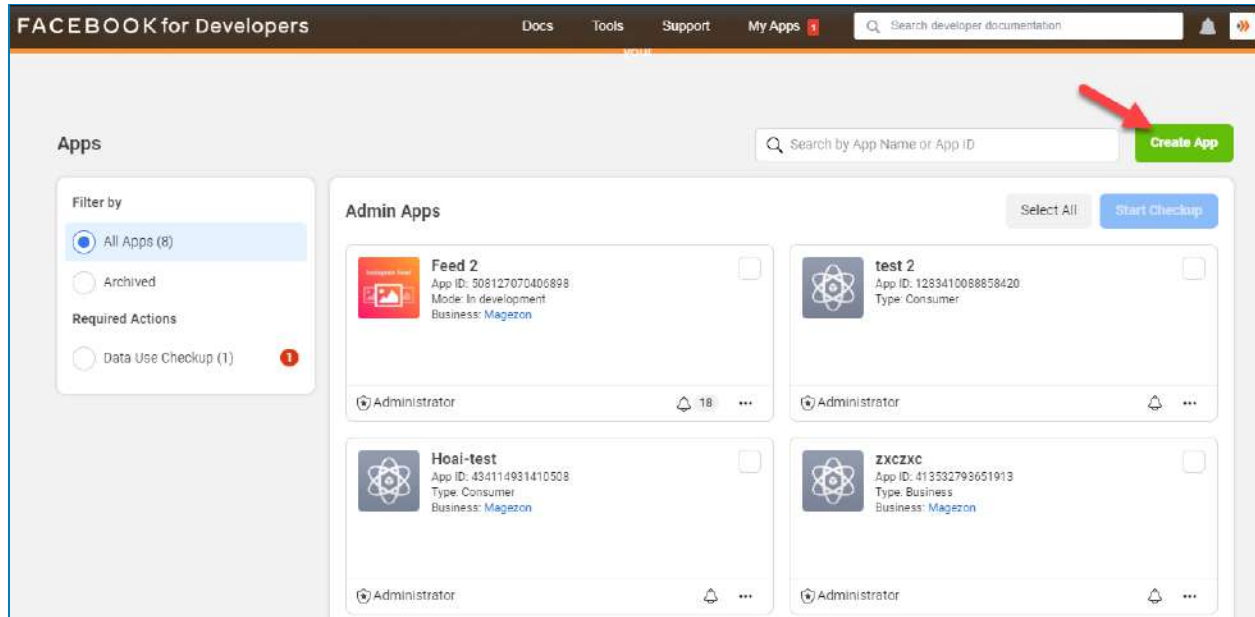
Before configuring the extension, you need to get your Instagram feed access token.

Step 1

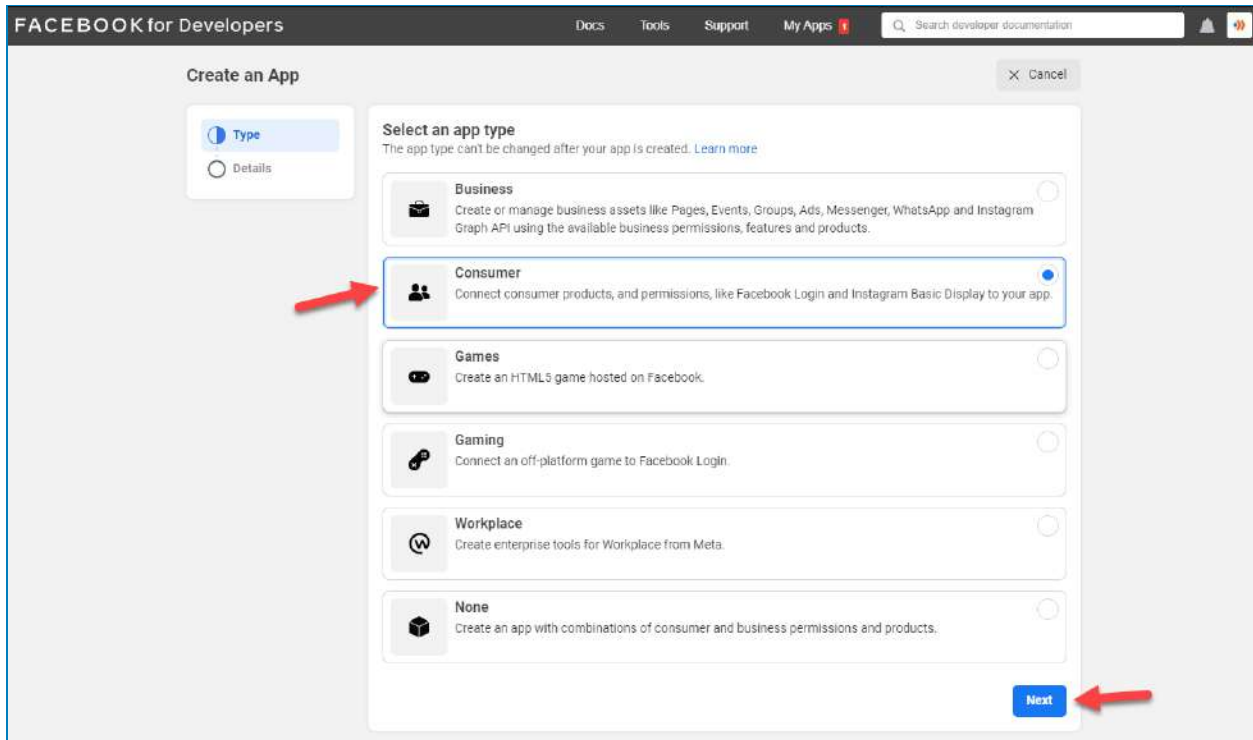
- Go to [Facebook for Developers](#) and sign in with your account. Click **My Apps**:



- Then, hit **Create App**:



- The system will require you to select an app type, choose **Consumer**, and click **Next**:



The screenshot shows the 'Create an App' wizard on the Facebook for Developers website. The 'Type' tab is selected. Under 'Select an app type', the 'Consumer' option is chosen, indicated by a blue dot and a red arrow. The 'Next' button at the bottom right is also highlighted with a red arrow.

FACEBOOK for Developers

Docs Tools Support My Apps Search developer documentation

Create an App [Cancel]

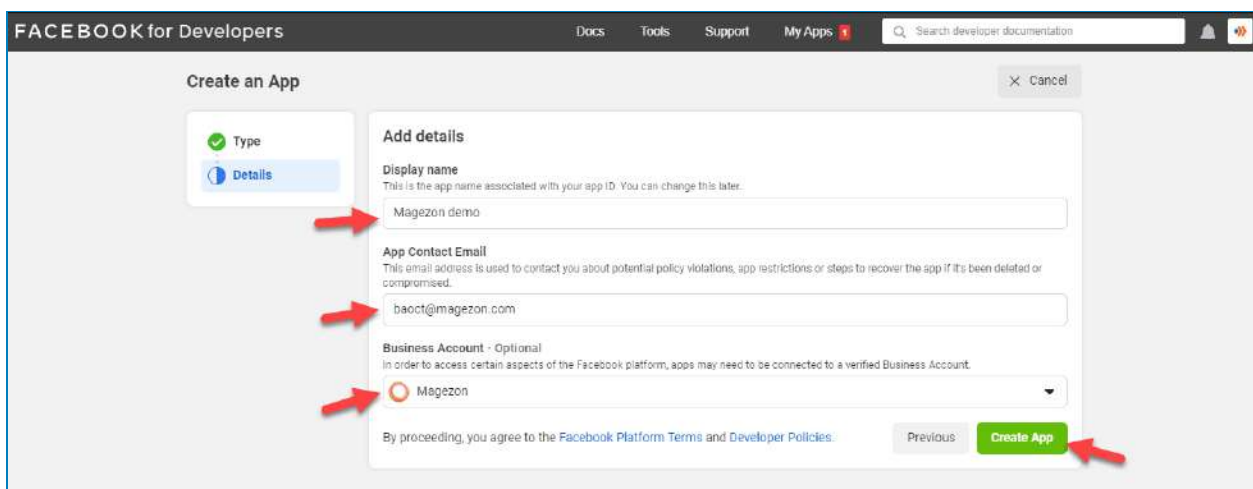
Type Details

Select an app type
The app type can't be changed after your app is created. [Learn more](#)

- Business**
Create or manage business assets like Pages, Events, Groups, Ads, Messenger, WhatsApp and Instagram Graph API using the available business permissions, features and products.
- Consumer** (Selected)
Connect consumer products, and permissions, like Facebook Login and Instagram Basic Display to your app.
- Games**
Create an HTML5 game hosted on Facebook.
- Gaming**
Connect an off-platform game to Facebook Login.
- Workplace**
Create enterprise tools for Workplace from Meta.
- None**
Create an app with combinations of consumer and business permissions and products.

Next

- Enter the necessary information and hit **Create App**:



The screenshot shows the 'Add details' step of the 'Create an App' wizard. The 'Details' tab is selected. The 'Display name' field contains 'Magezon demo', the 'App Contact Email' field contains 'baoot@imagezon.com', and the 'Business Account' dropdown is set to 'Magezon'. The 'Create App' button is highlighted with a red arrow.

FACEBOOK for Developers

Docs Tools Support My Apps Search developer documentation

Create an App [Cancel]

Type Details

Add details

Display name
This is the app name associated with your app ID. You can change this later.
Magezon demo

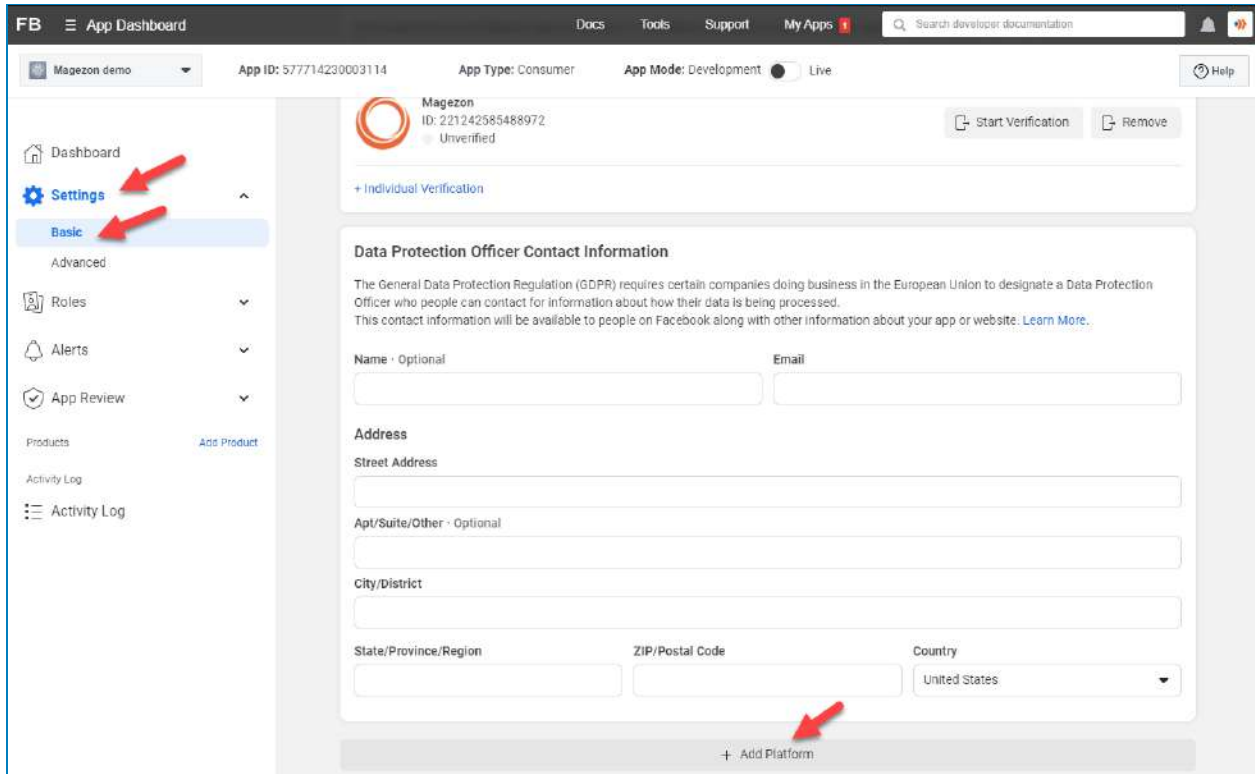
App Contact Email
This email address is used to contact you about potential policy violations, app restrictions or steps to recover the app if it's been delated or compromised.
baoot@imagezon.com

Business Account - Optional
In order to access certain aspects of the Facebook platform, apps may need to be connected to a verified Business Account.
Magezon

By proceeding, you agree to the [Facebook Platform Terms](#) and [Developer Policies](#). Previous **Create App**

Step 2

- Navigate to **Settings >> Basic**, click **Add Platform**:



The screenshot shows the Facebook App Dashboard for an app named 'Magezon'. The left sidebar contains a menu with 'Settings' and 'Basic' highlighted. The main content area shows the 'Basic' settings section, which includes fields for 'Name', 'Email', 'Address', 'City/District', 'State/Province/Region', 'ZIP/Postal Code', and 'Country'. A red arrow points to the '+ Add Platform' button at the bottom of the page.

FB App Dashboard

Magezon demo App ID: 57771423003114 App Type: Consumer App Mode: Development Live

Magezon ID: 221242585488972 Unverified

+ Individual Verification

Data Protection Officer Contact Information

The General Data Protection Regulation (GDPR) requires certain companies doing business in the European Union to designate a Data Protection Officer who people can contact for information about how their data is being processed. This contact information will be available to people on Facebook along with other information about your app or website. [Learn More.](#)

Name (Optional) Email

Address

Street Address

Apt/Suite/Other (Optional)

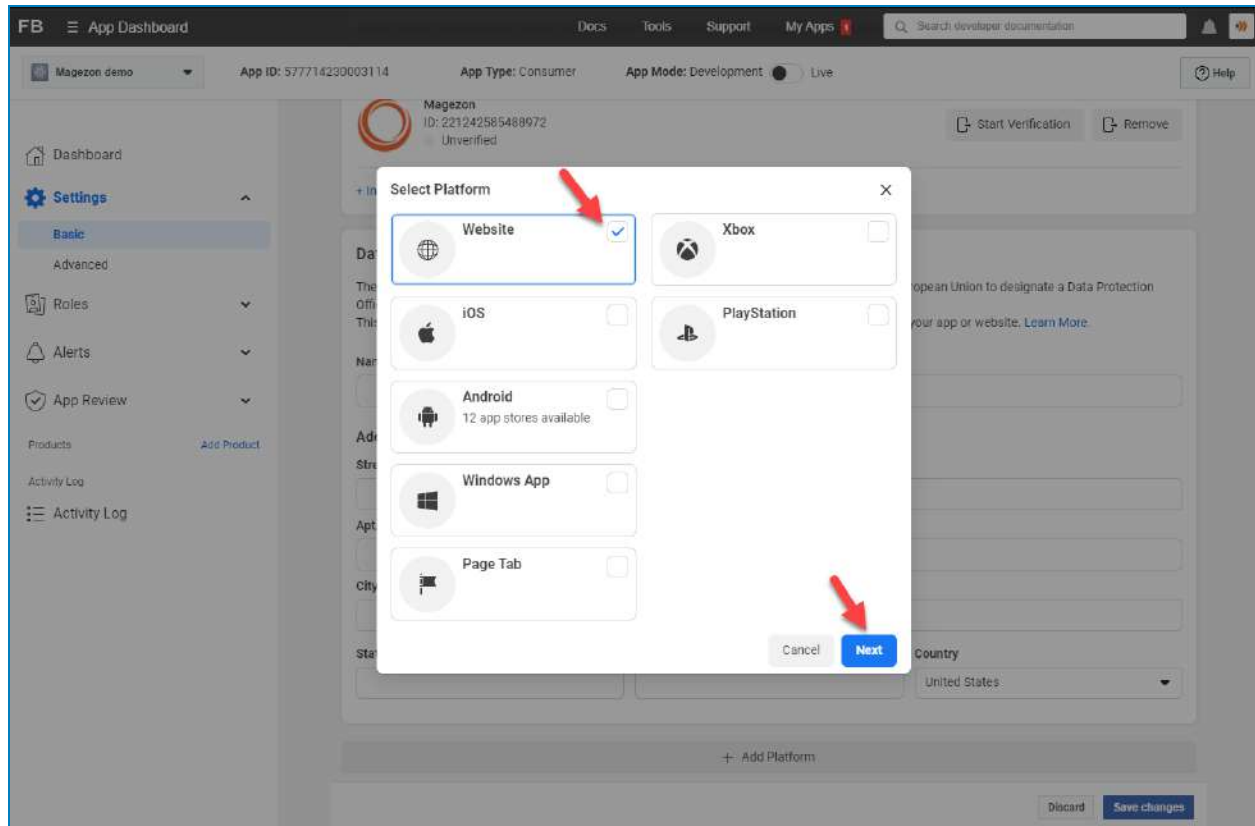
City/District

State/Province/Region ZIP/Postal Code Country

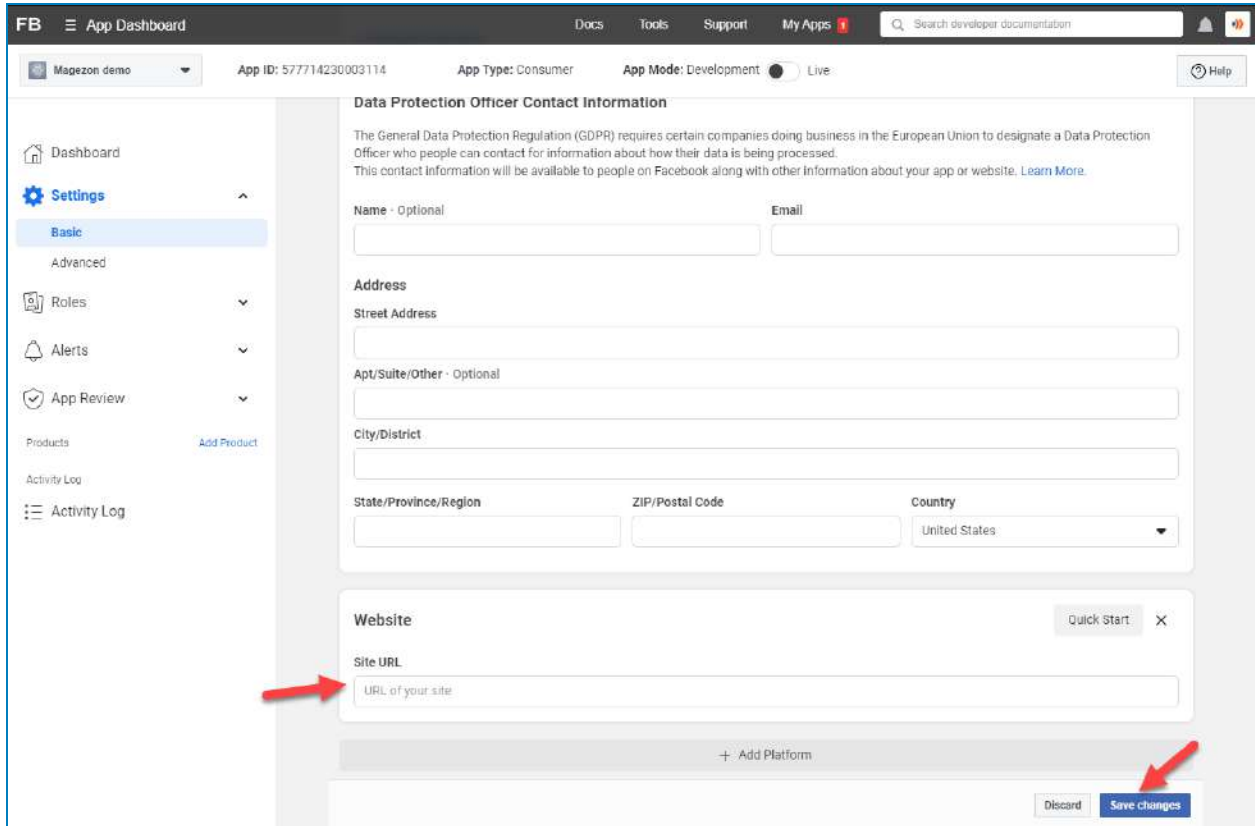
United States

+ Add Platform

- Select **Website**, click **Next**:



- Enter your site URL and click **Save Changes**:



FB App Dashboard

Magezon demo App ID: 577714230003114 App Type: Consumer App Mode: Development Live

Data Protection Officer Contact Information

The General Data Protection Regulation (GDPR) requires certain companies doing business in the European Union to designate a Data Protection Officer who people can contact for information about how their data is being processed. This contact information will be available to people on Facebook along with other information about your app or website. [Learn More](#)

Name - Optional Email

Address

Street Address

Apt/Suite/Other - Optional

City/District

State/Province/Region ZIP/Postal Code Country

United States

Website Quick Start X

Site URL

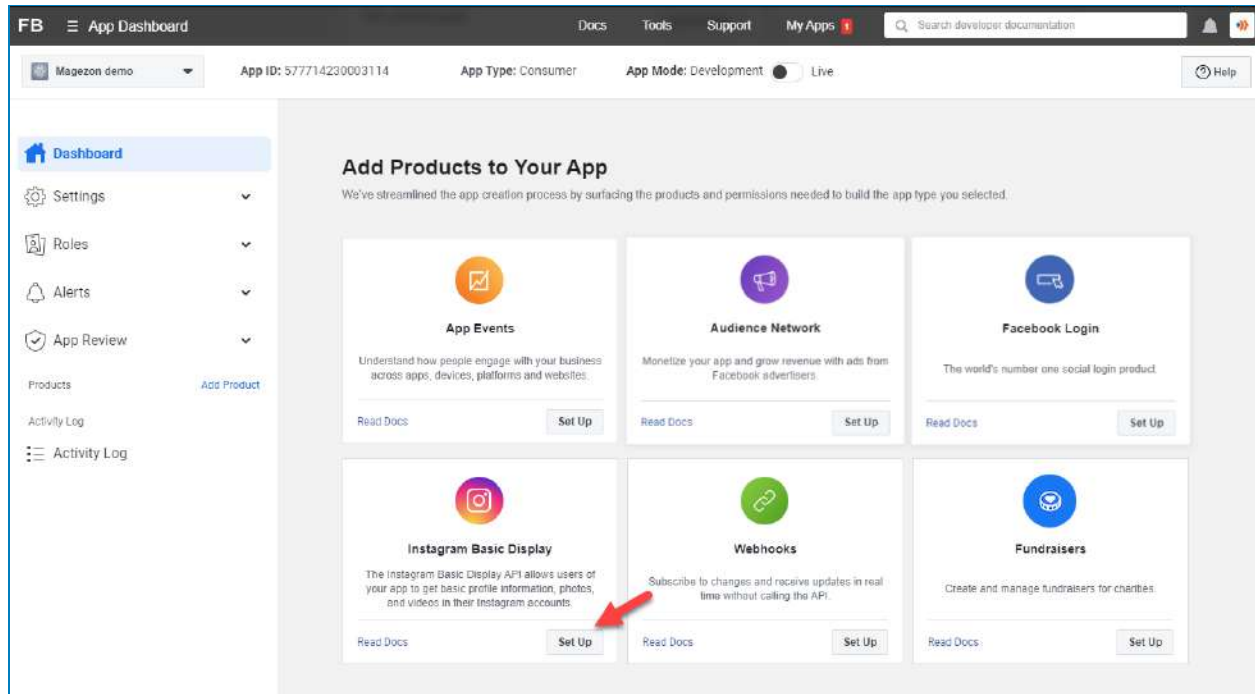
URL of your site

+ Add Platform

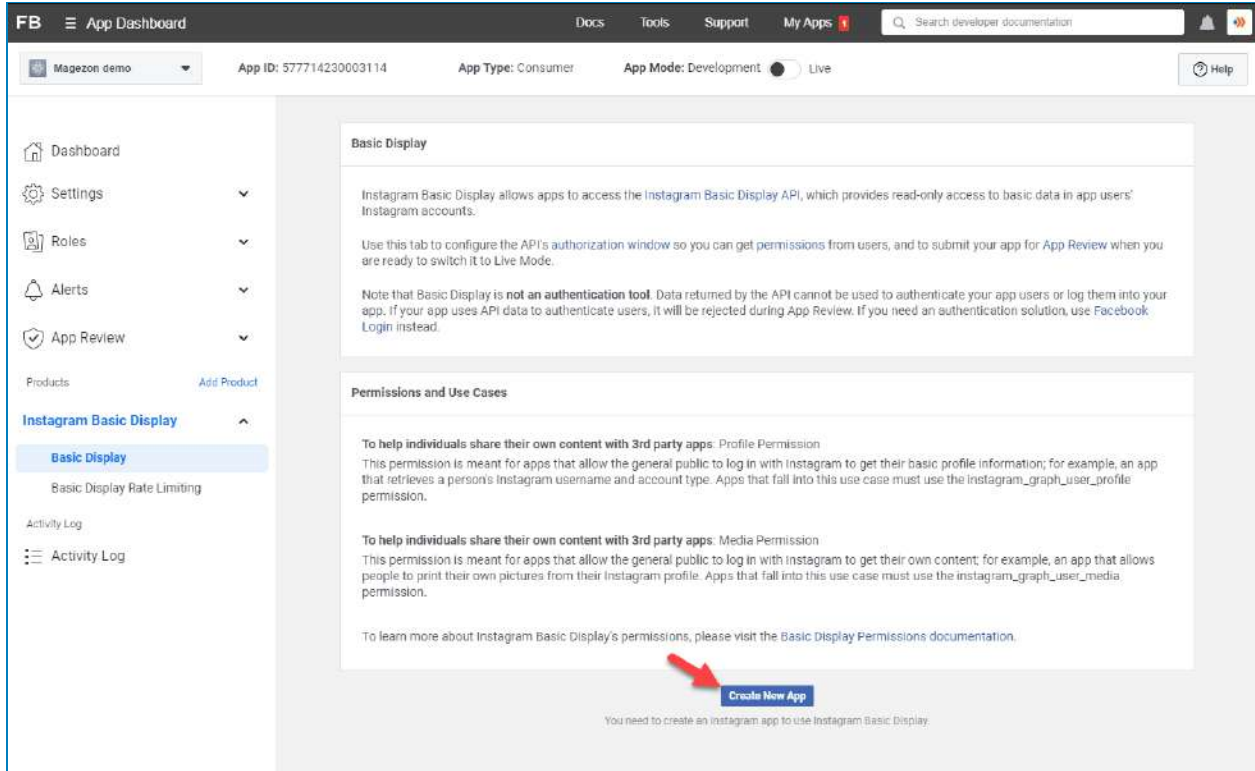
Discard **Save changes**

Step 3

- In the section **Add Products To Your App**, click **Set Up** in the **Instagram Basic Display**:

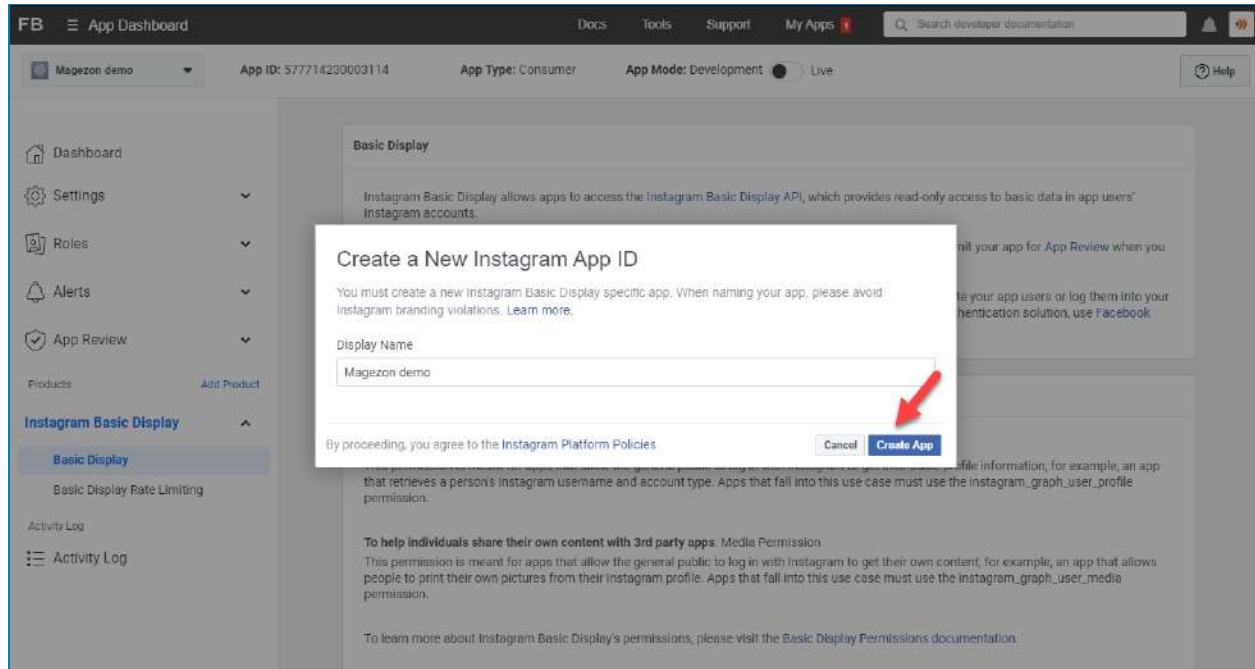


- Then click **Create New App**:

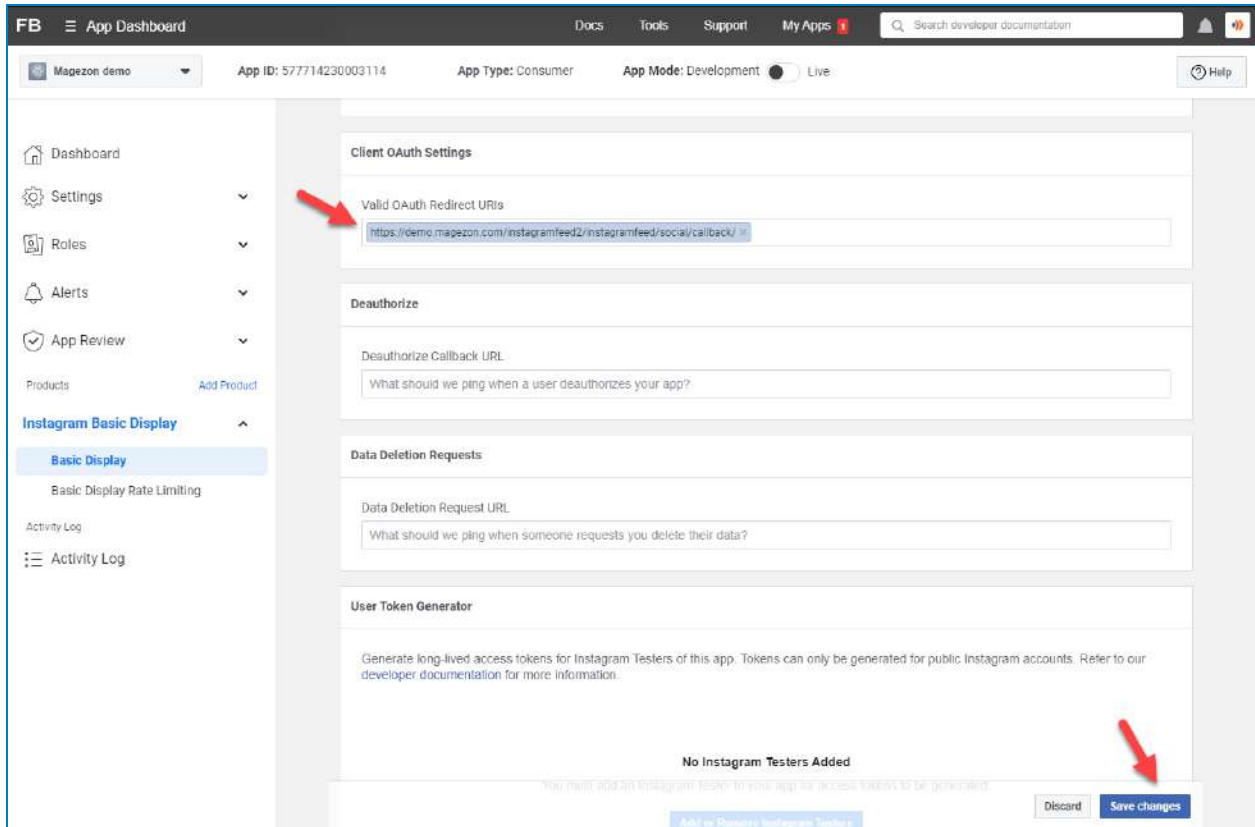


The screenshot shows the Facebook App Dashboard for an app named 'Magezon demo'. The dashboard includes a left sidebar with navigation options: Dashboard, Settings, Roles, Alerts, App Review, Products, and Activity Log. The main content area is titled 'Instagram Basic Display' and contains two sections: 'Basic Display' and 'Permissions and Use Cases'. The 'Basic Display' section explains that Instagram Basic Display allows apps to access the Instagram Basic Display API, which provides read-only access to basic data in app users' Instagram accounts. It also includes a note that Basic Display is not an authentication tool. The 'Permissions and Use Cases' section describes two types of permissions: Profile Permission and Media Permission. At the bottom of the main content area, there is a red arrow pointing to a 'Create New App' button. Below this button, a message states: 'You need to create an Instagram app to use Instagram Basic Display.'

- Enter a display name and click **Create App**:



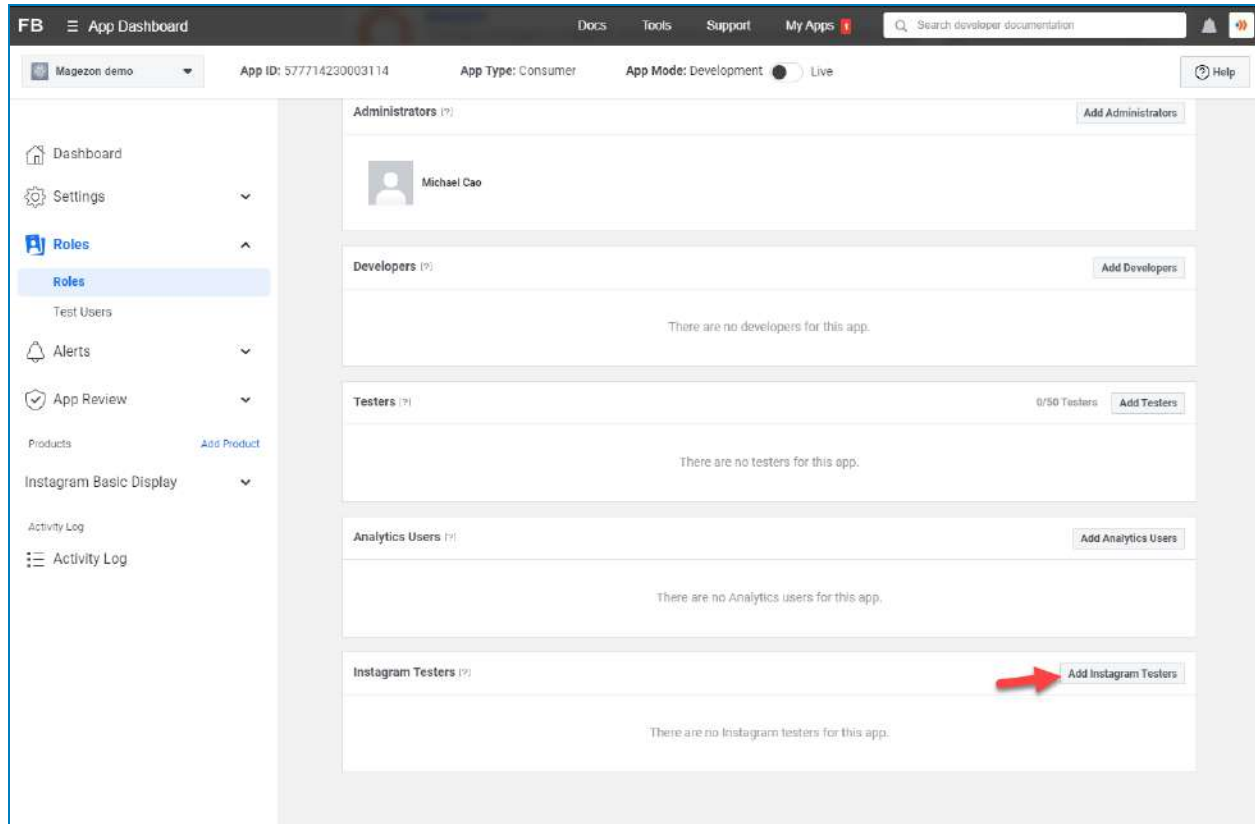
- In the field **Valid OAuth Redirect URIs**, you need to enter the URL we provide. (To get it go to **Store >> Settings >> Configuration >> General >> Valid Redirect URI**). Then click **Save Changes**:



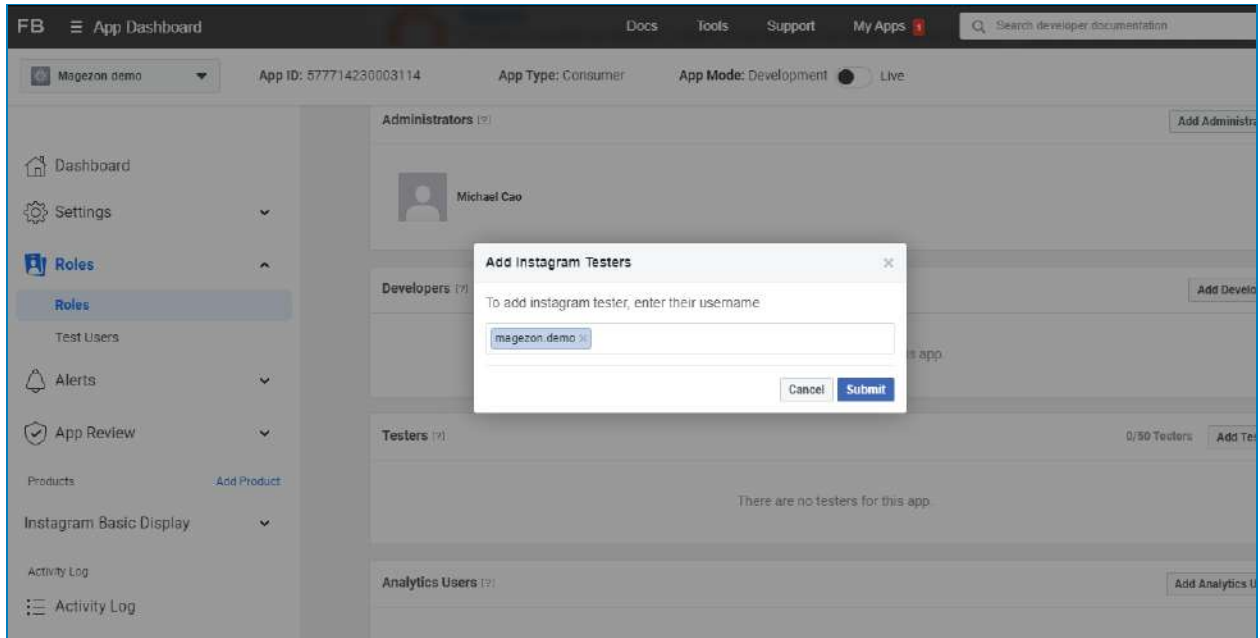
The screenshot shows the Facebook App Dashboard for an application named 'Magezon demo'. The app ID is 577714230003114, and the app type is 'Consumer'. The app mode is set to 'Development'. The left sidebar contains navigation links: Dashboard, Settings, Roles, Alerts, App Review, Products, and Instagram Basic Display. The main content area is titled 'Client OAuth Settings' and contains several sections: 'Valid OAuth Redirect URIs' with a text input field containing 'https://demo.magezon.com/instagramfeed2/instagramfeed/social/callback/' and a red arrow pointing to it; 'Deauthorize' with a text input field for 'Deauthorize Callback URL'; 'Data Deletion Requests' with a text input field for 'Data Deletion Request URL'; and 'User Token Generator' with a text input field for 'Generate long-lived access tokens for Instagram Testers of this app'. At the bottom, there is a section titled 'No Instagram Testers Added' with a red arrow pointing to the 'Save changes' button.

Step 4

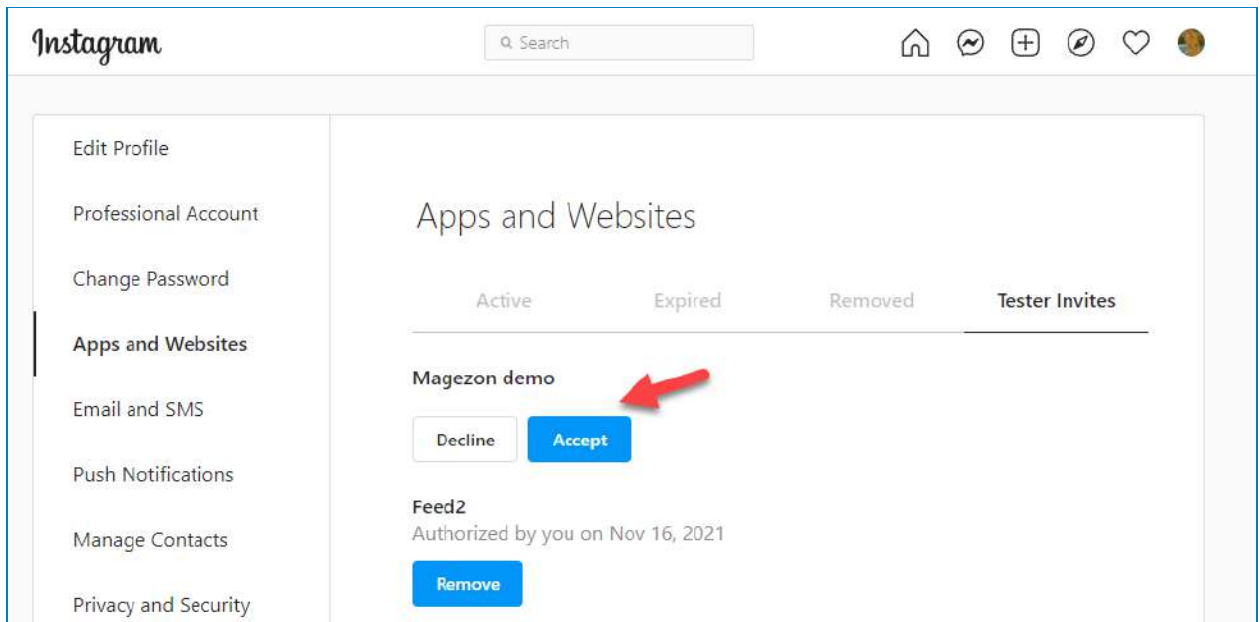
- Go to **Roles >> Roles**. In the **Instagram Testers** section, click **Add Instagram Testers**:



- Enter the username of your Instagram account and click **Submit**:

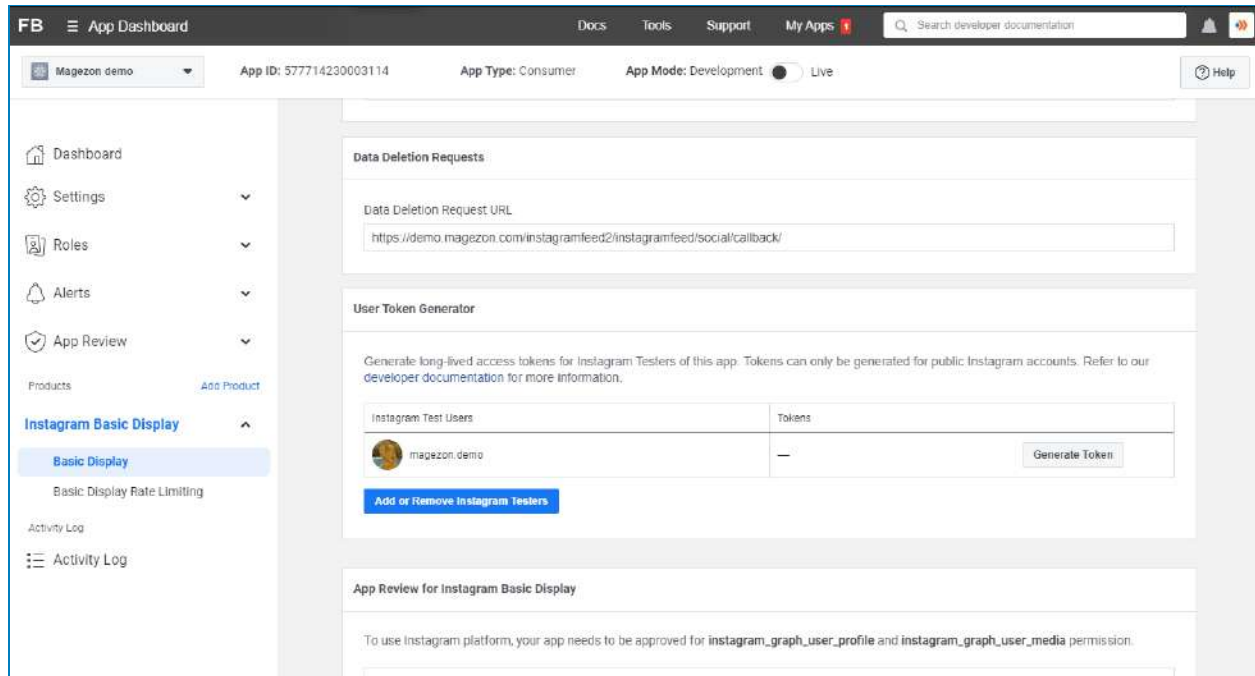


- Next, log in to your Instagram account. Go to **Settings >> Apps & Websites**. You will see an invitation in the **Tester Invites** section, click **Accept**:

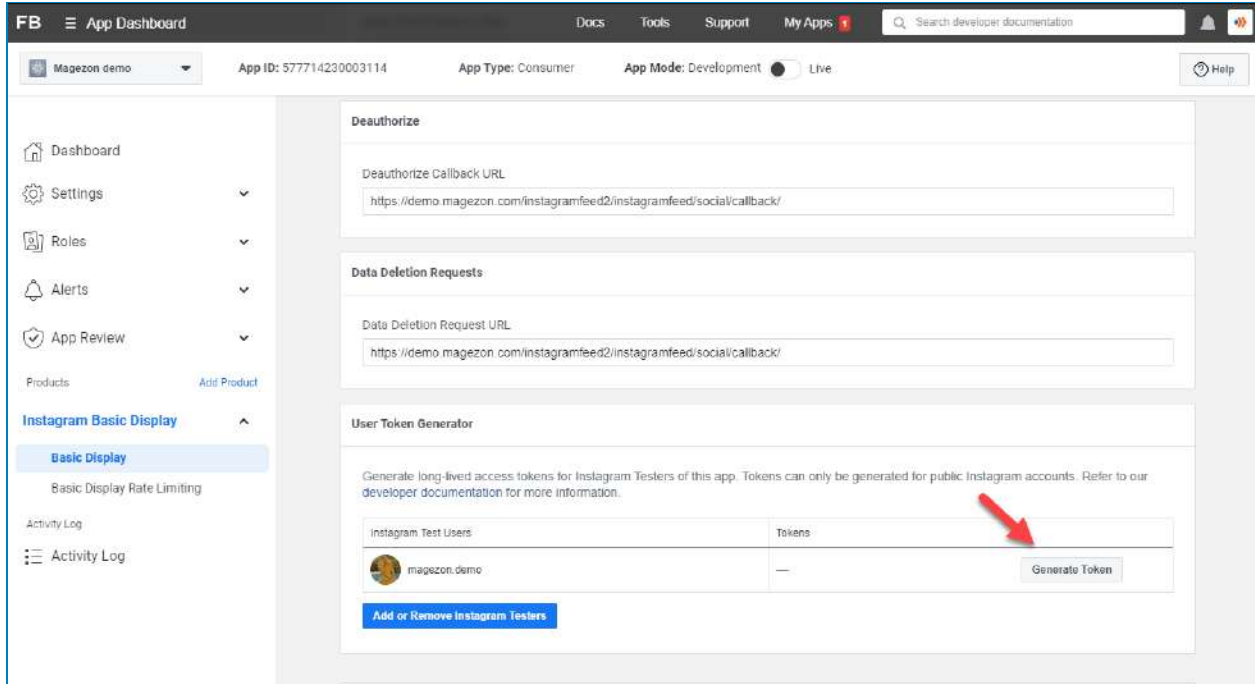


Step 5

- Back to the app you have created on **Facebook for Developers**, navigate to Instagram **Basic Display >> Basic Display**:



- In the **User Token Generator** field, click on **Generate Token**:

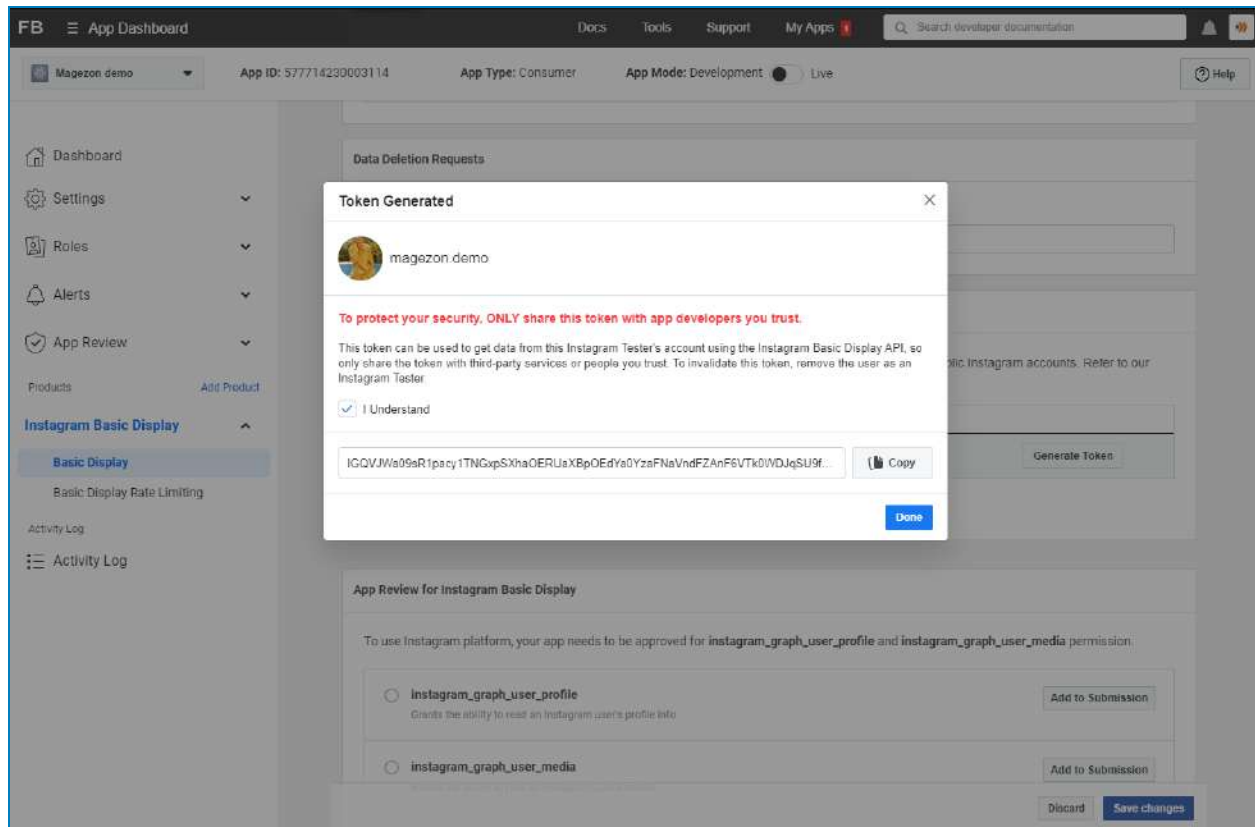


The screenshot shows the Facebook App Dashboard for an application named 'Magezon demo'. The dashboard includes a left sidebar with navigation options: Dashboard, Settings, Roles, Alerts, App Review, Products, and Activity Log. The main content area is divided into sections: 'Deauthorize' with a 'Deauthorize Callback URL' field, 'Data Deletion Requests' with a 'Data Deletion Request URL' field, and 'User Token Generator'. The 'User Token Generator' section contains a table with two columns: 'Instagram Test Users' and 'Tokens'. A red arrow points to the 'Generate Token' button located at the bottom right of the table.

Instagram Test Users	Tokens
 magezon.demo	—

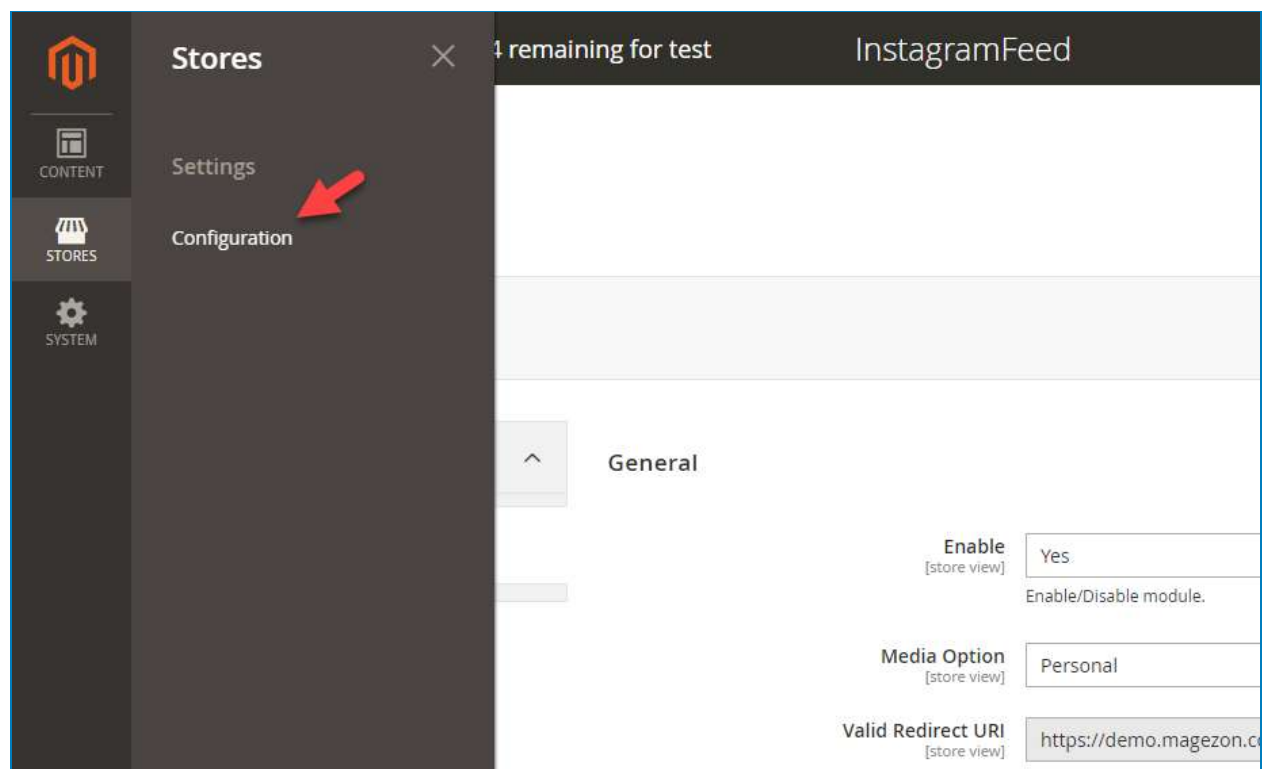
[Add or Remove Instagram Testers](#) [Generate Token](#)

- The system will require you to enter your Instagram account credentials and give permission. After that, you'll get your Instagram access token. Copy it:

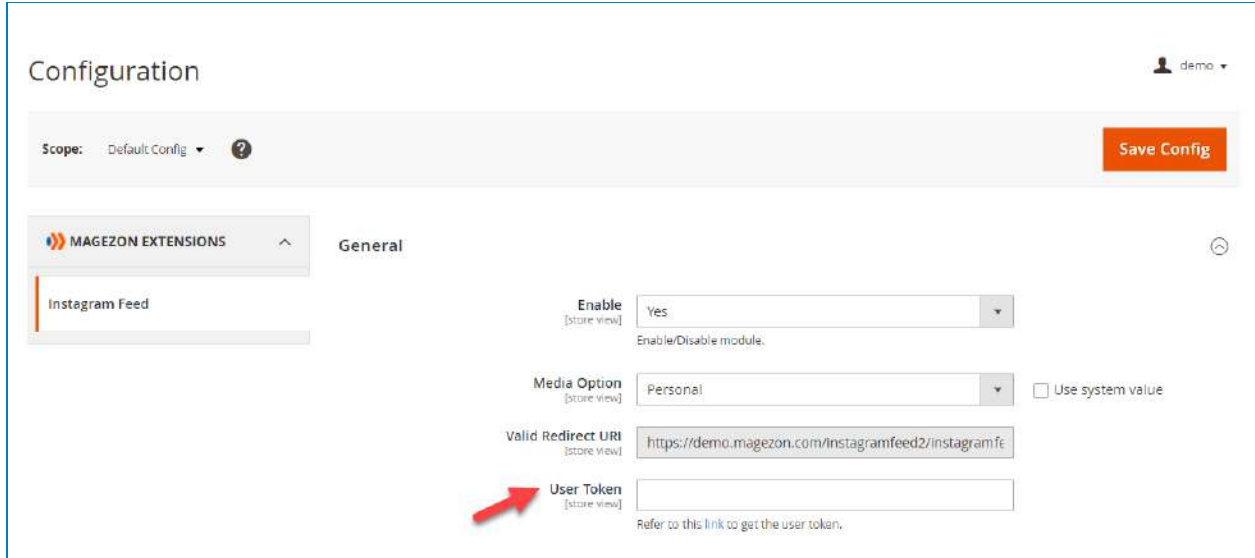


Step 6

In the Magento admin panel, navigate to **Stores >> Settings >> Configuration**:



- Enter the token in the field **User Token** and click **Save**:



Configuration demo

Scope: Default Config ? Save Config

MAGEZON EXTENSIONS ^

Instagram Feed

General ⌂

Enable [store view] Yes ▼
Enable/Disable module.

Media Option [store view] Personal ▼ ☐ Use system value

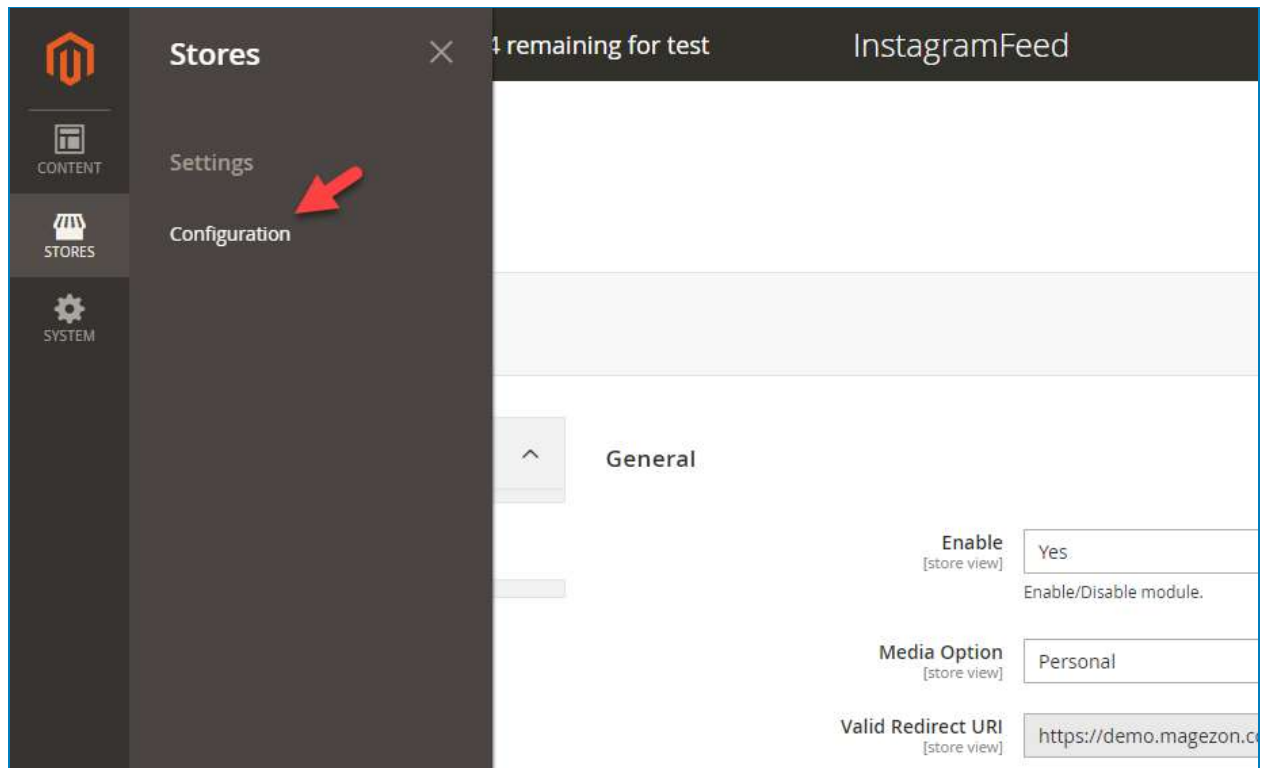
Valid Redirect URI [store view] <https://demo.magezon.com/instagramfeed2/instagramfe>

User Token [store view]
Refer to this [link](#) to get the user token.

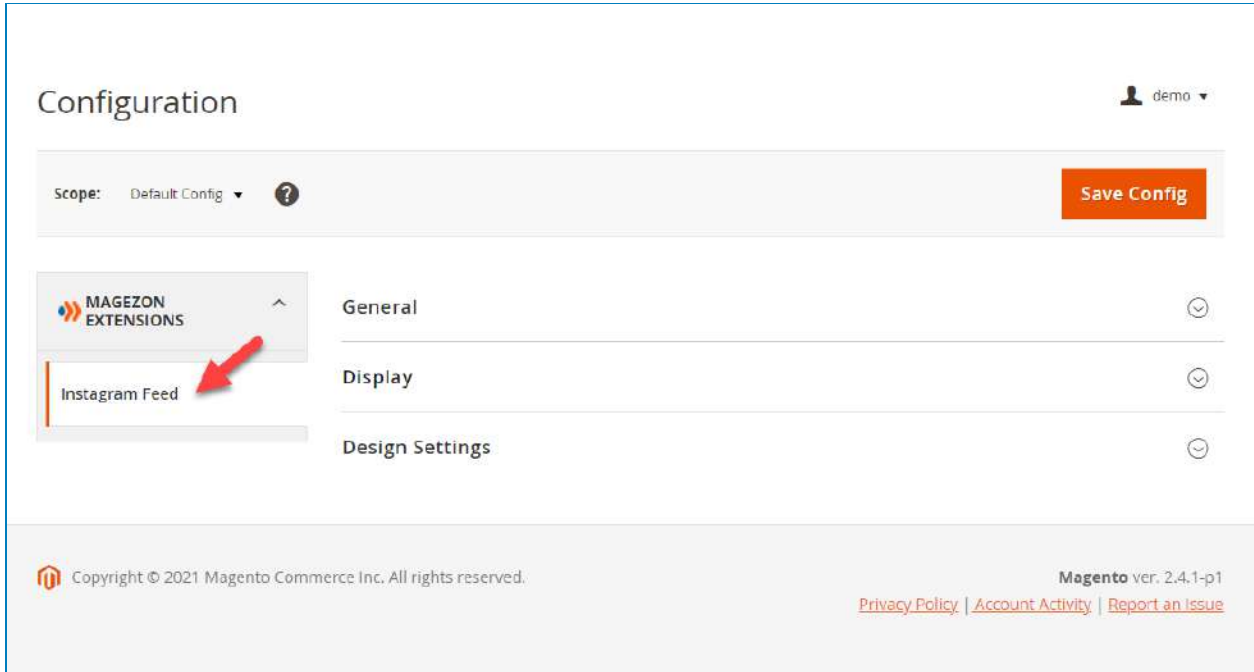
Voila, it's done! Now the system can fetch your Instagram images to display them on your Magento website. Let's go to configure the extension right below!

III) Configuration

To configure **Instagram Feed for Magento 2** extension, go to **Stores >> Settings >> Configuration**:



Span **Magezon Extensions >> Instagram Feed**. You will see there are three sections to set up. Let's do it step by step:



The screenshot shows the 'Configuration' page for the 'Instagram Feed' extension. At the top, there's a 'scope:' dropdown set to 'Default Config' and a 'Save Config' button. On the left, a sidebar lists 'MAGEZON EXTENSIONS' and 'Instagram Feed', with a red arrow pointing to the latter. The main content area has three sections: 'General', 'Display', and 'Design Settings', each with a dropdown arrow. The footer contains copyright information for Magento Commerce Inc. and links for 'Privacy Policy', 'Account Activity', and 'Report an Issue'.

Configuration demo

scope: Default Config ? Save Config

MAGEZON EXTENSIONS ^

Instagram Feed

General ⌵

Display ⌵

Design Settings ⌵

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[Privacy Policy](#) | [Account Activity](#) | [Report an Issue](#)

1. General

General

Enable
[store view]

Yes

Enable/Disable module.

Media Option
[store view]

Personal

☐ Use system value

Valid Redirect URI
[store view]

https://demo.magezon.com/instagramfeed2/instagramfe

User Token
[store view]

Refer to this [link](#) to get the user token.

- **Enable:** choose **Yes/No** to enable/disable the extension.
- **Media Option:**
 - + **Personal:** the system will fetch all images of your Instagram account.
 - + **Hashtag:** the system will fetch images of your Instagram account according to hashtags on your Instagram post.
- **Valid Redirect URL:** use this URL to get the Instagram access token (see [step 3](#)).
- **User Token:** enter your Instagram feed access token here.

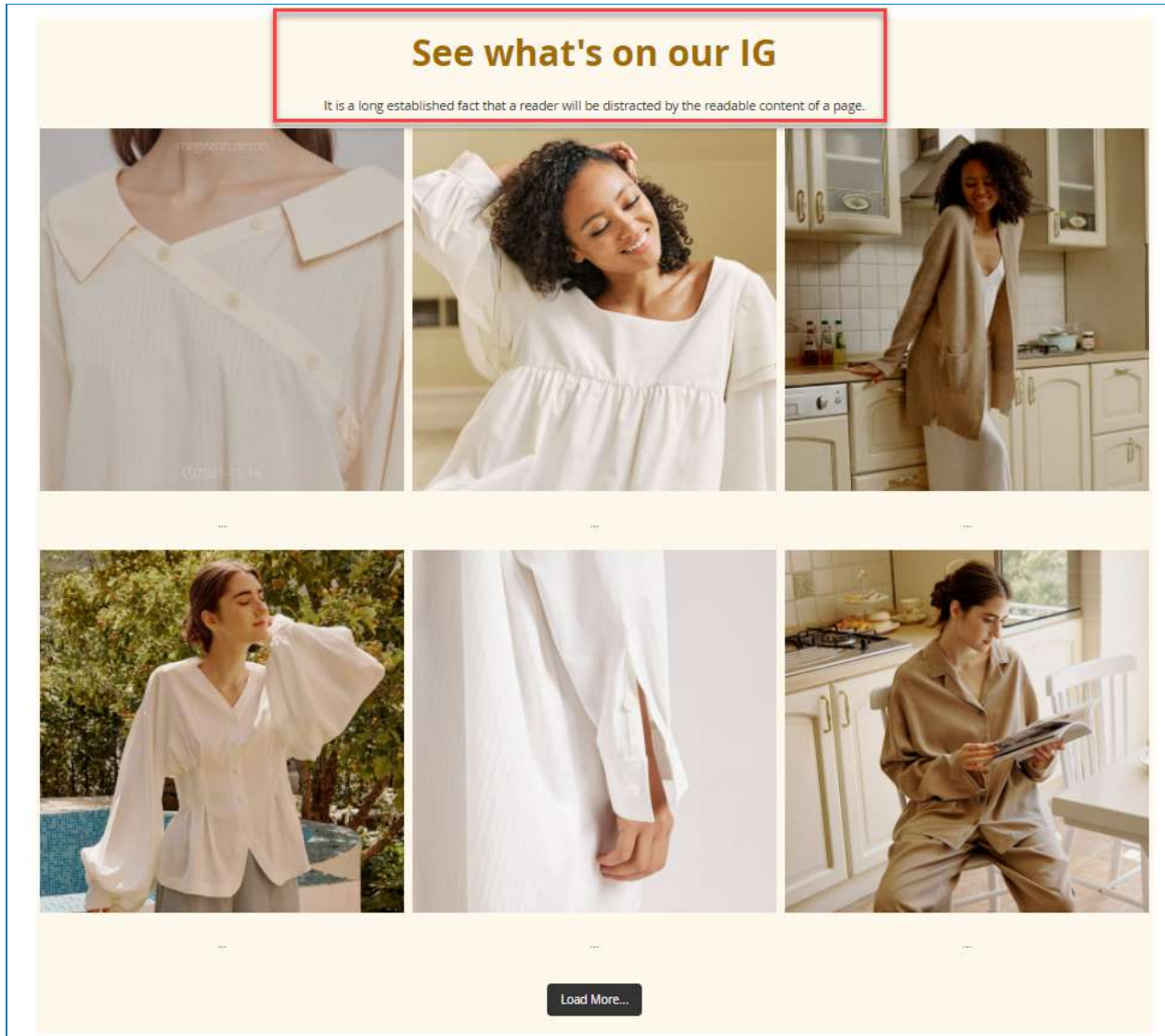
2. Display

Display

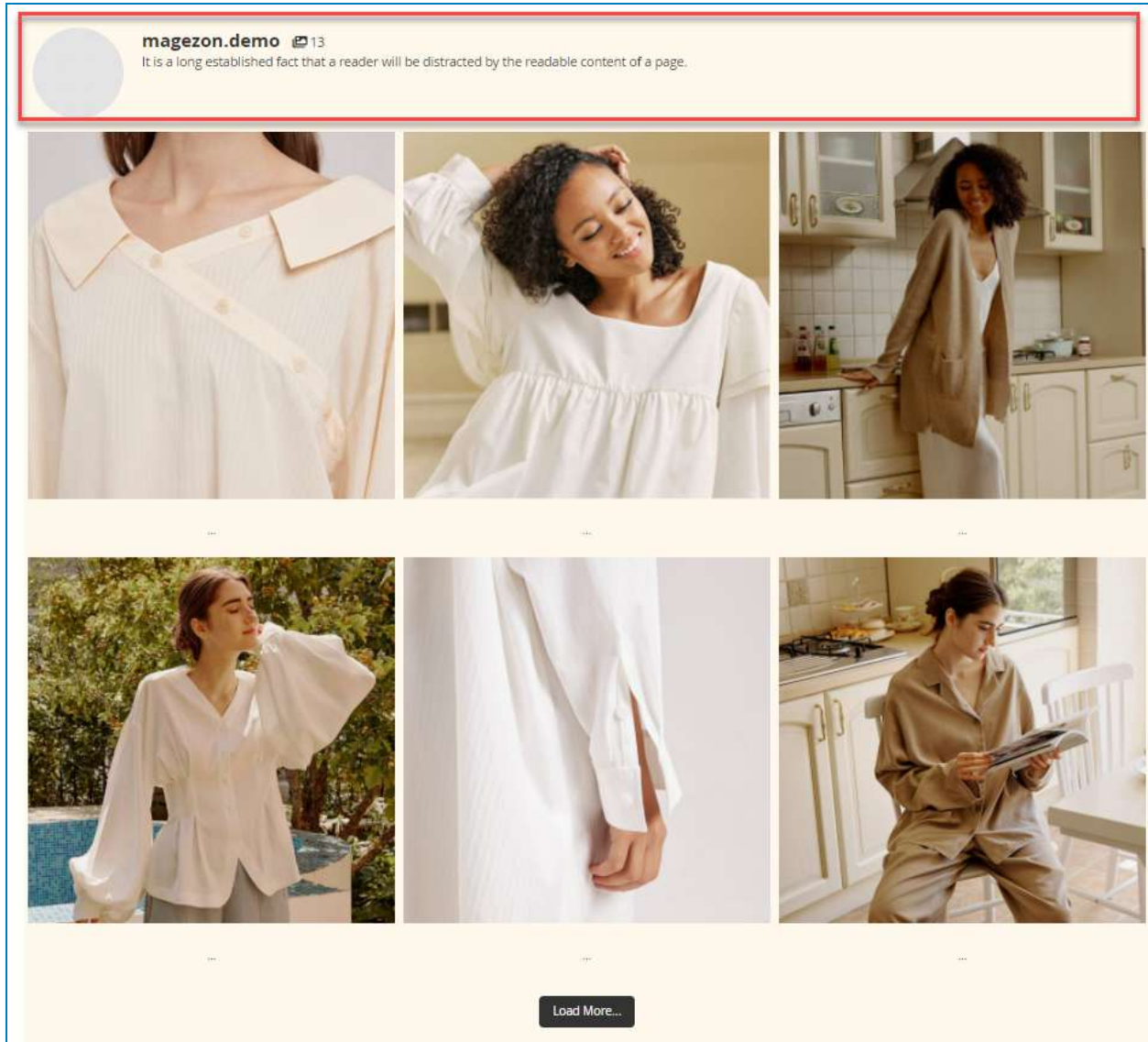
Number of Photos [store view]	6	☐ Use system value
The maximum number is 20.		
Type Of Header [store view]	Type 1	☐ Use system value
Layout [store view]	Grid	☐ Use system value
Header Text Position [store view]	Center	☐ Use system value
Number of Columns [store view]	3	☐ Use system value
This value only applies to desktop and images will be automatically responsive depending on the device (we recommend setting it to 4)		
Show Pop-up [store view]	Yes	☐ Use system value
Select Yes to show pop-up when click on image.		
Margin [store view]	5	☐ Use system value
Change the distance between images.		
Load More Button [store view]	Yes	☐ Use system value
Show Caption [store view]	Yes	☐ Use system value
Select Yes to show caption.		

- **Number of Photos:** enter the number of photos visitors will see when first landing on your site. The maximum value is 20.
- **Type Of Header:** select the type of header. **Type 1** will display your feed without your logo and **Type 2** will display your feed with your logo.

Header type 1 from the frontend:

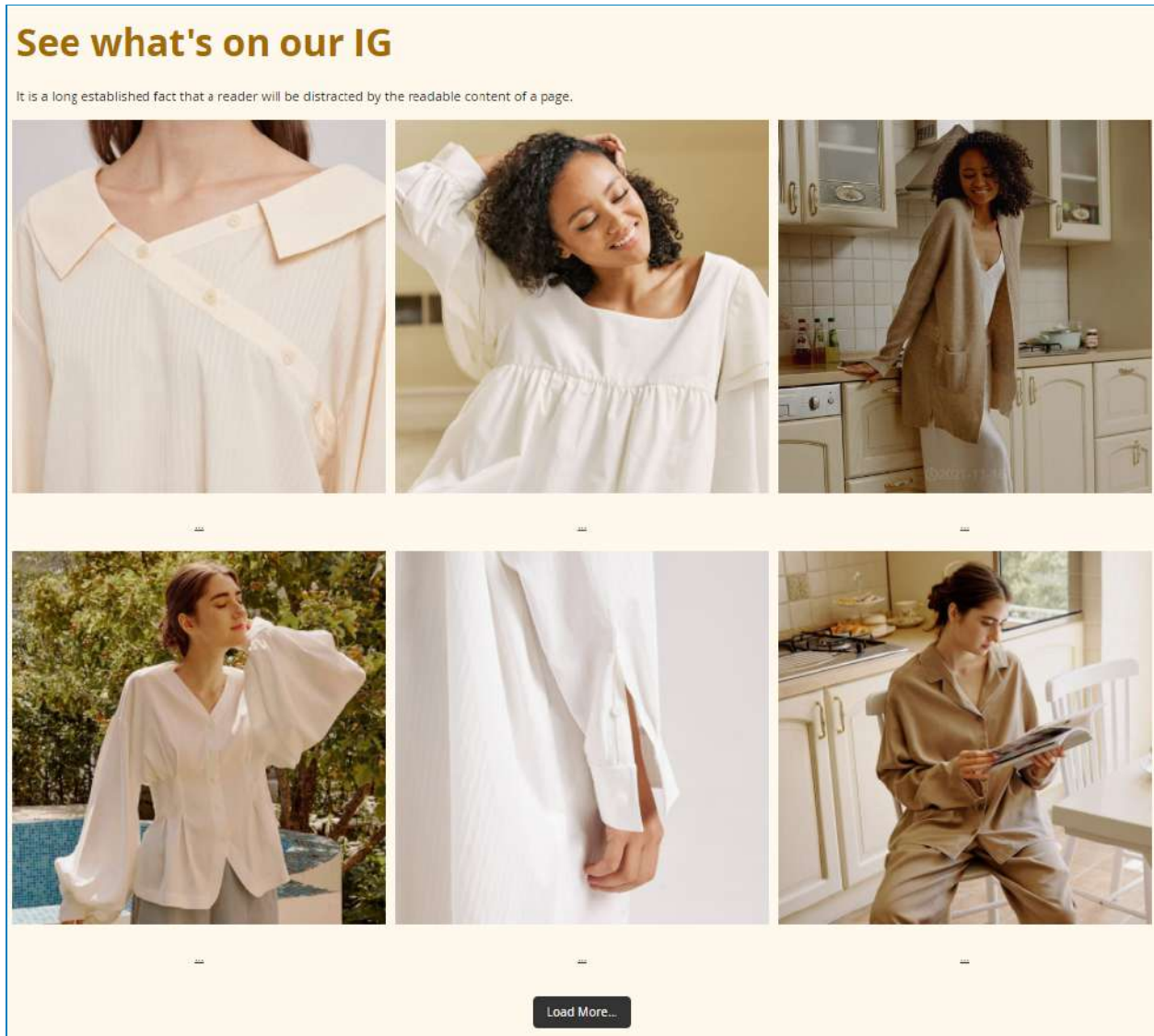


Header type 2 from the frontend:

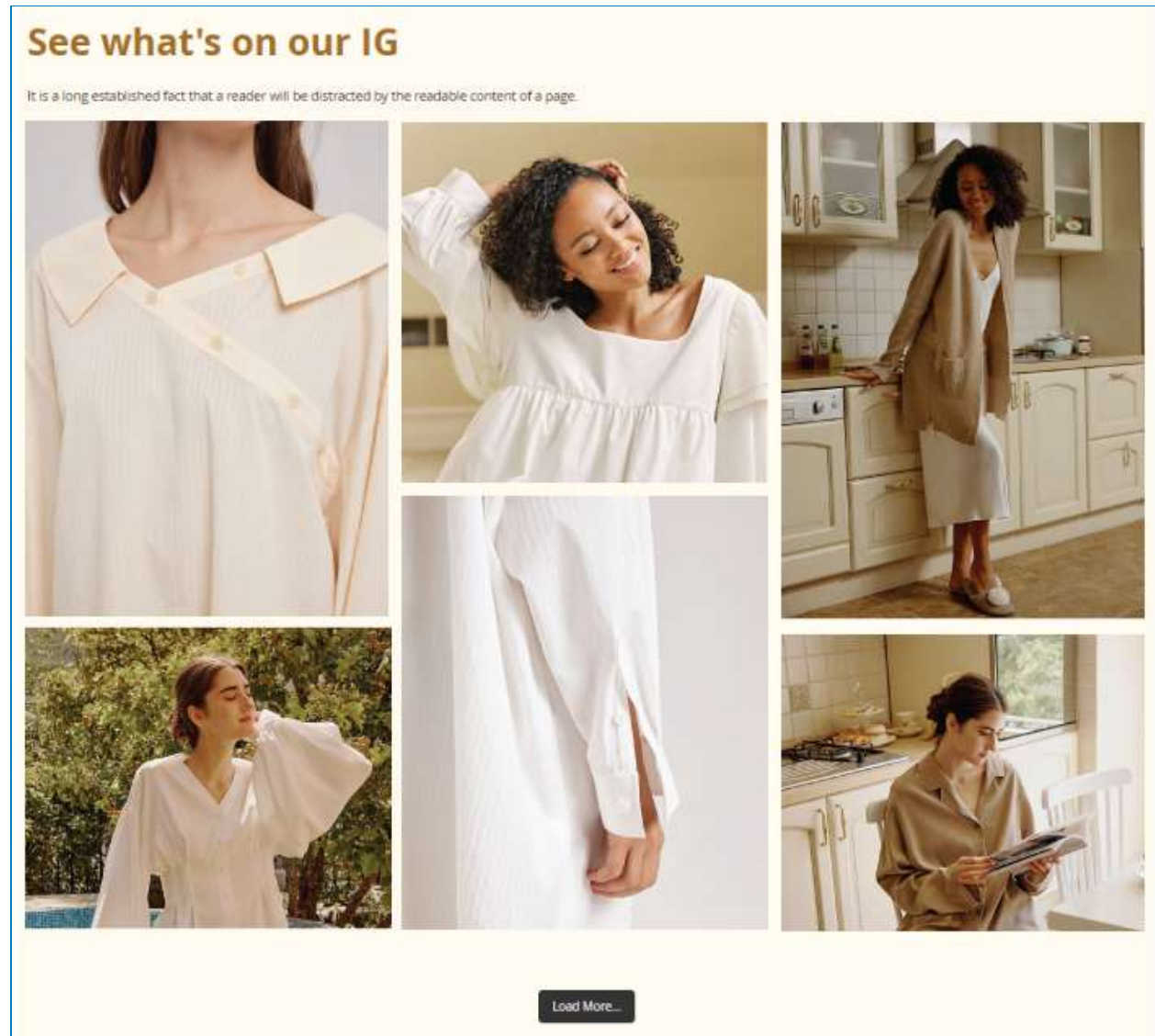


- **Layout:** choose the layout for your Instagram feed. The extension supports three layout types that are **Grid**, **Carousel**, and **Masonry**.

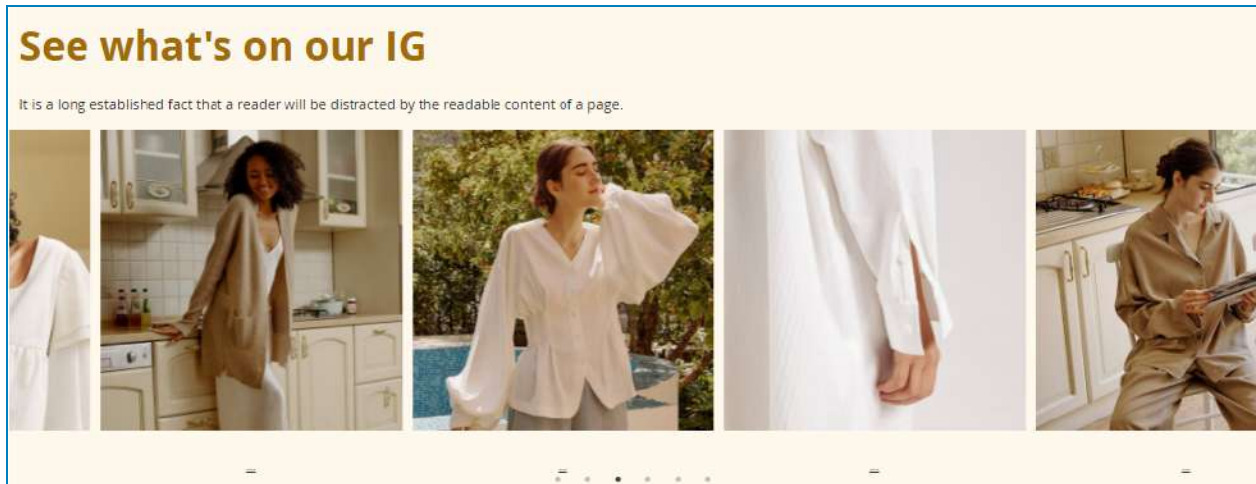
The **Grid** layout type from the frontend:



The **Masonry** layout type from the frontend:



The **Carousel** layout type from the frontend:



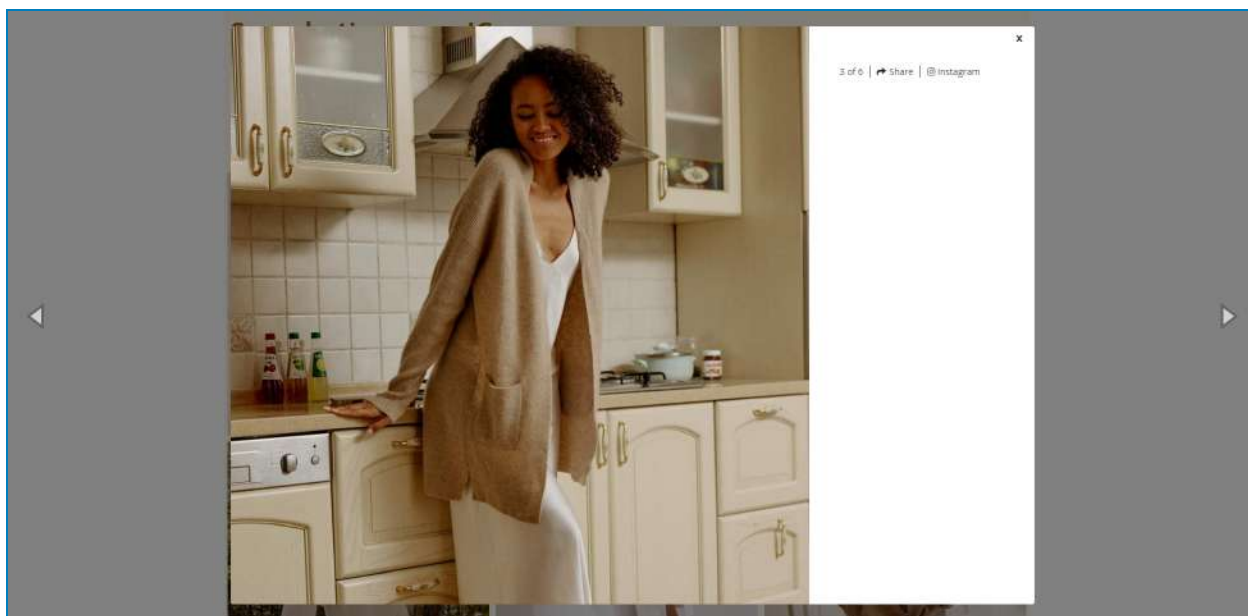
If you choose the layout type as **Carousel**, there will be more configuration options for you to design the carousel:

Auto Play [store view]	Yes	☐ Use system value
Auto Play.		
Number Of Rows [store view]	1	☐ Use system value
Setting this to more than 1 initializes grid mode. Use slidesPerRow to set how many slides should be in each row.		
Margin [store view]	5	☐ Use system value
Change the distance between images.		
Loop [store view]	Yes	☐ Use system value
Infinity loop. Duplicate last and first items to get loop illusion.		
Time Out [store view]		☐ Use system value
Autoplay interval timeout.		
Smart Speed [store view]	3000	☐ Use system value
Speed Calculate.		
Lazy Load [store view]	No	☒ Use system value
Lazy load images.		
Dots [store view]	Yes	☐ Use system value
Infinity loop. Duplicate last and first items to get loop illusion.		
Slides To Show [store view]	4	☐ Use system value
Images show in first time.		

- **Auto Play:** choose **Yes/No** to enable/disable the autoplay function.
- **Number Of Rows:** enter the number of carousel rows you want.
- **Margin:** enter the value that sets the space between images (the unit is pixel).
- **Loop:** choose **Yes/No** to create an infinity loop. The system will duplicate the last and first items to create a loop illusion.
- **Time Out:** enter a value to set the autoplay interval timeout.
- **Smart Speed:** set the image moving speed in milliseconds.

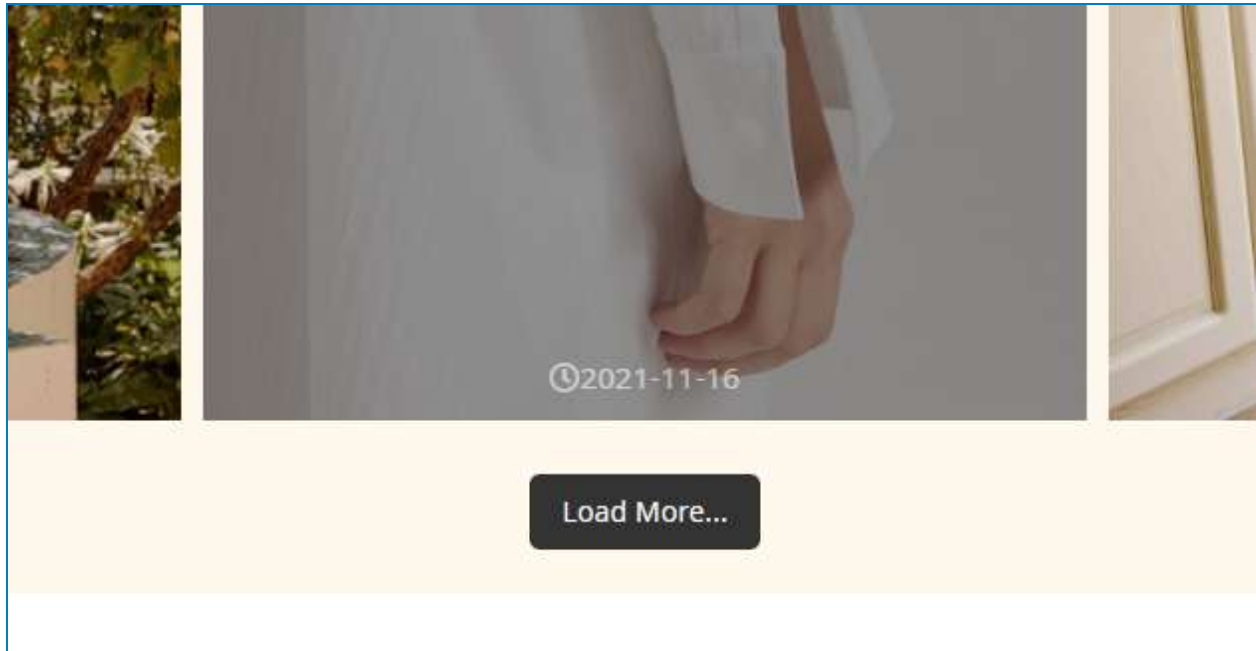
- **Lazy Load:** choose **Yes/No** to enable/disable the lazy load image function which helps speed up your site and enhance SEO performance.
 - **Dots:** choose **Yes/No** to enable/disable the dot navigation display.
 - **Slides To Show:** enter the number of slides you want to show.
- **Header Text Position:** select the position of your feed title and description. There are three options that are left, right, and center.
 - **Number of Columns:** enter the number of image columns you wish to display. This value only applies to the desktop viewport and will be automatically responsive depending on other devices. (We recommend setting it to 4).
 - **Show Pop-Up:** choose **Yes/No** to enable/disable the pop-up function. If the option is **No**, visitors will be redirected to the Instagram post when clicking on it.

The pop-up from the frontend:



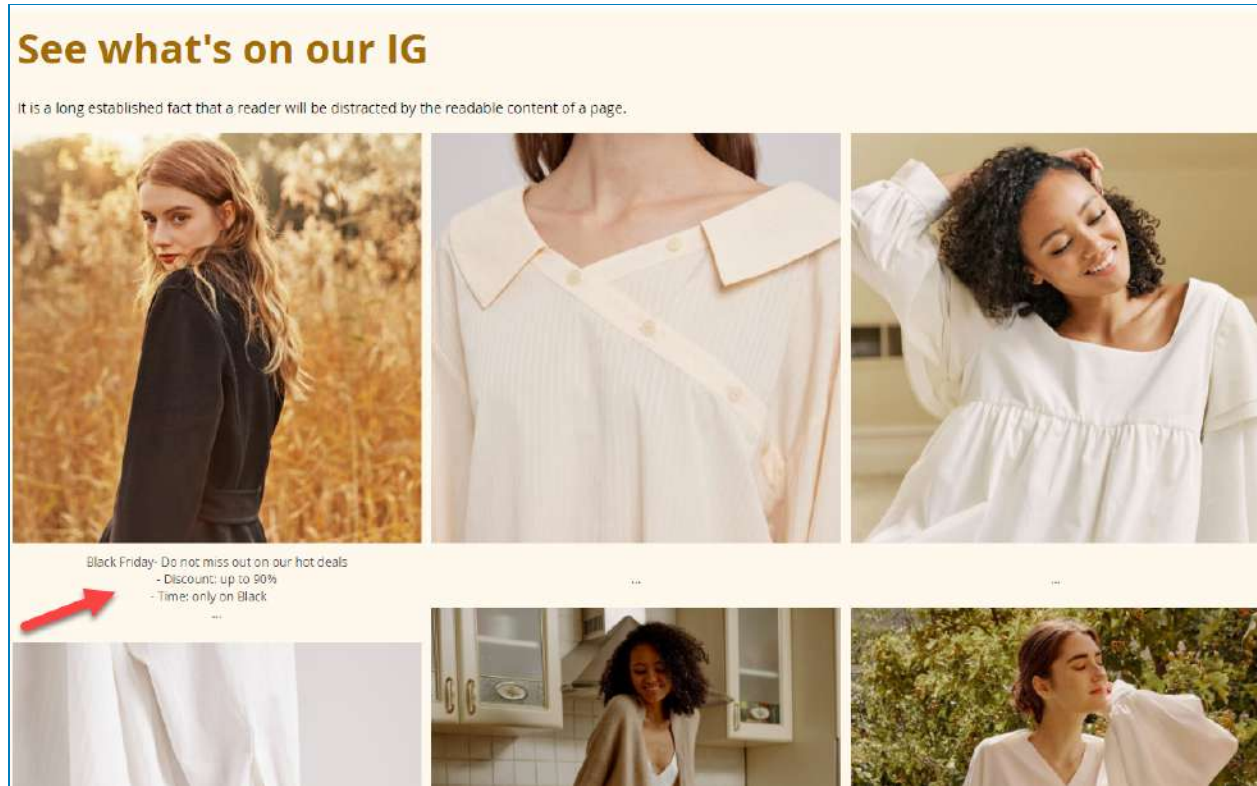
- **Margin:** enter the value that sets the space between images (the unit is pixel).
- **Load More Button:** choose **Yes/No** to enable/disable the function allowing visitors to load more images from the frontend.

The **Load More** button will be placed at the end of the feed, like this:

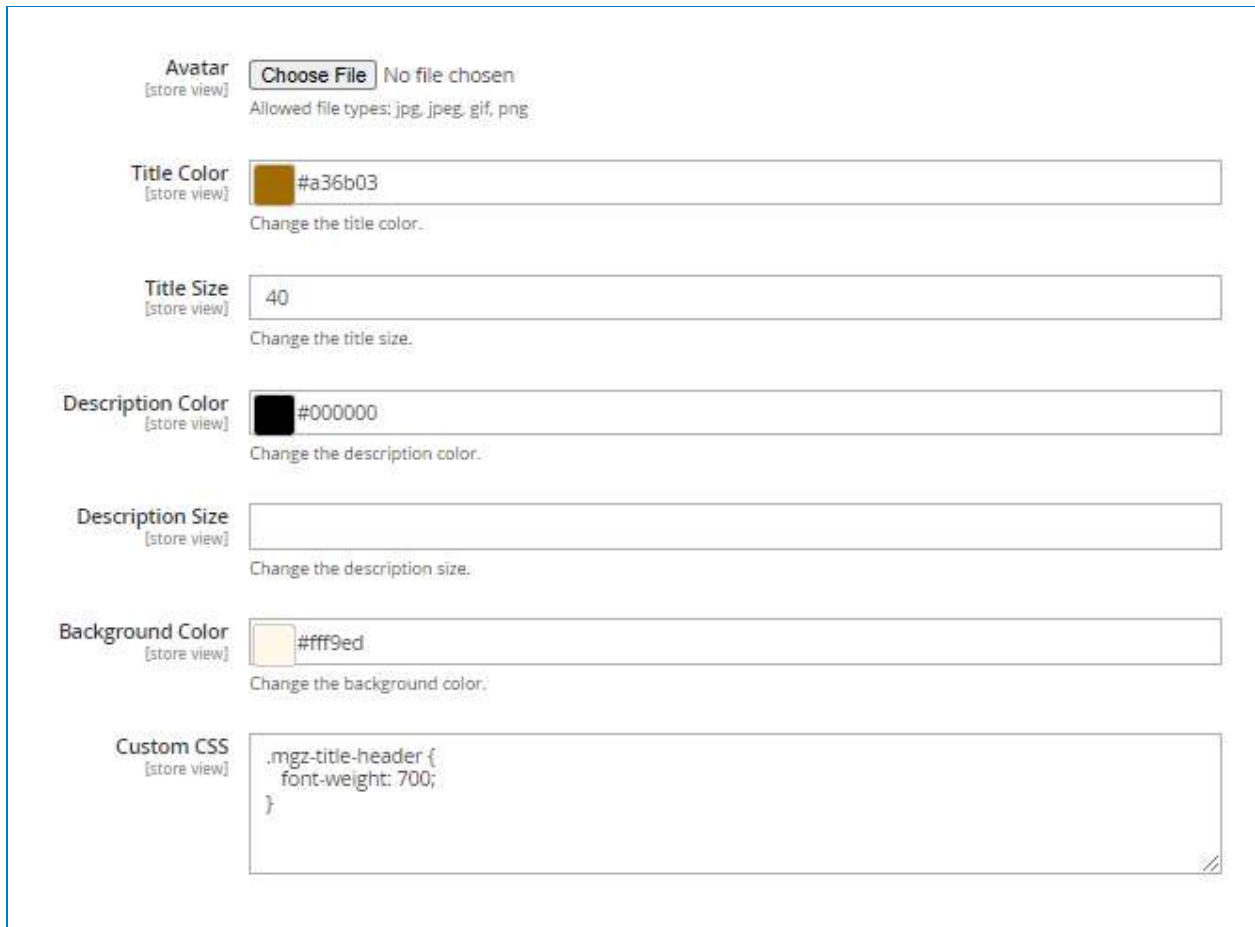


- **Show Caption:** choose **Yes/No** to show/hide the caption of your posts.

The image with caption from the frontend:



3. Design settings



The screenshot shows a design settings panel for an Instagram feed. It contains several configuration options, each with a label, a 'store view' link, and a description of the setting.

- Avatar** [store view]: A file upload button labeled 'Choose File' with the text 'No file chosen' and 'Allowed file types: jpg, jpeg, gif, png'.
- Title Color** [store view]: A color picker showing the hex code #a36b03 with the instruction 'Change the title color.'
- Title Size** [store view]: A text input field containing the value 40 with the instruction 'Change the title size.'
- Description Color** [store view]: A color picker showing the hex code #000000 with the instruction 'Change the description color.'
- Description Size** [store view]: A text input field with the instruction 'Change the description size.'
- Background Color** [store view]: A color picker showing the hex code #fff9ed with the instruction 'Change the background color.'
- Custom CSS** [store view]: A text area containing the CSS code `.mgz-title-header { font-weight: 700; }` with a 'store view' link and a 'Change the background color.'

- **Avatar:** upload the avatar that will be displayed in the header type 2.
- **Title Color:** set color for the title. You can either enter a color code or pick up one from the color picker.
- **Title Size:** set the font size of the title.

The title from the frontend:

See what's on our IG ←

It is a long established fact that a reader will be distracted by the readable content of a page.



- **Description Color:** set color for the description. You can either enter a color code or pick up one from the color picker.
- **Description Size:** set the font size of the description.

The description from the frontend:

See what's on our IG

It is a long established fact that a reader will be distracted by the readable content of a page.



- **Background Color:** set the background color of the feed.

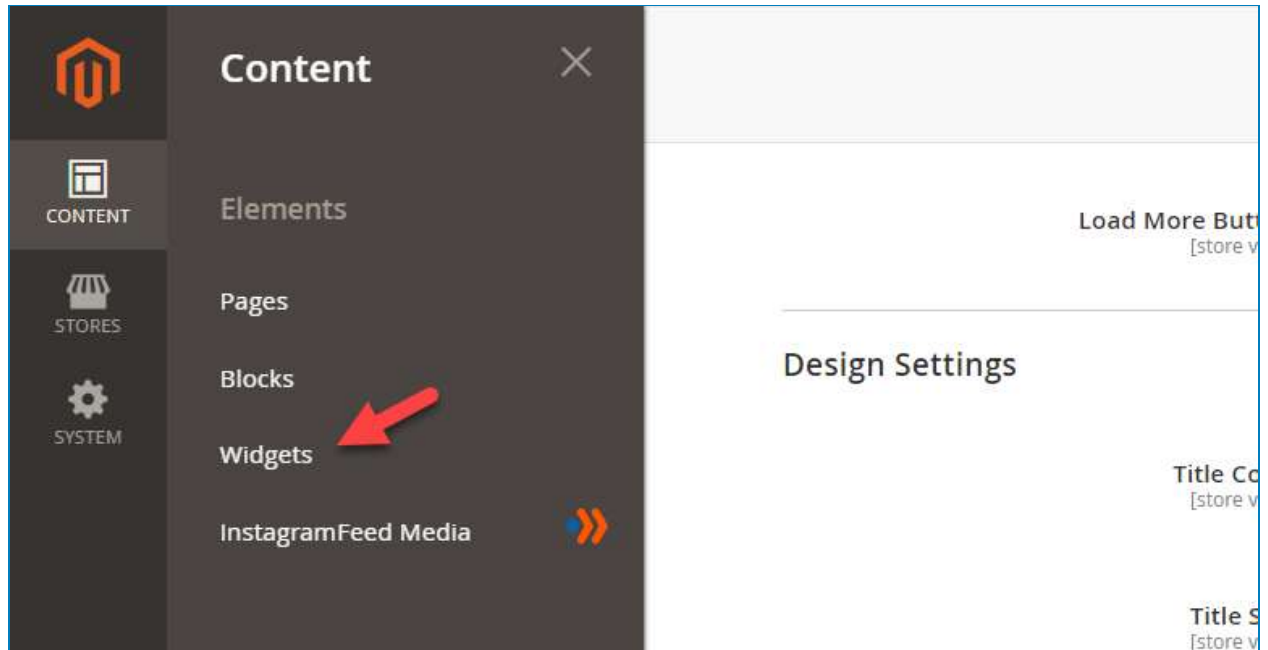
The background color from the frontend:



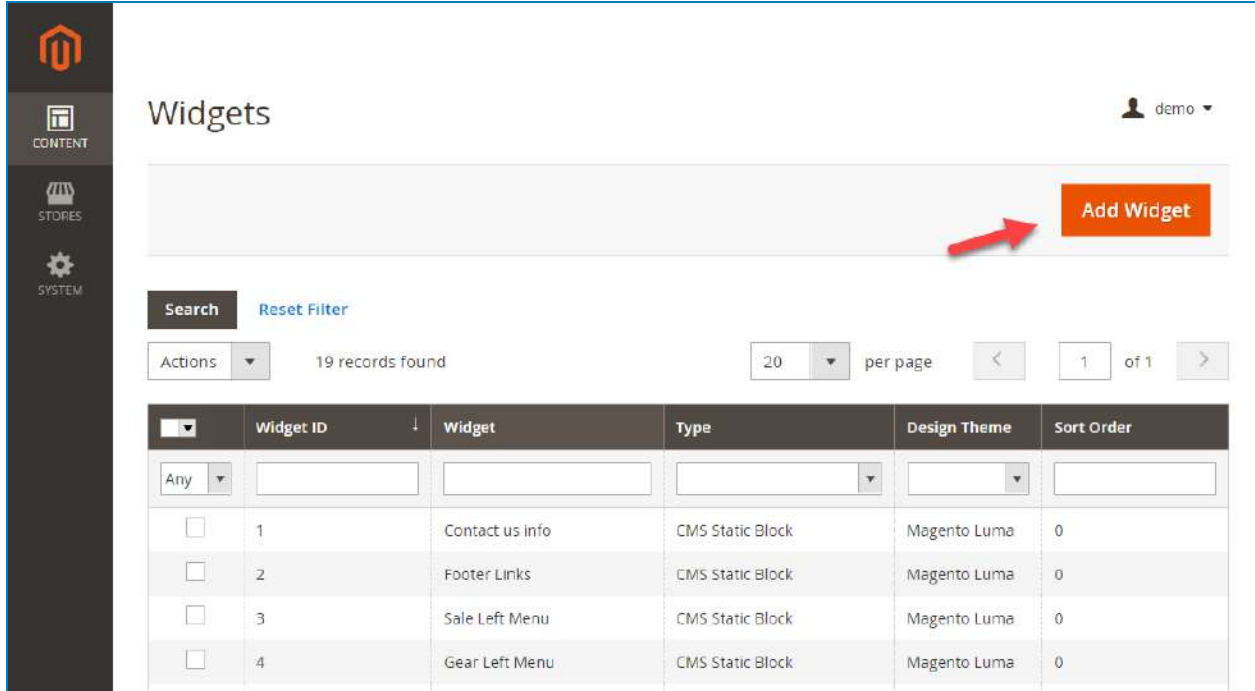
- **Custom CSS:** enter CSS code to customize your feed.

IV) Create widget

From the admin panel, navigate to **Content >> Widgets**:



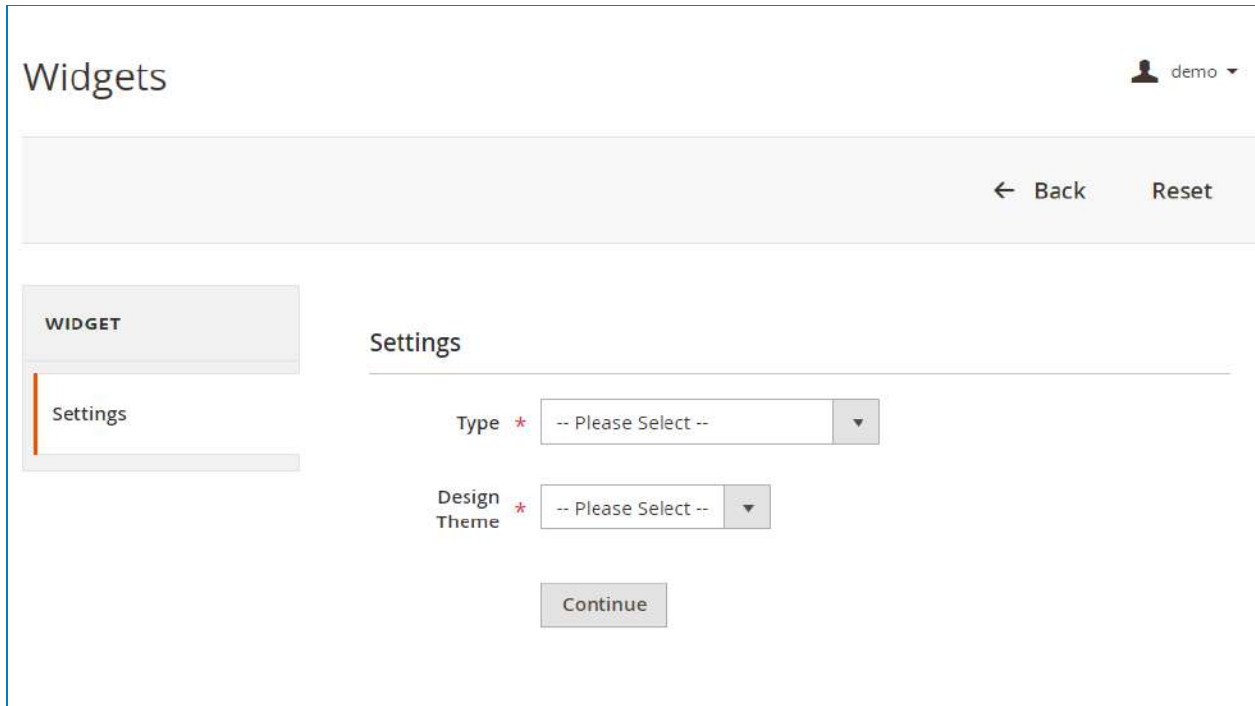
Then click **Add Widget**:



The screenshot shows the 'Widgets' management page in the Magento Admin interface. On the left is a sidebar with 'CONTENT', 'STORES', and 'SYSTEM' sections. The main area has a 'Widgets' title and a user profile 'demo'. Below the title is a large empty box with an 'Add Widget' button in the top right corner, highlighted by a red arrow. Below this is a search bar with 'Search' and 'Reset Filter' buttons. A table lists existing widgets with columns for Widget ID, Widget, Type, Design Theme, and Sort Order. The table contains four records, all of type 'CMS Static Block' and 'Magento Luma' theme.

Widget ID	Widget	Type	Design Theme	Sort Order
1	Contact us info	CMS Static Block	Magento Luma	0
2	Footer Links	CMS Static Block	Magento Luma	0
3	Sale Left Menu	CMS Static Block	Magento Luma	0
4	Gear Left Menu	CMS Static Block	Magento Luma	0

Afterward, you need to complete the widget general settings:



The screenshot shows the 'Widget Settings' form. On the left is a sidebar with 'WIDGET' and 'Settings' sections. The main area has a 'Settings' title and a user profile 'demo'. Below the title are 'Back' and 'Reset' buttons. The form contains two dropdown menus: 'Type' and 'Design Theme', both with '-- Please Select --' as the selected option. A 'Continue' button is at the bottom.

- **Types:** choose the widget type as **Magezon Instagram Feed**.
- **Theme:** choose your theme. In this demo, we use the **Luma theme**.

Then click **Continue**.

1. Storefront Properties

Storefront Properties

Type

Magezon Instagram Feed ▼

Design Package/Theme

Magento Luma ▼

Widget Title *

Assign to Store Views *

All Store Views

Main Website

Main Website Store

Default Store View

?

Sort Order

Sort Order of widget instances in the same container

- **Widget Title:** set the widget title for internal reference.
- **Assign to Store Views:** choose the store views that can display the widget.
- **Sort Order:** decide the order of the widget if there are many blocks placed in the same container. If you leave the field blank, the widget will be displayed at the top of the container.

Layout Updates

Display on

Specified Page

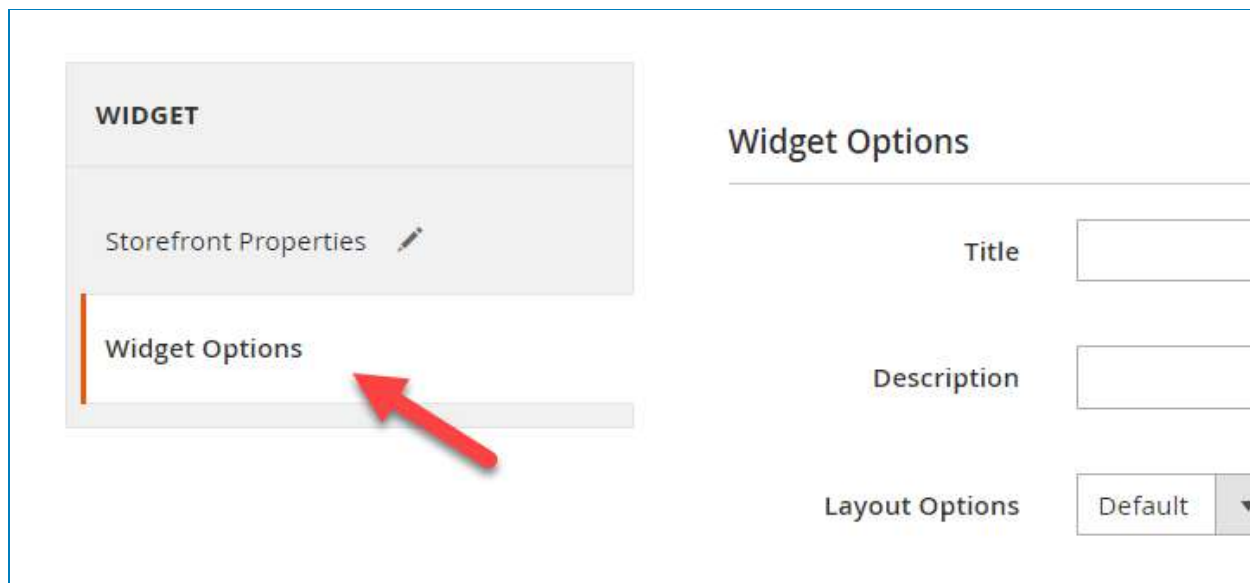
Page	Container	Template
-- Please Select --	-- Please Sele	Please Select Container First

Add Layout Update

- **Display on:** choose the category, product, or page you want to display the widget.
- **Page:** choose the specific page that will display the widget.
- **Container:** set the position of the page in which the widget will be displayed.

2. Widget Options

Move to the tab **Widget Options**:



The screenshot displays the Magento Admin interface for configuring the 'Instagram Feed' widget. On the left, a sidebar titled 'WIDGET' contains two tabs: 'Storefront Properties' and 'Widget Options'. A red arrow points to the 'Widget Options' tab. The main content area, titled 'Widget Options', contains the following configuration fields:

- Title**: A text input field.
- Description**: A text input field.
- Layout Options**: A dropdown menu with 'Default' selected.

Then, configure it like the below instructions:

Widget Options

Title	See what's on our IG
Description	It is a long established fact that a reader will be distracted by the readable content of a page.
Layout Options	Default ▼
Options Layout	Type 1 ▼
Number Of Photos	20 ▼
Header Text Position	Left ▼
Layout	Grid ▼
Show Pop-up	Yes ▼
Margin	5
Show Caption	Yes ▼
Load More Button	Yes ▼

- **Widget Title:** enter the title of your Instagram feed from the frontend.
- **Description:** enter the description of your Instagram feed from the frontend.
- **Layout Options:**
 - + **Default:** your widget will take the value of Display settings in the **Configuration** section.
 - + **Custom:** enter the custom layout settings for the widget.

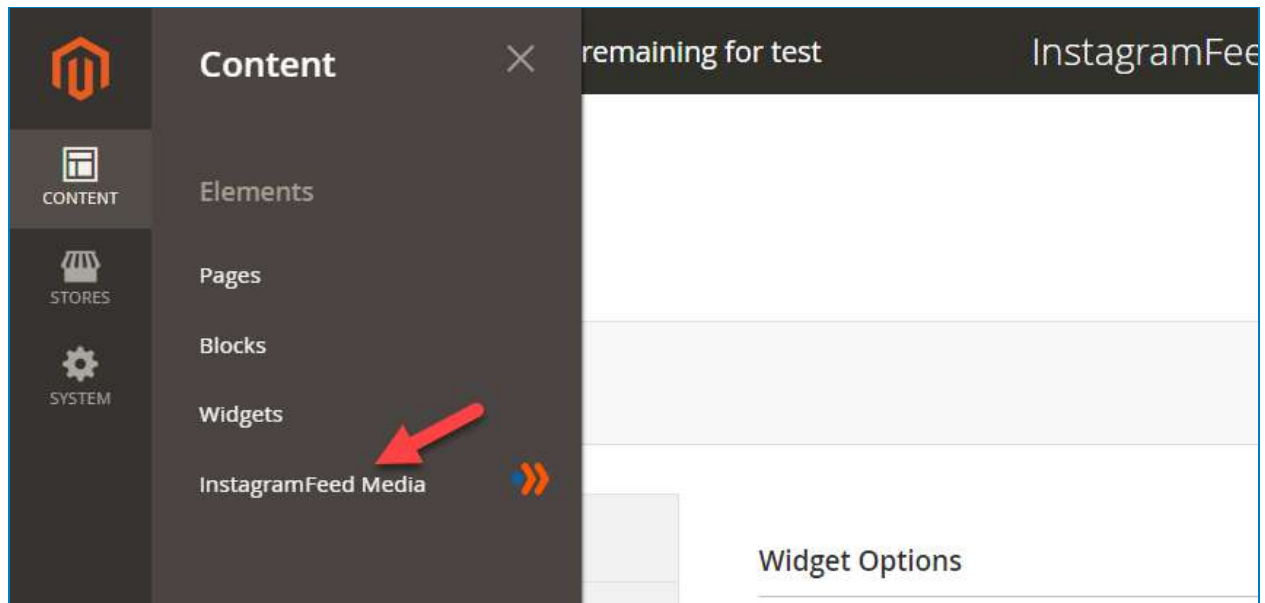
The other configurations are the same as the [Display](#) settings.

After that, click **Save**.

V) Instagram Feed Media

To manage all the media you have fetched from your Instagram account, navigate to

Content >> Instagram Feed Media:



Here you will see a grid containing the images and video along with necessary information:

 Instagram Media ▾
 demo ▾

Fetch

13 records found
20 per page
1 of 1

	Id	Thumbnail	Photo ID	Permalink	Media Type	Status	Media Option
☐	289		17972336935433504	https://www.instagram.com/p/CWVj-nlJfQB/	IMAGE	ENABLED	personal
☐	290		17941984168643197	https://www.instagram.com/p/CWVjr9Pj8id/	IMAGE	ENABLED	personal
☐	291		17924430184946084	https://www.instagram.com/p/CWVjdFnpzNM/	IMAGE	ENABLED	personal
☐	292		17871647192552776	https://www.instagram.com/p/CWVjaUXpeEx/	IMAGE	ENABLED	personal
☐	293		17980700809427532	https://www.instagram.com/p/CWVjXZQJl-g/	IMAGE	ENABLED	personal

- **Id**: the identifier of the post in this grid.
- **Thumbnail**: the thumbnail picture of the media.
- **Photo ID**: the identifier of the photo fetched via API.
- **Permalink**: the link to the post.
- **Media Type**: the media type of the post. It can be **IMAGE** or **VIDEO**.
- **Status**: the status of the post (enabled or disabled).
- **Media Option**: the type of media option.

Actions

Delete

Disable

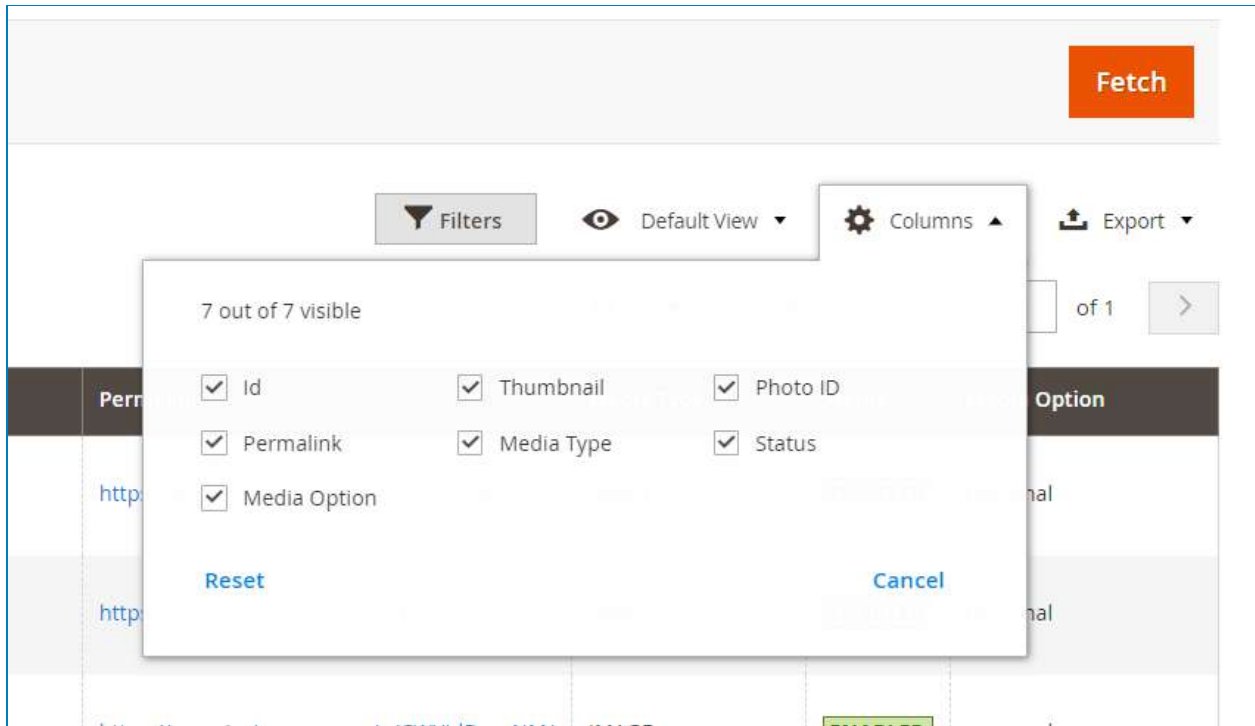
Enable

13 records found

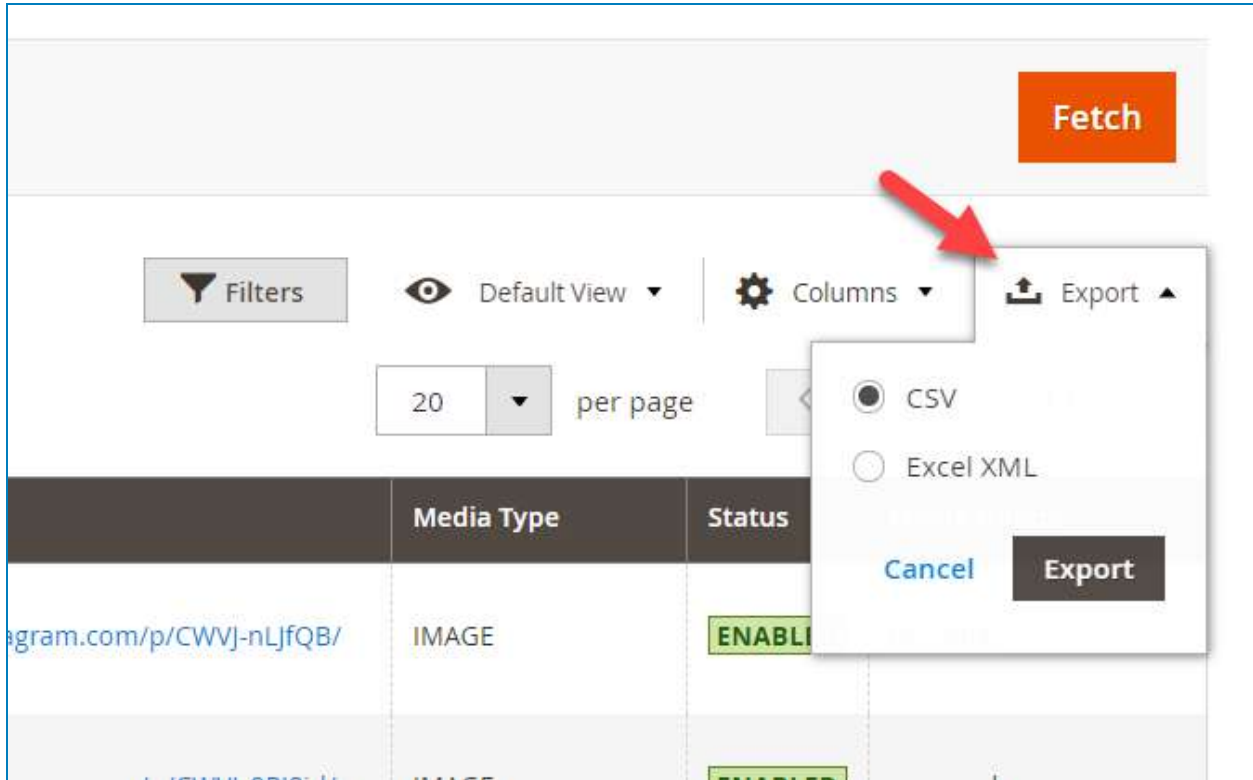
		Thumbnail	Photo ID
			17972336935433504
☐	290		17941984168643197

- **Action:** list the actions available for the landing page:
 - + **Delete** post(s) from the grid.
 - + **Disable** post(s).
 - + **Enable** post(s).

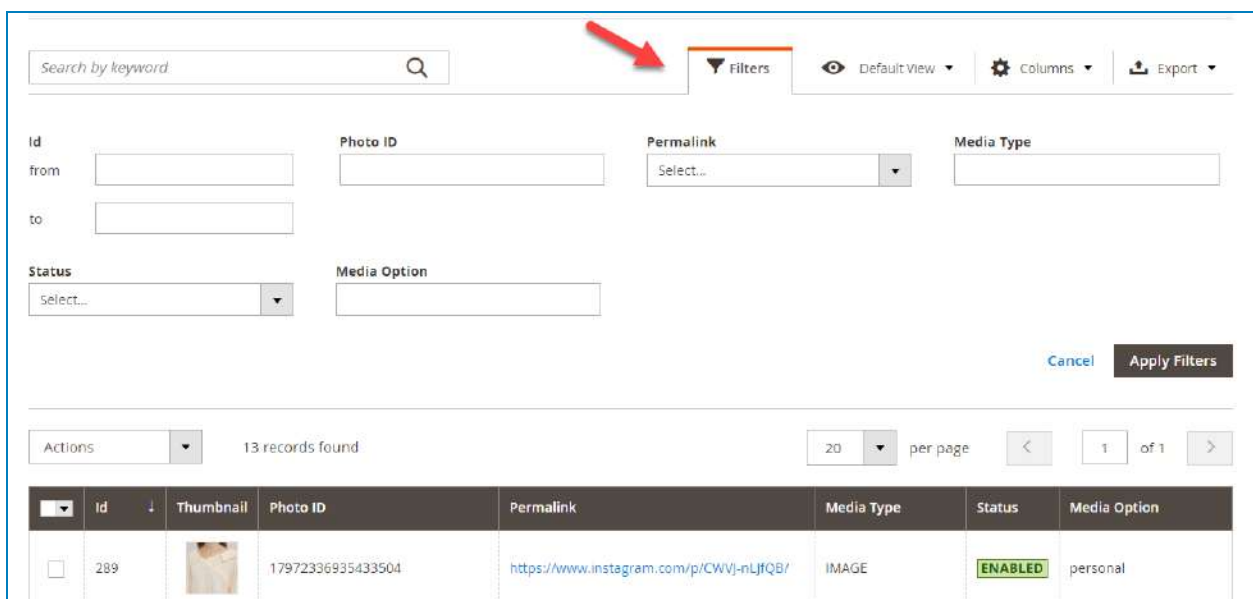
- To view all columns of the grid, click **Columns** drop-down above the grid. Tick the checkboxes of columns that you want to be visible in the grid. Untick the checkboxes of columns that you want to be invisible in the grid:



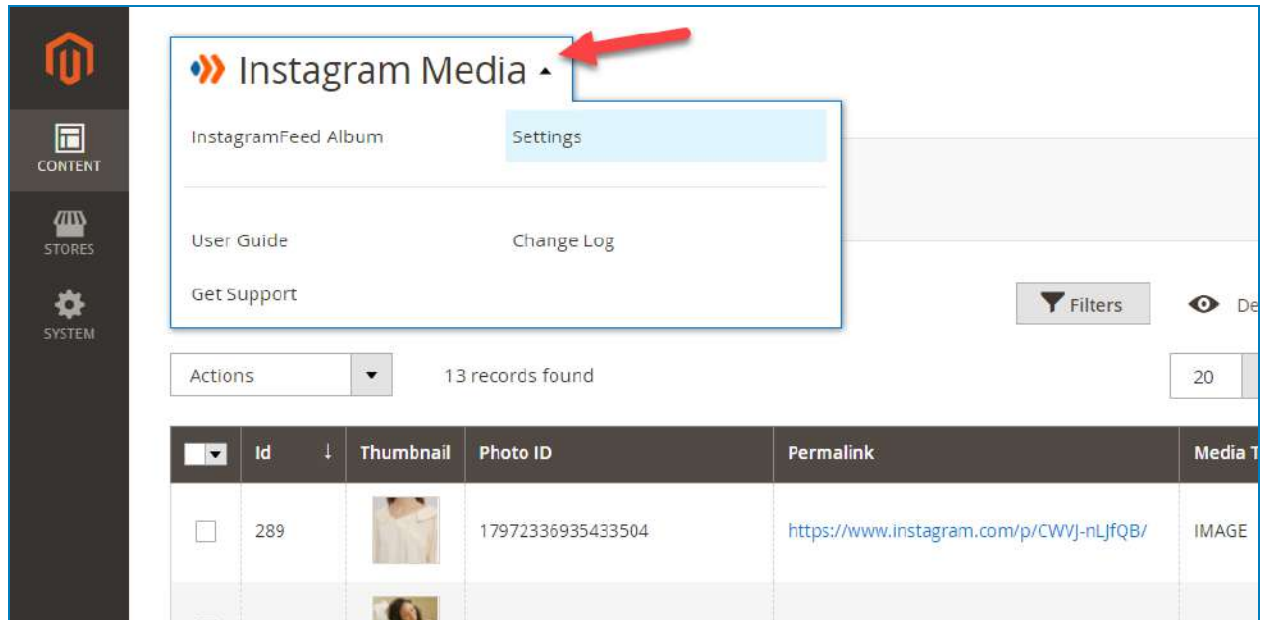
- You can export the grid data to **CSV** or **Excel XML** files:



- You can filter posts by **ID, Photo ID, Permalink, Media Type, Status, Media Option**.

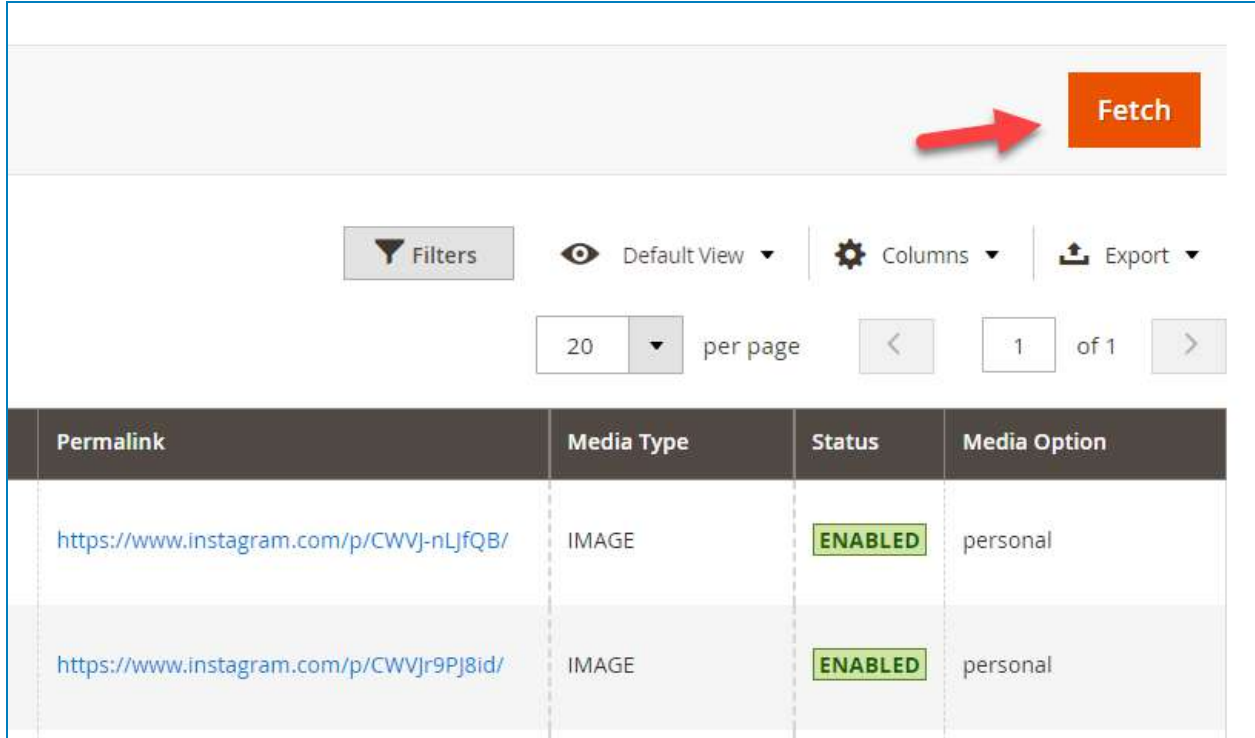


- Click the **Instagram Media** drop-down on the top left corner, and you'll see the following options:



- **Instagram Feed Album:** go to the **Instagram Feed Media** management section.
- **Settings:** go to the extension's configuration section.
- **User Guide:** access the user guide of the extension.
- **Change Log:** view the extension's release notes.
- **Get Support:** contact for support via ticket.

To fetch the latest post, click the **Fetch** button in the top right corner:



The screenshot shows the Instagram Feed interface. At the top right, there is an orange **Fetch** button with a red arrow pointing to it. Below the button, there are several controls: a **Filters** button, a **Default View** dropdown, a **Columns** dropdown, and an **Export** button. Below these controls, there is a pagination section showing **20** per page, a **<** button, **1** of **1**, and a **>** button. Below the pagination section, there is a table with the following data:

Permalink	Media Type	Status	Media Option
https://www.instagram.com/p/CWVJ-nLjQb/	IMAGE	ENABLED	personal
https://www.instagram.com/p/CWVJr9PJ8id/	IMAGE	ENABLED	personal

VII) Support

If you have any questions or need any support, please contact us in the following ways.

We will get back to you within 24 hours since you submit your support request.

- Submit the contact form.
- Email us at support@magezon.com.
- Submit a ticket.
- Contact us through Skype: [support@magezon.com](https://www.skype.com/people/support@magezon.com).
- Contact us via live chat on our website: magezon.com.