

Magezon Page Builder for Magento 2

User Guide

Version 2.0

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I) Introduction

Built with performance in mind, **Magezon Page Builder for Magento 2** provides a visual, drag-and-drop interface with powerful features that help create high-performing, beautiful content effortlessly.

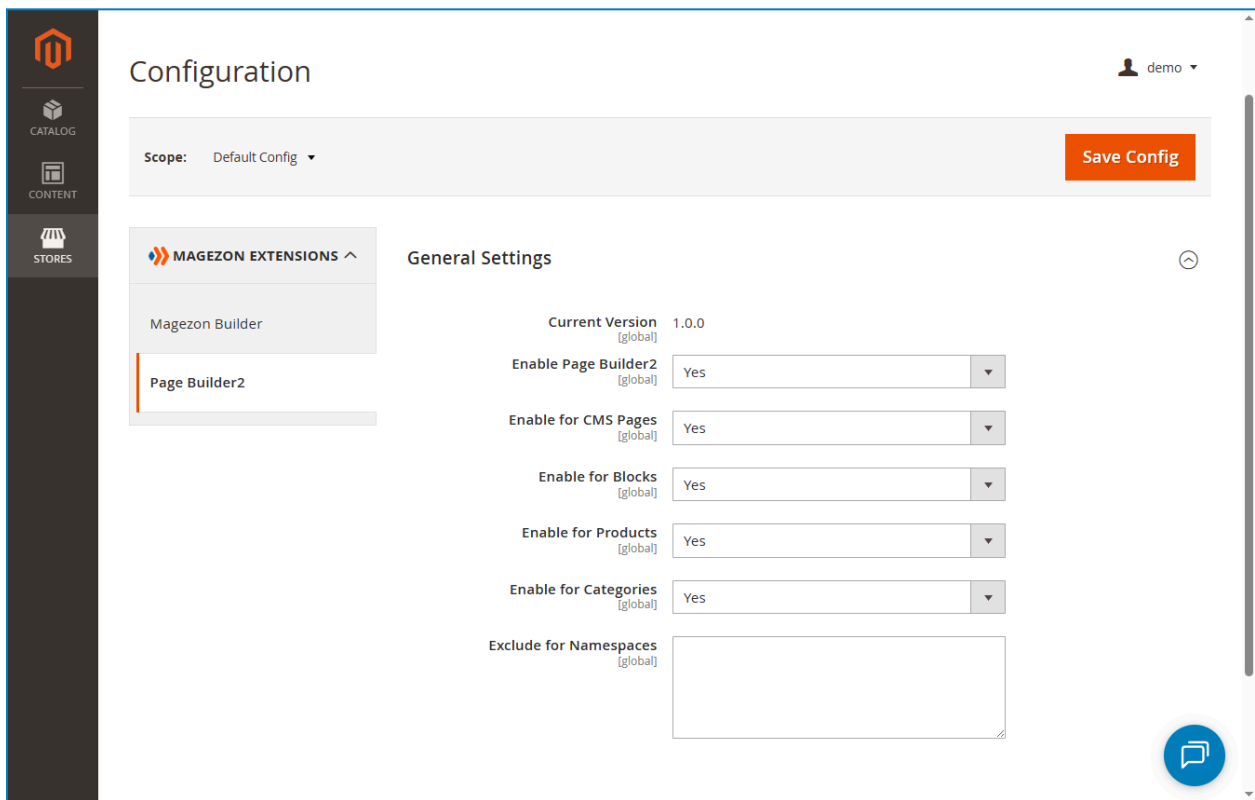
- Build content across your site
- Optimal performance for SEO
- Design visually, see instant results
- 20+ blocks to build engaging layouts
- Powerful design controls to elevate your style
- Work smart, build fast, achieve more
- Builder interface, your way
- Compatible with Magento 2 themes

II) Configuration

After installing the extension, go to **Stores > Configuration > MAGEZON**

EXTENSIONS:

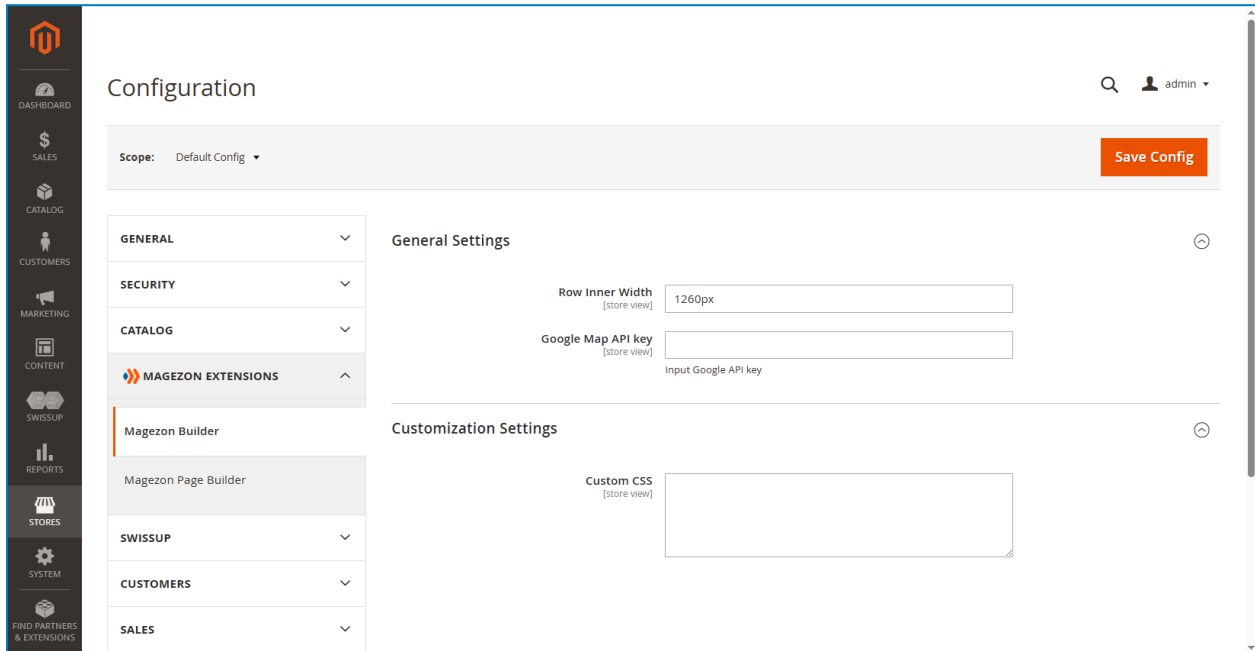
- Open **Page Builder 2** to configure general settings.



- **Current Version:** show the current version of the extension.
- **Enable Page Builder 2:** choose to enable/disable the extension.
- **Enable for CMS Pages:** Enable Page Builder to create content for CMS pages.
- **Enable for Blocks:** Enable Page Builder to create content for CMS blocks.
- **Enable for Products:** Enable Page Builder to create content for product attributes such as description and short descriptions.
- **Enable for Categories:** Enable Page Builder to create category descriptions.

- **Exclude for Namespaces:** Enter namespaces to disable Magezon Page Builder for specific content.

- Open **Magezon Builder** to configure the following settings:



- **Row Inner Width:** control the width of the Row content.
- **Custom CSS:** add custom CSS to style content.

III) Access Page Builder

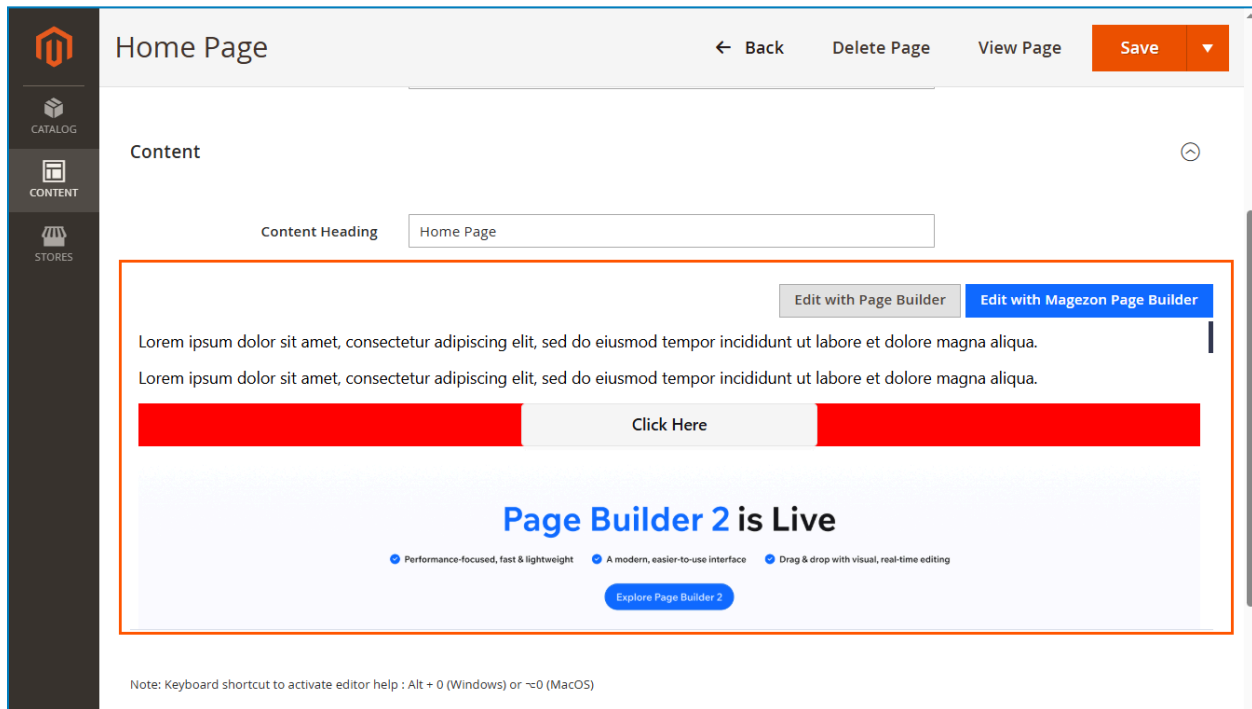
Page Builder is integrated into the edit page of CMS pages, CMS blocks, categories, and products.

Note:

- If you are using Magezon Page Builder's version 1, your existing content will remain unchanged and display normally. You can continue editing it using this version only, not Page Builder's version 2.
- When you create a new content, e.g. CMS page, you will use Magezon Page Builder 2.
- At this stage, Page Builder 2 does not yet support converting content built with Page Builder 1 into its blocks. It means you need to create the content from scratch if you want to use the new version to edit the content.

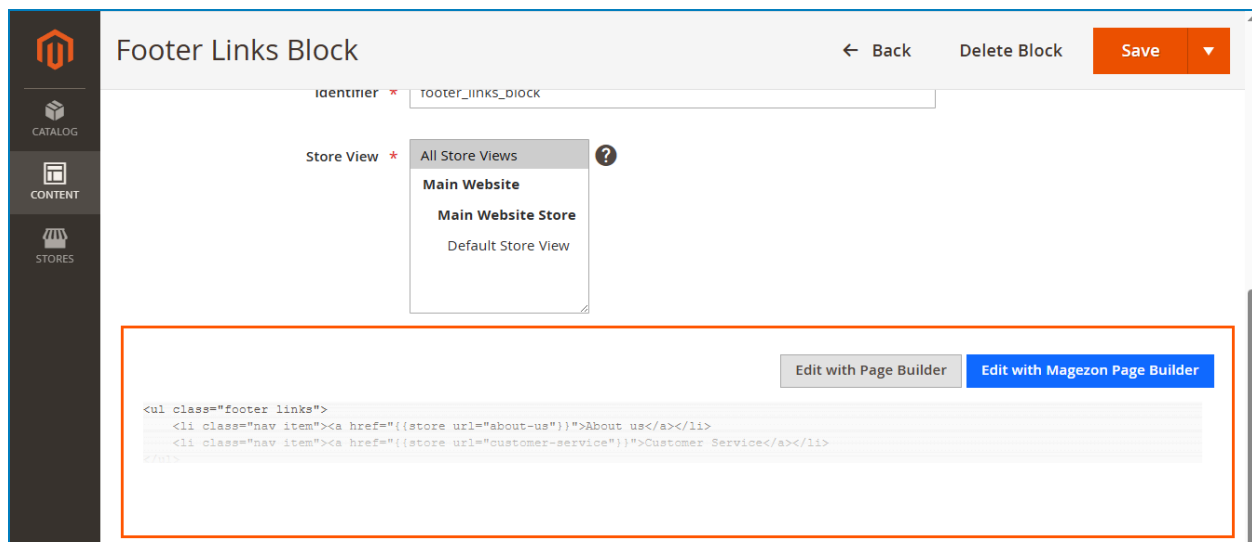
1. CMS Pages

Open the edit page of a CMS page and expand the **Content** section. You can use Magezon Page Builder to create content for the CMS page.



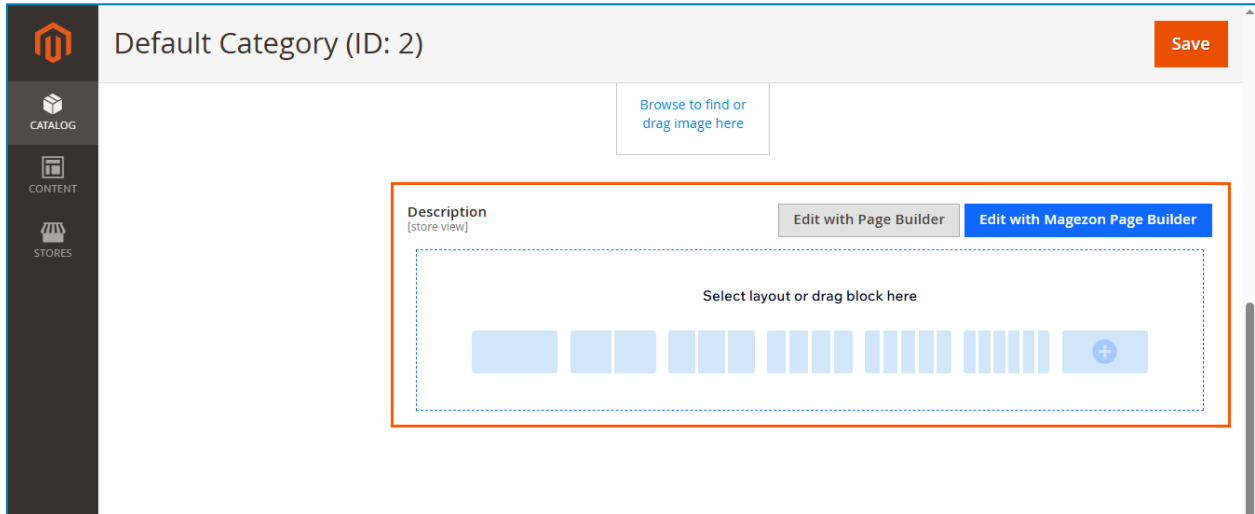
2. CMS Blocks

Open the edit page of a CMS block. You can use Magezon Page Builder to create content for the CMS block.



3. Categories

Open the edit page of a category and expand the **Content** section. You can use Magezon Page Builder to build the category description.



4. Products

Open the edit page of a product and expand the **Content** section. You can use Magezon Page Builder to build the product description & short description.

The screenshot shows the Magezon Page Builder 2 interface for editing the 'Short Description' of a product named 'Strive Shoulder Pack'. The interface includes a top navigation bar with 'Back', 'View Product', 'Add Attribute', and 'Save' buttons. A left sidebar contains 'CATALOG', 'CONTENT', and 'STORES' options. The main content area is titled 'Content' and features a 'Short Description [store view]' section. This section has a 'Show / Hide Editor' button and a blue 'Edit with Magezon Page Builder' button. The editor itself is a TinyMCE WYSIWYG editor with a toolbar containing options for paragraph, font face (Open Sans, Helvetica), font size (14px), bold, italic, underline, text color, background color, link, unlink, table, and help. The text area contains a paragraph of Lorem Ipsum text.

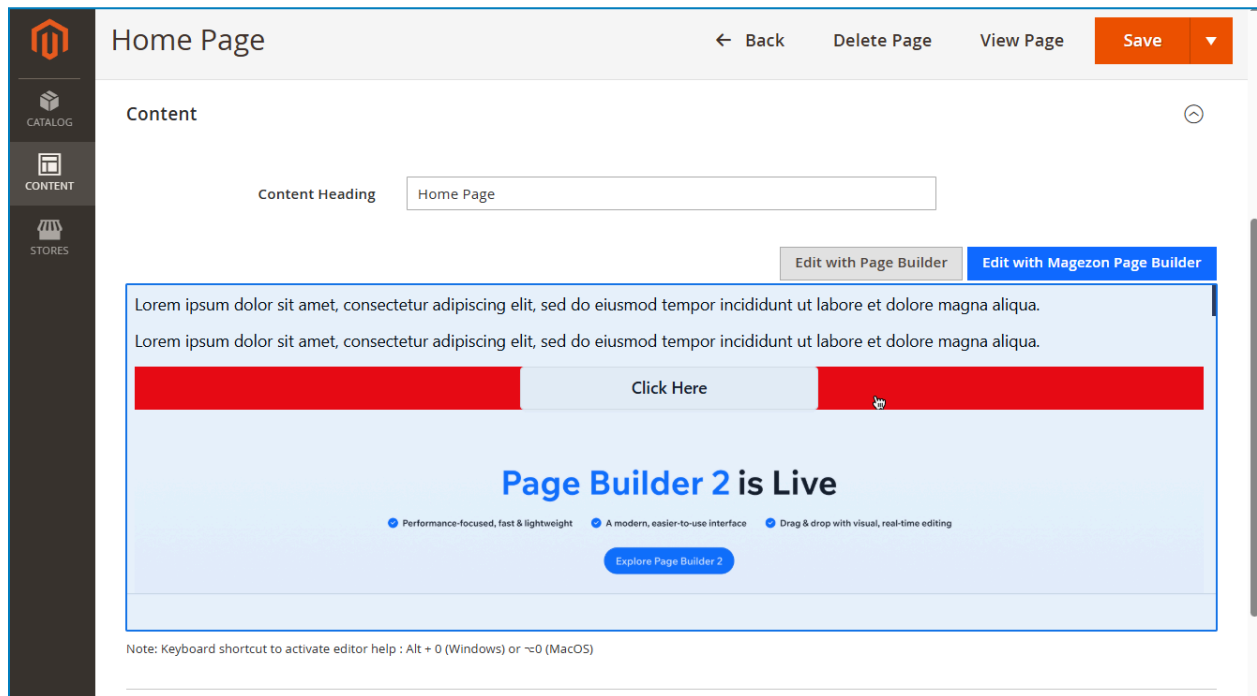
The screenshot shows the Magezon Page Builder 2 interface for editing the 'Description' of a product named 'Joust Duffle Bag'. The interface includes a top navigation bar with 'Back', 'View Product', 'Add Attribute', and 'Save' buttons. A left sidebar contains 'CATALOG', 'CONTENT', and 'STORES' options. The main content area is titled 'Description [store view]' and features an 'Edit with Page Builder' button and a blue 'Edit with Magezon Page Builder' button. The editor displays a large text area with the text 'Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore' underlined. Below the text area is a 'Configurations' section.

IV) Page Builder Workspace

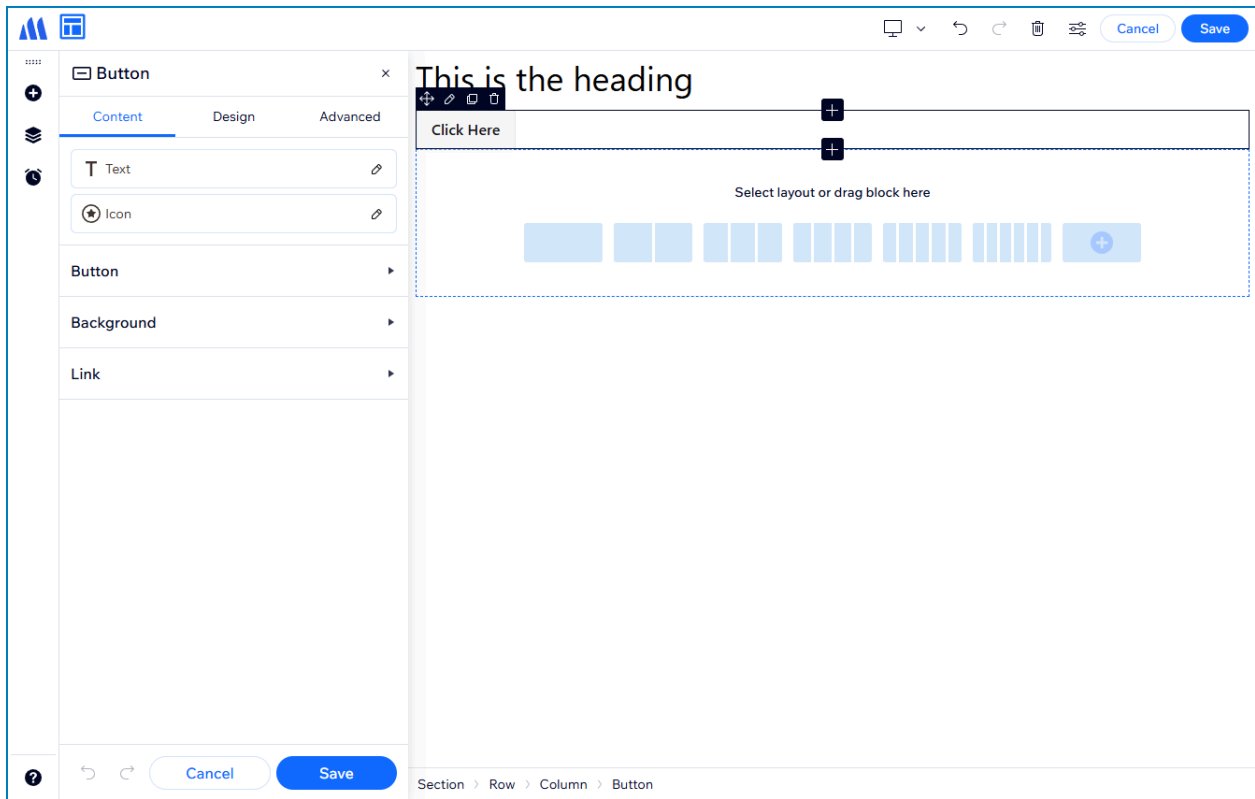
1. Preview

When you access the edit page of a content type, e.g. CMS page, and there is existing content created with Page Builder, it displays a preview of the content as it would appear in a page.

Click the **Edit with Magezon Page Builder** button or click inside the content preview area to open the Page Builder interface, where you can make any needed updates.



2. Page Builder Interface



2.1 Topbar

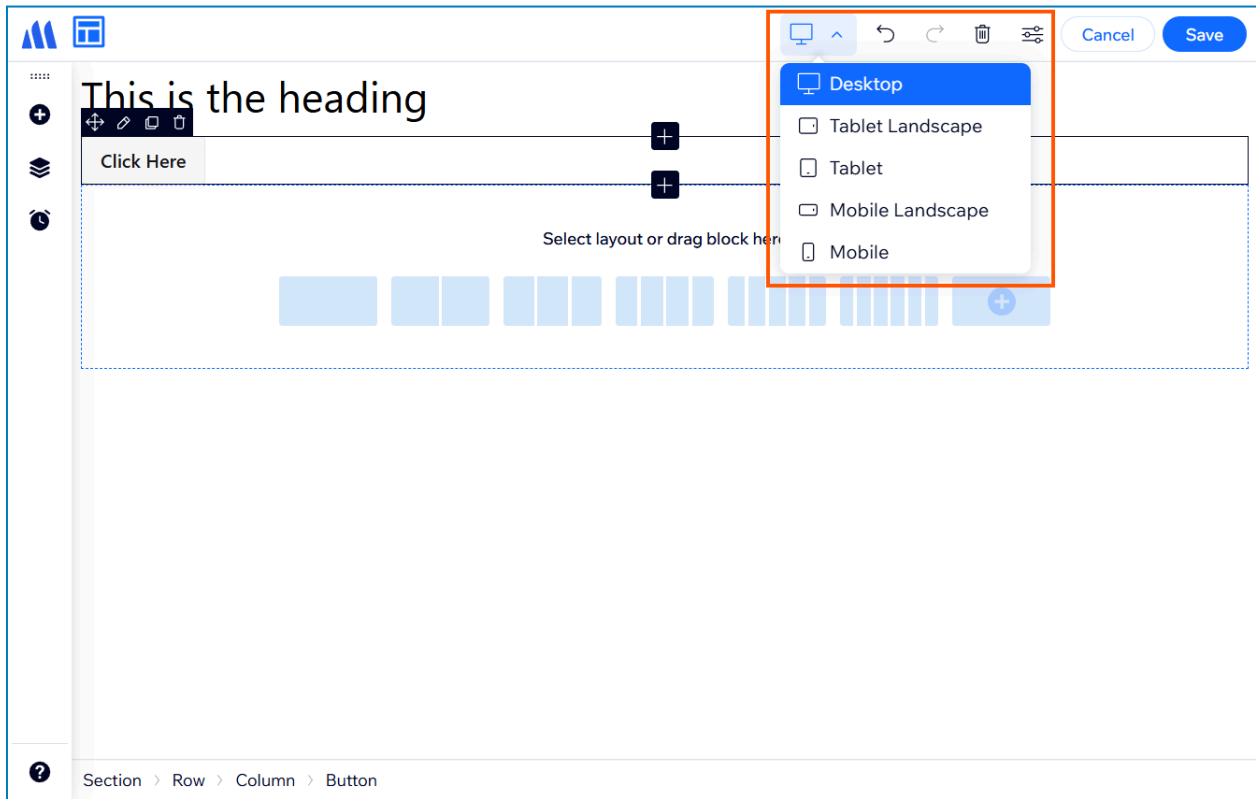
The topbar contains big actions relating to your content.

2.1.1 Device Modes

Switch between different device views to see how your content will look on various screens. 5 devices are supported by default including:

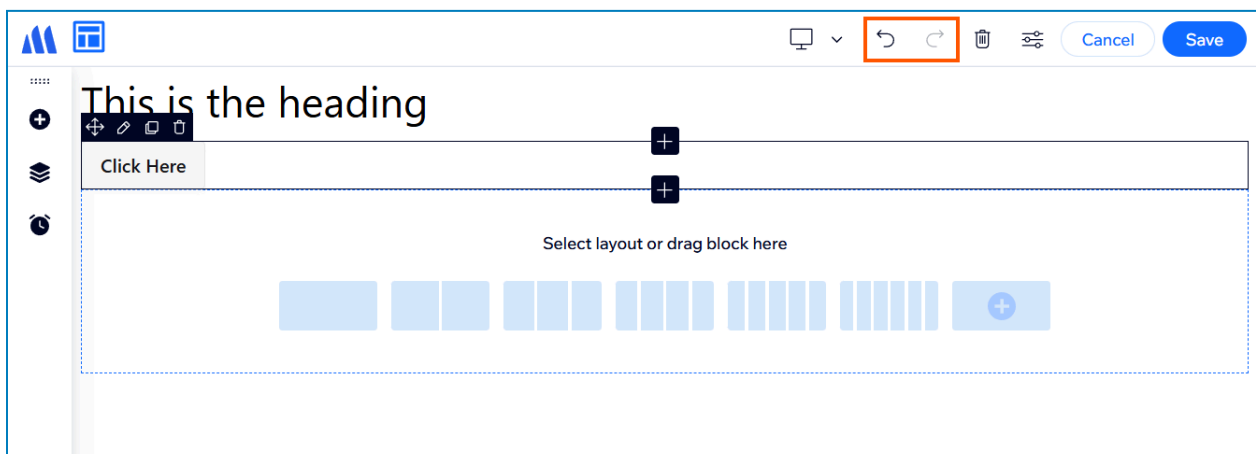
- Desktop: ≥ 1200 px
- Tablet Landscape: 1080px - 1199px
- Tablet: 780px - 1079px
- Mobile Landscape: 560px - 779px

- Mobile: 320px - 559px



2.1.2 Undo & Redo

Undo an action, or redo an undone action.



2.1.3 Preferences

Customize and personalize the editing experience within the builder to suit your personal needs.

- **General** tab:

>> **Interface:**

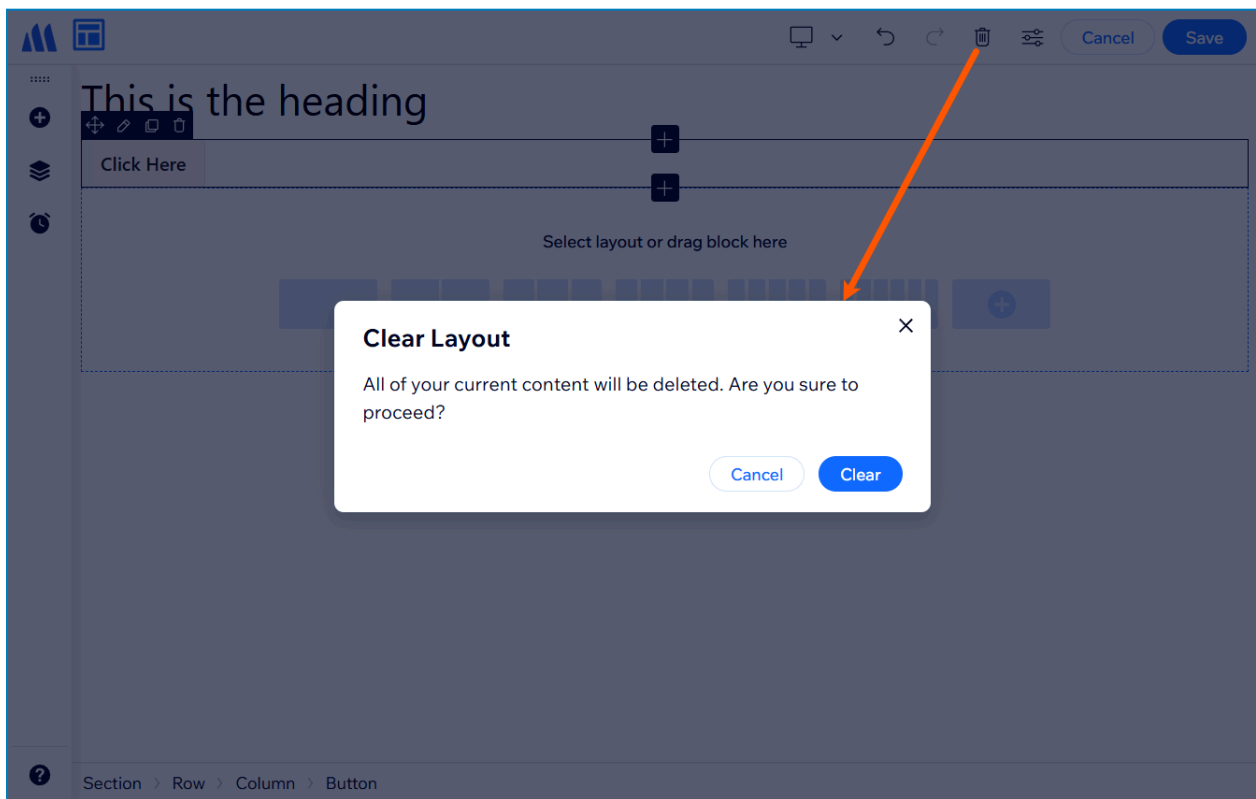
- **Sidebar Default Position:** Set the default position of the sidebar: Left, Right, Floating.
- **Show Editor Breadcrumbs:** Show or hide the block breadcrumbs at the top of the Canvas.
- **Show Hidden Blocks:** Show blocks that have been hidden on specific devices at 30% opacity in the Canvas. Otherwise, it's hidden completely.

>> **Blocks:**

- **Hide Editing Confirmation Modal:** Display or hide a [confirmation modal](#) for choosing whether to discard or save unsaved changes of the current block's settings before closing the modal. If the modal is hidden, changes are always saved automatically.

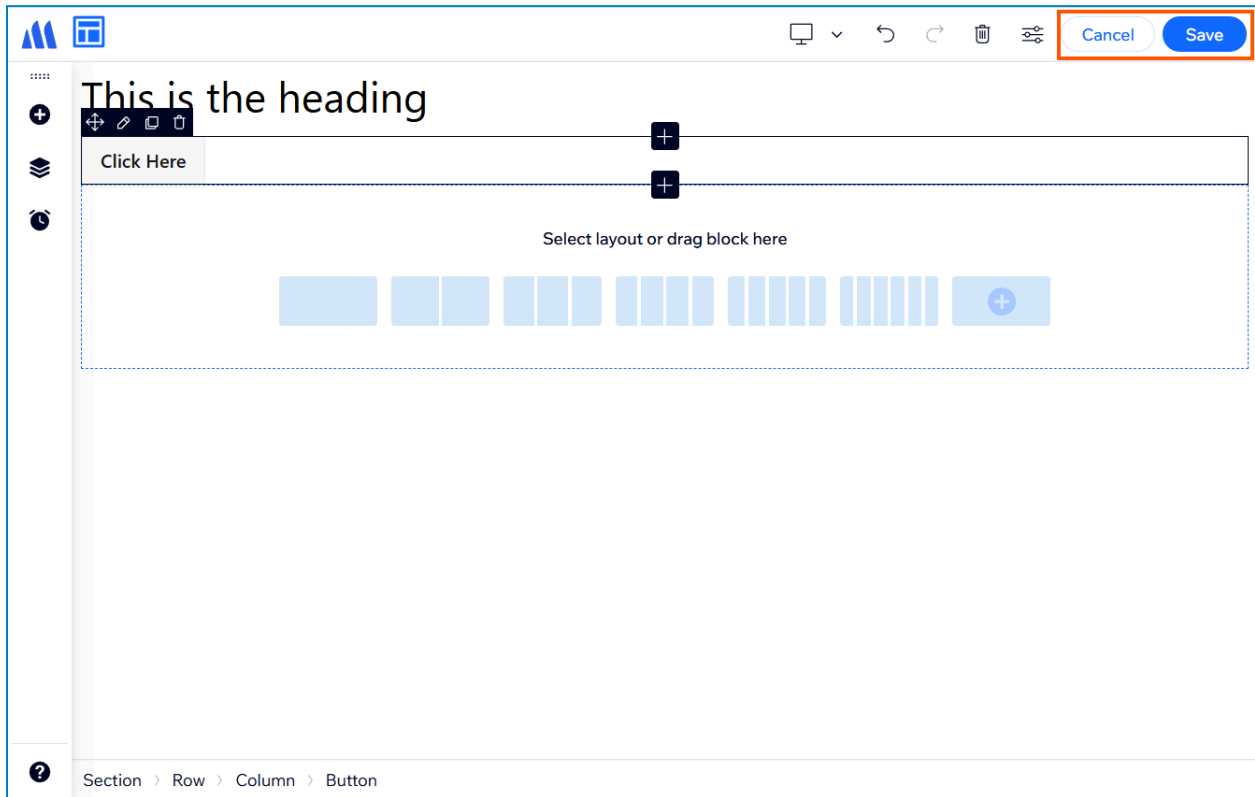
2.1.4 Clear Layout

Remove all of your current content in the builder to build from scratch. When you click the Trash icon, there will be a confirmation modal appearing so you can cancel or continue clearing the layout.



2.1.5 Cancel / Save

Click **Save** to save all the changes to your content. Click **Cancel** to exit the builder and discard unsaved changes.

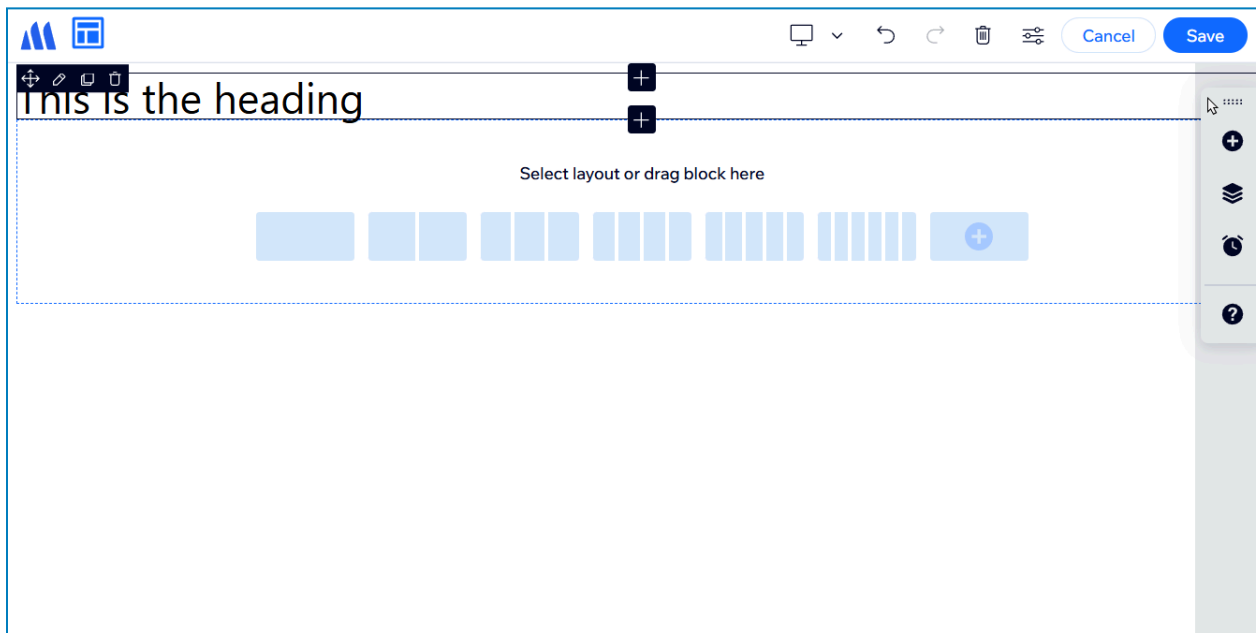


2.2 Sidebar

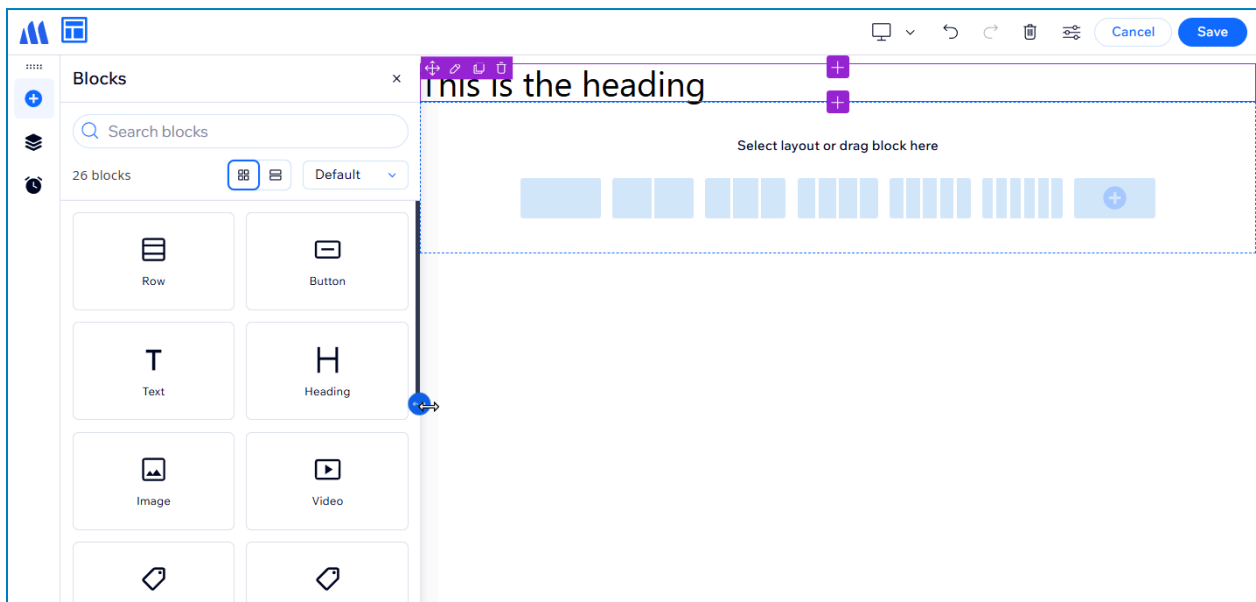
The sidebar contains all the tools and features you need to build your content. Clicking a button on the sidebar will open the corresponding side panel.

2.2.1 Sidebar Position

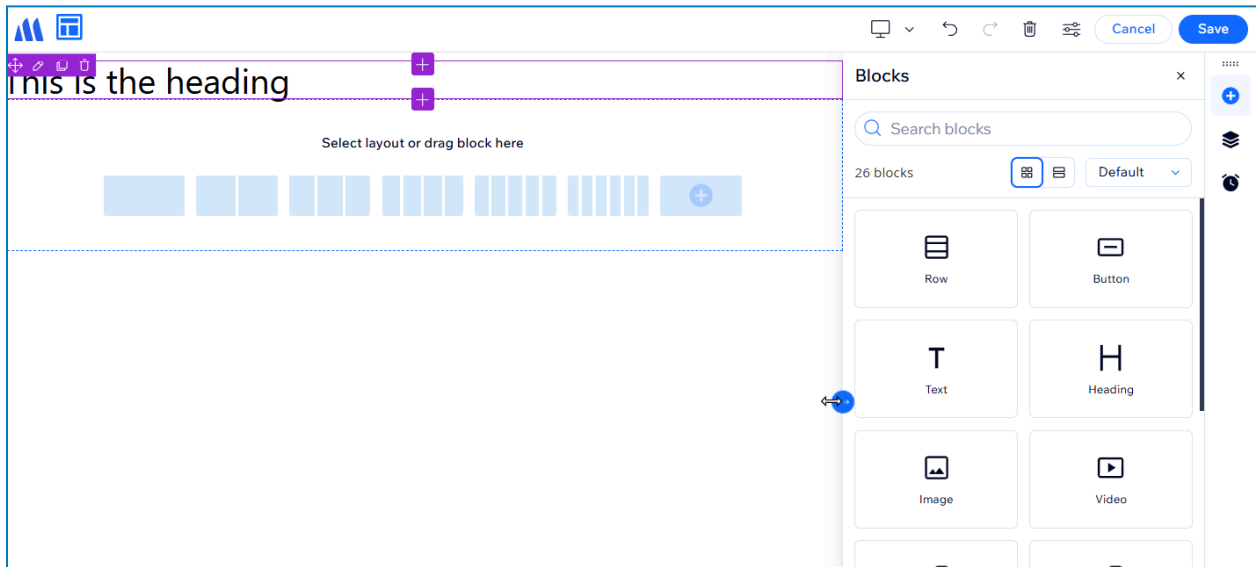
Drag the icon at the top to move the sidebar to the left/right side of the screen or make it float over the builder.



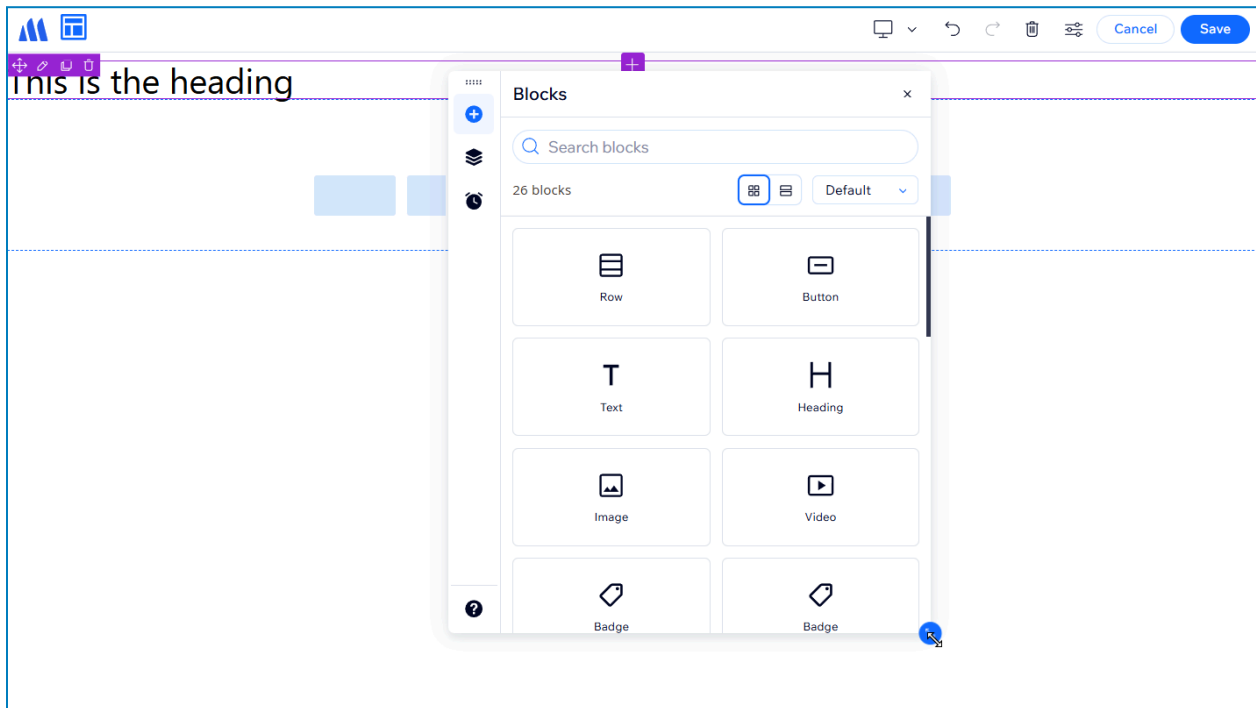
- **Sidebar on the left side:** When the sidebar is on the left side, you can drag to change the width of the side panel.



- **Sidebar on the right side:** When the sidebar is on the right side, you can drag to change the width of the side panel.

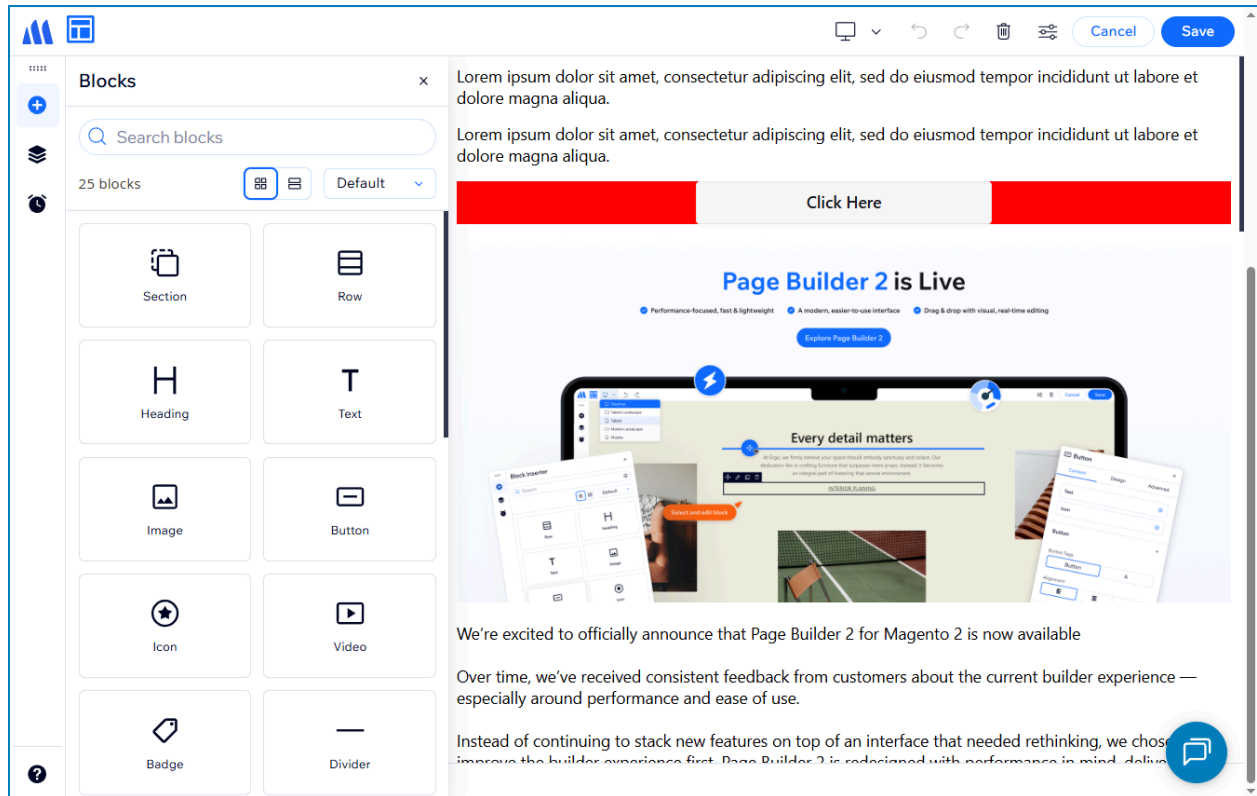


- **Sidebar floating:** When the sidebar is floating over the builder, you can drag to change the width & height of the side panel.



2.2.2 Block Inserter

The Block Inserter side panel contains all blocks to build your content.

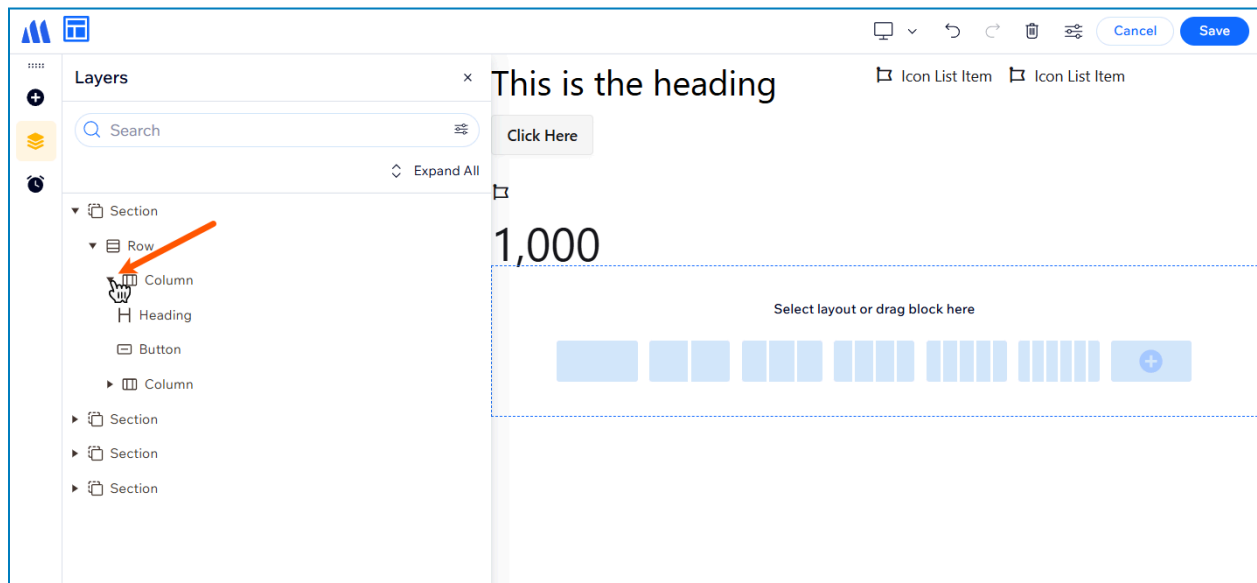


- **Add block:** Drag or click to add a block to the [Canvas](#).
- **Search blocks:** Use the search bar to search for blocks by name.
- **Change layout:** Display blocks in a List or Group layout.
- **Sort blocks:** Sort blocks in a specific order with options: Default, A to Z, or Z to A.

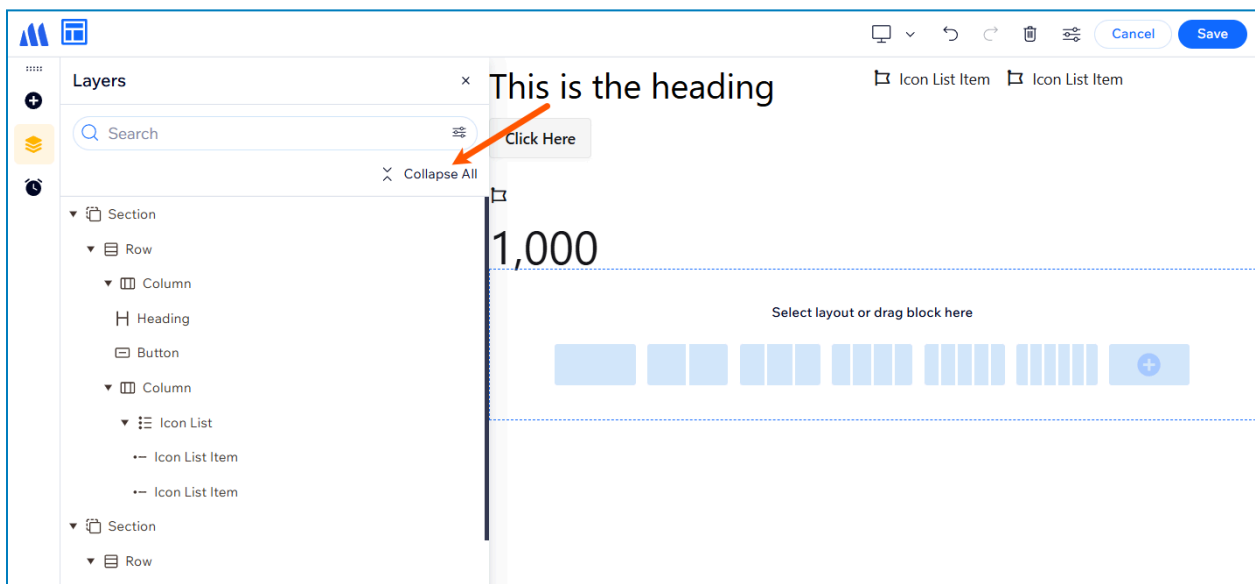
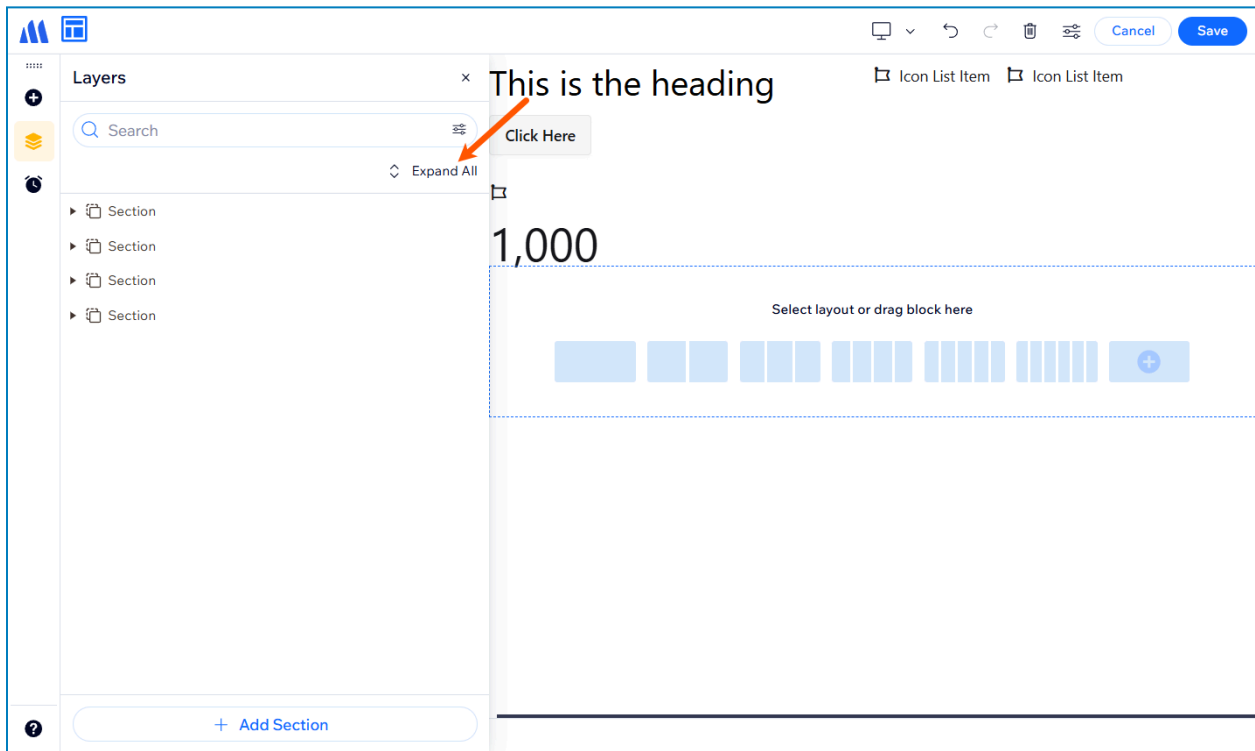
2.2.3 Layers

The Layers side panel displays all the blocks in a nested list, making it easy to view your content structure, locate blocks, change their order, modify them, and more.

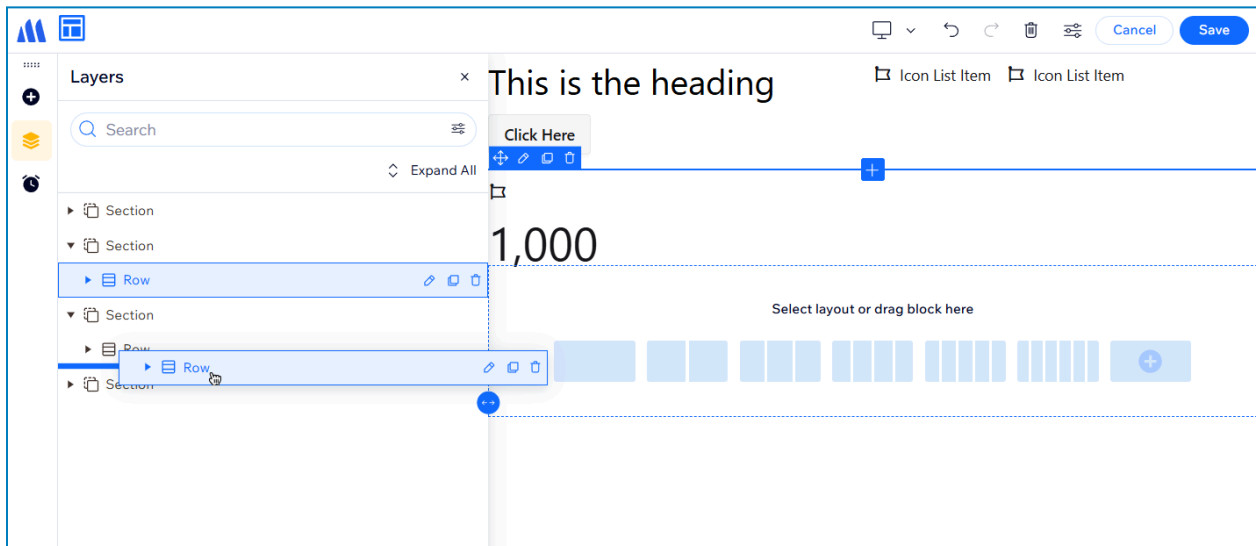
- **Expand/Collapse one block:** Click an individual block's arrow button to expand or collapse that block to show/hide children blocks.



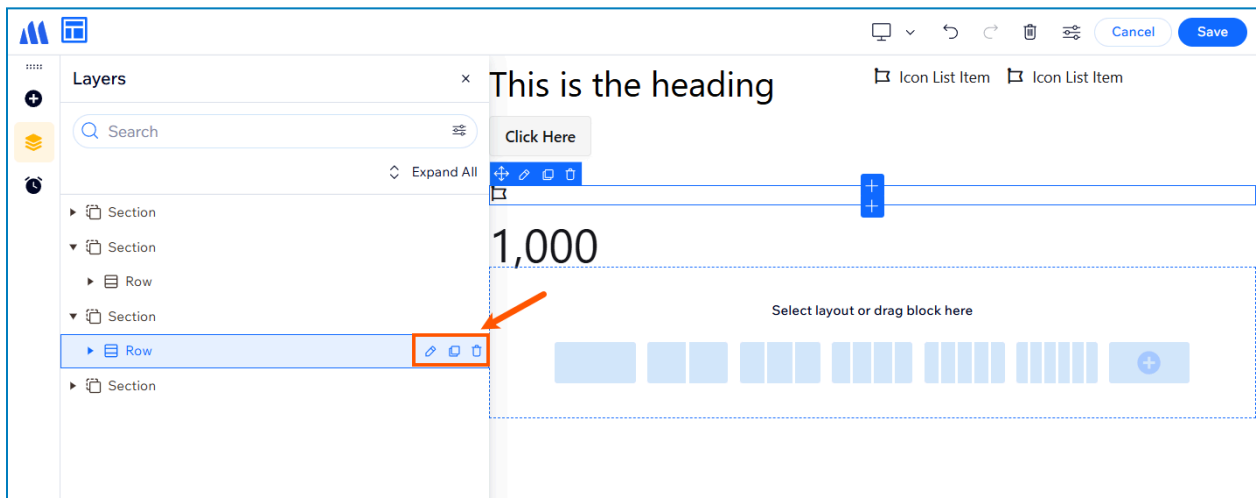
- **Expand/Collapse all blocks:** Click the **Expand All / Collapse All** button in the upper right of the panel to expand or collapse all of the blocks at one time.



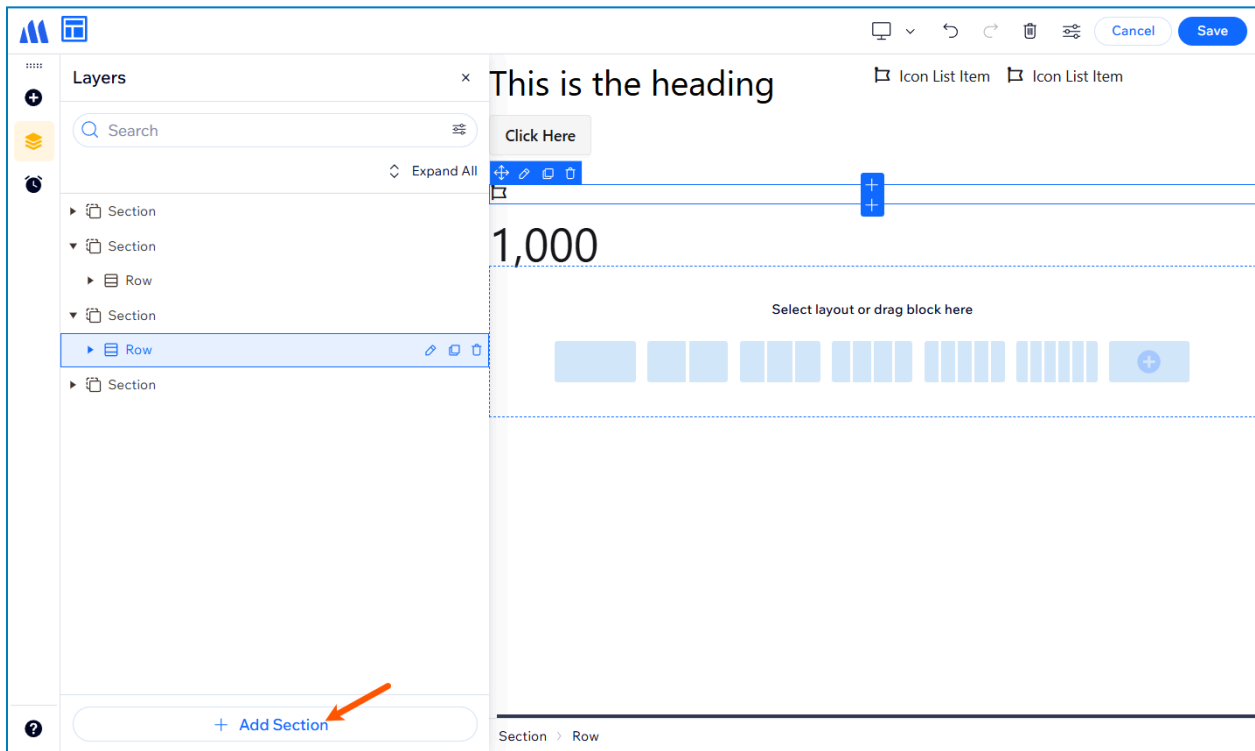
- **Search & filter blocks:** Use the search bar to search for blocks by name and filter blocks by type.
- **Rearrange blocks:** Use drag & drop to change a block's position.



- **Locate blocks in Canvas:** Click a block in the Layers panel to automatically select and scroll to that block in the Canvas.
- **Edit blocks:** Use the toolbar to open a [block's settings panel](#), duplicate or delete the block.

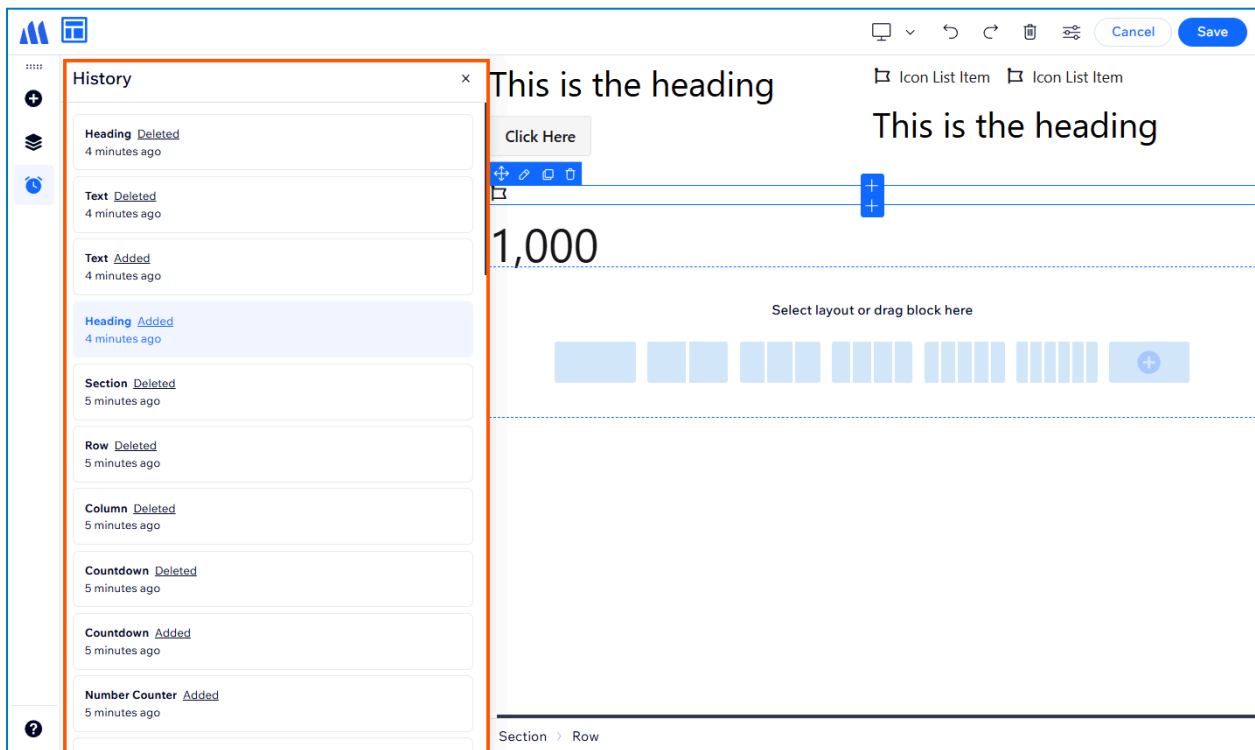


- **Add section:** Click the **Add Section** button at the bottom of the panel to add a section at the bottom of your content. The section contains a row with an empty column.



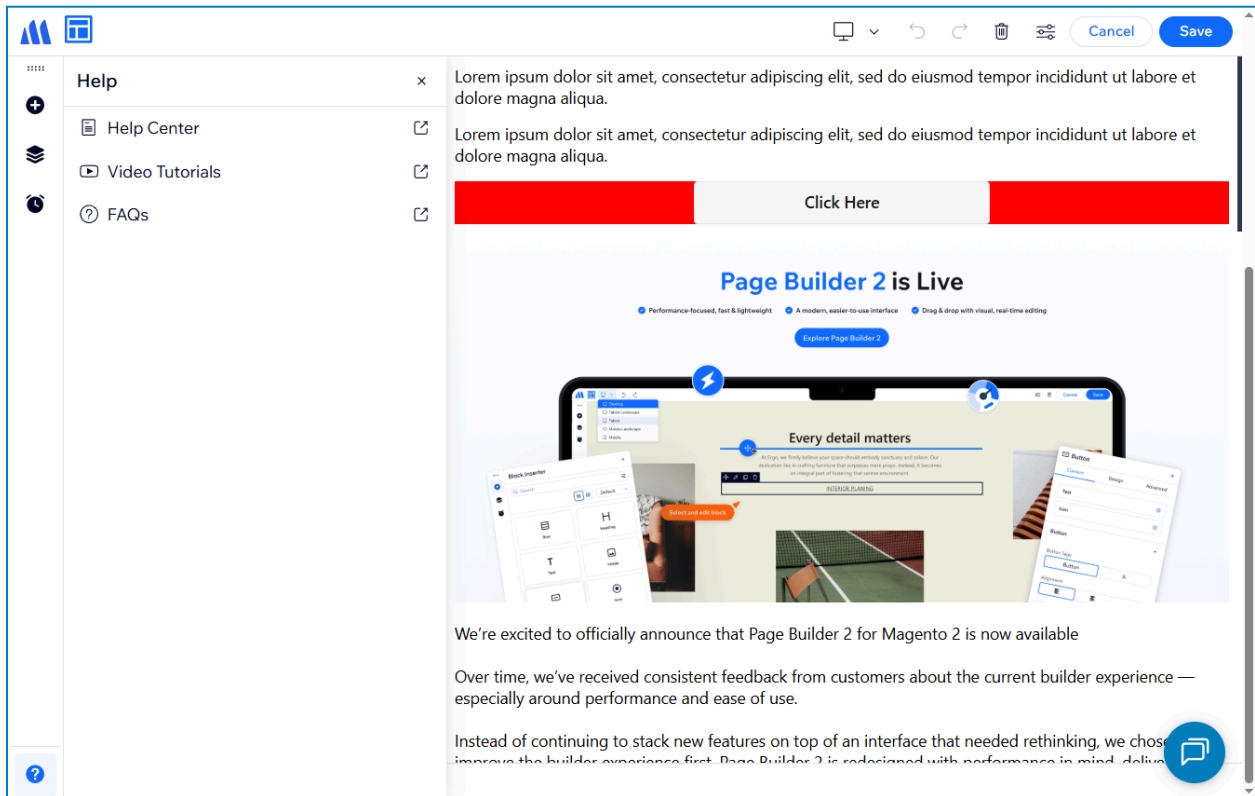
2.2.4 History

The History side panel tracks every action you took on the content during the current editing session. Click an action in the panel to restore it so that the content will revert to how it appeared when you took that action.



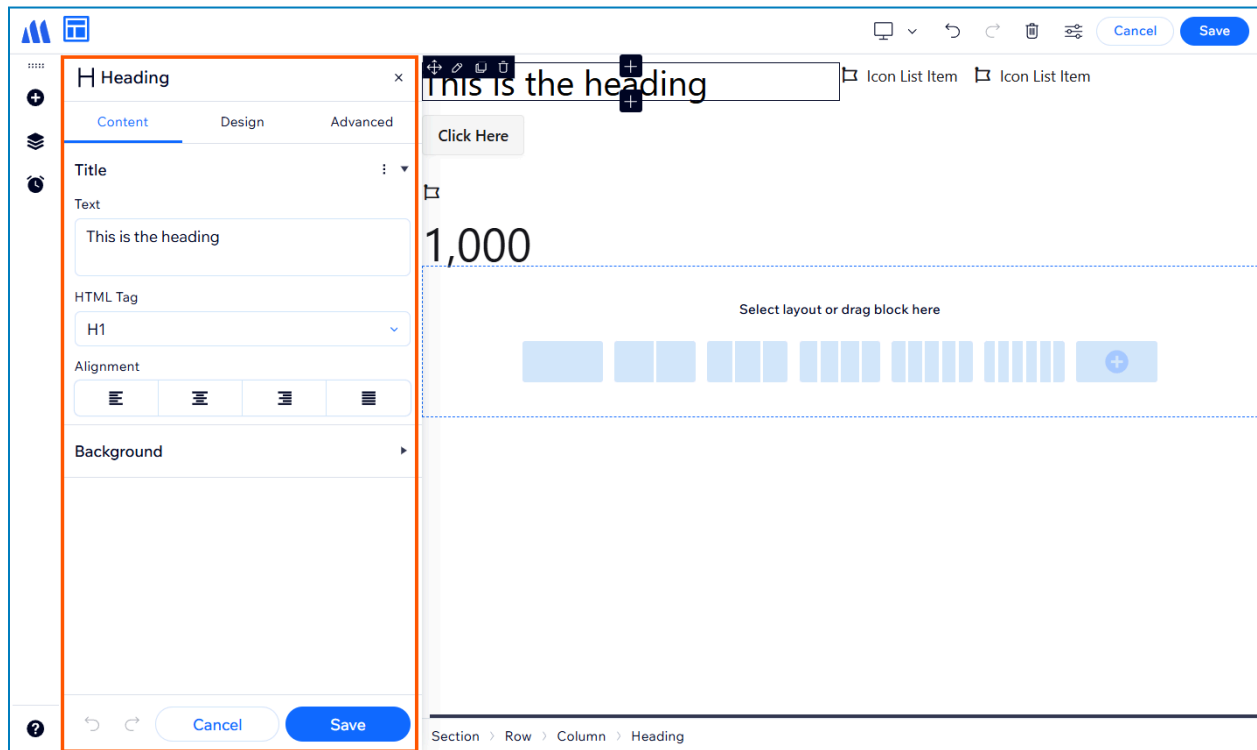
2.2.5 Help

The Help side panel provides resources to help you learn how to use Page Builder.

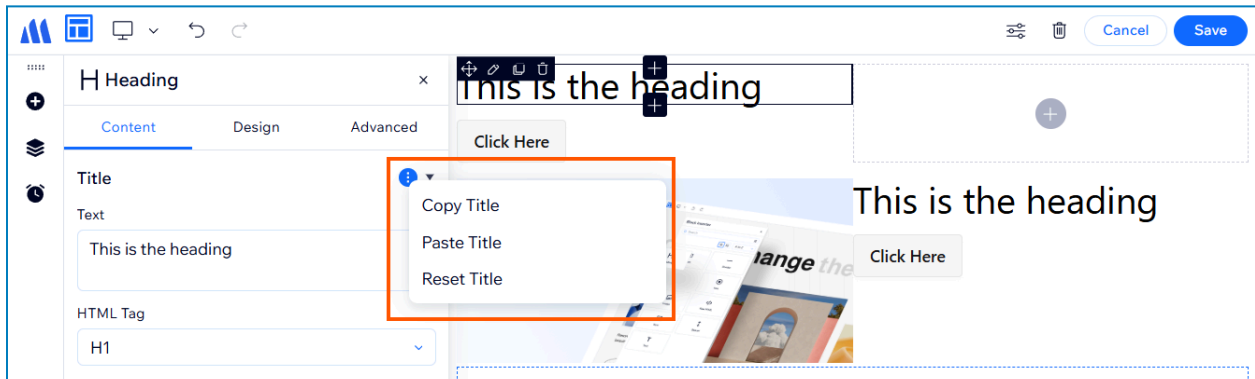


2.2.6 Block Settings

The Block Settings panel provides a wide range of settings to customize a block. It appears when you edit a specific block.

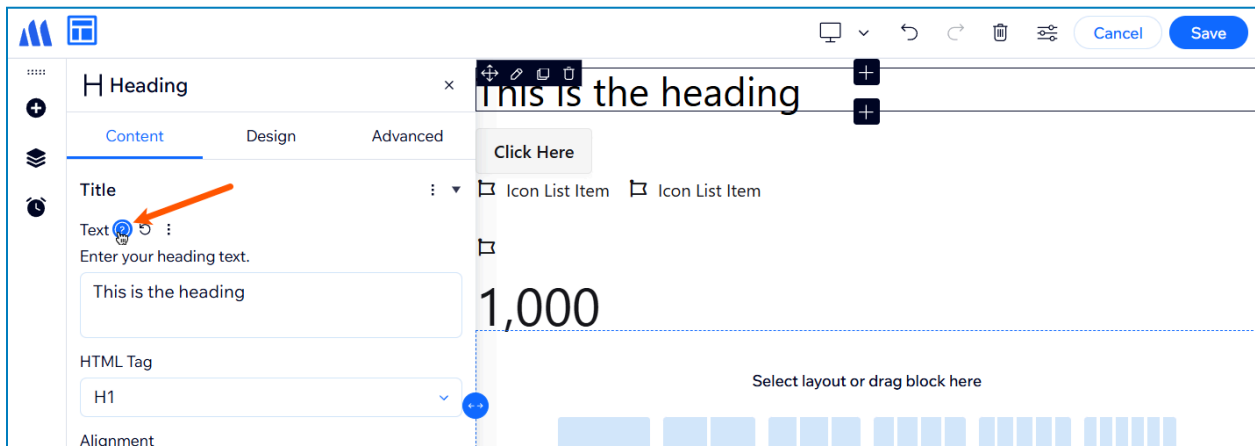


- The settings panel contains **Content**, **Design**, and **Advanced** tabs. Each tab contains settings groups and each group contains setting fields.
- With each settings group, you can copy values of all fields and paste them into the same group. You can also reset all fields of the group to the default values.

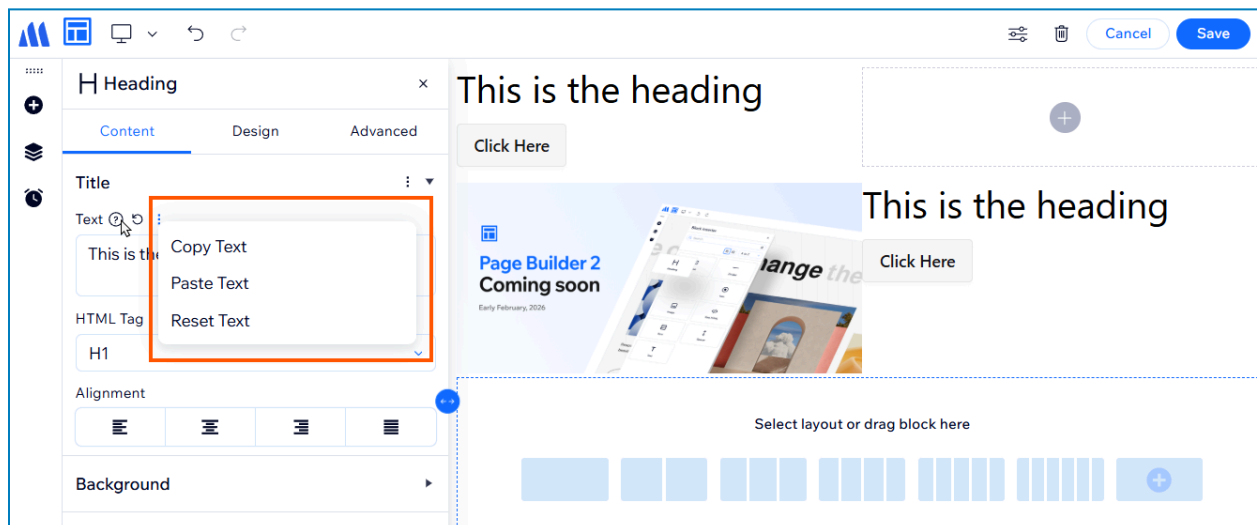


- When hovering over a field, you can:

- View a short description of the setting field.



- Reset the field to its default value.
- Click **More** to view a content menu that allows you to copy the field value and paste it into the same field type as well as reset the field to its default value.

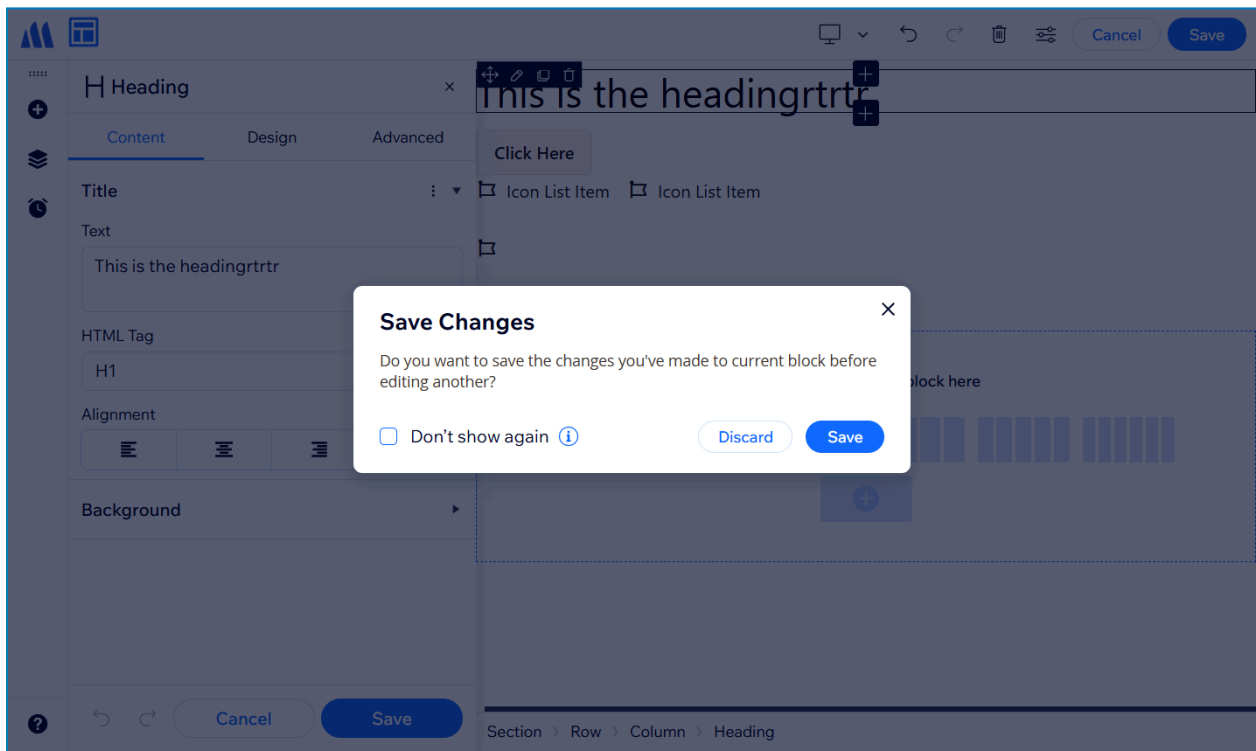


- **Undo & redo** changes to the block settings.

- **Cancel / Save:** click **Cancel** to cancel all the changes you've made and click **Save** to save all the changes.

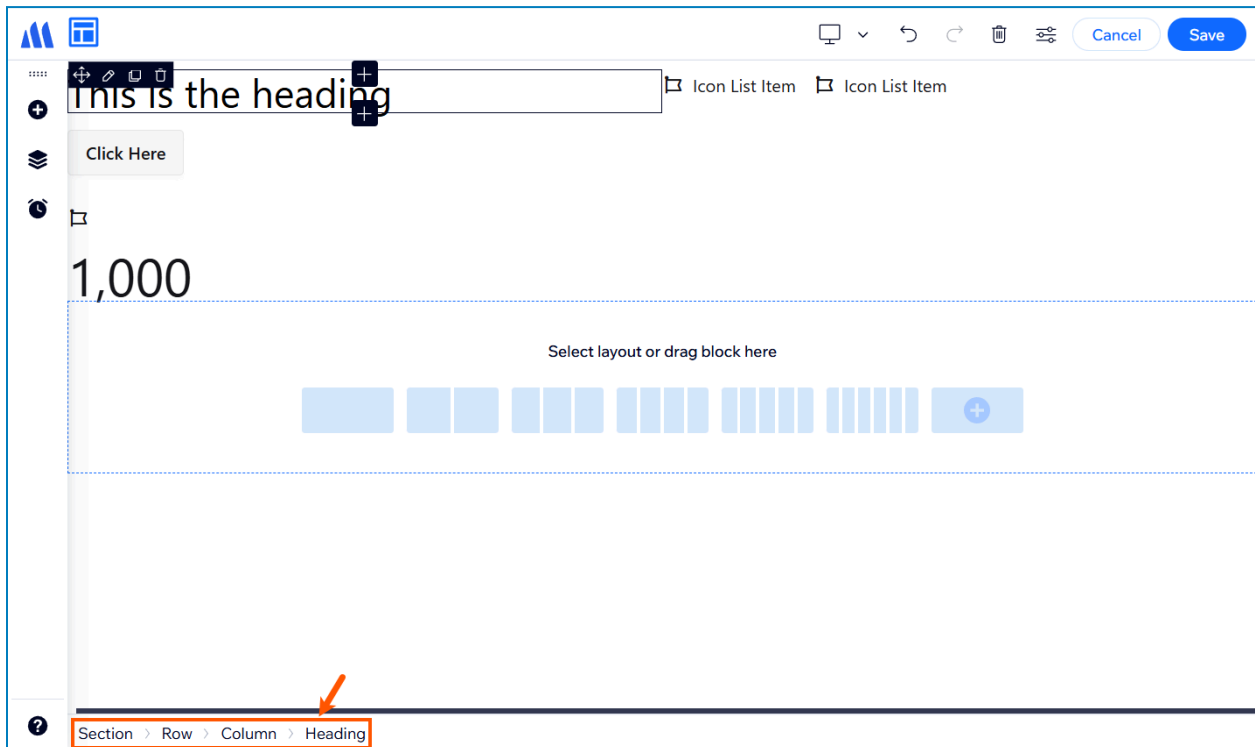
Note: When you close the settings panel without saving changes, there will be a confirmation modal appearing:

- **Save Button:** click to save changes before closing the panel.
- **Discard Button:** click to discard changes before closing the panel.
- **Don't show again Checkbox:** tick the checkbox so that every time you close the settings panel, changes are automatically saved without showing the modal. You can choose to show the modal again from the [Preferences](#) modal.



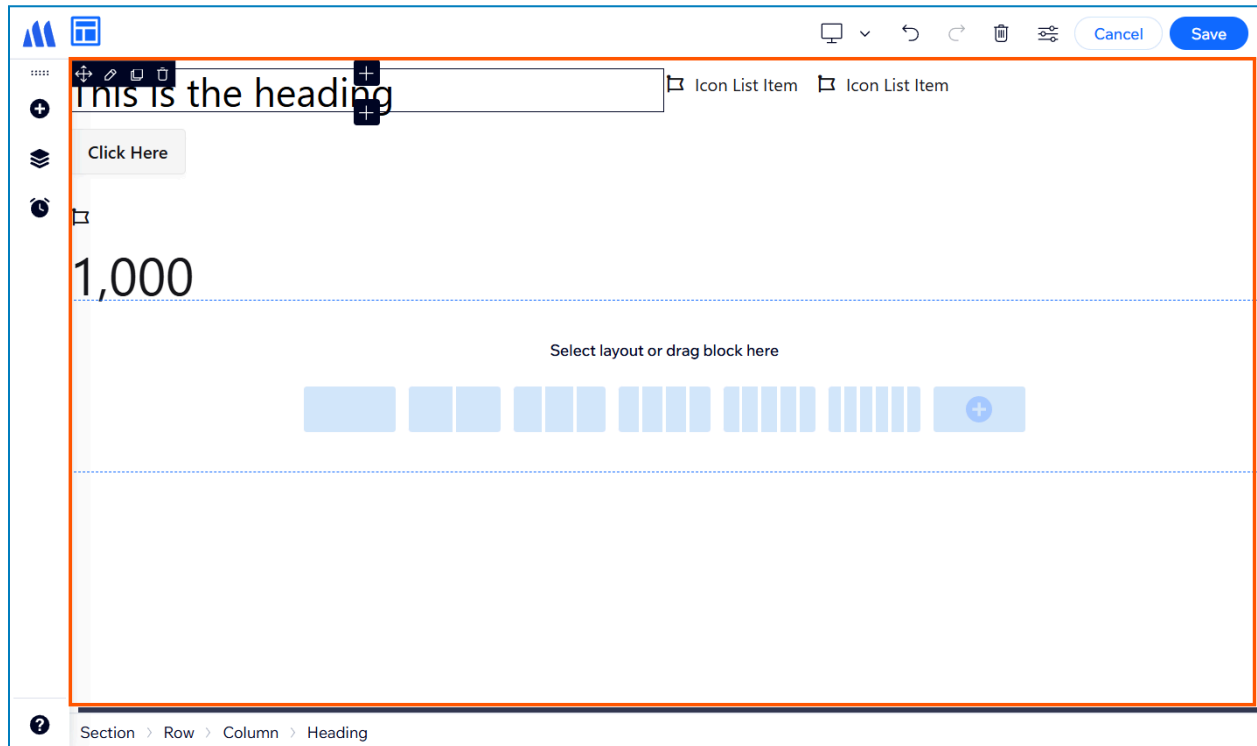
2.3 Breadcrumbs

Breadcrumbs show a path from parent blocks to the selected one to help you understand a block's location in the content structure.



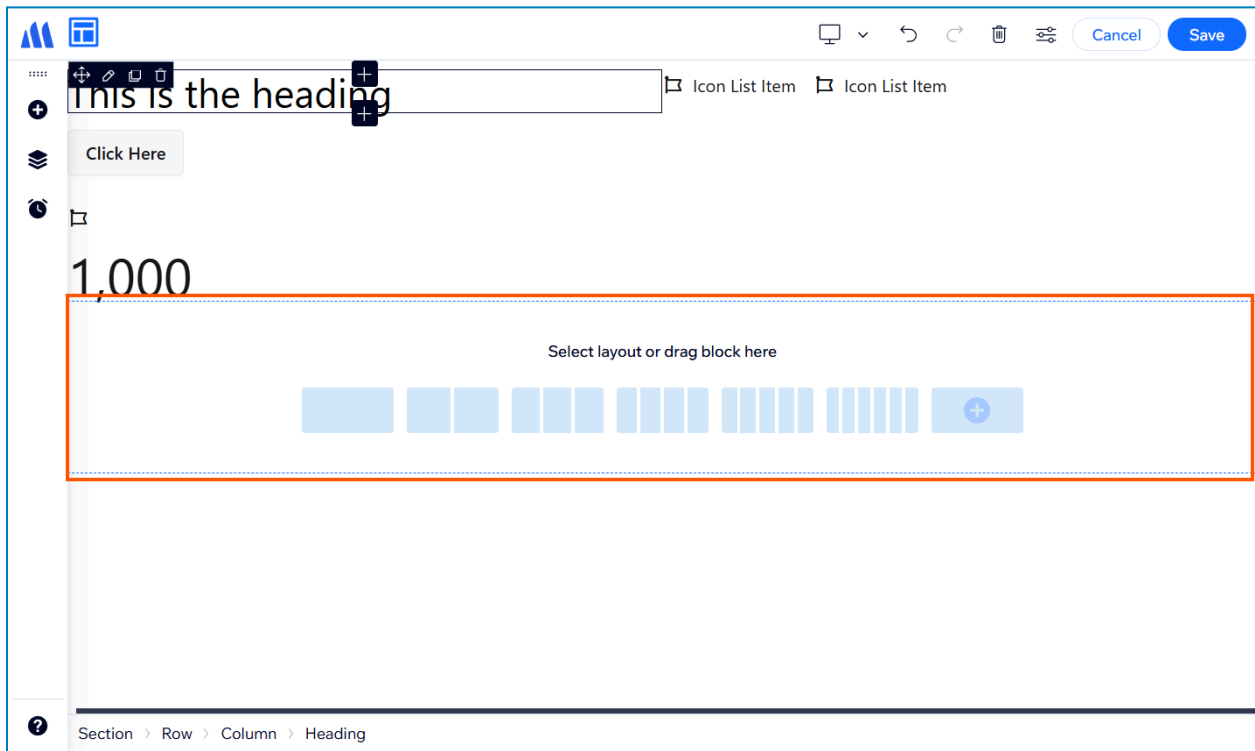
2.4 Canvas

Canvas is the primary editing area where you actually create, customize, and preview your content visually.

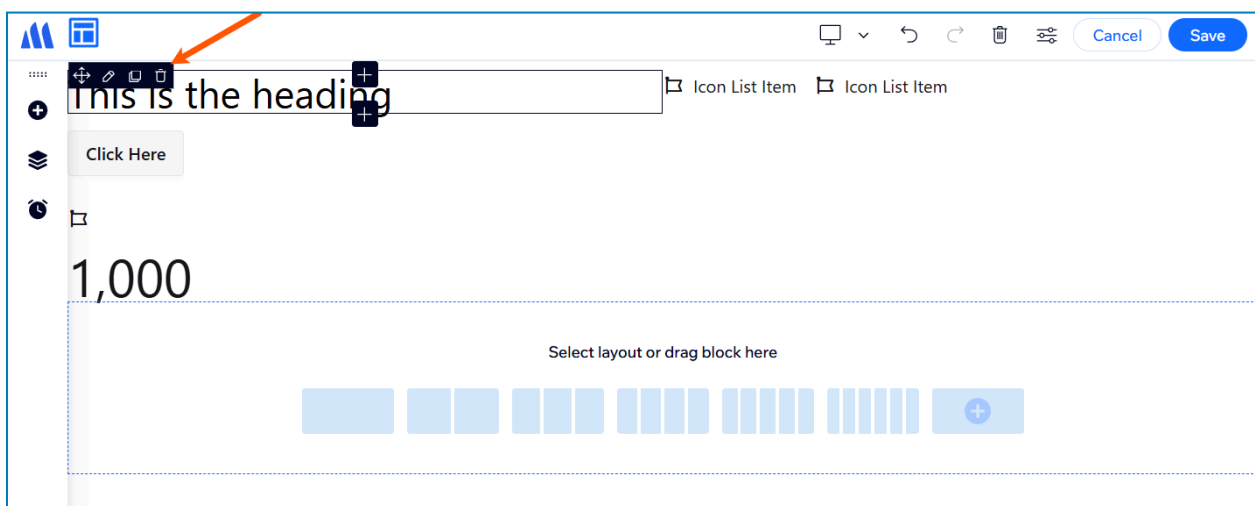


- It always contain a placeholder at the bottom that allows you to quickly add a section at the bottom with the following options:

- **Column Structure:** Select **1 column, 2 columns, ..., 6 columns** to add a section that contains a row with 1, 2, ..., 6 equal columns.
- **Add Block:** Click the plus icon to open the Block Inserter side panel to add blocks.



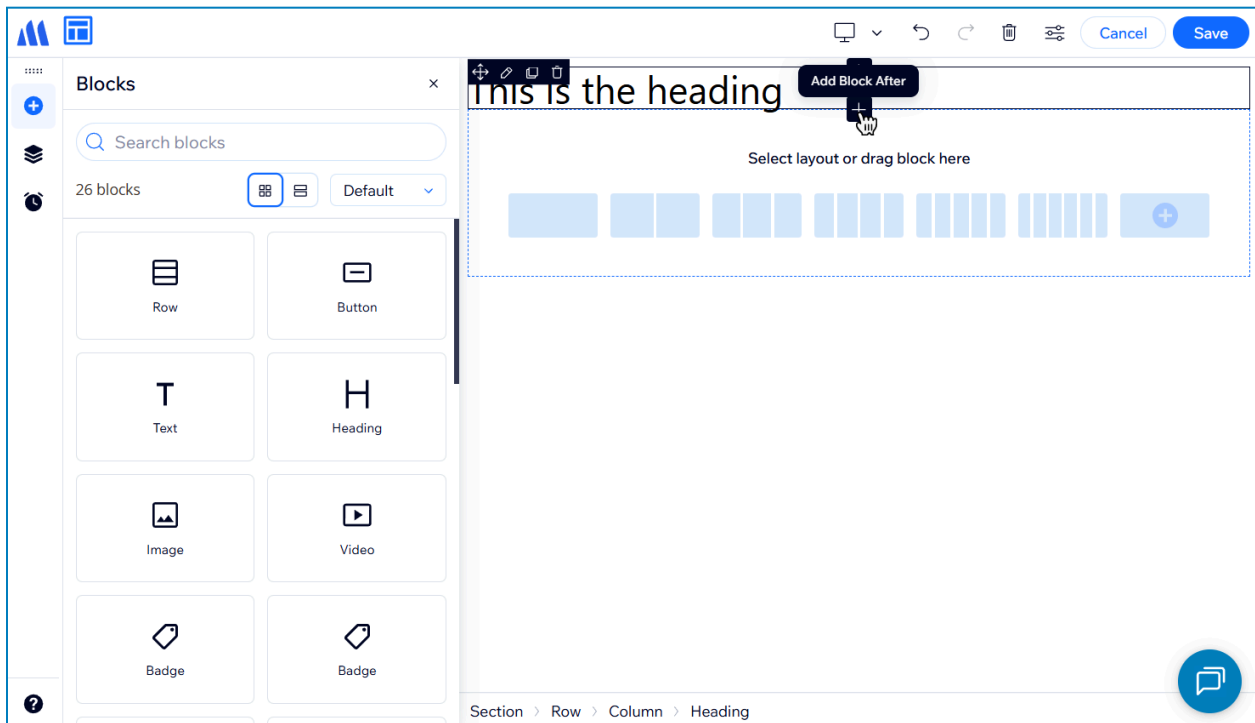
- **Block Toolbar:** Click a block to display a block's toolbar.



- **Drag:** Move the current block to another position on the Canvas. Please note that you can also put the cursor over the block and drag it to another position.

- **Edit:** Open the current block's [settings panel](#).
- **Duplicate:** Makes a copy of the current block.
- **Delete:** Delete the current block from the Canvas.

- **Add block before/after:** Click the plus button on the frame surrounding the selected block to add a block before or after it. When you click the button, the Block Inserter side panel will open. You can drag or click on the block to add it before/after the current block.

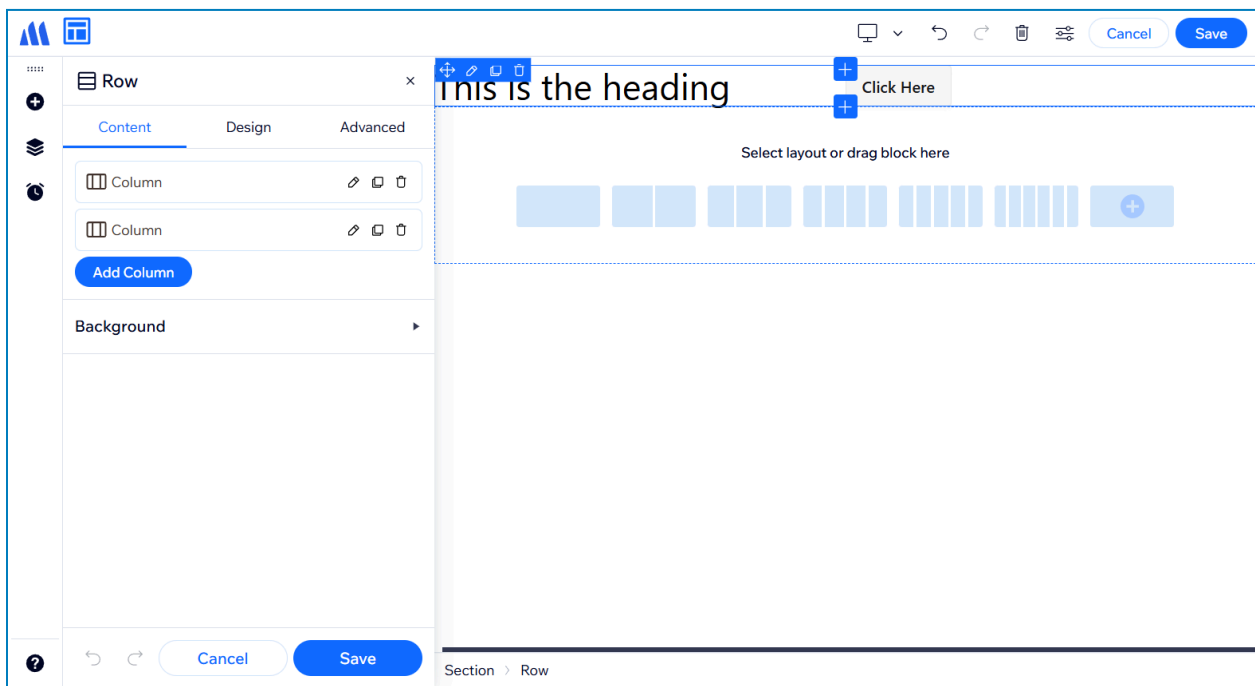


V) Blocks

Page Builder uses **Section > Row > Column** for building the structure and **Content Blocks** for adding actual content such as text, image, etc. Please note that a Row can be inserted into a Column to create complex layouts.

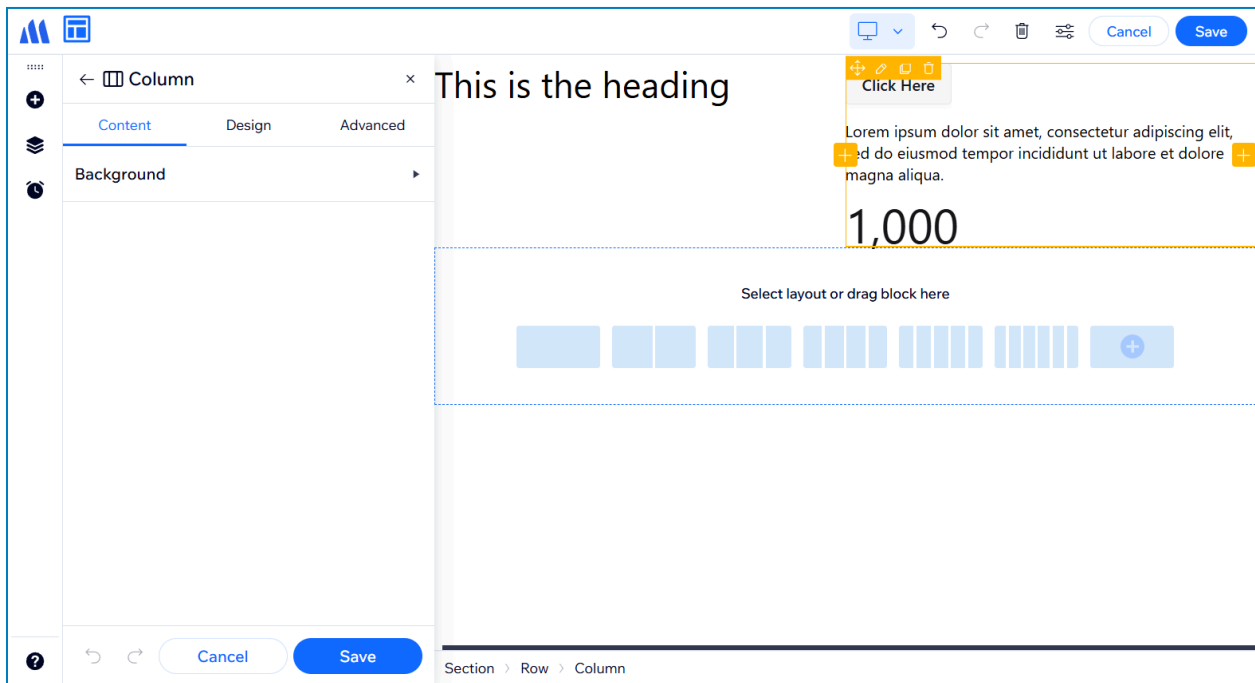
1. Row

Rows are nested inside a section. Each row can contain multiple columns with various structures.



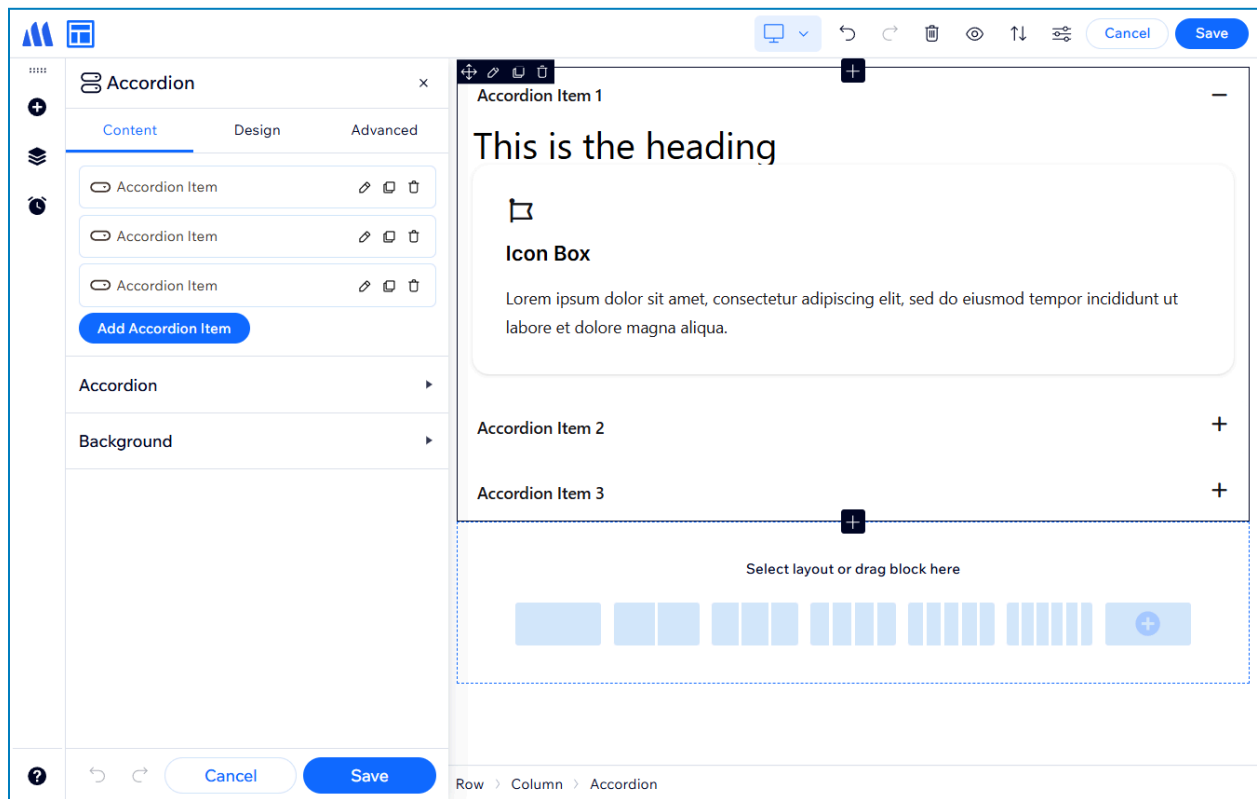
2. Column

Columns are nested inside a row and can contain any block from the [Block Inserter](#) side panel.



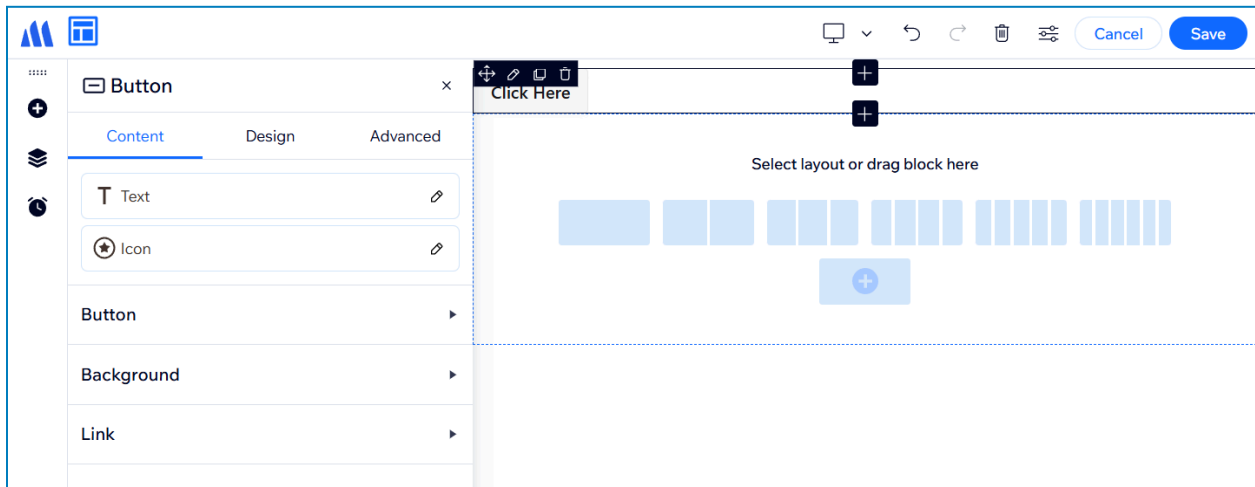
3. Accordion

Accordion is useful when you want to display a large amount of content into sections and control showing/hiding each section with toggle. You can add multiple accordion items, and add any block from the [Block Inserter](#) side panel to the content area.



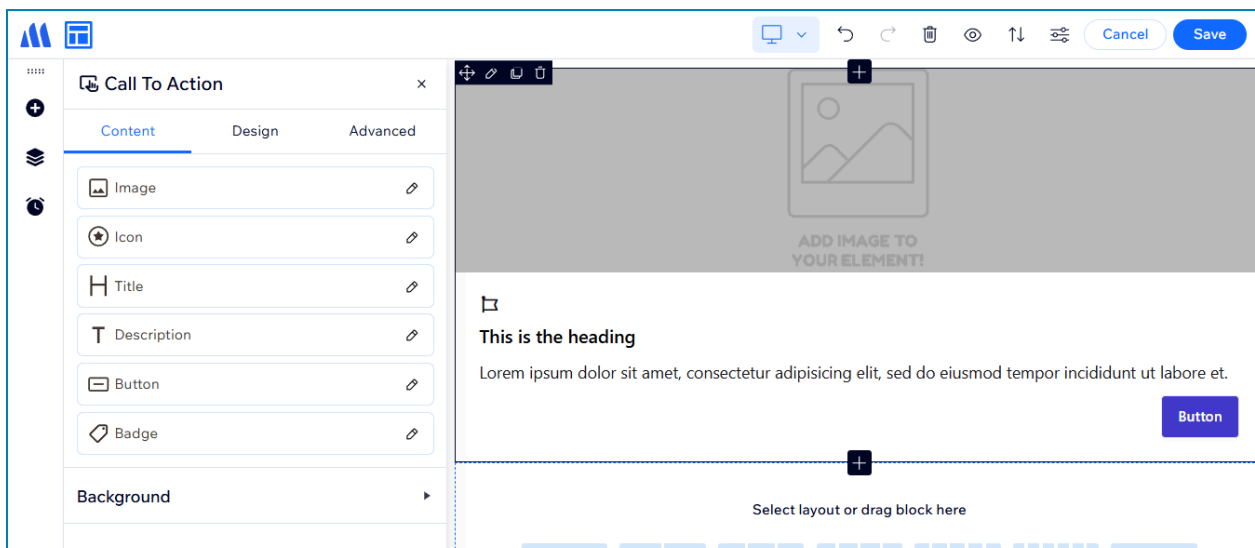
4. Button

The Button block allows you to perform an action or to navigate to another page.



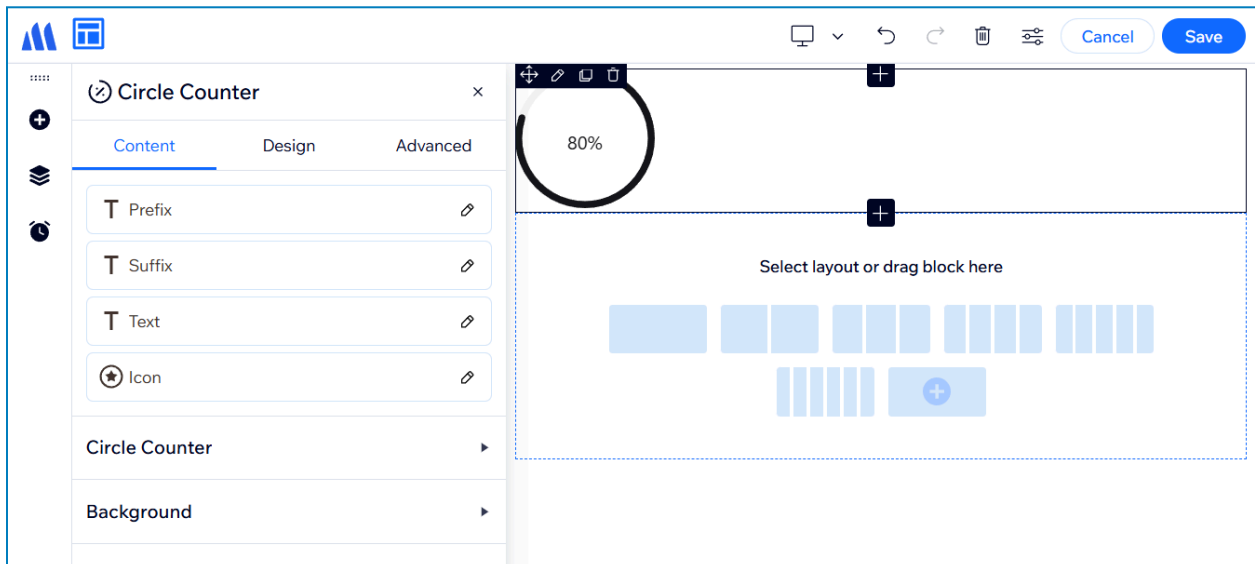
5. Call To Action

The Call To Action block enables you to create eye-catching calls to action that drive interaction and conversions.



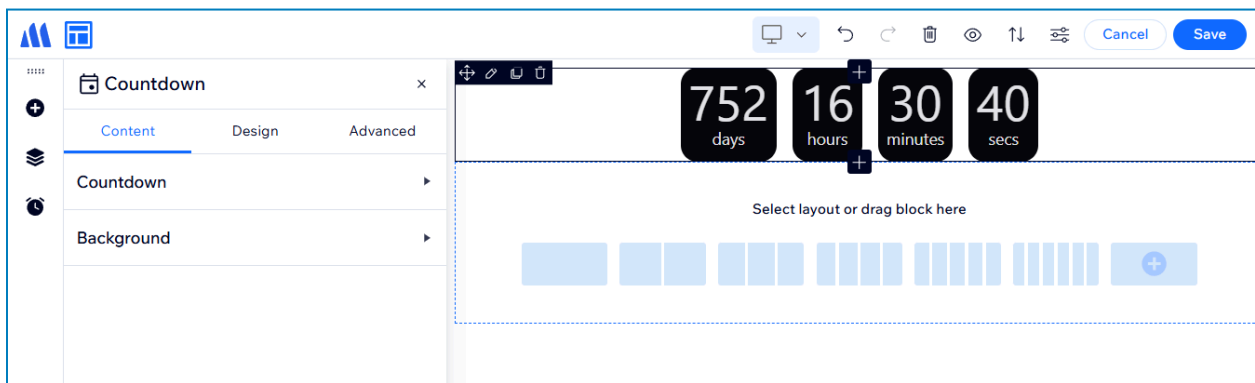
6. Circle Counter

The Circle Counter block enables you to display statistics and numerical information in an animated circle counter.



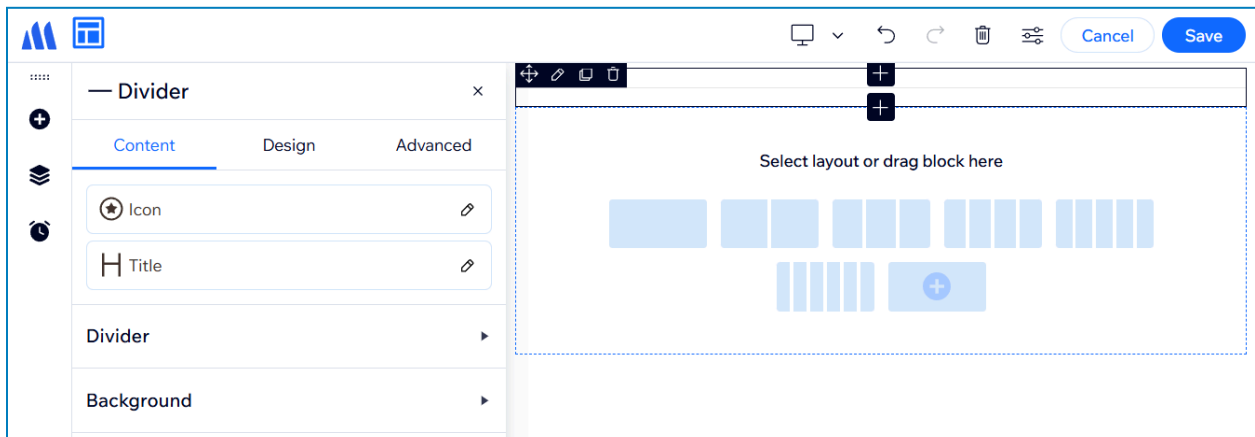
7. Countdown

The Countdown block enables you to add a timer that counts backward to indicate the time remaining before a special event occurs.



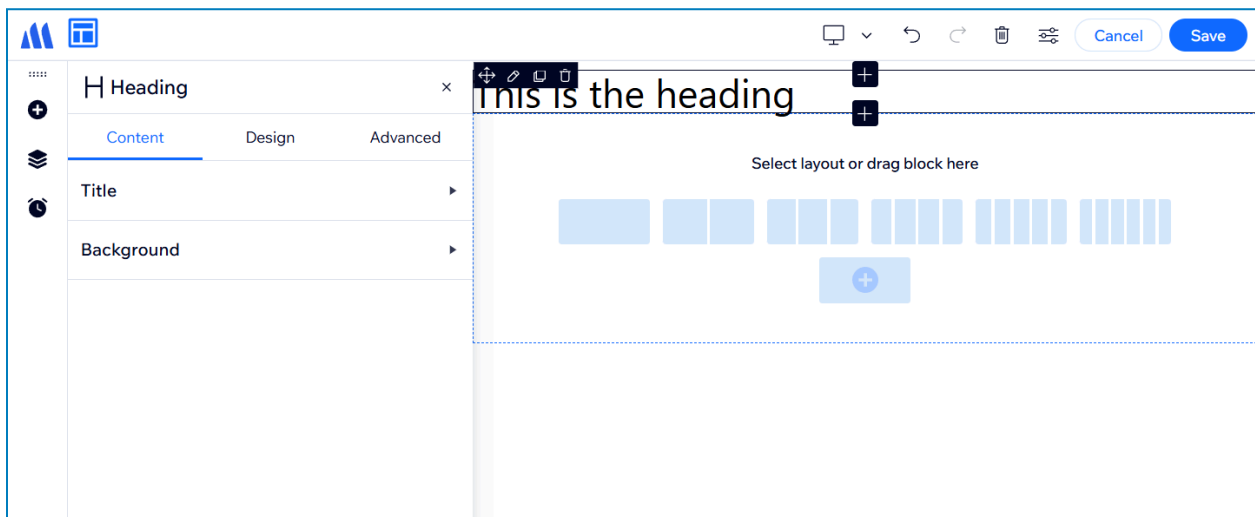
8. Divider

The Divider block lets you add a line that divides content in a clear and nice-looking way.



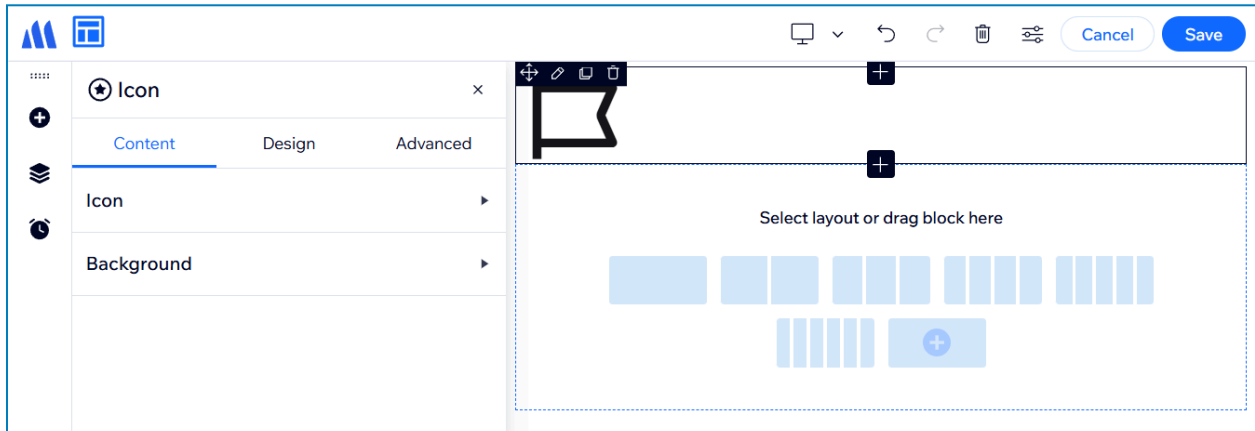
9. Heading

The Heading block allows you to add headings.



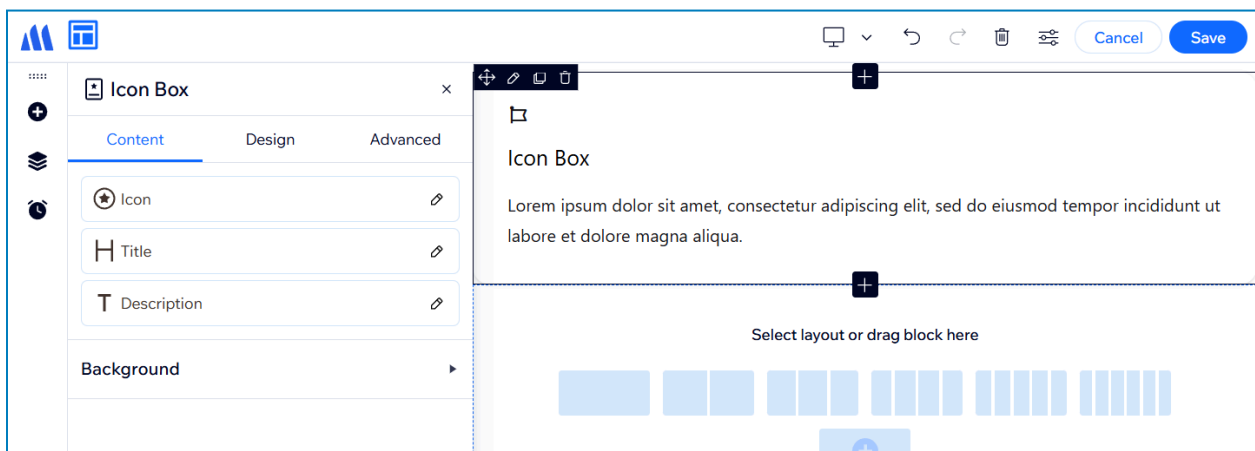
10. Icon

The Icon block is used to add icons from 2 popular libraries (Font Awesome and Open Iconic).



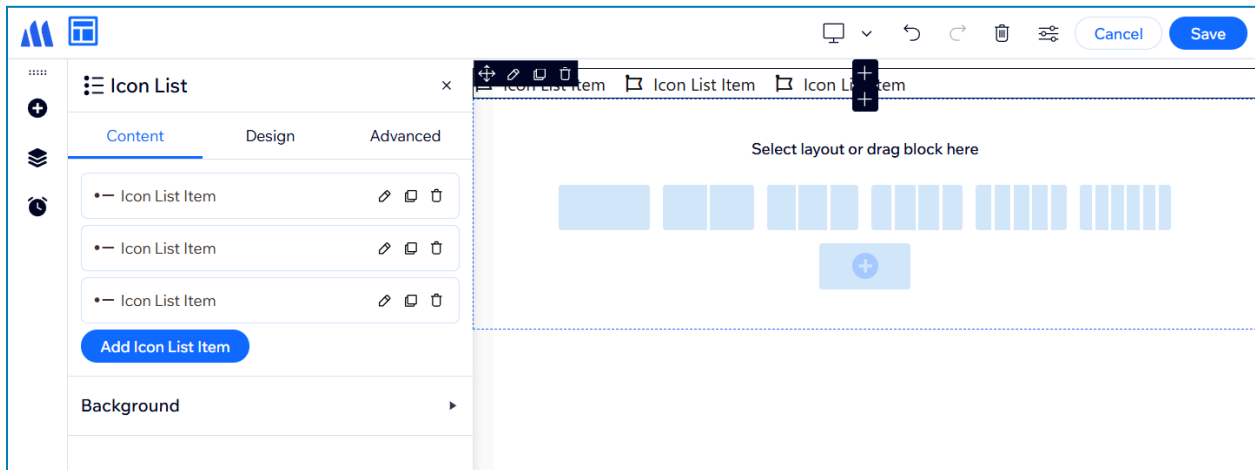
11. Icon Box

The Icon Box block allows you to display information using icons, titles, and descriptions in a visually appealing box.



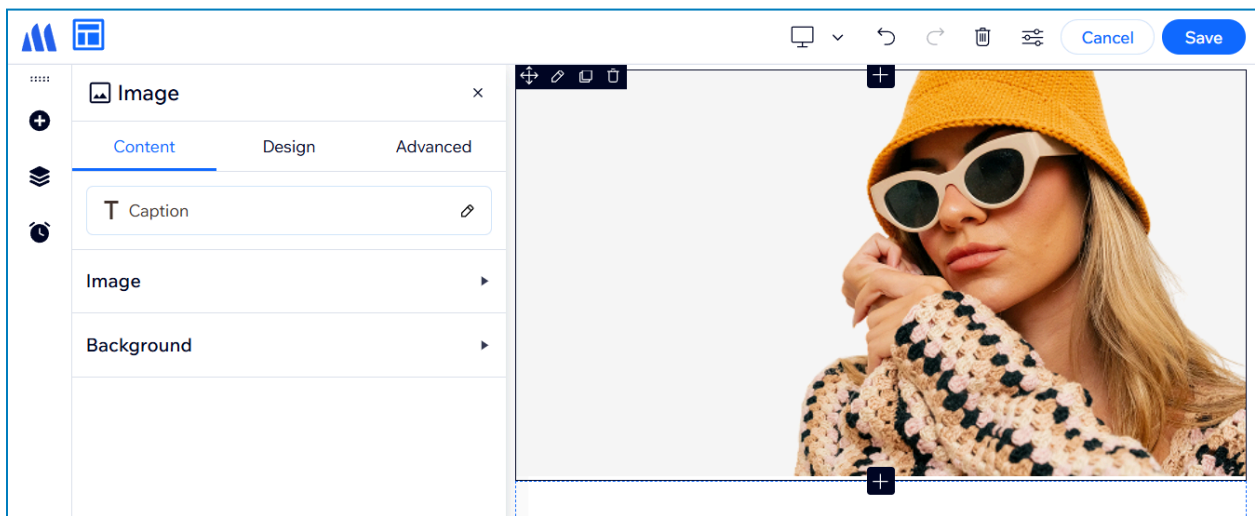
12. Icon List

The Icon List block lets you create a list of icons that display alongside text.



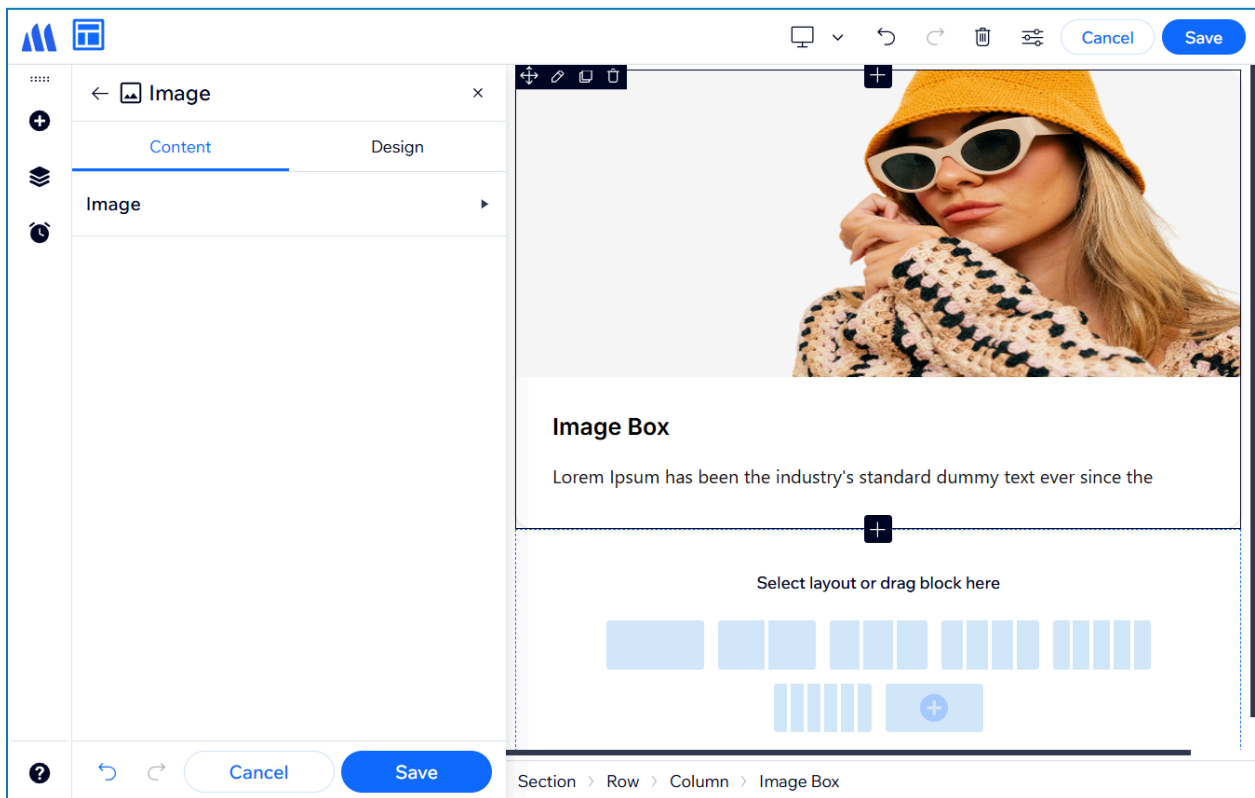
13. Image

The Image block lets you add and customize an image.



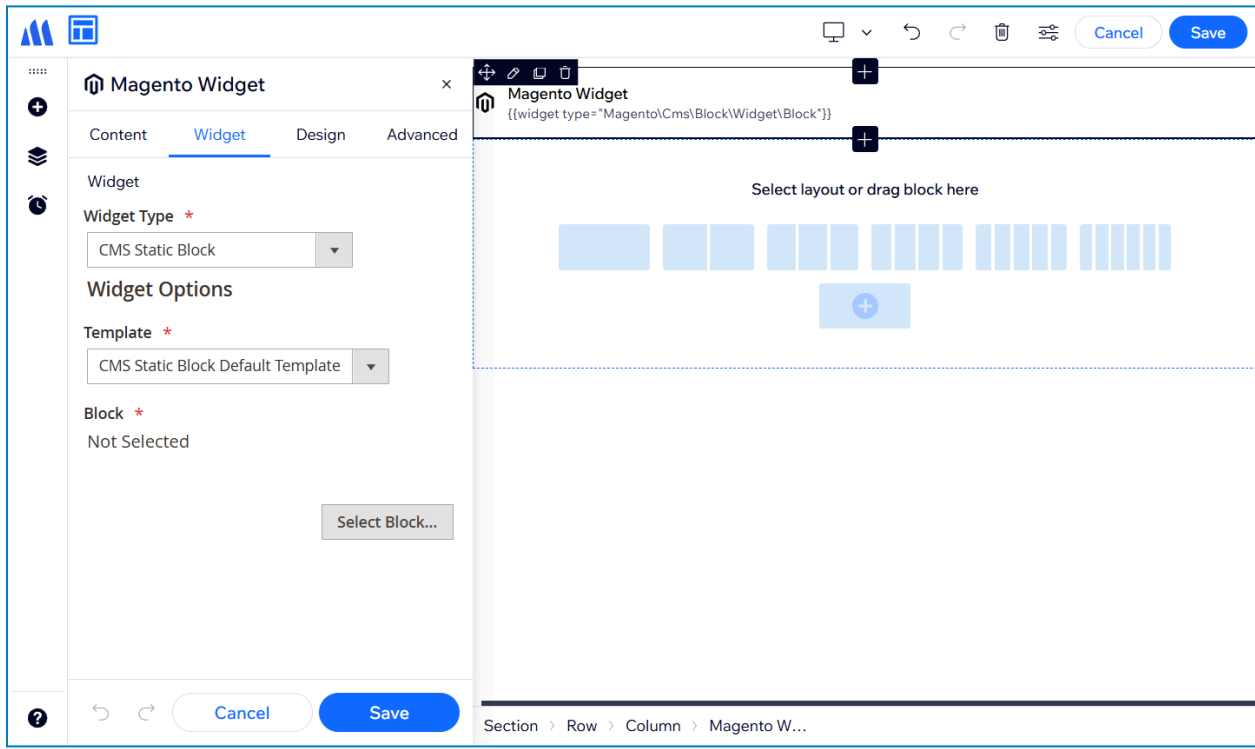
14. Image Box

The Image Box block is used to combine an image with a title and description.



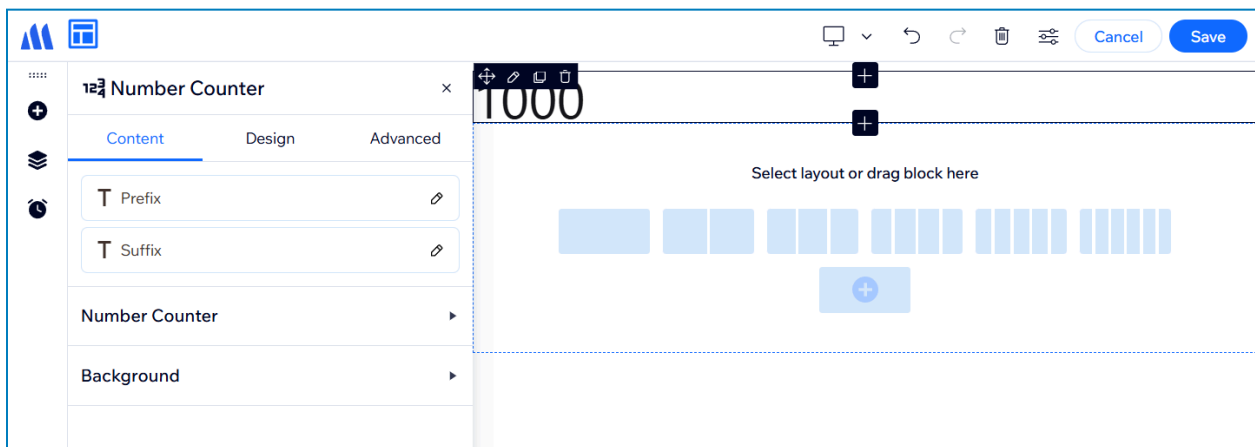
15. Magento Widget

The Magento Widget allows you to insert widgets to display specific website data. It works the same as [Magento Widget in WYSIWYG editor](#).



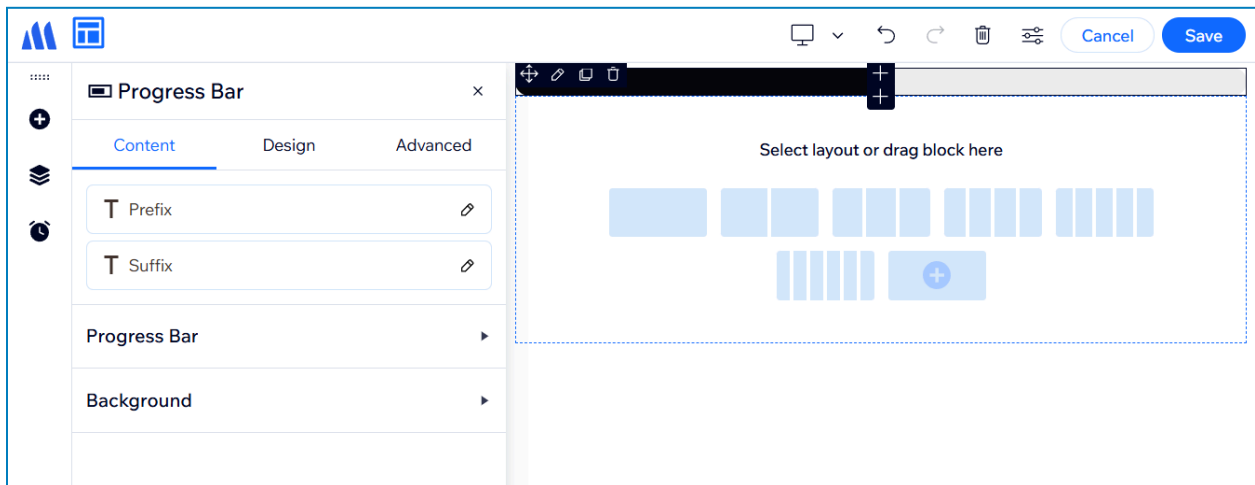
16. Number Counter

The Number Counter block lets you display statistics and numerical information in an animated counter.



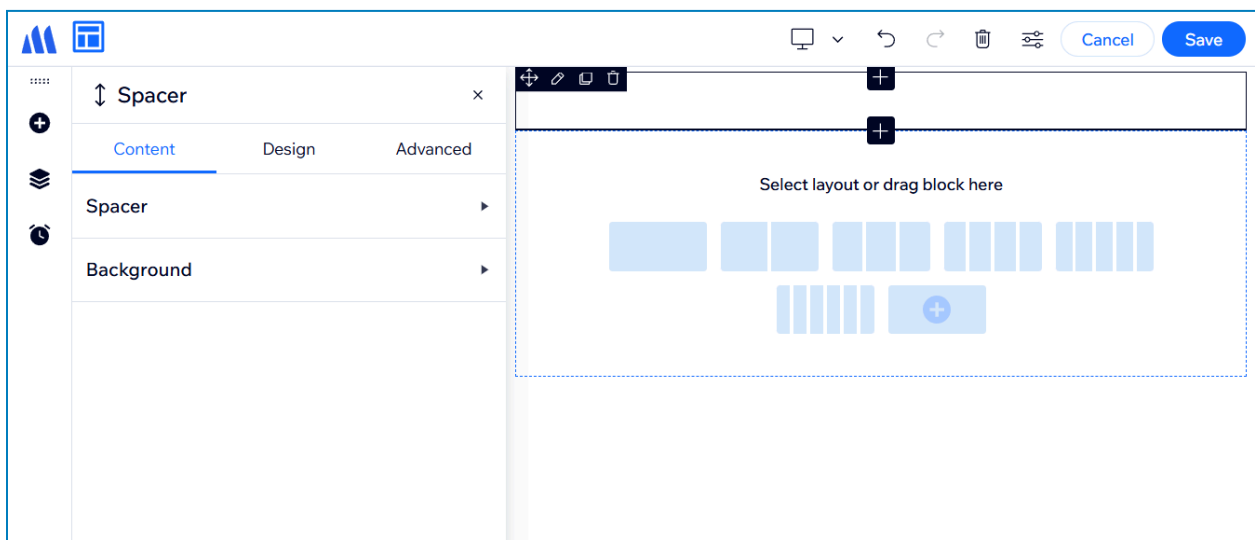
17. Progress Bar

The Progress Bar block allows you to visualize a progress in an animated progress bar.



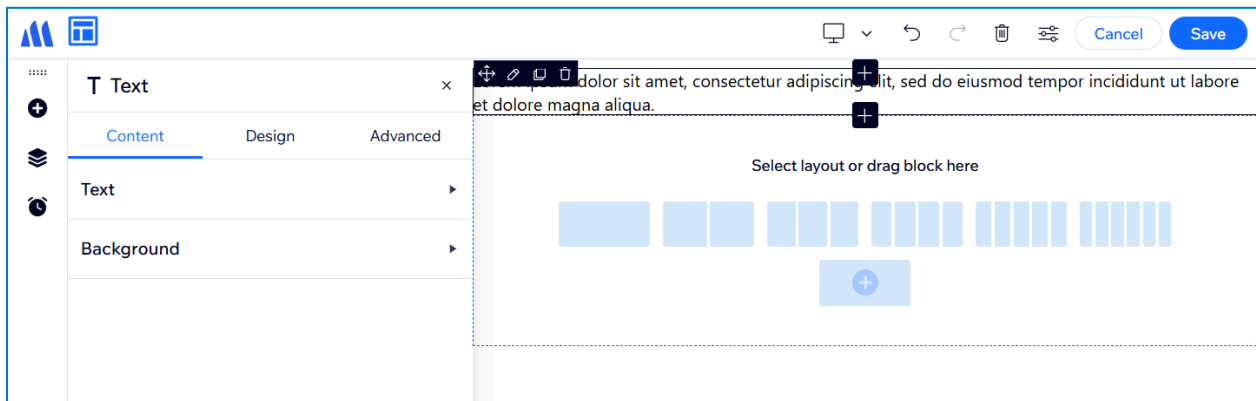
18. Spacer

The Spacer block is used to add a space between blocks.



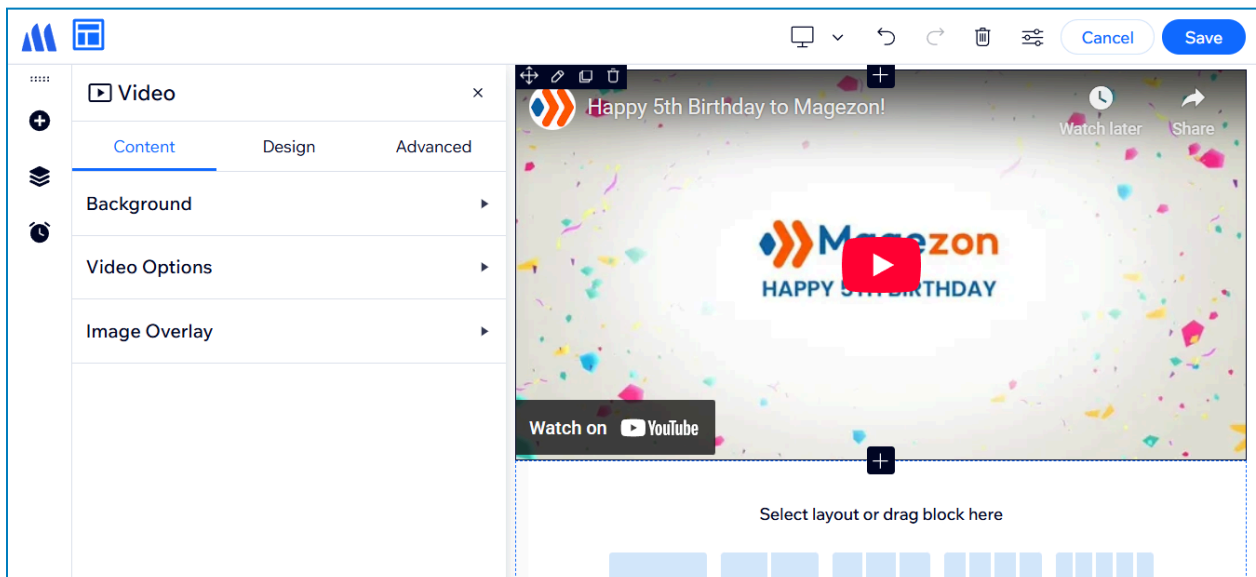
19. Text

The Text block is used to add and customize text content using a WYSIWYG editor.



20. Video

The Video block allows users to add Youtube or Vimeo videos.



VI) Support

If you have any questions or need any support, feel free to contact us via the following ways. We will get back to you within 24 hours after you submit your support request.

- Submit [contact form](#).
- Email us at support@magezon.com.
- Contact us through [Skype](#): support@magezon.com.
- Contact us via live chat on our website: magezon.com.