

Popup Builder for Magento 2

User Guide

Version 1.0

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I) Introduction

Popup Builder for Magento 2 is an easy-to-use yet powerful tool to create amazing and highly-targeted popups for your websites. You'll be impressed by how flexible it is to control the popups' look & feel as well as where and when to display them. This way, right content can reach the right customers at the right time, thus increasing conversion rates.

- Build any type of popup with drag & drop
- 15+ elements
- Support various conditions & triggers
- Fully control over popup look & feel
- Keep track of popup performance
- Fully responsive popups
- 100% compatible with [Magezon Page Builder](#) & [Blue Form Builder](#).

NOTE: Popup Builder extension was developed on a core builder based on which we built all of our builder extensions. The core builder includes elements and settings that all builder extensions have in common. For a detailed guide, please refer to:

https://magezon.com/pub/media/productfile/magezon-core-builder-user_guides.pdf.

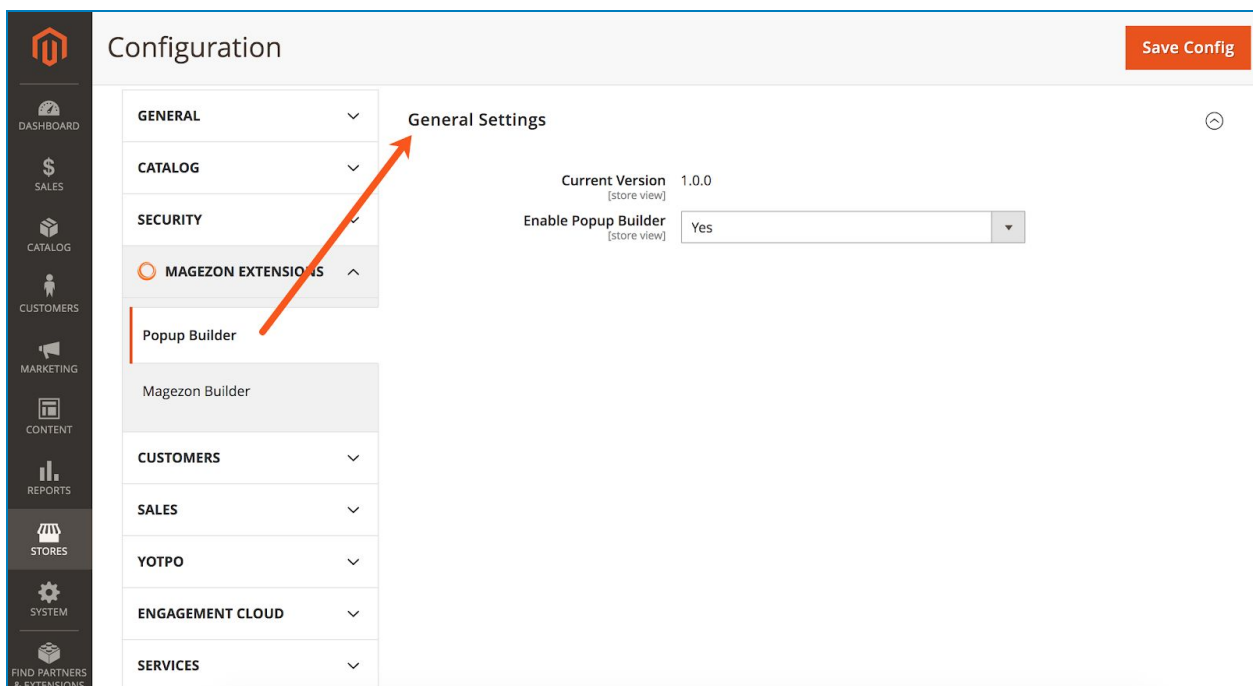
In this guide, we'll focus on elements and settings that are specific to **Popup Builder** extension.

II) Where to Find Extension

After installing the extension, navigate to **Store > Settings > Configuration**.

On the left panel, span **MAGEZON EXTENSIONS** and choose **Popup Builder**.

On the right section, you can see **General Settings** that include:

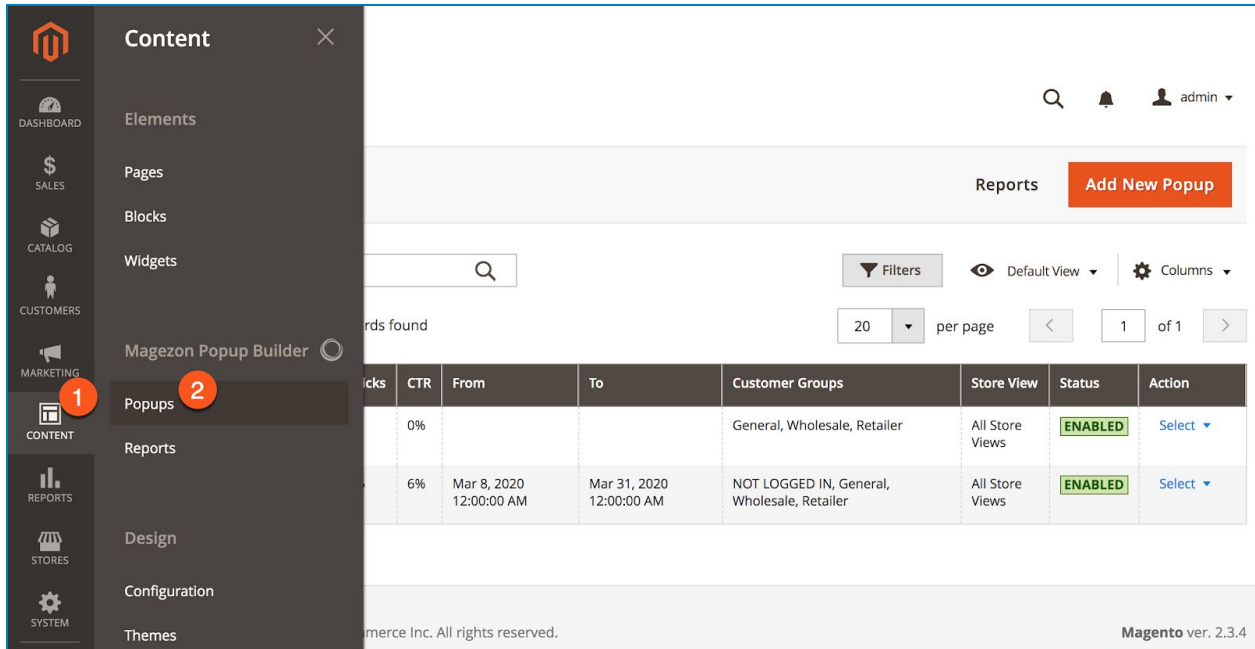


The screenshot shows the 'Configuration' page in the Magezon admin interface. On the left, a sidebar menu lists various categories: DASHBOARD, SALES, CATALOG, CUSTOMERS, MARKETING, CONTENT, REPORTS, STORES, SYSTEM, and FIND PARTNERS & EXTENSIONS. The 'MAGEZON EXTENSIONS' category is expanded, showing 'Popup Builder' and 'Magezon Builder'. An orange arrow points from 'Popup Builder' to the 'General Settings' section on the right. The 'General Settings' section includes 'Current Version' (1.0.0) and 'Enable Popup Builder' (Yes).

- **Current Version** of the extension.
- **Enable Popup Builder**: choose Yes/No to enable/disable the extension.

III) Create Popups

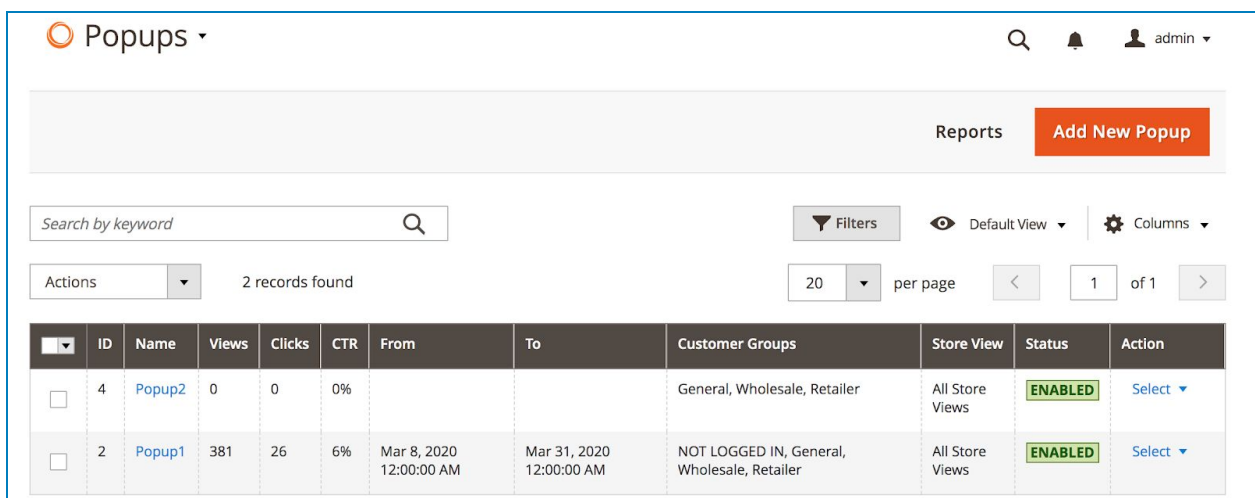
Navigate to **Content > Magezon Popup Builder > Popups...**



The screenshot shows the 'Content' sidebar menu with 'Popups' highlighted. A red circle with the number '1' is around the 'Popups' menu item, and another red circle with the number '2' is around the 'Popups' sub-item. The main content area shows a table with columns: Clicks, CTR, From, To, Customer Groups, Store View, Status, and Action. The table contains two rows of data.

Clicks	CTR	From	To	Customer Groups	Store View	Status	Action
0%				General, Wholesale, Retailer	All Store Views	ENABLED	Select
6%		Mar 8, 2020 12:00:00 AM	Mar 31, 2020 12:00:00 AM	NOT LOGGED IN, General, Wholesale, Retailer	All Store Views	ENABLED	Select

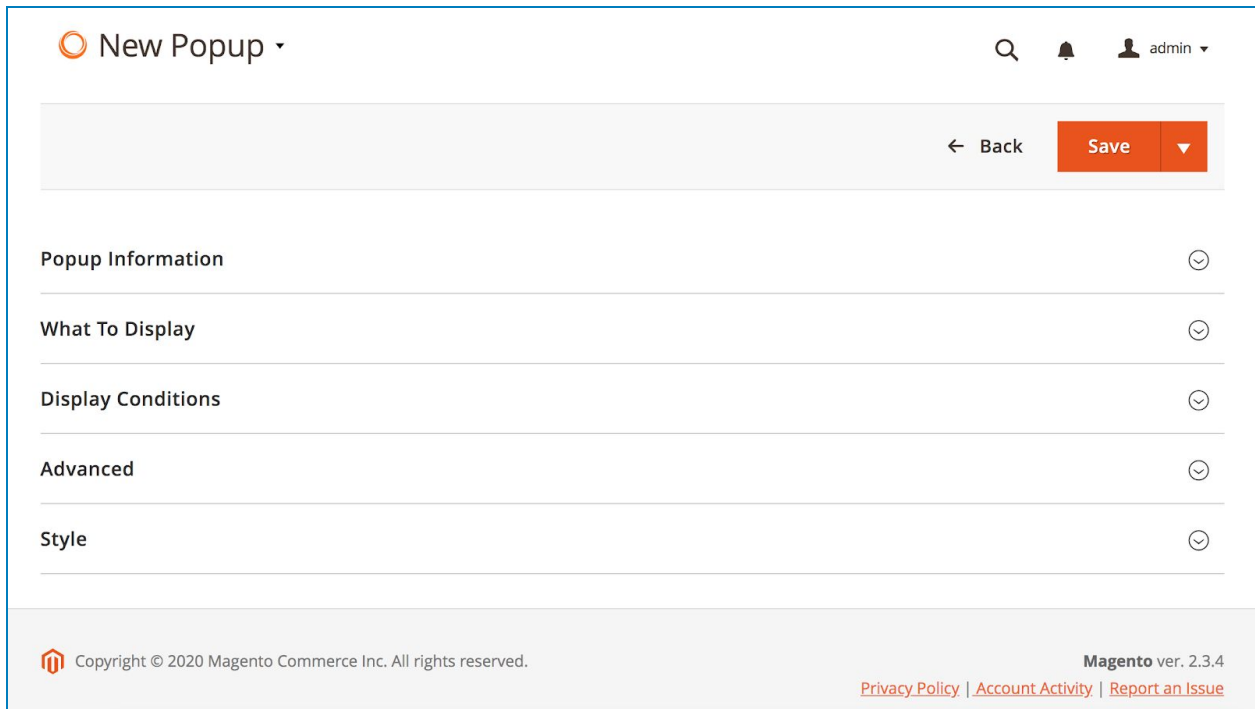
...to land on the page where you can create a new popup and view all created popups.



The screenshot shows the 'Popups' page with a table of created popups. The table has columns: ID, Name, Views, Clicks, CTR, From, To, Customer Groups, Store View, Status, and Action. There are two records listed.

ID	Name	Views	Clicks	CTR	From	To	Customer Groups	Store View	Status	Action
4	Popup2	0	0	0%			General, Wholesale, Retailer	All Store Views	ENABLED	Select
2	Popup1	381	26	6%	Mar 8, 2020 12:00:00 AM	Mar 31, 2020 12:00:00 AM	NOT LOGGED IN, General, Wholesale, Retailer	All Store Views	ENABLED	Select

- As can be seen in the image above, you can view all created popups in a grid.
- To create a new popup, click **Add New Popup** button on the top-right corner. The edit page of the new popup looks like this:



1. Popup Information

Popup Information

Enable Popup Yes

Popup Name *

Store View *

All Store Views

Main Website

Main Website Store

Default Store View


Customer Groups *


NOT LOGGED IN

General

Wholesale

Retailer

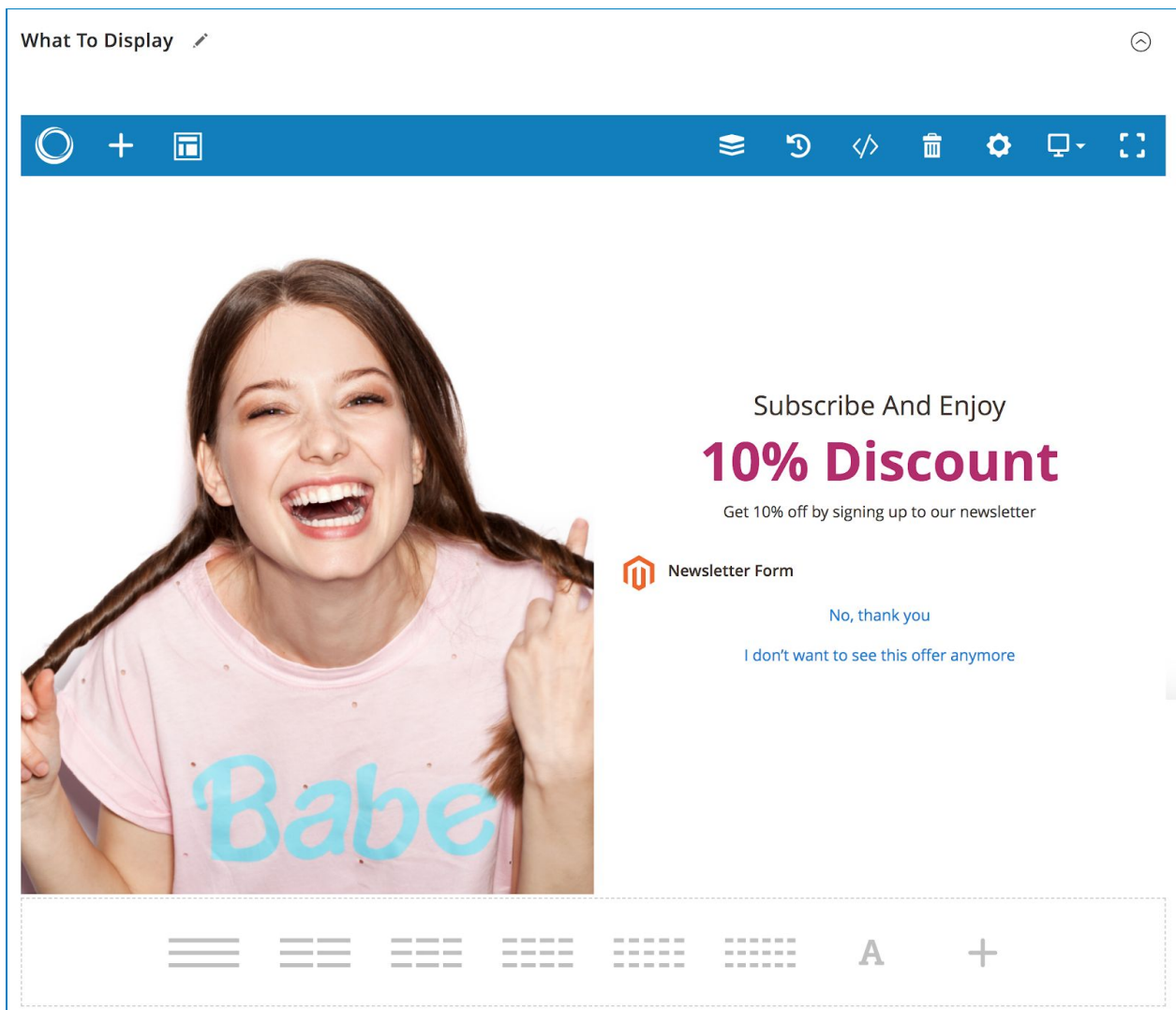
From 

To 

- **Enable Popup:** enable/disable the popup.
- Enter **Popup Name**.
- **Store View:** Choose specific store views to display the popup.
- **Customer Groups:** choose specific customer groups to display the popup.
- **From...To:** specify the date range during which the popup is displayed.

2. What to Display

Where you create and customize the popup content using drag & drop interface.



- Click the plus icon on the top bar to add elements from a popup:

Add Element Search element by name

All Content Structure Magento Popup

Row Place content elements inside the row	Text Block A block of text with WYSIWYG editor	Section Group multiple elements in section	Heading Create stylish title headings	Separator Horizontal separator line	Empty Space Blank space with custom height
Single Image Single image with CSS animation	Button Eye catching button	Popup Action Button	Countdown Add countdown timer with 2 types	Generate Block Generate block by name	Magento Widget Insert Magento widgets or 3rd-party extensions
Newsletter Form A newsletter form for your site					

- Click the icon next to plus icon to view and select a pre-built template.

Templates ×

Newsletter1 **Apply the template**

Preview the template

Subscribe And Enjoy
10% Discount
Get 10% off by signing up to our newsletter

Your email

Subscribe

No, thank you
[I don't want to see this offer anymore](#)

3. Display Conditions

Where you set conditions & triggers to show the popup as well as control advanced rules for the popup.

Display Conditions ⌵

⌵ Conditions

⌵ Triggers

⌵ Advanced Rules

NOTE:

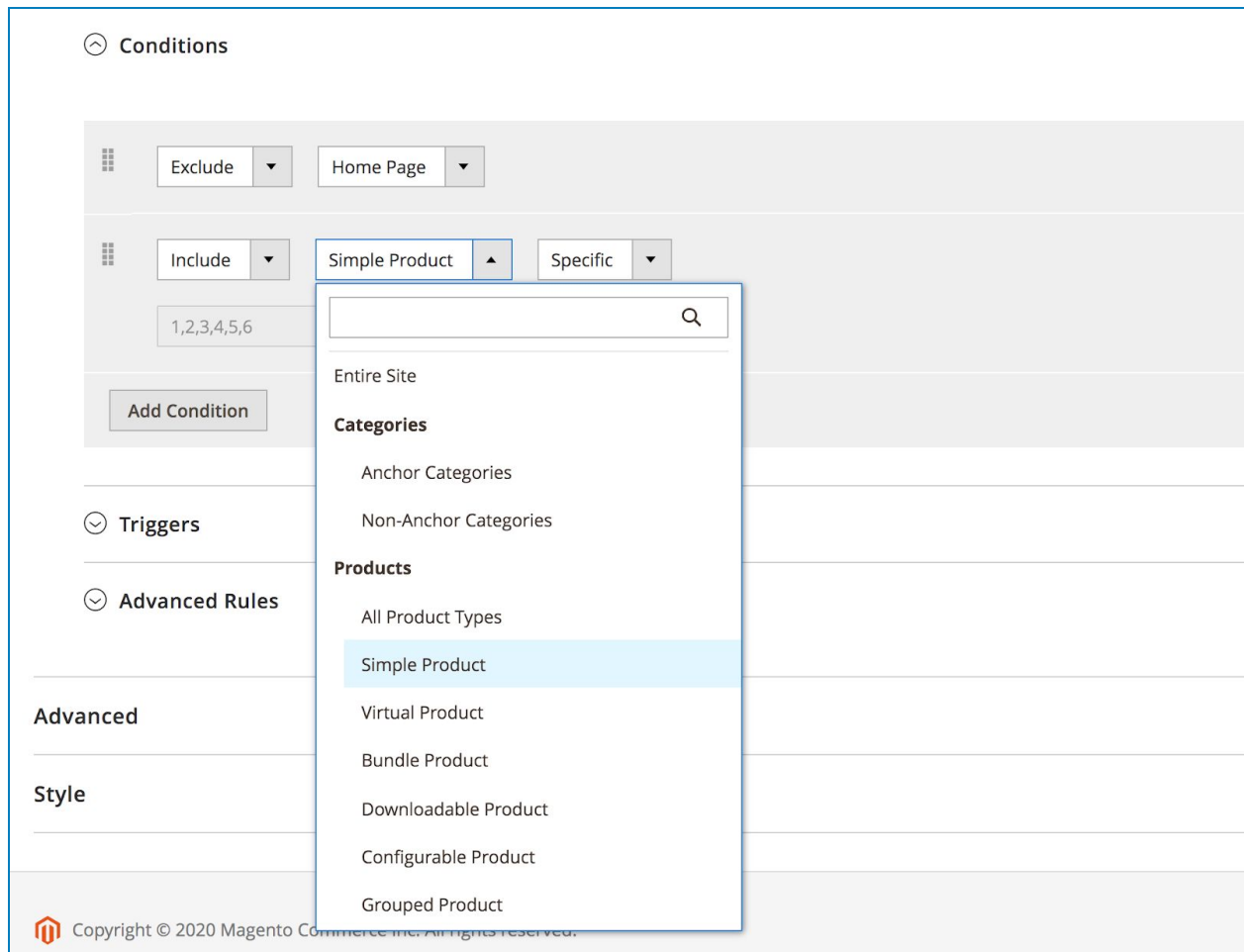
1. Conditions, triggers and advanced rules are joined with And logic. The popup is displayed when it meets conditions, triggers and rules that you set.

2. After creating the popup, if it doesn't appear on frontend, please:

- First, make sure that you've already set [conditions](#) and [triggers/advanced rules](#).
- Then make sure that the conditions, triggers and advanced rules you've set are correct.

3.1 Conditions

Determine where (on which pages) the popup will appear:

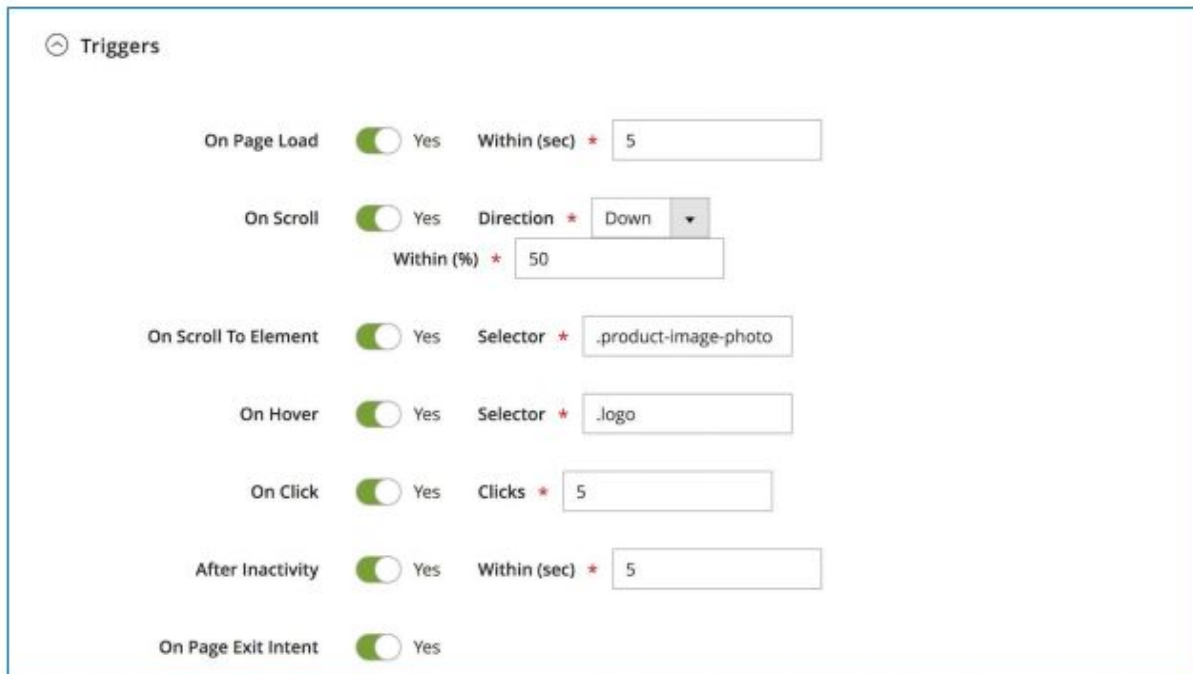


You can add an Include or Exclude condition to choose where to show or hide the popup from.

You can add multiple conditions by clicking on the Add Condition button. For example, in the image above, we add an Exclude condition and choose Home Page, and add an Include condition and select Simple Product with specific products chosen. It means the popup will not appear on Home Page but appear on the chosen simple product pages.

3.2 Triggers

Triggers are user actions that cause the popup to show:



- **On Page Load:** if Yes, you can set the number of seconds (in Within (sec) field) to wait, upon page load, before the popup is triggered.
- **On Scroll:** if Yes, you can select Direction (Up or Down) and set the amount to scroll in Within (%) field before the popup is triggered.
- **On Scroll To Element:** if Yes, enter the Selector name (element ID or class) that will trigger the popup when the user scrolls to it. With element ID, you will enter, for example, **#logo**. With class, you will enter, for example, **.logo**.

- **On Hover:** if Yes, enter the Selector name (element ID or class) that will trigger the popup when the user hovers over it. With element ID, you will enter, for example, **#logo**. With class, you will enter, for example, **.logo**.
- **On Click:** if Yes, you can enter the number of clicks (on anywhere on the page) that will trigger the popup.
- **After Inactivity:** if Yes, you can specify the number of seconds of user inactivity (mouse cursor inactivity) that will trigger the popup.
- **On Page Exit Intent:** if Yes, the popup will appear when the user's mouse activity indicates intent to exit the page (when the cursor moves outside the upper page boundary).

NOTE:

- If you turn on multiple triggers, these triggers are joined with Or logic. The popup will be displayed if it meets one of the active triggers.
- On a page, if one trigger is met and the popup appears for the first time, then it will not show again on that page even when another trigger is met.

3.3 Advanced Rules

This section includes other requirements that must be met to show the popup.

⊖ Advanced Rules

Show after X page views Yes **Page Views ***

Show after X minutes Yes **Minutes ***

On up to X times Yes **Count *** **Times ***

When arriving from specific URL Yes **Action *** **URL ***

Show when arriving from Yes

Show on devices Yes

Hide from existing subscribers Yes

Sale Rules

- **Show after X page views:** if Yes, you can set the number of page views before the popup is triggered.
- **Show after X minutes:** if Yes, you can set after how many minutes the popup will show again.

For example, in the Conditions tab, we set the popup to display in the Homepage. In the Triggers tab, we turn on **On Page Exit Intent**. In **Show after X minutes**, we enter 60.

So when you first land on the homepage, then have the intent to exit, the popup will appear.

After that you refresh the homepage. This time, if 60 minutes haven't passed, even when you have the intent to exit, the popup won't show up again. If 60 minutes have passed, when you refresh the homepage and have the intent to exit, the popup would show again.

This will repeat again and again, which means after every 60 minutes when the conditions and triggers are met, the popup will show again.

- **On up to X times:** specify max times the popup will appear. If Count is set to On Open, the popup will open X times only, then it won't open again. If Count is set to On Close, the popup won't show again after the user has closed it for the Xth time.
- **When arriving from a specific URL:** if Yes, you can Show or Hide the popup if the user arrives from a specific URL. In Action drop-down, you can find the Regex option for advanced users to set advanced rules for Matching URL patterns. For example, if you choose Regex, you can enter **.com** in the URL field. This means the popup will show if the user arrives from URLs with the suffix **.com**.
- **Show when arriving from:** if Yes, the popup will show if the users arrives from Search Engines, External Links and/or Internal Links.
- **Show on devices:** if Yes, you can choose to show the popup on Desktop, Tablet Landscape, Tablet Portrait, Mobile Landscape and/or Mobile Portrait.
- **Hide from existing subscribers:** if Yes, the popup will be hidden from existing subscribers of your site.
- **Sale Rules:** the popup will be displayed if specific [cart price rules](#) selected are met.

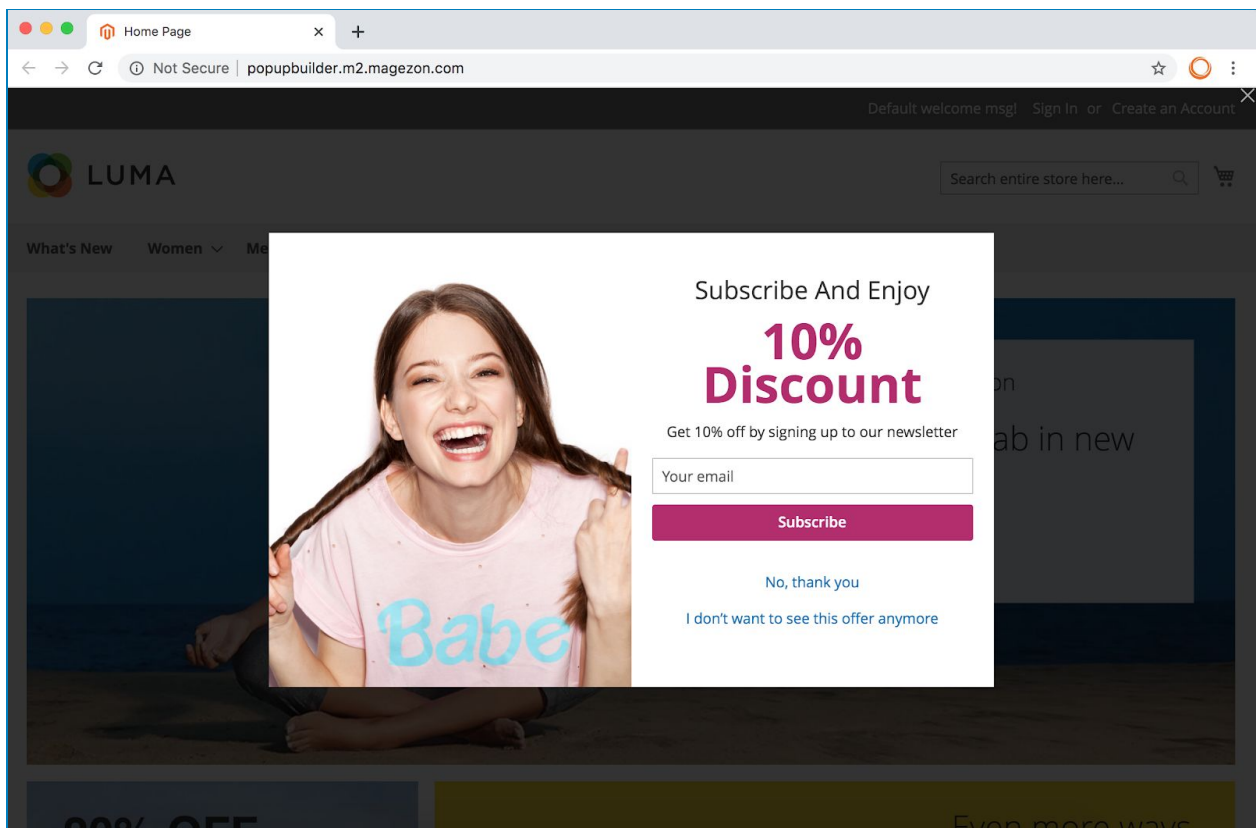
4. Advanced

This tab includes advanced custom options for the popup.

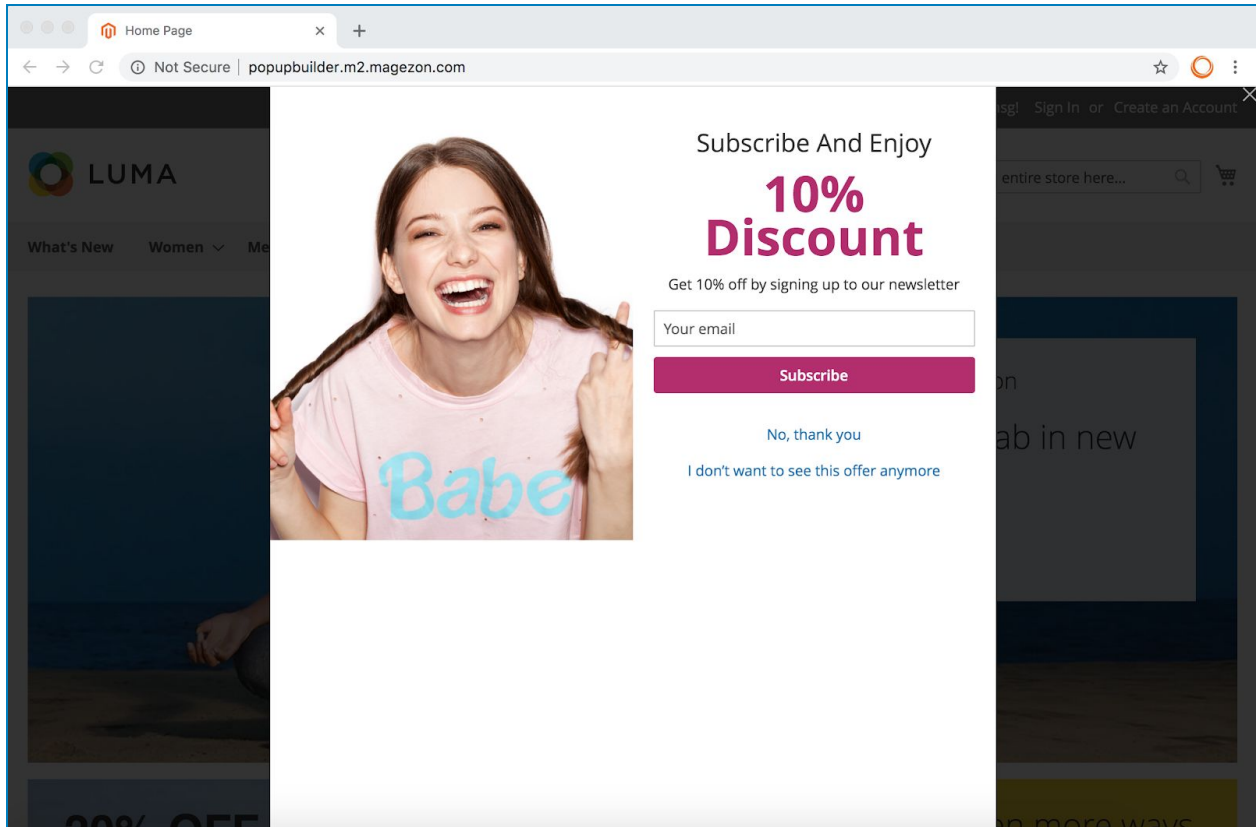
Advanced

Width	<input type="text" value="600"/>
Height	<input type="text" value="Fit To Screen"/>
Content Position	<input type="text" value="Center"/>
Position	<input type="text" value="Center Center"/>
Overlay	<input checked="" type="checkbox"/> Yes
Close Button	<input checked="" type="checkbox"/> Yes
Entrance Animation	<input type="text" value="shake"/>
Exit Animation	<input type="text" value="bounceOut"/>
Animation Duration	<input type="text" value="0.5"/>
Show Close Button After X seconds	<input type="text" value="2"/>
Automatically Close After X seconds	<input type="text" value="15"/>
Prevent Closing on Overlay	<input type="checkbox"/> No
Prevent Closing on ESC key	<input checked="" type="checkbox"/> Yes
Disable Page Scrolling	<input checked="" type="checkbox"/> Yes
Avoid Multiple Popups	<input type="checkbox"/> No

- **Width:** set the width of the popup (px).
- **Height:** set the height of the popup. There are 3 options: Fit to Content, Fit to Screen & Custom.
 - Fit to Content: the height of the popup is adjusted to fit its content.



- Fit to Screen: the popup is stretched to fit the whole height of the browser window.

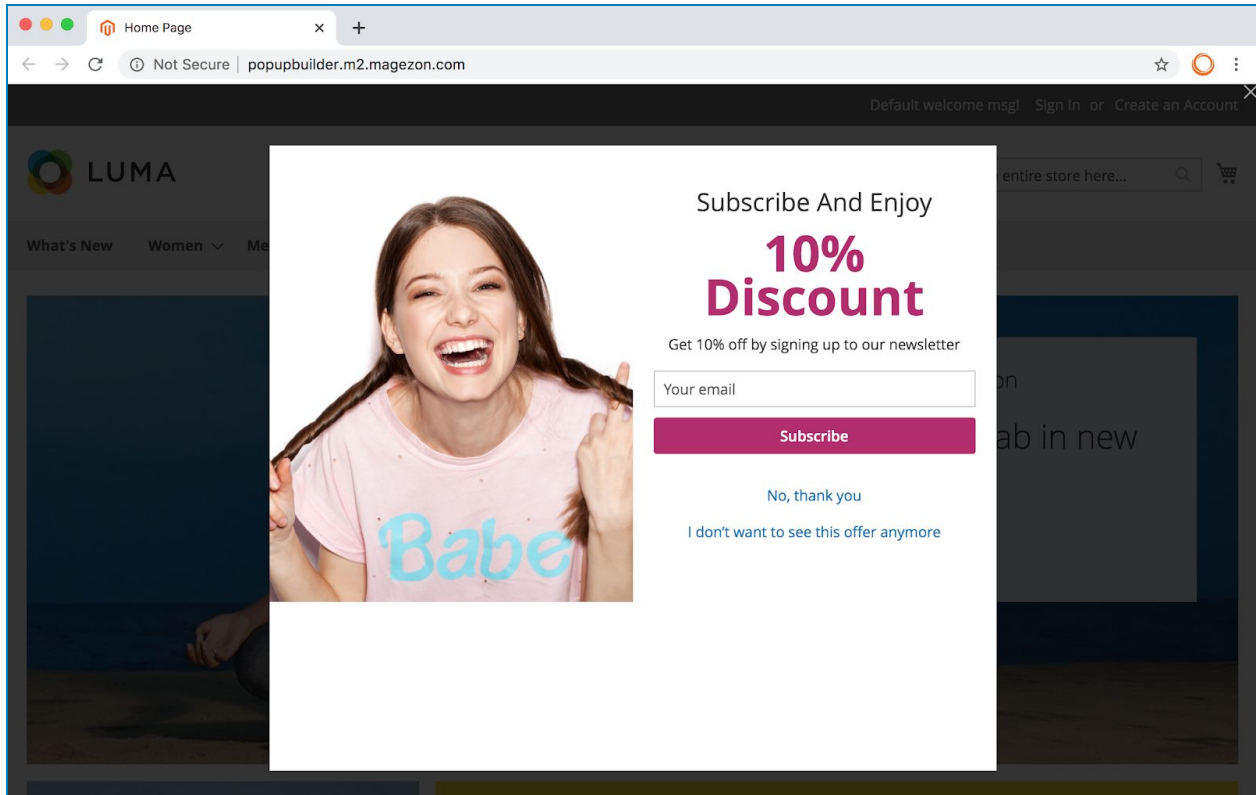


- Custom: enter Custom Height for the popup:

>> Backend:

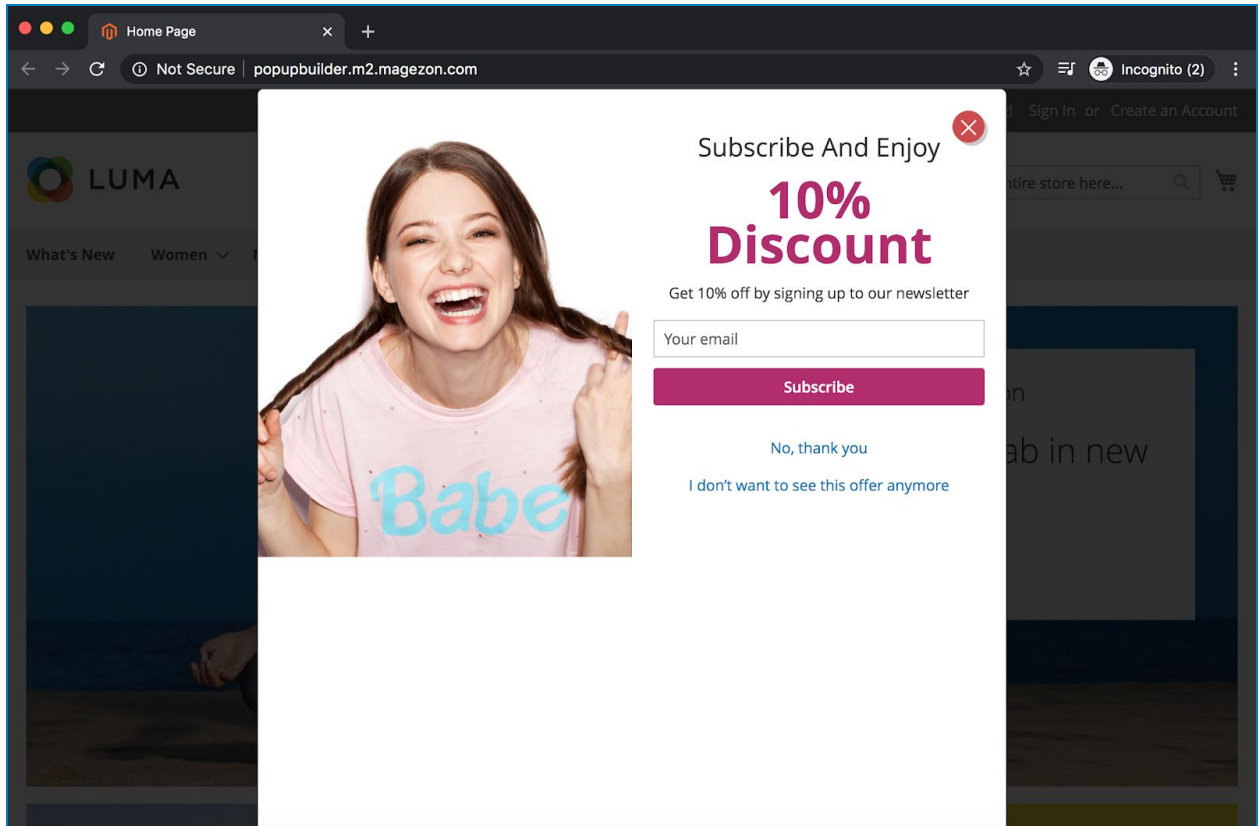
Width	<input type="text"/>
Height	<input type="text" value="Custom"/>
Custom Height *	<input type="text" value="600"/>

>> Frontend:

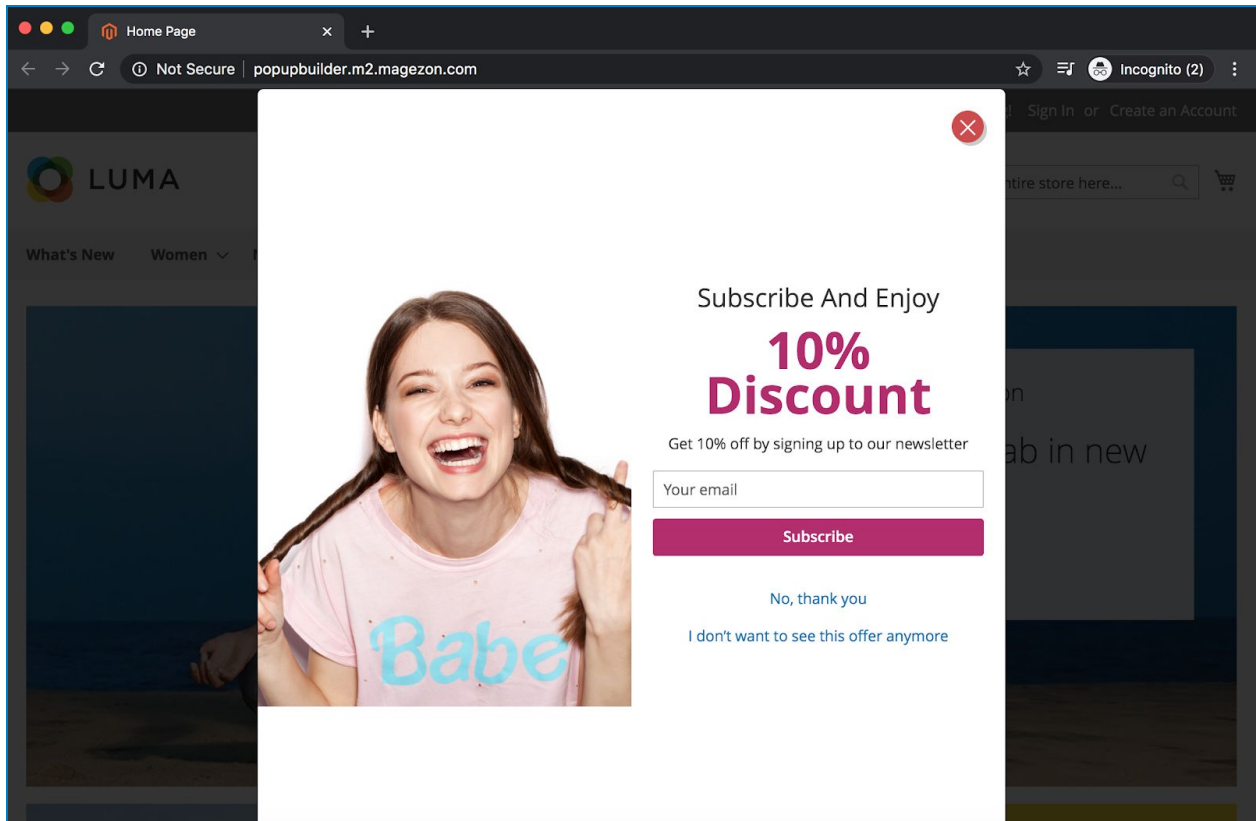


- **Content Position:** set the position of the content in the popup with 3 options:

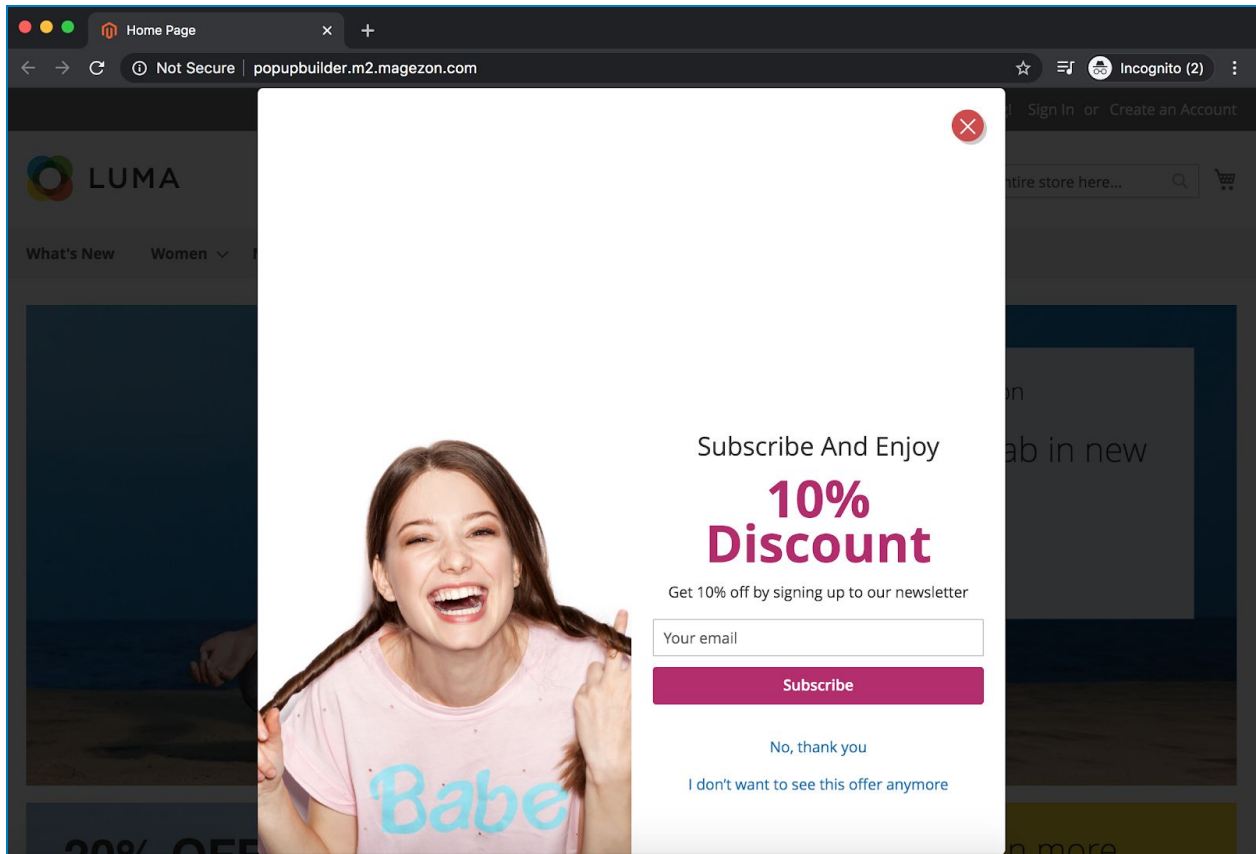
Top:



Center:

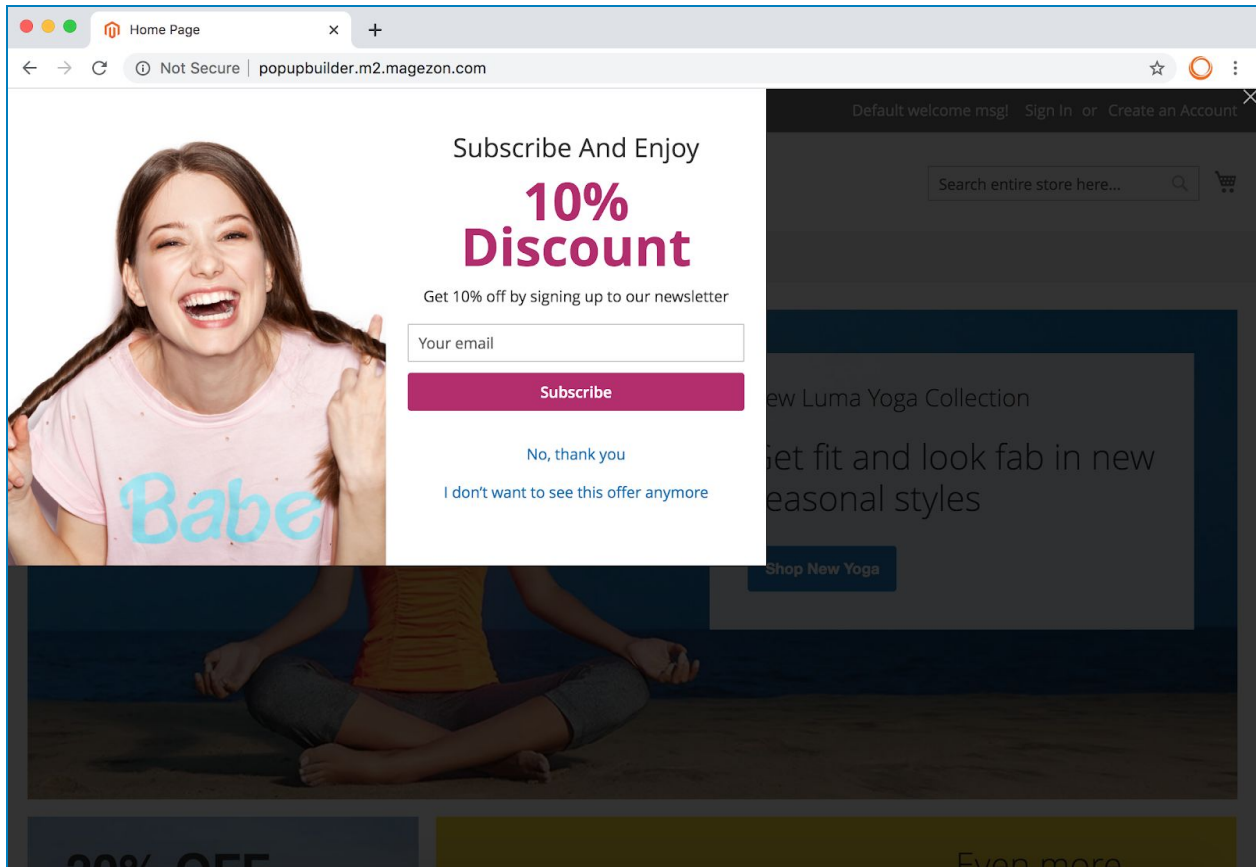


Bottom:

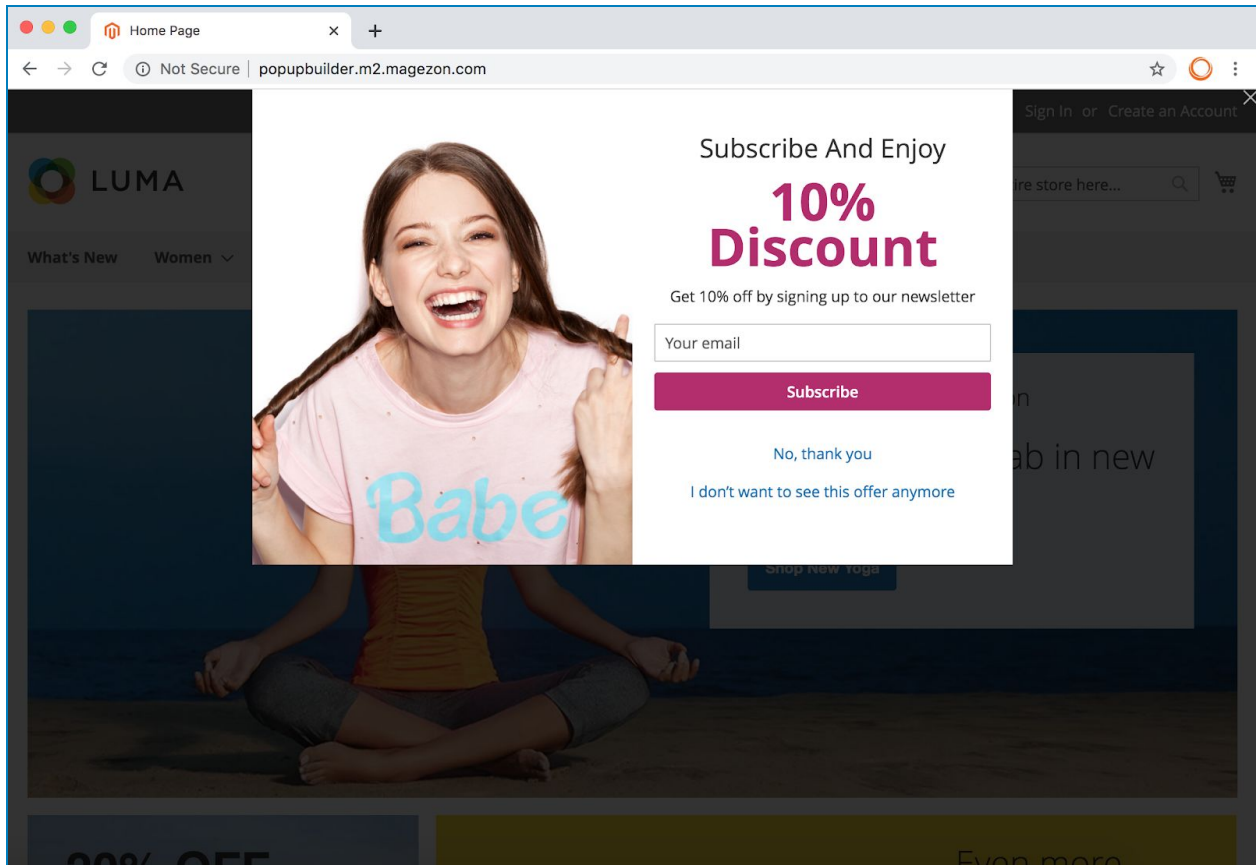


- **Position:** set position of the popup on the page with 9 options to choose from:

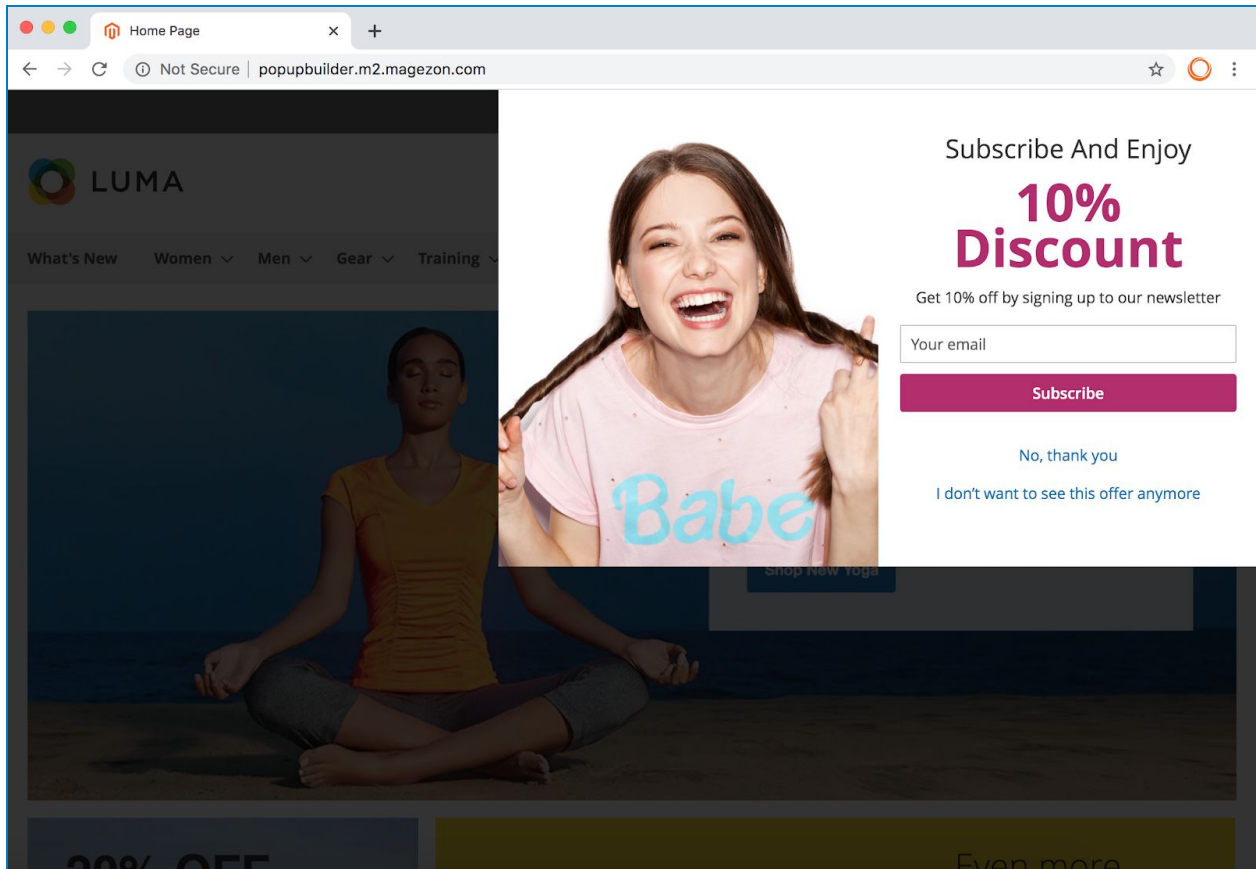
Top Left:



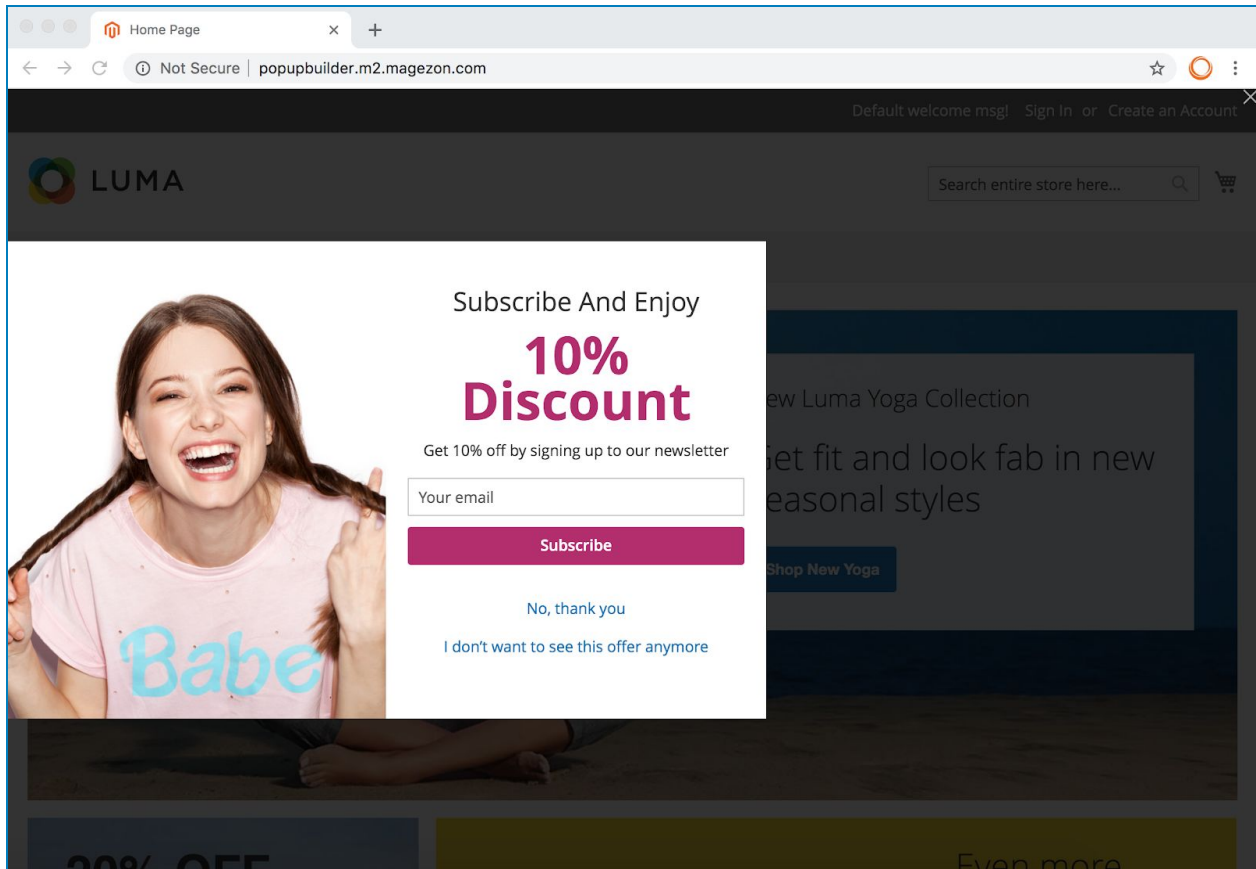
Top Center



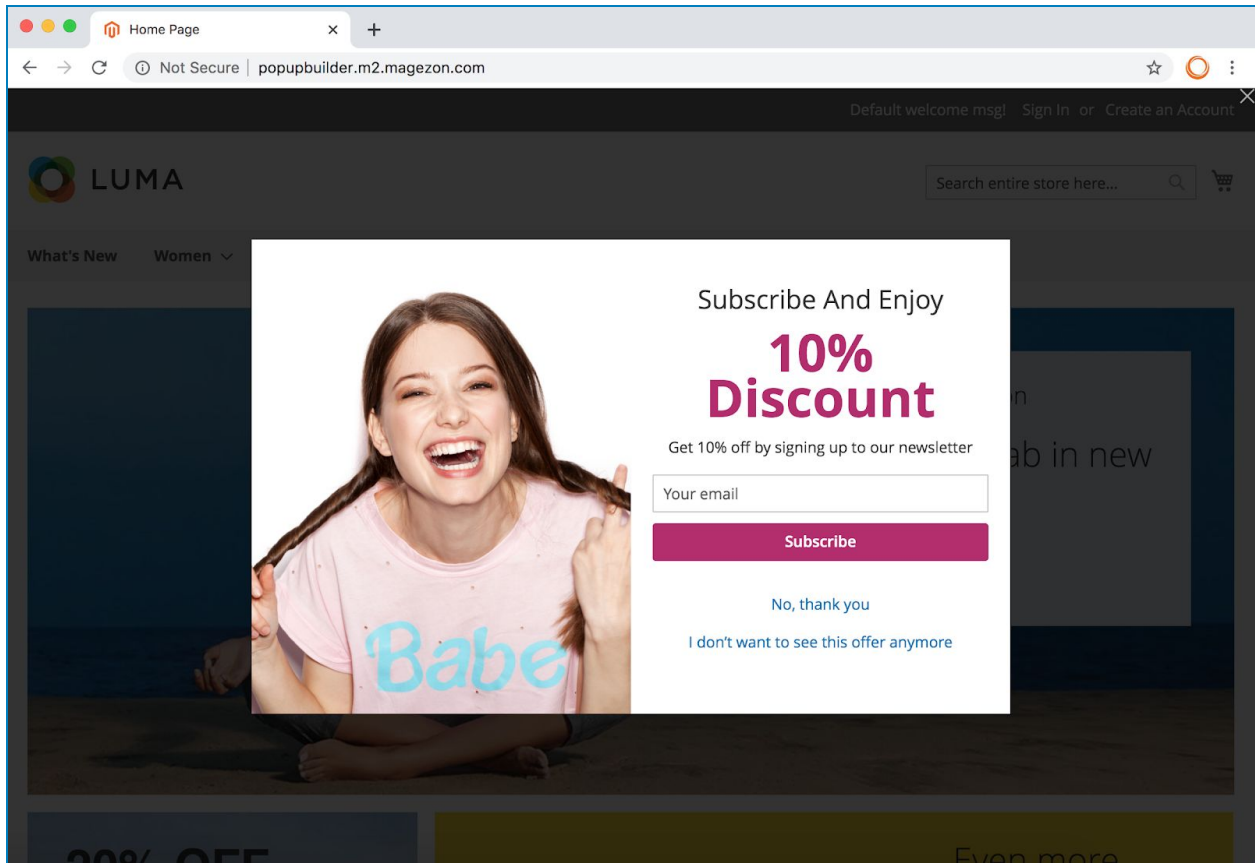
Top Right



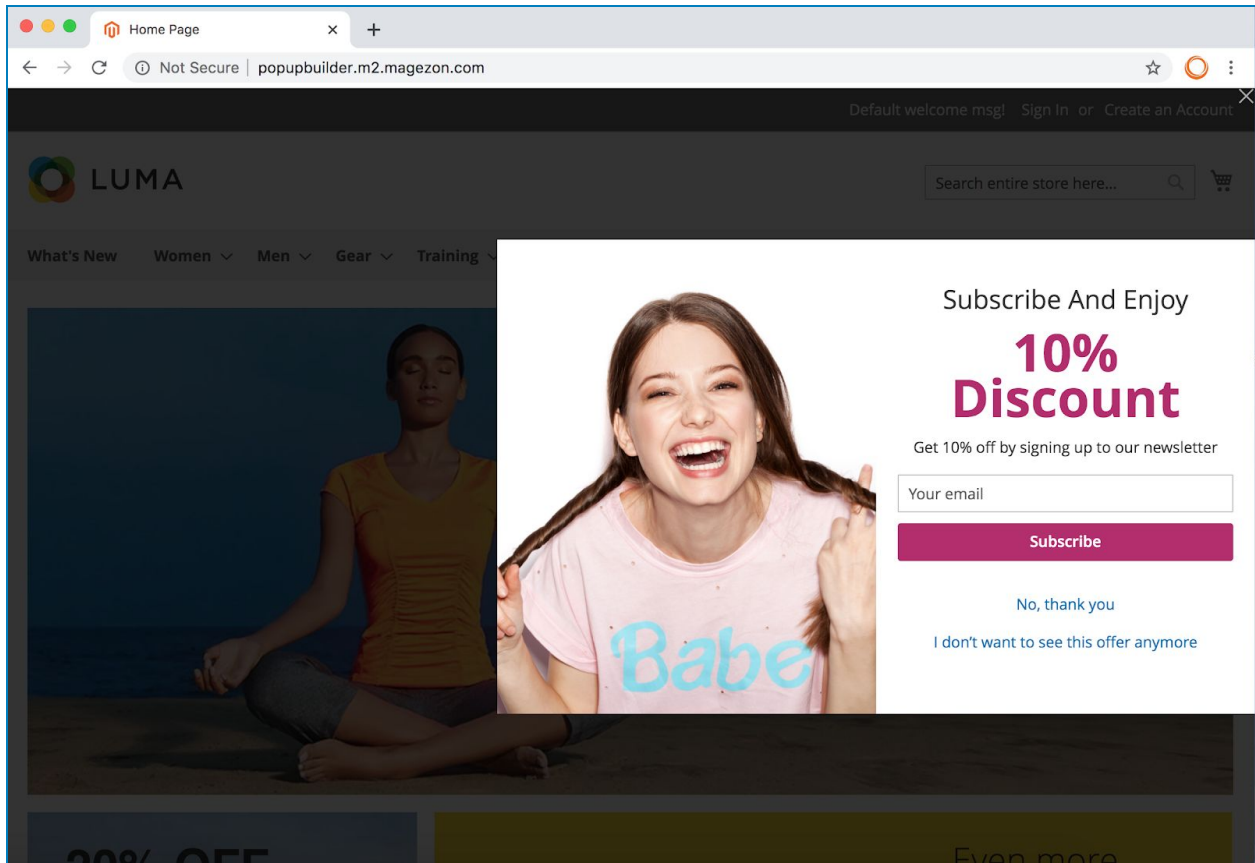
Center Left



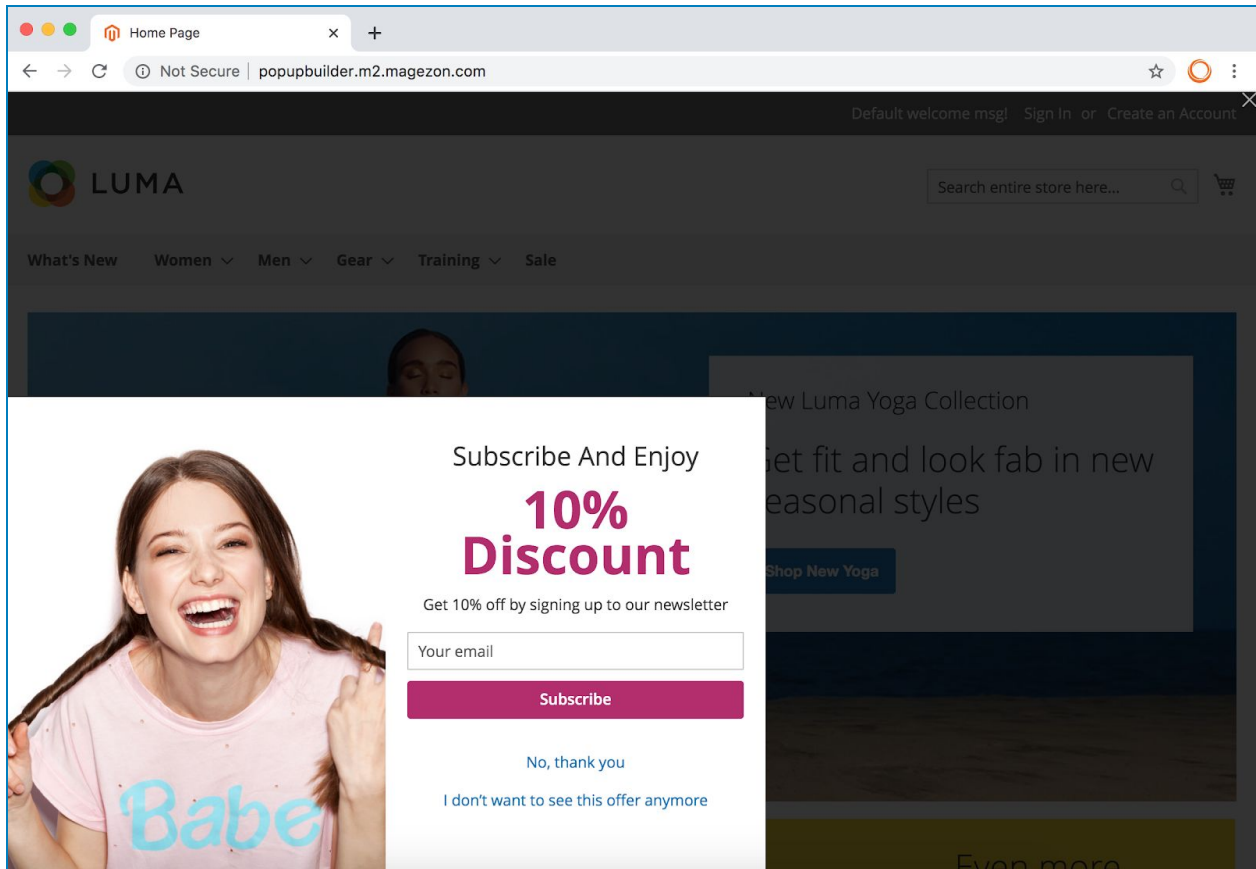
Center Center



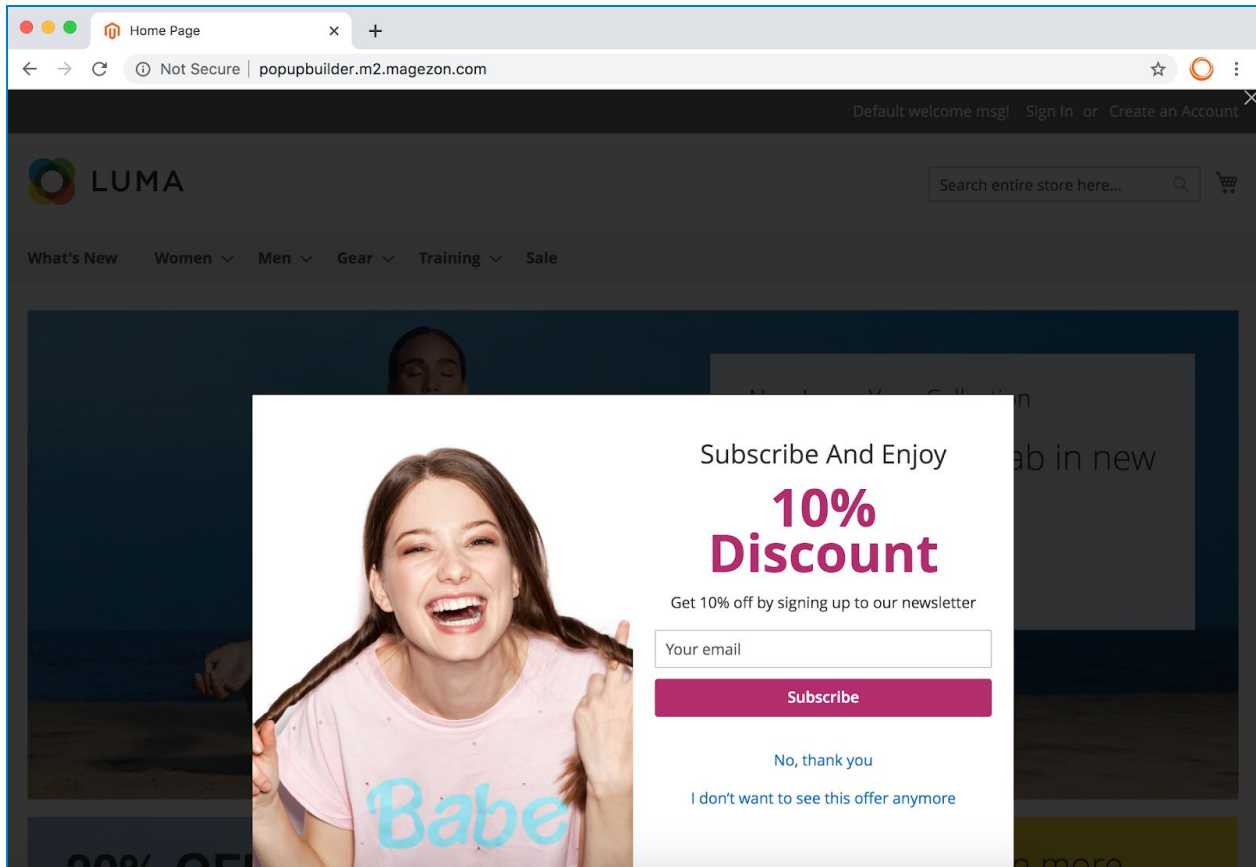
Center Right



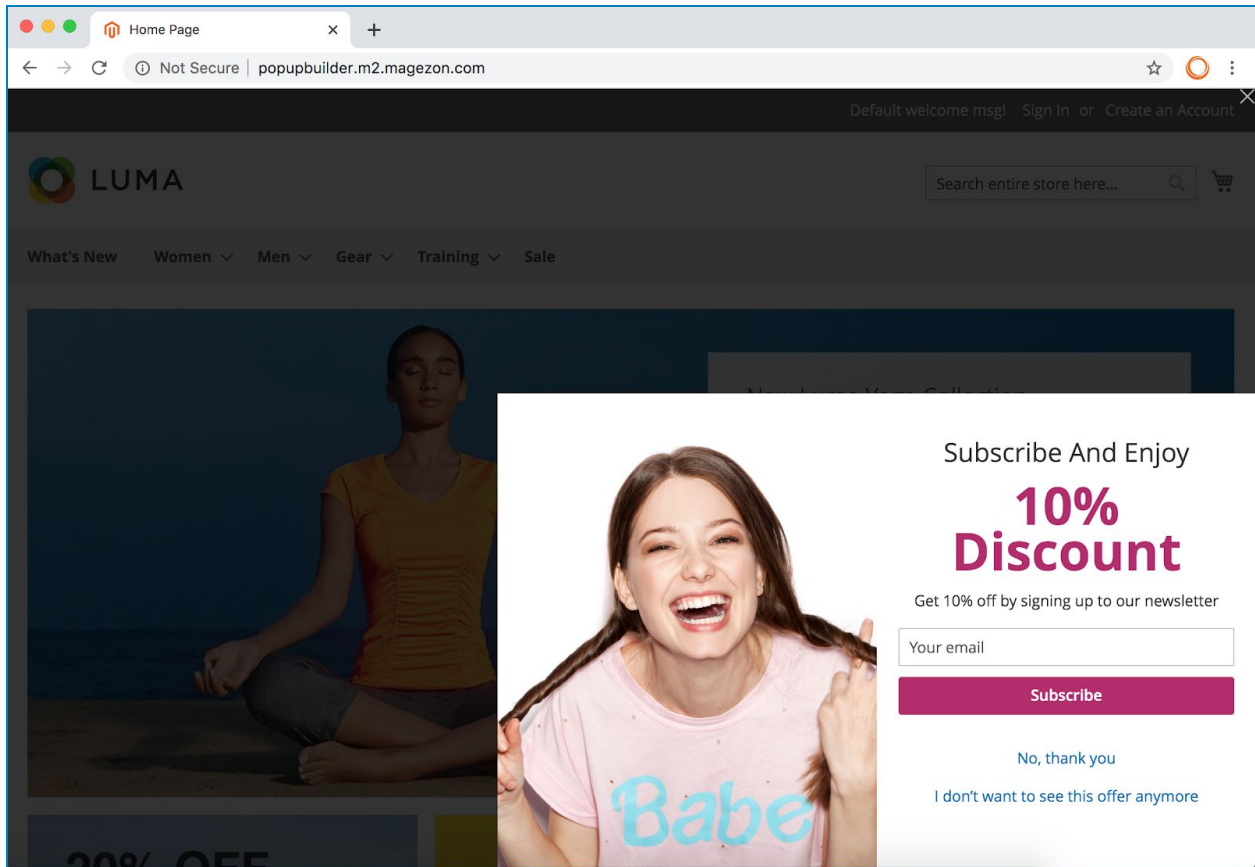
Bottom Left



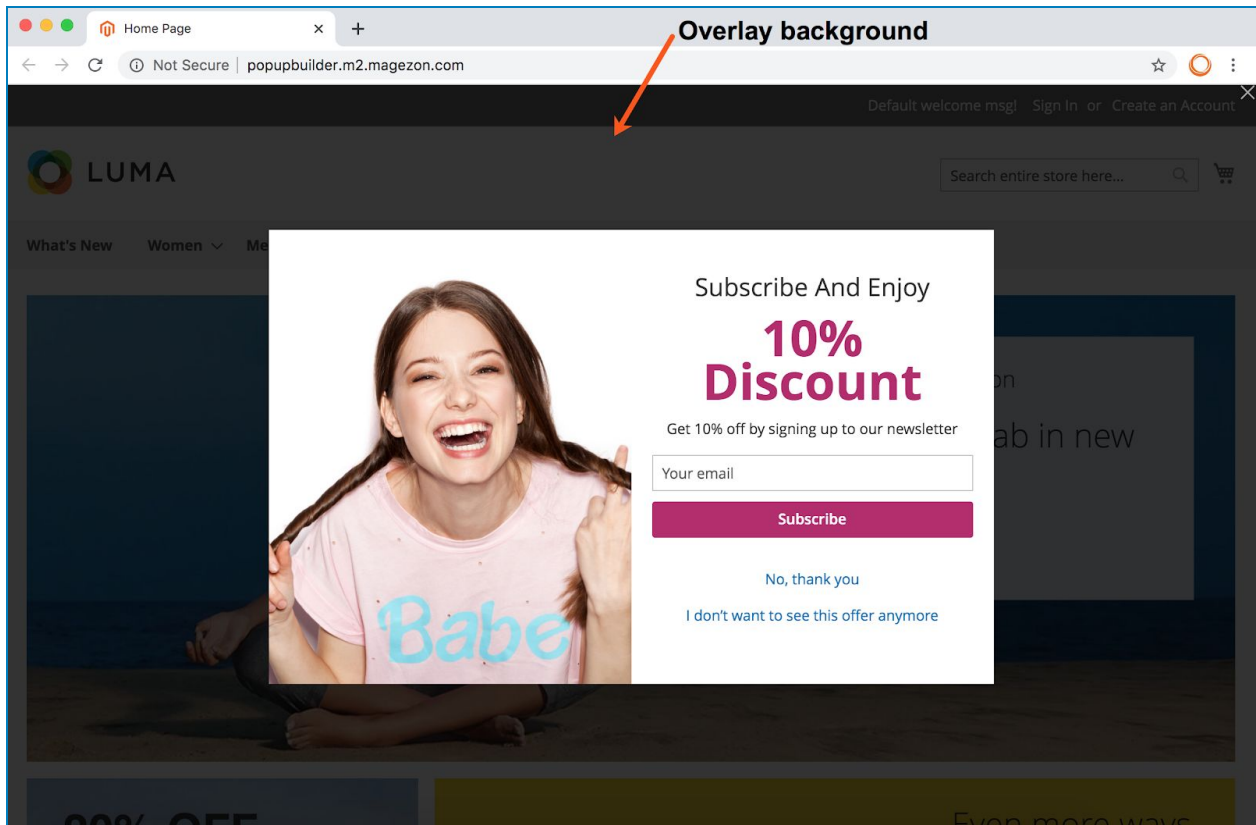
Bottom Center



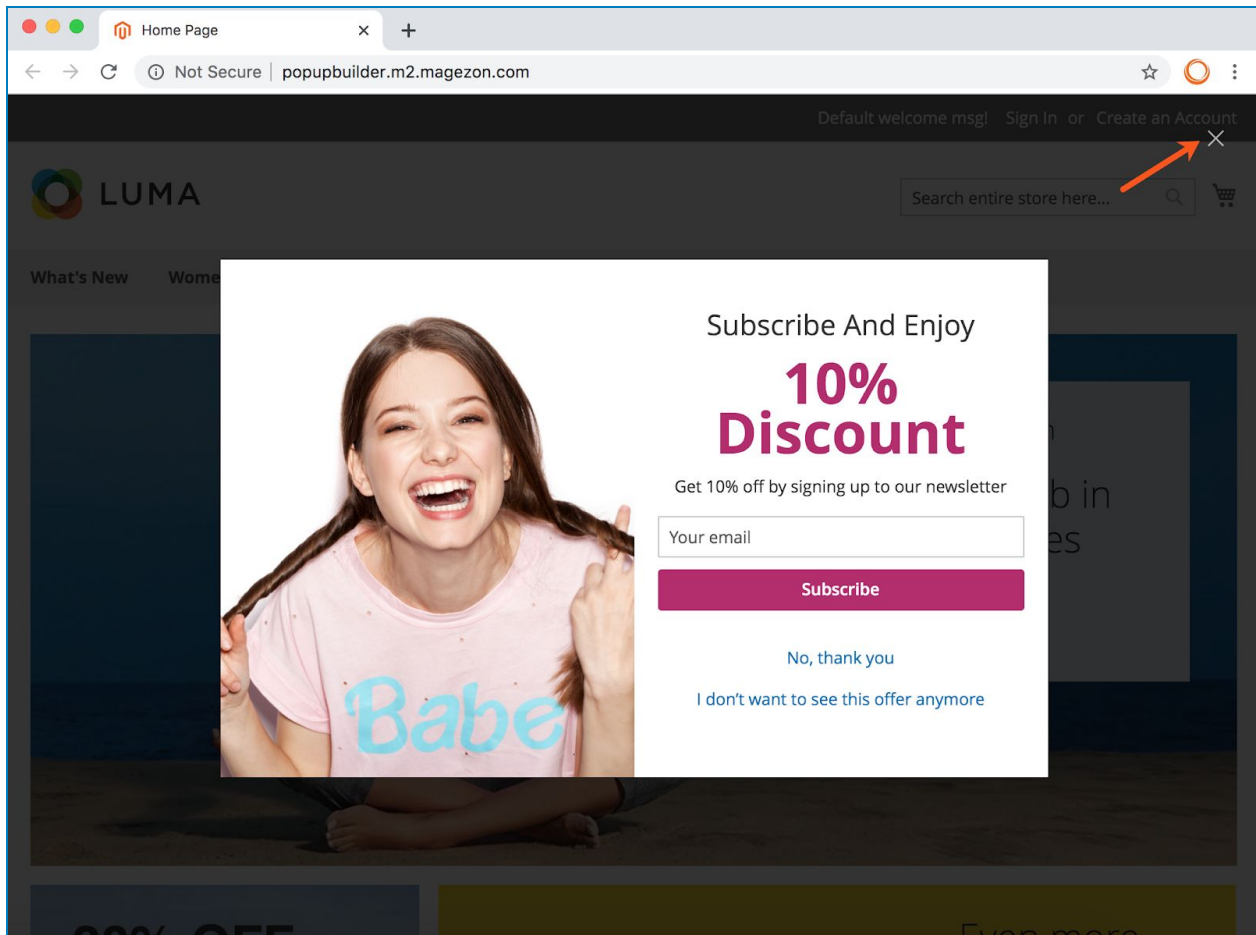
Bottom Right



- **Overlay:** show/hide the background overlay.



- **Close Button:** show/hide close button.



- **Entrance Animation:** select one from multiple animation effects for the popup when it appears.
- **Exit Animation:** select one from multiple animation effects for the popup when it exits.
- **Animation Duration:** set the time duration for the animation in seconds.
- **Show Close Button After X seconds:** set after how many seconds the close button will appear.

- **Automatically Close After X seconds:** set after how many seconds the popup is closed automatically.
- **Prevent Closing on Overlay:** if Yes, the popup won't be closed even if the user clicks on the overlay background.
- **Prevent Closing on ESC key:** if Yes, the popup won't be closed even if the user presses ESC key.
- **Disable Page Scrolling:** set to Yes to prevent page scrolling when the popup is open.
- **Avoid Multiple Popups:** set to Yes to prevent multiple popups from opening at the same time on a page. This means when a popup appears, other popups will close.

5. Style

This tab allows you to design the popup's look & feel.

Style ⌵

- Popup
- Overlay
- Close Button

5.1 Popup

⌂ Popup

CSS box Simplify controls

margin

border

padding

Border Radius

Box Shadow

No

Custom Class

Custom CSS

1	
---	--

Border Color

Border Style

Background Color

Image Url

Background Position

Background Repeat

Background Size

- **CSS Box:** set margin, border and padding for the popup.

CSS box Simplify controls

margin

40

border

1

padding

20

40

1

20

px ▼

20

1

40

20

1

40

Border Radius

5

5

5

5

Border Color

Border Style

Theme Default ▼

Background Color

+

Image Url

Background Position

Default ▼

Background Repeat

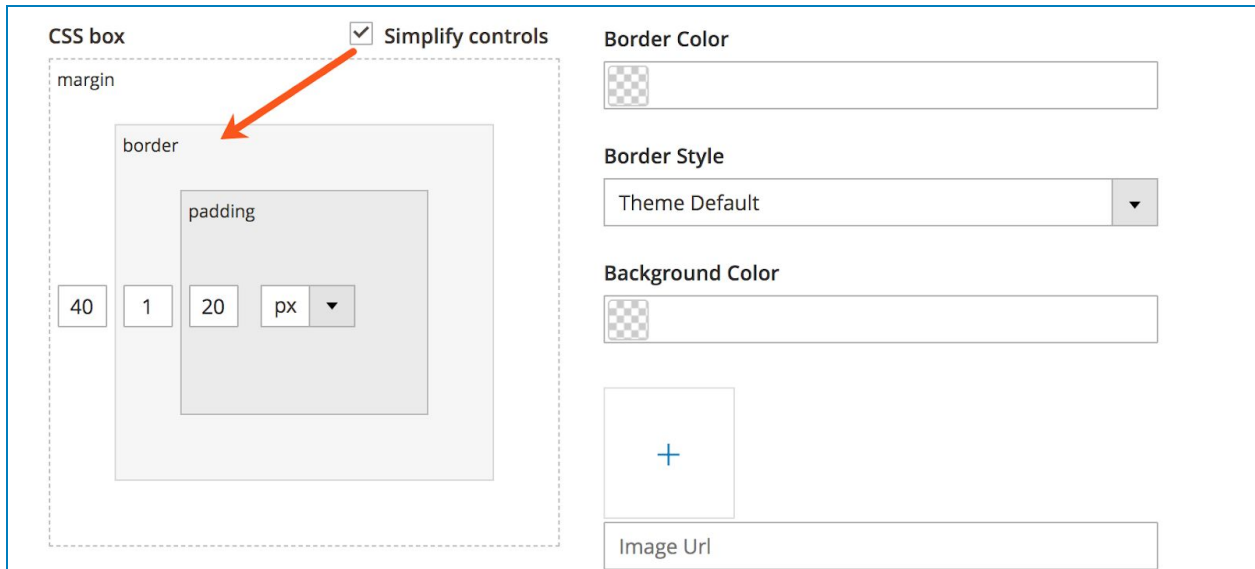
Default ▼

Background Size

Default ▼

- Margin: set the distance between the popup border and the browser window's boundary (on 4 sides).
- Border: set the width of the border surrounding the popup.
- Padding: set the distance between the popup border and its content (on 4 sides).

Tick the checkbox Simplify controls to set the same value for 4 sides.



The screenshot shows the 'CSS box' configuration area. On the left, a visual representation of a box with 'margin', 'border', and 'padding' layers is shown. The 'border' layer has input fields for width (40), height (1), and radius (20), with a unit dropdown set to 'px'. An orange arrow points from the 'Simplify controls' checkbox to the border width input field. On the right, the 'Simplify controls' checkbox is checked. Below it, the 'Border Color' field has a color picker, 'Border Style' is set to 'Theme Default', and 'Background Color' has a color picker. At the bottom, there is a '+' button and an 'Image Url' field.

- **Border Radius:** Set the border radius to control corner roundness for each side of the popup.
- **Border Color:** choose a color for the popup border.
- **Border Style:** choose the type of border from Solid, Dotted, Dashed, etc.

For example, we set border width for every side is 1, set Border Color as blue and choose Border Style is Dotted:

CSS box Simplify controls

margin

border

padding

px

Border Color

Border Style

Background Color

Image Url

>> Frontend:

Default welcome msg! Sign In or Create an Account

LUMA

What's New Women

Search entire store here...

Subscribe And Enjoy

10% Discount

Get 10% off by signing up to our newsletter

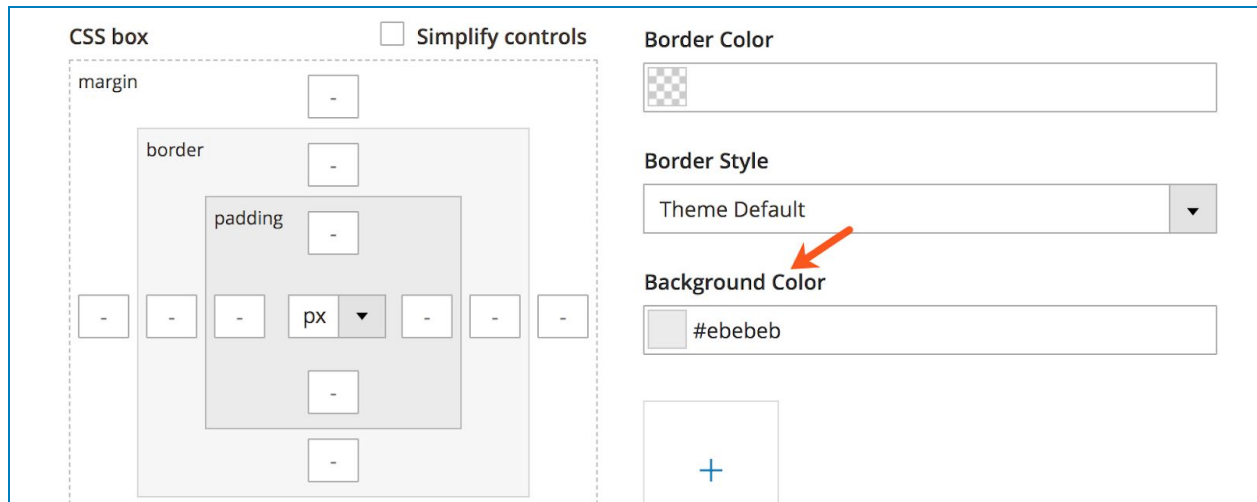
Your email

[No, thank you](#)

[I don't want to see this offer anymore](#)

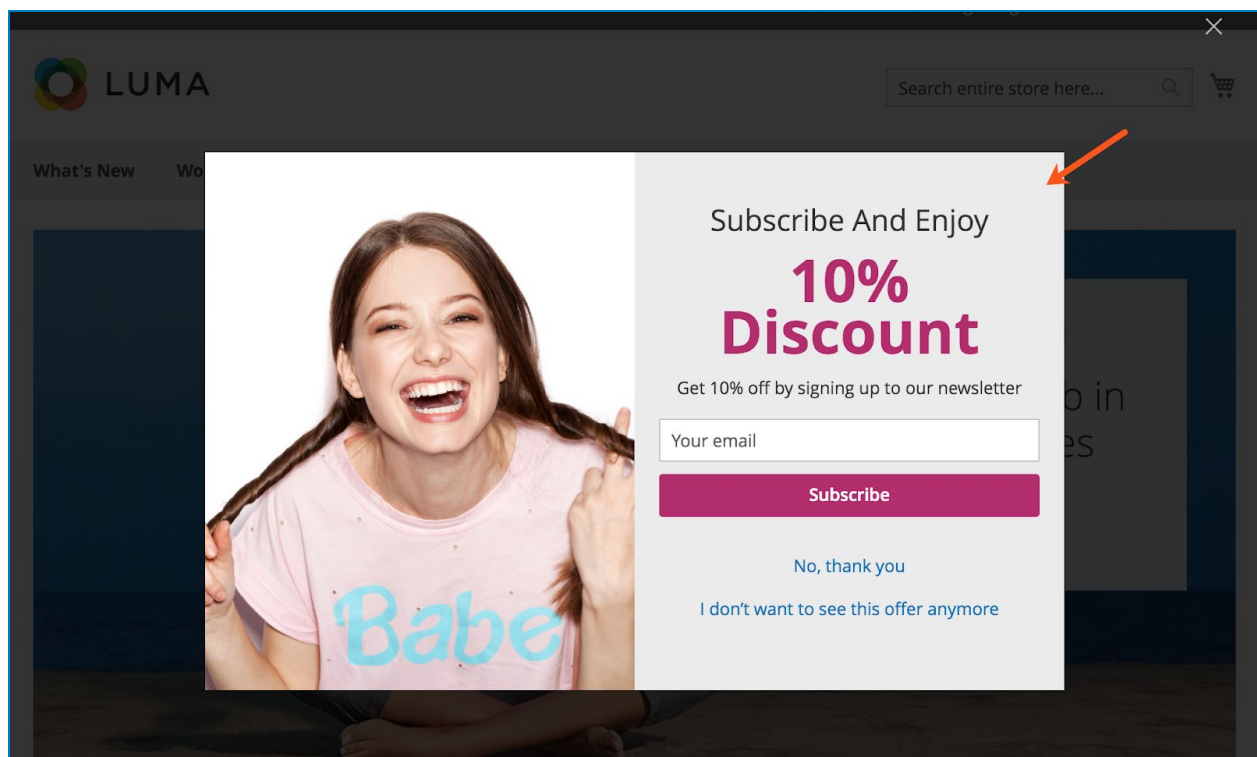
- **Background Color:** choose a color for the popup background.

>> Backend:



The screenshot shows the backend configuration interface for a popup. On the left, a 'CSS box' is visible with a 'Simplify controls' checkbox. It contains nested boxes for 'margin', 'border', and 'padding', each with a minus sign and a plus sign. Below these are several input fields for margin and padding values, with a 'px' unit selector. On the right, the 'Border Color' section has a color picker and a text input field. Below that, the 'Border Style' is set to 'Theme Default'. The 'Background Color' section has a color picker and a text input field containing '#ebebeb', with an orange arrow pointing to it. A blue plus sign is at the bottom.

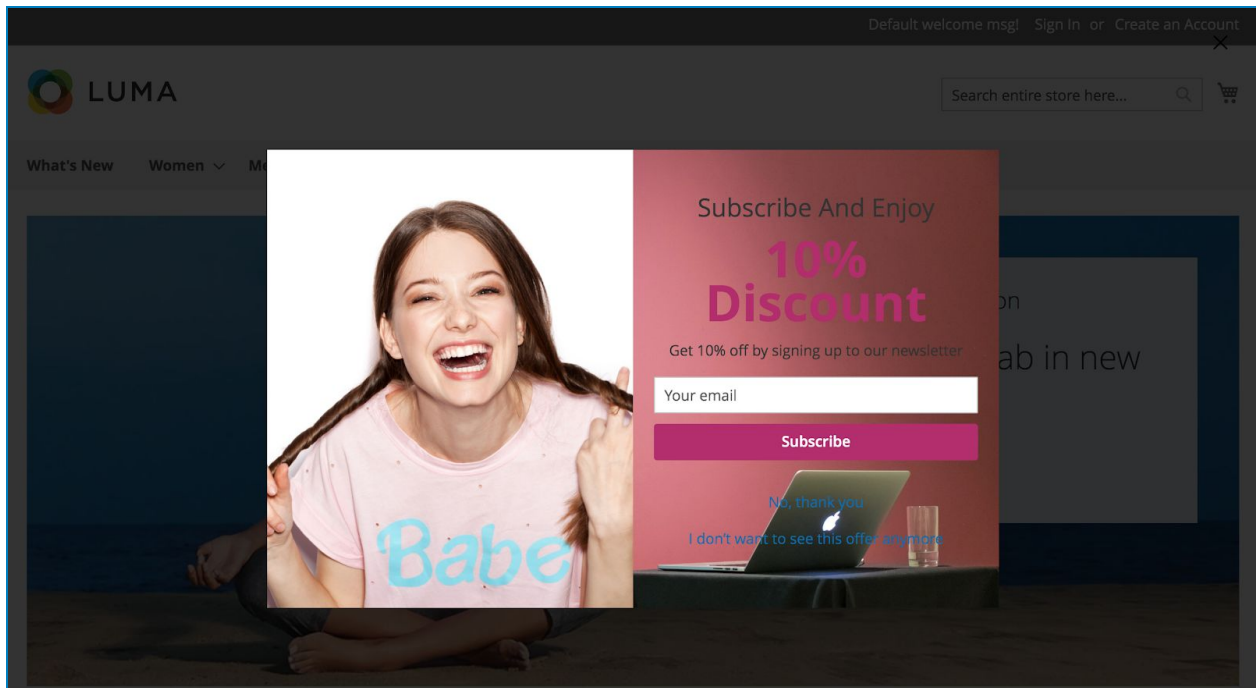
>> Frontend:



The screenshot shows the frontend of a store named 'LUMA'. A popup is displayed over the store content. The popup has a dark background and features a photo of a smiling woman on the left. On the right, the text reads 'Subscribe And Enjoy 10% Discount'. Below this, it says 'Get 10% off by signing up to our newsletter'. There is an input field for 'Your email' and a blue 'Subscribe' button. At the bottom, there are two links: 'No, thank you' and 'I don't want to see this offer anymore'. An orange arrow points to the top right corner of the popup.

- Set an image background for the popup by uploading from your media library or enter Image URL.
- **Background Position:** set position for the background image. You can choose from 9 default positions or add a Custom Background Position. Please find [details](#) here.
- **Background Repeat:** set if/how a background image will be repeated:
 - No-repeat: the background image is not repeated. The image will only be shown once.
 - Repeat: The background image is repeated both vertically and horizontally. The last image will be clipped if it does not fit.
 - Repeat-x: The background image is repeated only horizontally.
 - Repeat-y: The background image is repeated only vertically.Please find details [here](#).
- **Background Size:** specify the size of the background image:
 - Auto: The background image is displayed in its original size.
 - Cover: Resize the background image to cover the entire popup background, even if it has to stretch the image or cut a little bit off one of the edges.
 - Contain: Resize the background image to make sure the image is fully visible.
 - Custom: customize the background by entering **Custom Background Size** (px).Please find details [here](#).

>> Backend:



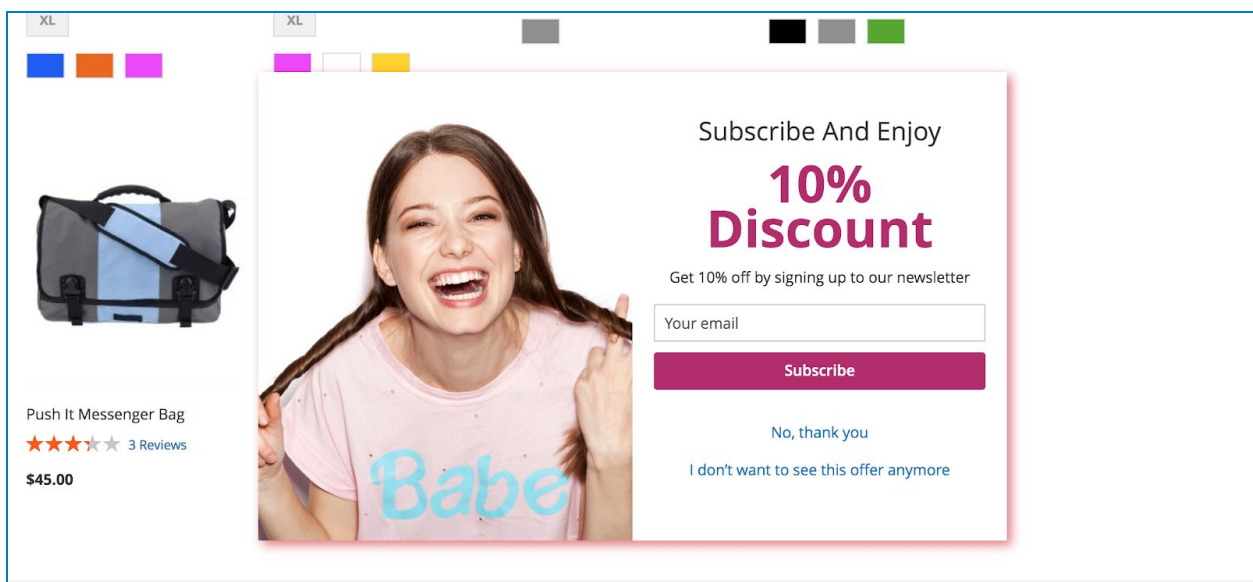
- **Box Shadow:** set to Yes to enable shadow around the popup and adjust popup shadow options including: (You can refer to [this](#) for details).
 - Color: choose color for the shadow.
 - Horizontal: enter a positive number so that the shadow is on the right of the popup. The higher the number is, the further the shadow is pushed to the right. Enter a negative number so that the shadow is on the left of the popup. The lower the number is, the further the shadow is pushed to the left.
 - Vertical: enter a negative number so that the shadow is above the popup. The lower the number is, the further the shadow is pushed up. Enter a positive number so that the shadow is below the popup. The higher the number is, the further the shadow is pushed down.

- Blur: specify the blur level of the shadow. The higher the number is, the more blurred the shadow will be.
- Spread: used to increase the size of the shadow. The higher the number is, the bigger the shadow is. You can also use a negative number in this field.
- Position: set the shadow to be inside (Inset) or outside (Outline) the popup.
- Add Custom Class and Custom CSS to customize the popup with advanced features.

>> Backend:

Box Shadow
 Yes
Color *
Horizontal *
Vertical *
Blur *
Spread *
Position *

>> Frontend:



5.2 Overlay

This tab comes with options to customize the overlay background.

Overlay

Background Color

Background Image

Background Position

Background Repeat

Background Size

- **Background Color:** choose a color for the overlay.

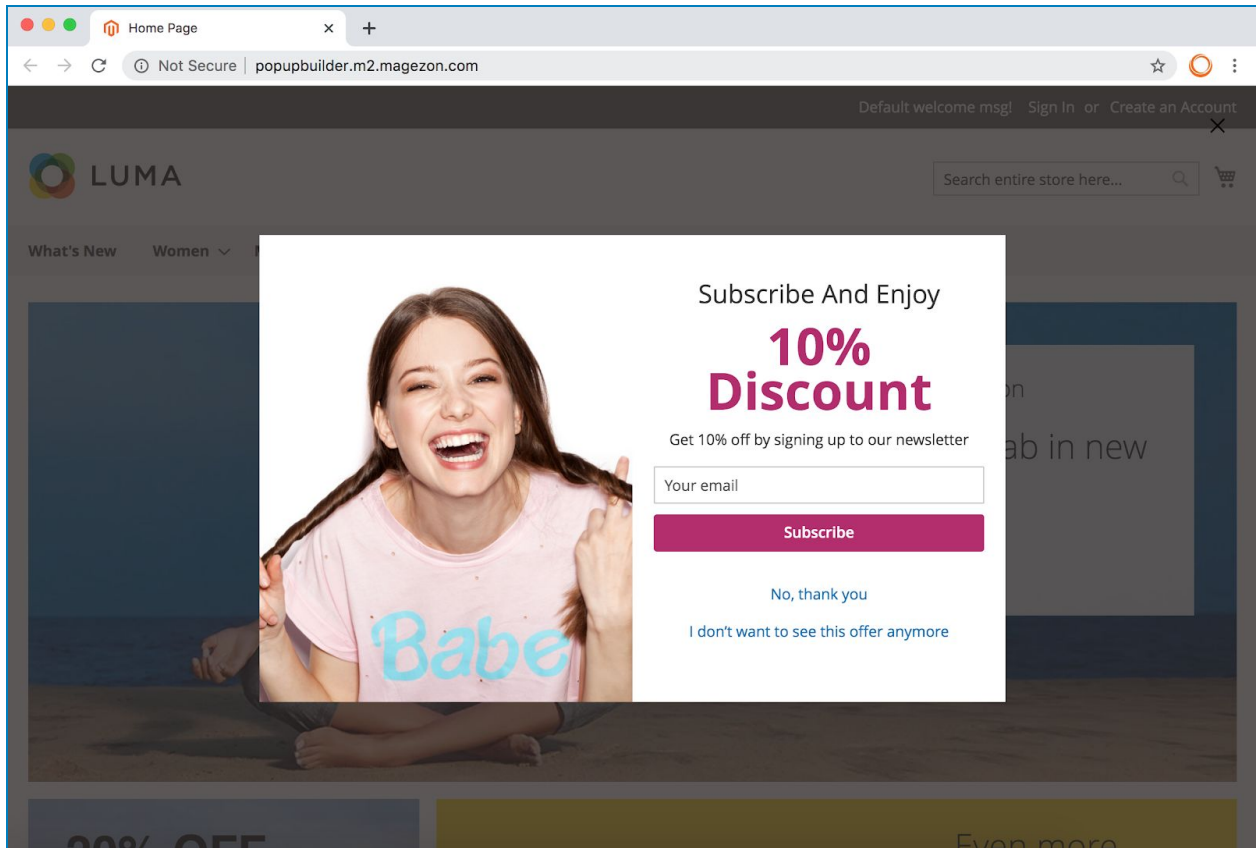
>> Backend:

Overlay

Background Color

Background Image

>> Frontend:



- Set an image background for the overlay by uploading from your media library or enter Image URL.
- **Background Position:** set position for the overlay image. You can choose from 9 default positions or add a Custom Background Position. Please find [details](#) here.
- **Background Repeat:** set if/how a background image will be repeated.
 - No-repeat: the background image is not repeated. The image will only be shown once.

- Repeat: The background image is repeated both vertically and horizontally. The last image will be clipped if it does not fit.

- Repeat-x: The background image is repeated only horizontally.

- Repeat-y: The background image is repeated only vertically.

Please find details [here](#).

- **Background Size:** specify the size of the background image. Choose from Auto, Cover, Contain or Custom.

- Auto: The background image is displayed in its original size.







- Cover: Resize the background image to cover the entire popup background, even if it has to stretch the image or cut a little bit off one of the edges.

- Contain: Resize the background image to make sure the image is fully visible.

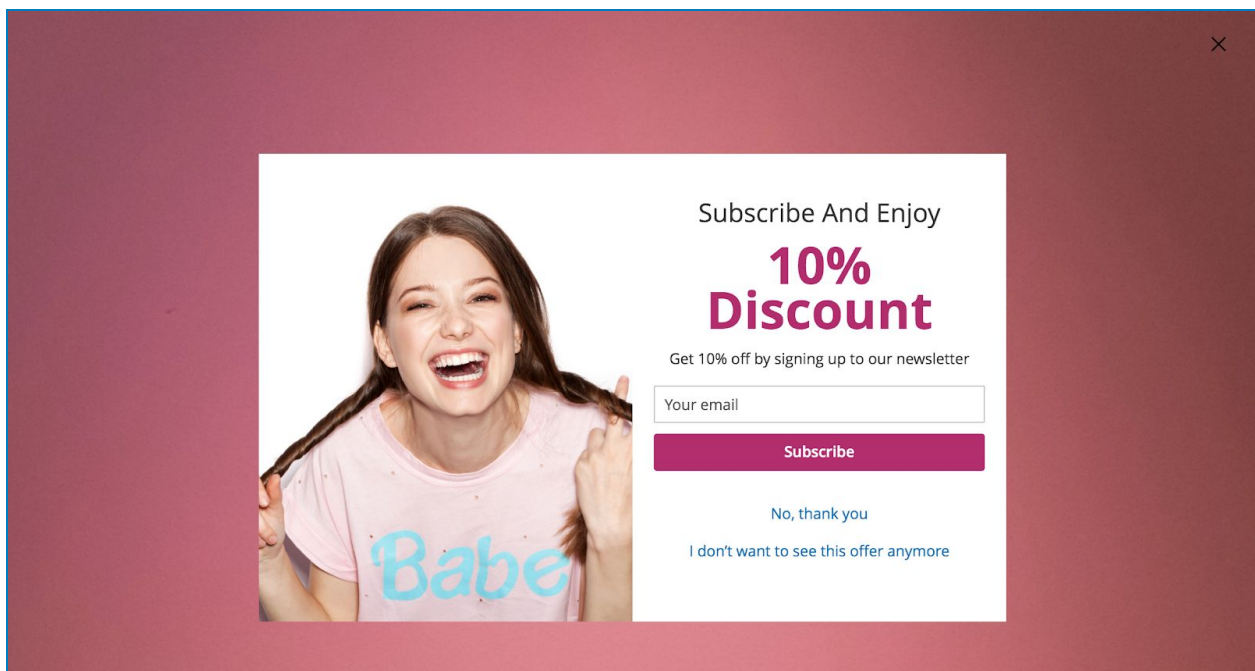
- Custom: customize the background by enter **Custom Background Size** (px)

Please find details [here](#).

>> Backend:

Background Image	  
	<input type="text" value="http://popupbuilder.m2.magezon.com/pub/media/patrick-robert-doyle-yUvZYHV2i"/>
Background Position	<input type="text" value="Center Center"/> 
Background Repeat	<input type="text" value="No-repeat"/> 
Background Size	<input type="text" value="Auto"/> 

>> Frontend:



5.3 Close Button

This tab includes options to design the close button.

Close Button

Position:

Vertical Position:

Horizontal Position:

Color:

Hover Color:

Background Color:

Hover Background Color:

Icon Size:

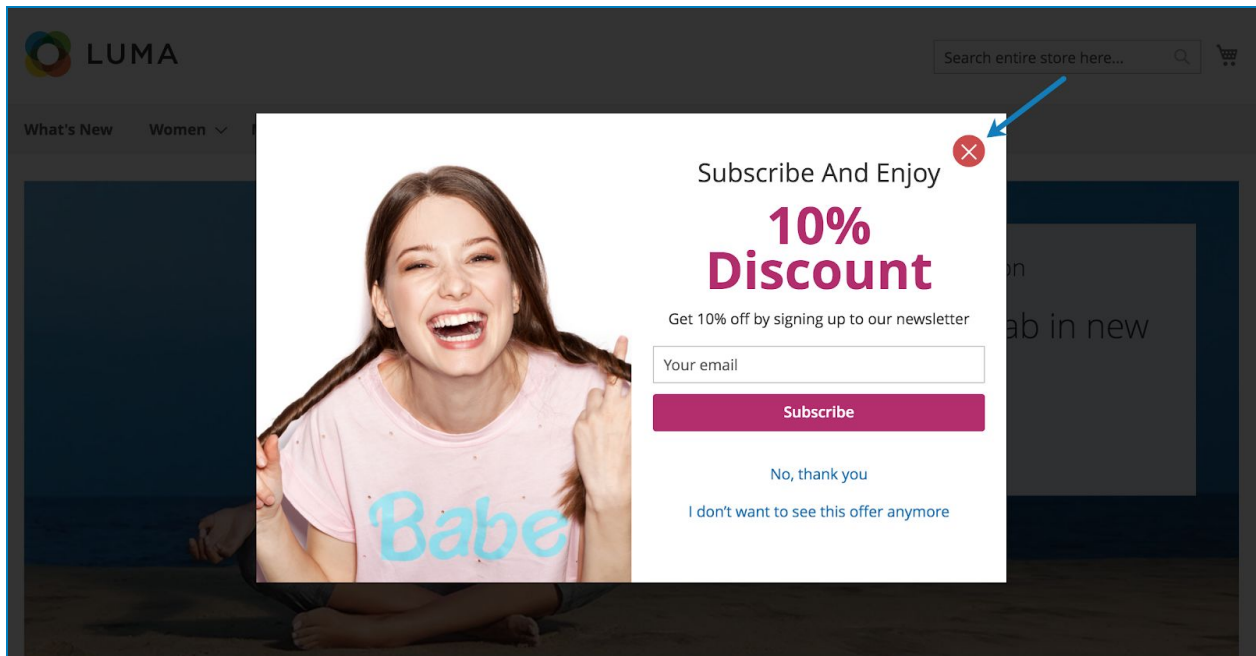
Border Radius:

Box Size:

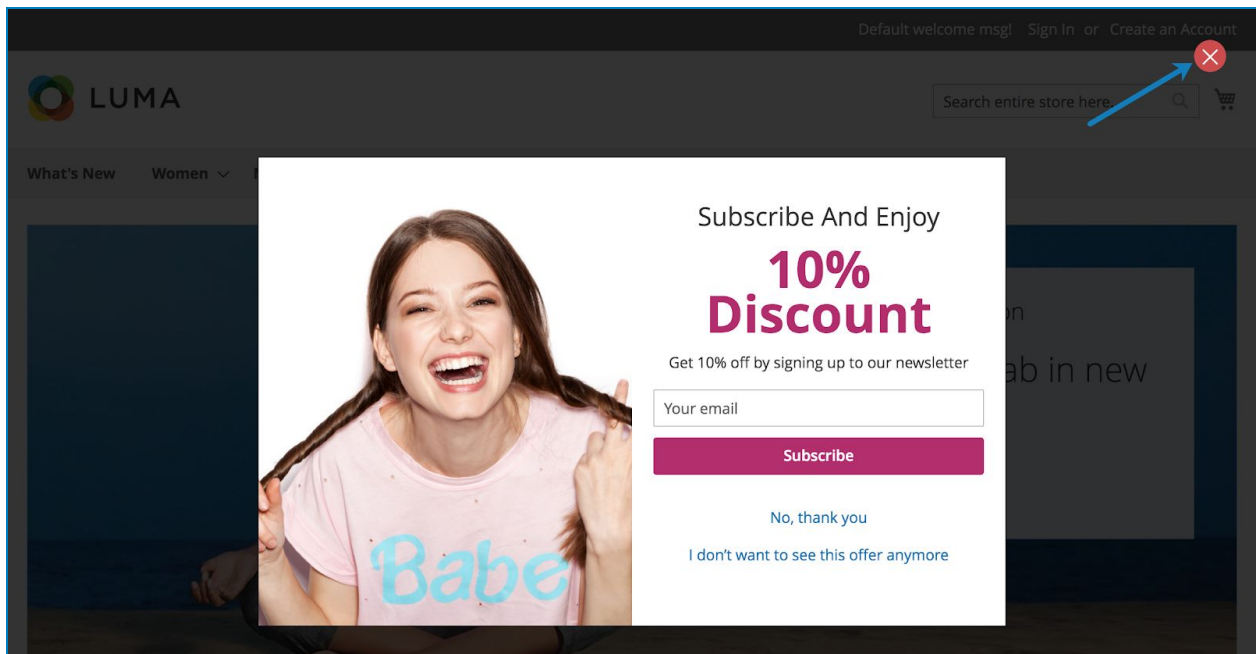
Box Shadow: No

- **Position:** display the close button Inside or Outside the popup.

>> Inside:



>> Outside:



- **Vertical Position:** set vertical position for the close button.

- **Horizontal Position:** set horizontal position for the close button.
- **Color:** choose a color for the cross icon.
- **Hover Color:** choose a color for the cross icon on hover.
- **Background Color:** choose a color for the cross icon background.
- **Hover Background Color:** choose a color for the cross icon background on hover.
- **Icon Size:** enter a number to specify the cross icon size.
- **Border Radius:** set the border radius to control the corner roundness for each side of the icon background.
- **Box Size:** control the size of the cross icon background.
- **Box Shadow:** if enables, there will be a shadow around the cross icon background.
 - Color: choose color for the shadow.
 - Horizontal: enter a positive number so that the shadow is on the right of the icon background. The higher the number is, the further the shadow is pushed to the right. Enter a negative number so that the shadow is on the left of the icon background. The lower the number is, the further the shadow is pushed to the left.
 - Vertical: enter a negative number so that the shadow is above the icon background. The lower the number is, the further the shadow is pushed up. Enter a positive number so that the shadow is below the icon background. The higher the number is, the further the shadow is pushed down.

- Blur: specify the blur level of the shadow. The higher the number is, the more blurred the shadow will be.
- Spread: used to increase the size of the shadow. The higher the number is, the bigger the shadow is. You can also use a negative number in this field.
- Position: set the shadow to be inside or outside the icon background.

>> Backend:

Box Shadow Yes

Color *

Horizontal *

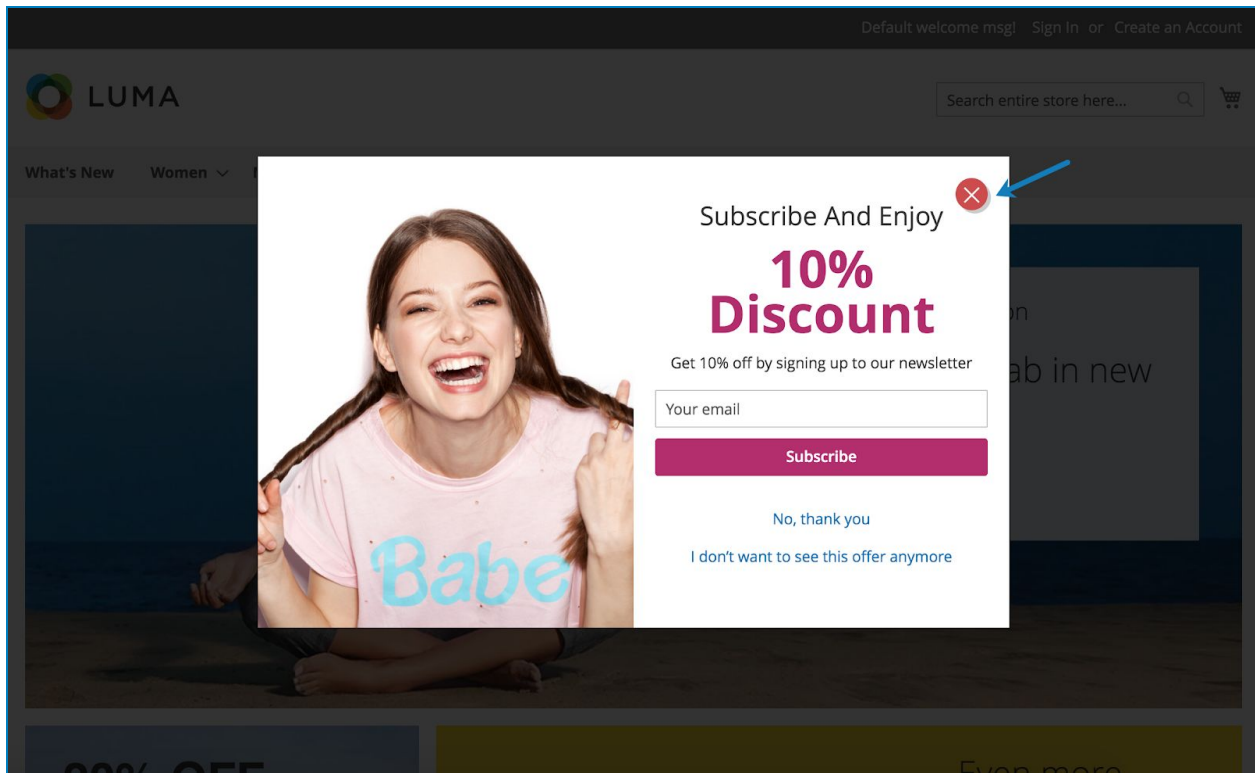
Vertical *

Blur *

Spread *

Position *

>> Frontend:



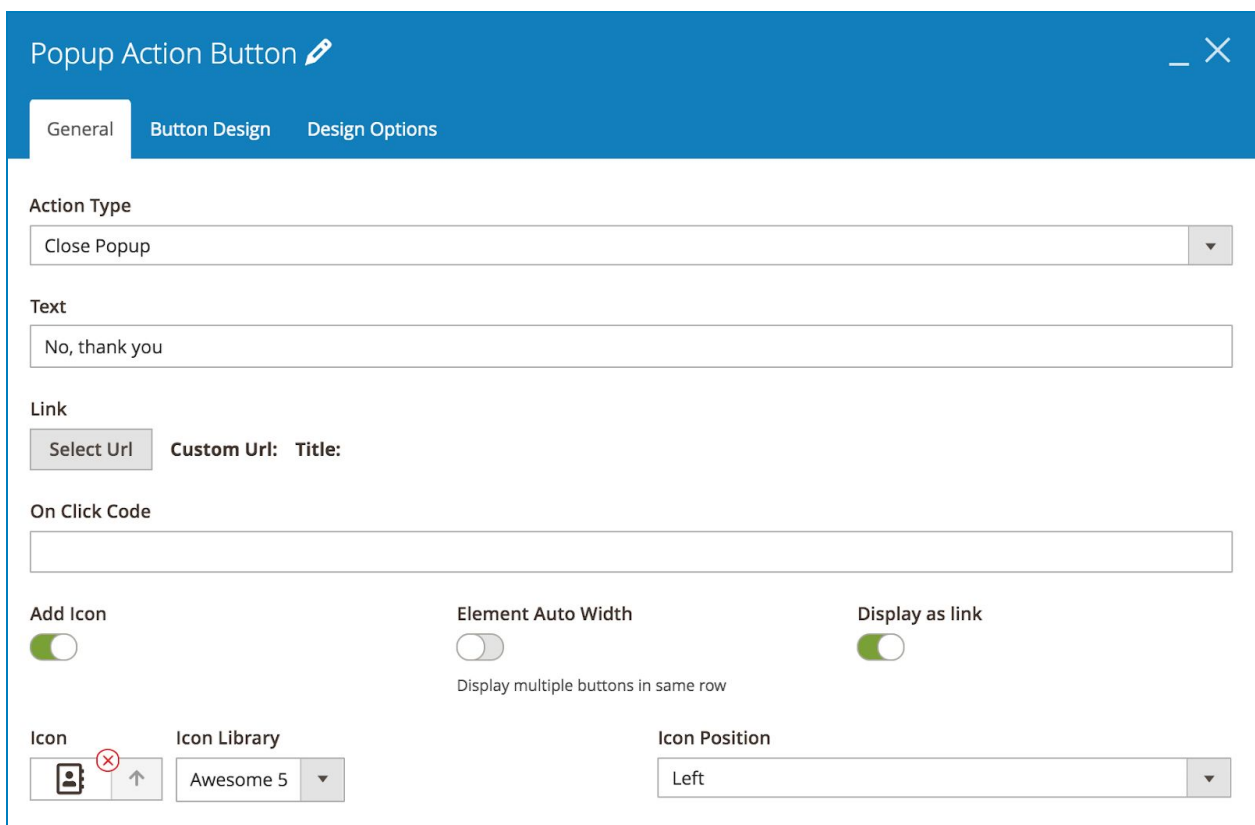
IV) Elements

NOTE: Here we only list elements that are specific to **Popup Builder** extension and mention settings that are specific to these elements. For other elements and settings, you can look at [Magezon Core Builder](#) guide.

1. Popup Action Button

Used to create buttons that prompt users to make a choice:

1.1 General tab

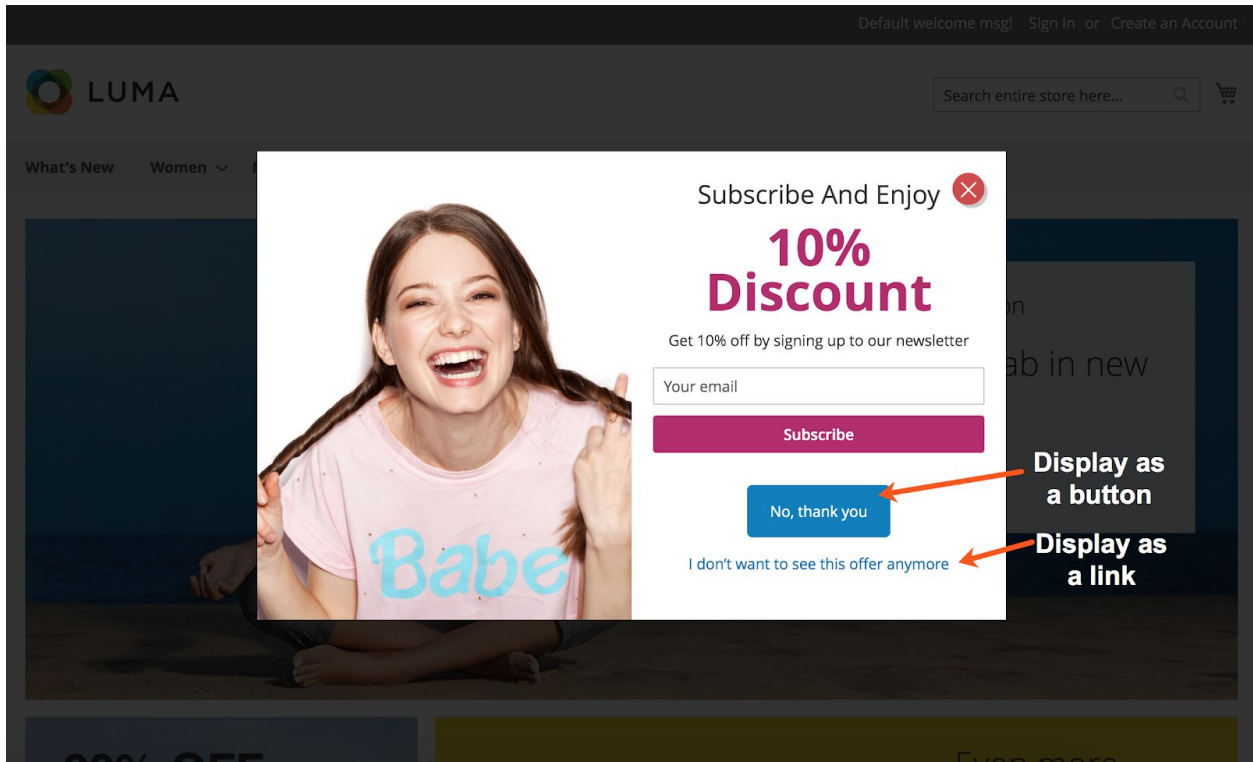


The screenshot shows the configuration interface for a 'Popup Action Button'. The interface has a blue header with the title 'Popup Action Button' and a close button. Below the header are three tabs: 'General' (selected), 'Button Design', and 'Design Options'. The 'General' tab contains the following settings:

- Action Type:** A dropdown menu set to 'Close Popup'.
- Text:** A text input field containing 'No, thank you'.
- Link:** A section with a 'Select Url' button and labels for 'Custom Url:' and 'Title:'.
- On Click Code:** A large empty text area for entering custom code.
- Add Icon:** A toggle switch that is turned on.
- Element Auto Width:** A toggle switch that is turned off, with the text 'Display multiple buttons in same row' below it.
- Display as link:** A toggle switch that is turned on.
- Icon:** A section with an icon selection button (showing a person icon), an 'Icon Library' dropdown set to 'Awesome 5', and an 'Icon Position' dropdown set to 'Left'.

- **Action Type:** there are 5 action types:

- Link: if the user clicks on the button, they will be navigated to another page.
 - Leave Page: if the user clicks on the button, they will be back to the previous page.
 - Close Button: if the user clicks on the button, the popup will be closed.
 - Close Popup Constantly: if the user clicks on the button, the popup will be closed and it will not show again even the conditions and triggers are met.
 - Close All Popups Constantly: if the user clicks on the button, the current popup will be closed, and the user will not see other popups either.
- **Text:** enter button text.
 - **Link:** click Select Url button to add a link (for Link action type).
 - **Add Icon:** add icon inside the button. Choose Icon from 2 Icon Library: Awesome 5 & Open Iconic.
 - **Icon Position:** display the icon on the Left/Right of button text.
 - **Element Auto Width:** If you have multiple buttons on different rows that are next to each other, turn on this function to display these buttons on the same row.
 - **Display as link:** display the button in the form of link text, like this:



Default welcome msg | Sign In or Create an Account

LUMA

Search entire store here...

What's New Women

Subscribe And Enjoy ✕

10% Discount

Get 10% off by signing up to our newsletter

Your email

Subscribe

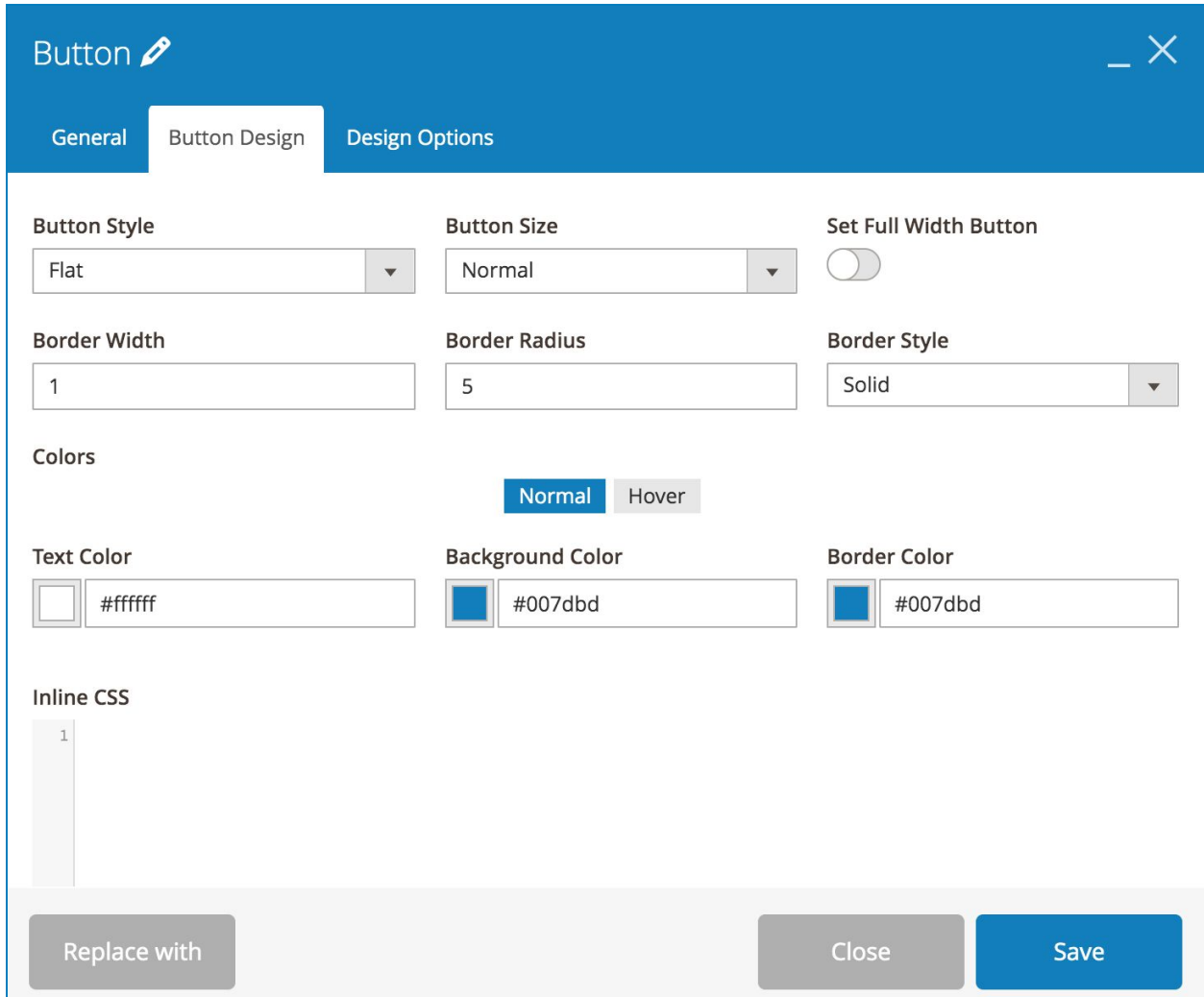
No, thank you

I don't want to see this offer anymore

Display as a button

Display as a link

1.2 Button Design tab



The screenshot shows the 'Button Design' tab of the Magezon Popup Builder. The interface is divided into three sections: General, Button Design (active), and Design Options. The Button Design section contains the following controls:

- Button Style:** A dropdown menu set to 'Flat'.
- Button Size:** A dropdown menu set to 'Normal'.
- Set Full Width Button:** A toggle switch that is currently turned off.
- Border Width:** A text input field containing the value '1'.
- Border Radius:** A text input field containing the value '5'.
- Border Style:** A dropdown menu set to 'Solid'.
- Colors:** A section with two tabs: 'Normal' (selected) and 'Hover'. Below the tabs are three color pickers:
 - Text Color:** A color picker set to '#ffffff'.
 - Background Color:** A color picker set to '#007dbd'.
 - Border Color:** A color picker set to '#007dbd'.
- Inline CSS:** A text area with a vertical scrollbar, containing the number '1'.

At the bottom of the interface, there are three buttons: 'Replace with' (disabled), 'Close' (disabled), and 'Save' (active).

- **Button Style:** choose from 4 styles: Modern, Flat, 3D and Gradient.
- **Button Size:** choose from 5 sizes: Mini, Small, Normal, Large and Extra Large.
- **Set Full Width Button:** if enabled, the button will cover the full width of the container element (e.g. column).
- Specify **Border Width** (px), **Border Radius** (px) & **Border Style**.

- **Colors:** specify button **Text Color**, **Background Color** and **Border Color** when normal and on hover.
- **Inline CSS:** add CSS to design the popup further.

2. Newsletter Form

Display Magento 2 default newsletter form:

2.1 General tab

Newsletter Form
_ X

General
Button
Design Options

Layout

Box ▼

Show Firstname

Show Lastname

Width

Height

Title

Subscribe And Enjoy 10% Discount

Title Tag

Heading 1 ▼

Title Color

#b52a6d

Title Spacing

25

Title Font Size

38

Title Font Weight

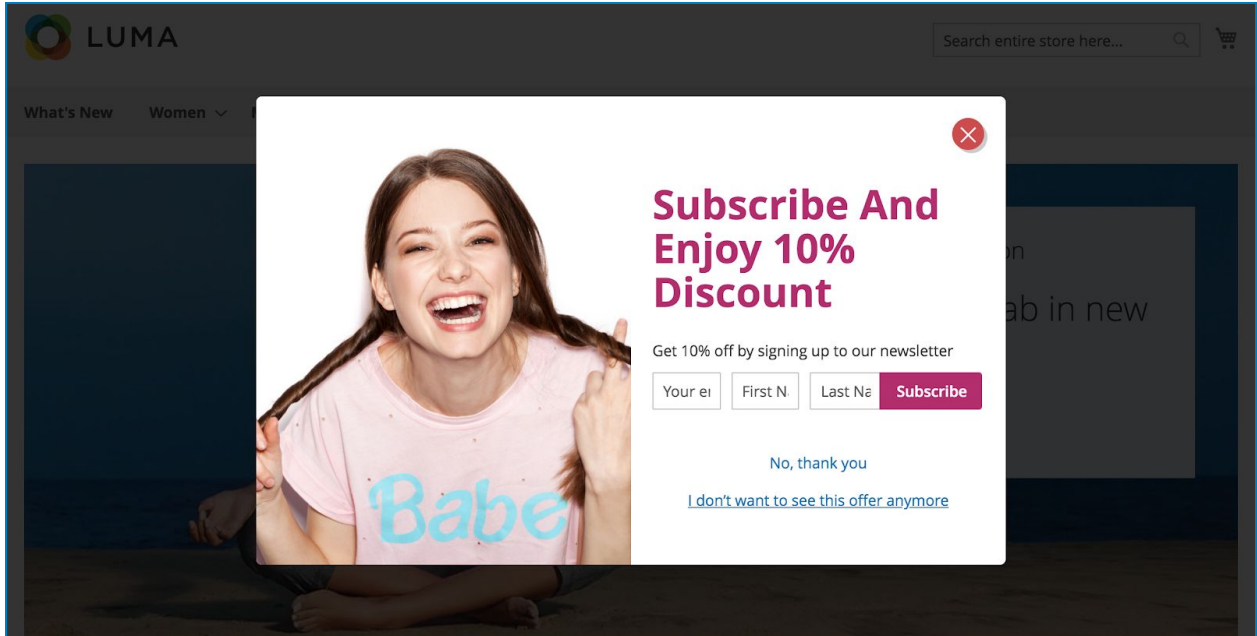
800

Description

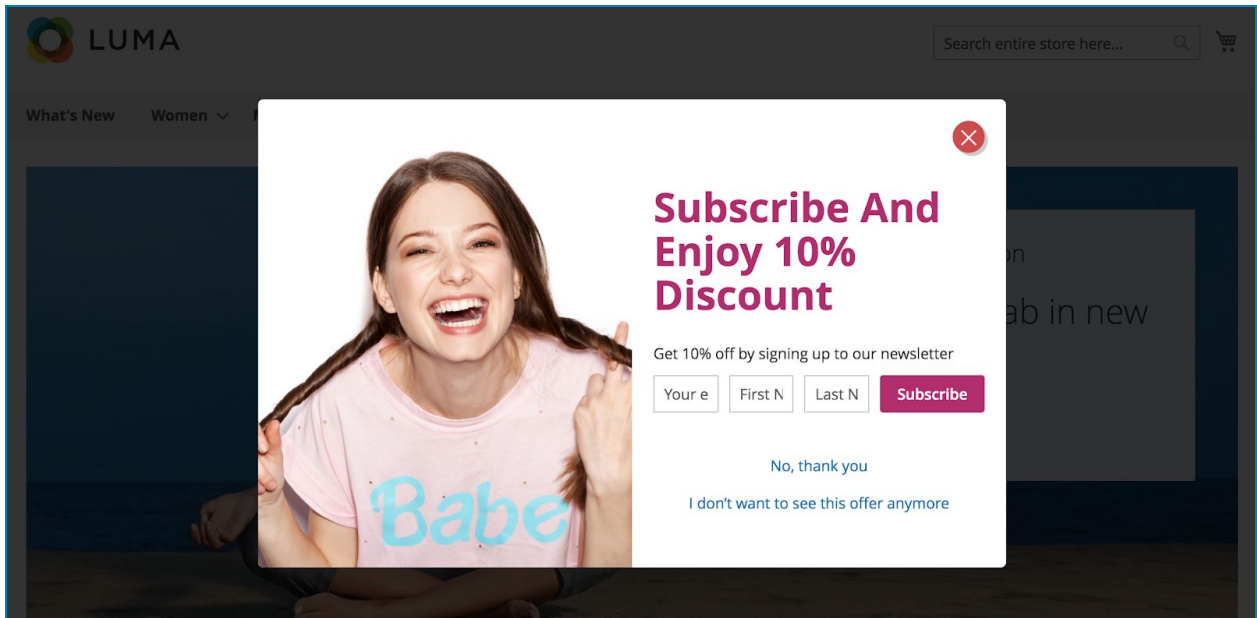
Get 10% off by signing up to our newsletter

- **Layout:** choose from 3 layout options for the newsletter form: Inline, Inline2 and Box.

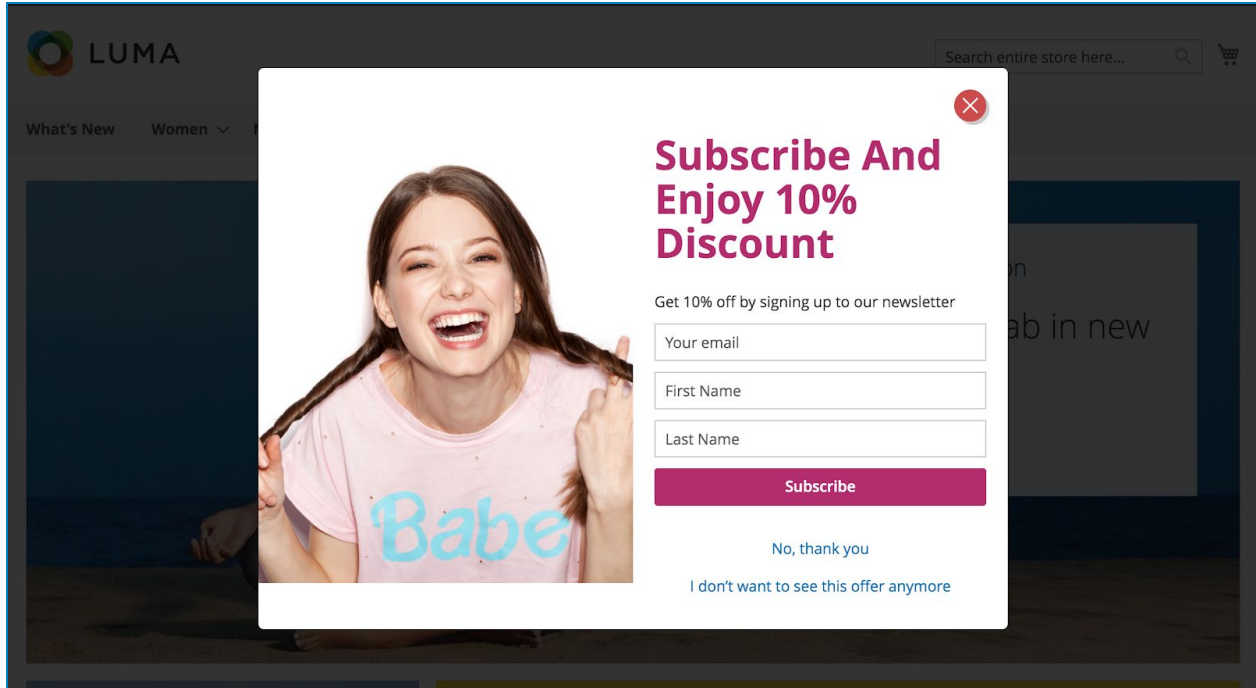
Inline:



Inline2:



Box:



- **Show Firstname:** show firstname field.
- **Show Lastname:** show lastname field.
- Specify newsletter form **Width & Height**.
- Enter **Title** for the form. Then set **Title Tag**, **Title Color**, **Title Spacing** (spacing between the title and description), **Title Font Size & Title Font Weight**.
- Enter form **Description**.

2.2 Button tab

Design the button in the newsletter form. Please view details [here](#).

Newsletter Form

_ X

General Button Design Options

Set Full Width Button

Border Width

Border Radius

Border Style

Colors

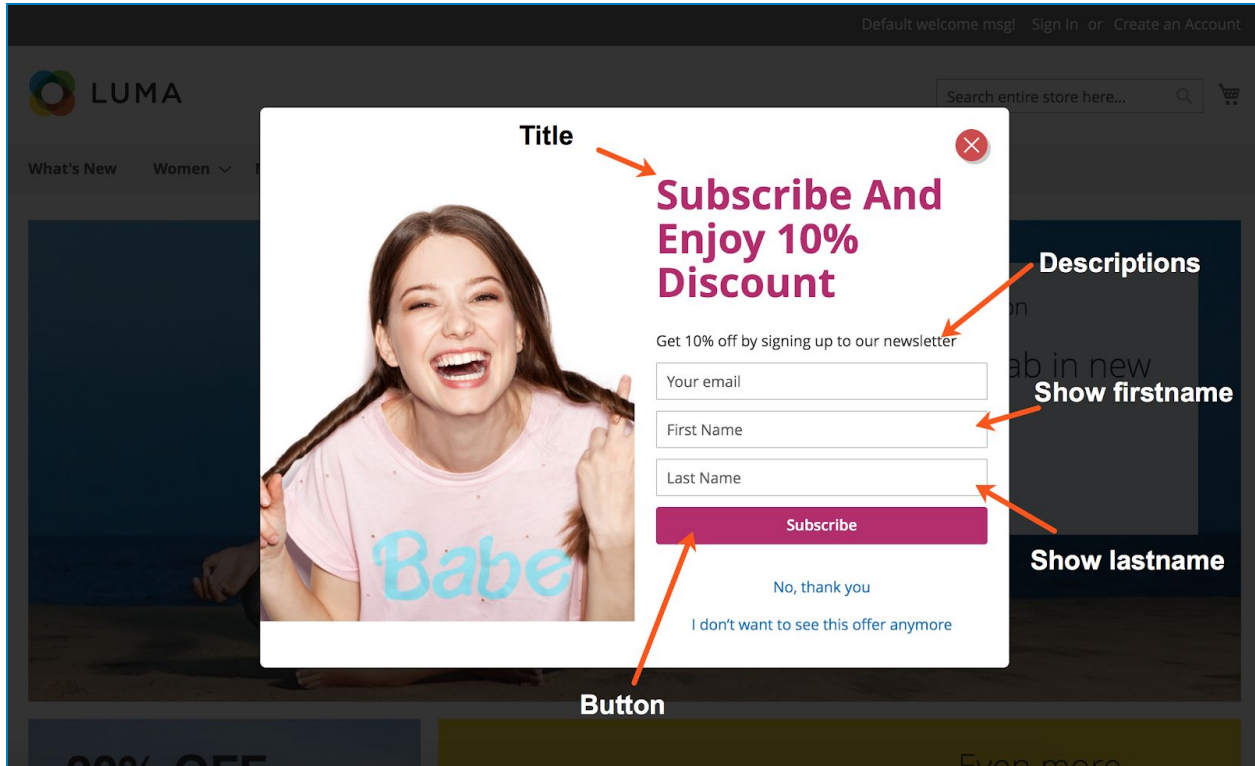
Normal Hover

Text Color

Background Color

Border Color

>> Newsletter Form element on frontend:



3. Button

Used to create a button:

3.1 General tab

Please find details [here](#).

Button

_ X

General Button Design Design Options

Text

Link

Select Url **Custom Url:** **Title:**

On Click Code

Add Icon

Element Auto Width

Display multiple buttons in same row

Icon

X ↑

Icon Library

 ▼

Icon Position

 ▼

CSS Animation

Replace with Close Save

3.2 Button Design tab

Design button's look & feel. View details [here](#).

Button

_ X

General Button Design Design Options

Button Style
Flat

Button Size
Normal

Set Full Width Button

Border Width
1

Border Radius
5

Border Style
Solid

Colors

Text Color
 #ffffff

Background Color
 #007dbd

Border Color
 #007dbd

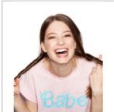

Inline CSS
1

4. Single Image

Used to add an image.

Single Image

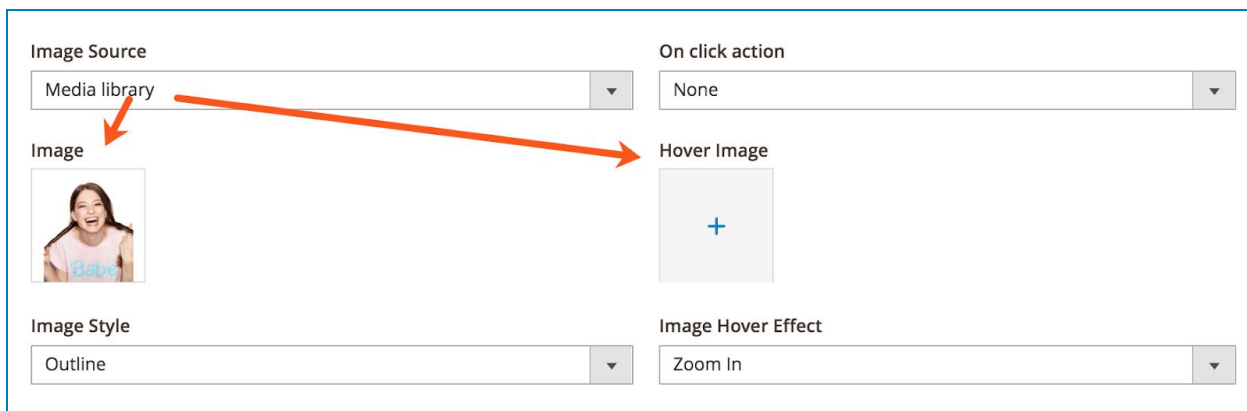
General | Style | Design Options

Image Source Media library	On click action None	
Image 	Hover Image 	
Image Style Outline	Image Hover Effect Zoom In	
Image Width <input type="text"/>	Image Height <input type="text"/>	
Alternative Text Sign up for newsletter	Image ID <input type="text"/>	
Title Subscribe And Enjoy 10% Discount		
Description Get 10% off by signing up to our newsletter		
Content Position Middle Center	Content Alignment Center	Display Content on Hover <input type="checkbox"/>

4.1 General tab

- **Image Source:** add image from Media library or use External link.

>> If you set Image Source as Media library, you'll add **Image** and **Hover Image** (the image that is displayed when you hover over the main **Image**).

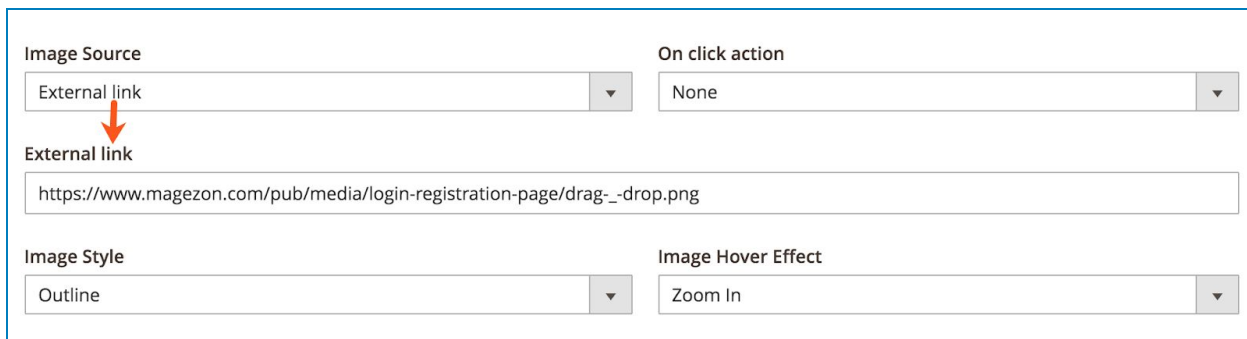


The screenshot shows the configuration interface for a media library image source. It includes the following fields:

- Image Source:** A dropdown menu set to "Media library".
- On click action:** A dropdown menu set to "None".
- Image:** A preview of a woman's face with the word "Babe" overlaid.
- Hover Image:** A placeholder box with a blue plus sign.
- Image Style:** A dropdown menu set to "Outline".
- Image Hover Effect:** A dropdown menu set to "Zoom In".

An orange arrow points from the "Media library" dropdown to the "Image" field, and another orange arrow points from the "Image" field to the "Hover Image" field.

>> If you set Image Source as External link, you'll add image address in **External link** field.



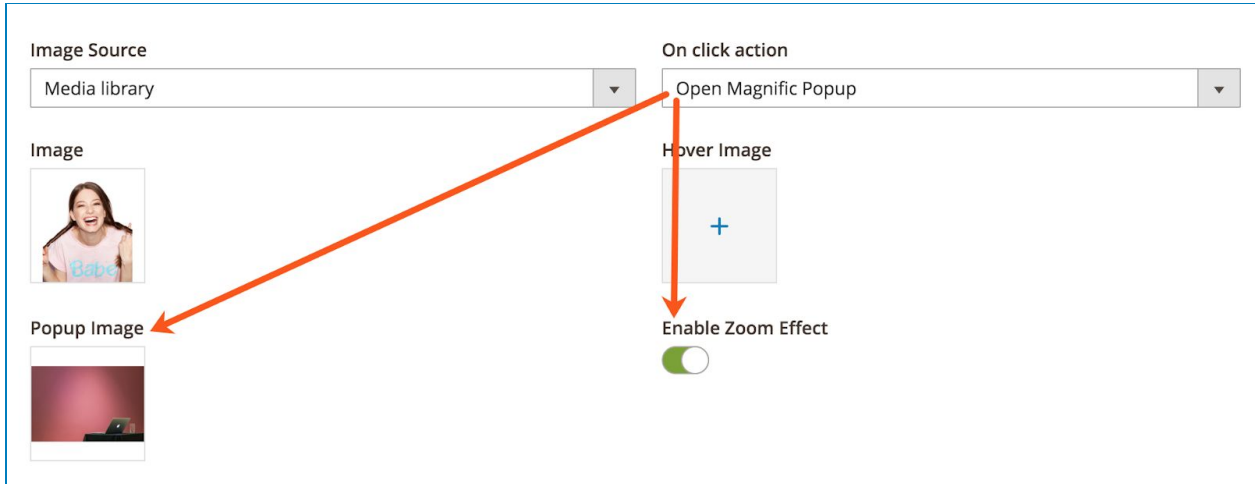
The screenshot shows the configuration interface for an external link image source. It includes the following fields:

- Image Source:** A dropdown menu set to "External link".
- On click action:** A dropdown menu set to "None".
- External link:** A text input field containing the URL: `https://www.magezon.com/pub/media/login-registration-page/drag_-drop.png`.
- Image Style:** A dropdown menu set to "Outline".
- Image Hover Effect:** A dropdown menu set to "Zoom In".

An orange arrow points from the "External link" dropdown to the "External link" text input field.

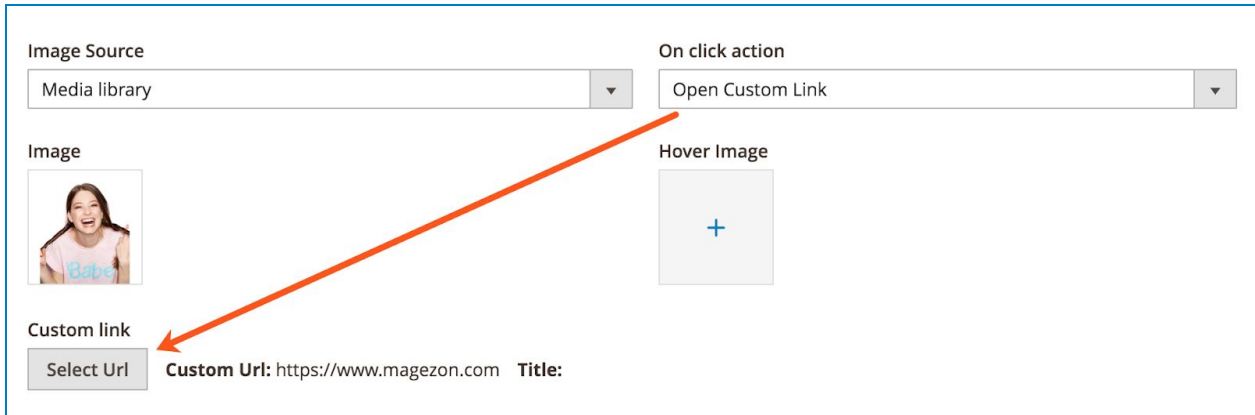
- **On click action:** specify what will happen when the image is clicked. You can:

>> Open the image in a Magnific Popup:



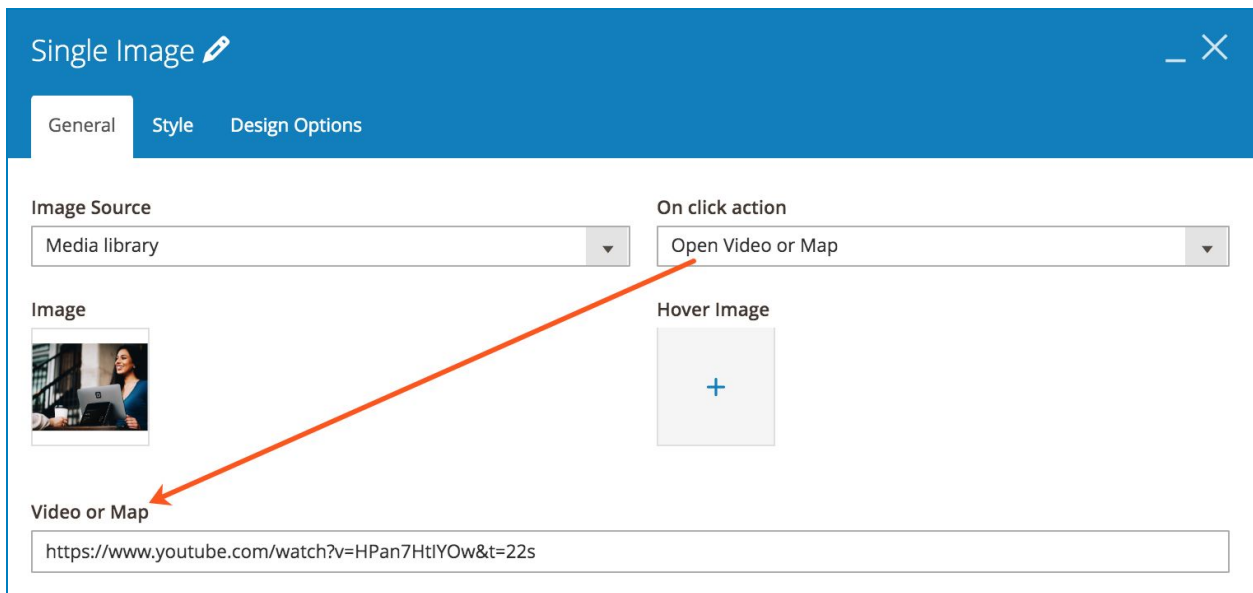
The screenshot shows the configuration panel for a popup. On the left, there are three sections: 'Image Source' with a dropdown menu set to 'Media library', 'Image' with a preview of a woman's face, and 'Popup Image' with a preview of a red background. On the right, there are two sections: 'On click action' with a dropdown menu set to 'Open Magnific Popup', and 'Hover Image' with a plus sign icon. Below the 'Hover Image' section is a toggle switch labeled 'Enable Zoom Effect' which is currently turned on. Two orange arrows point from the 'Open Magnific Popup' dropdown to the 'Image Source' dropdown and the 'Image' preview.

>> Open Custom Link:



The screenshot shows the configuration panel for a popup. On the left, there are three sections: 'Image Source' with a dropdown menu set to 'Media library', 'Image' with a preview of a woman's face, and 'Custom link' with a 'Select Url' button. On the right, there are two sections: 'On click action' with a dropdown menu set to 'Open Custom Link', and 'Hover Image' with a plus sign icon. Below the 'Hover Image' section, the text 'Custom Url: https://www.magezon.com' and 'Title:' is visible. An orange arrow points from the 'Open Custom Link' dropdown to the 'Custom link' section.

>> Open Video or Map:



- Set **Image Style** as Default, Outline, Shadow1, Shadow2 or 3D Shadow.
- Set **Image Hover Effect** as Zoom In, Lift Up or Zoom Out.
- Customize **Image Width** and **Image Height**.
- Enter image **Alternative Text** & **Image ID**.
- Enter image **Title** and **Description**.
- **Content Position**: choose position for image content (Title & Description).
- Set **Content Alignment** as Left, Right or Center.
- **Display Content on Hover**: if enabled, image Title and Description is only displayed on hover.

4.2 Style tab

General
Style
Design Options

Content Padding

Content Fullwidth

Content

Normal
Hover

Text Color

Background Color

Title Font Size

Title Font Weight

Description Font Size

Description Font Weight

Border Radius

Border Width

Border Style

Border Color

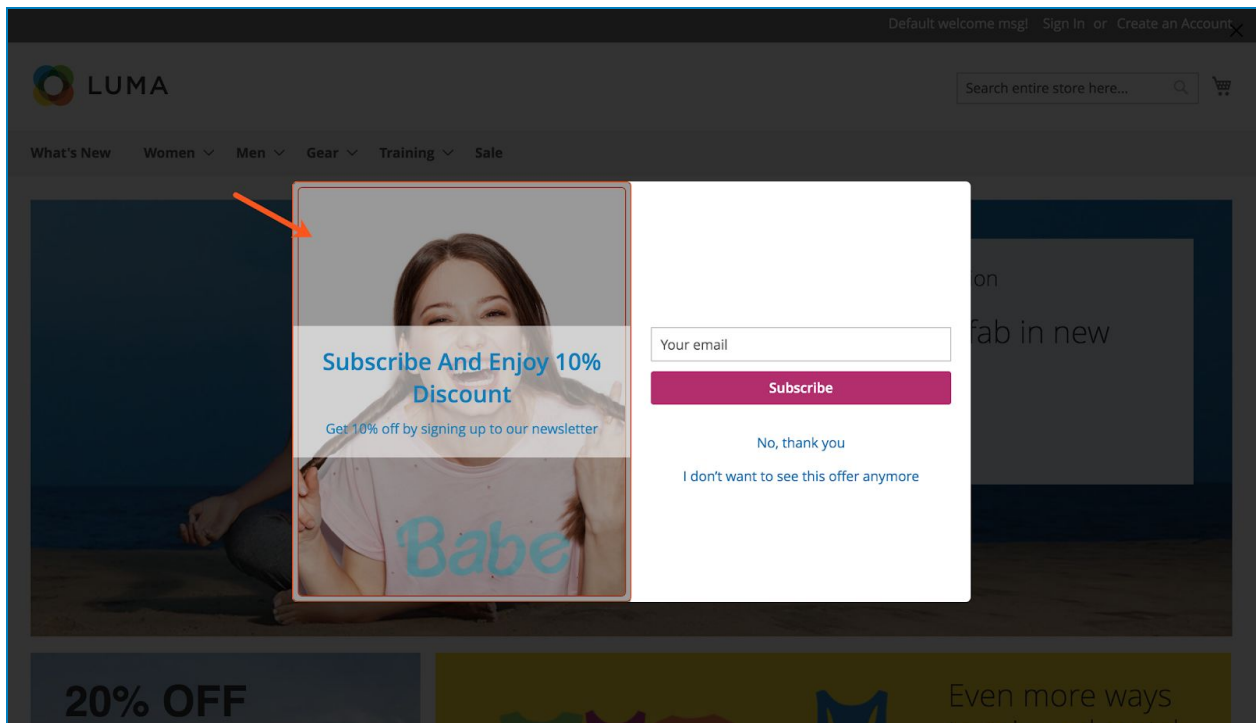
Overlay Color

Hover Overlay Color

- **Content Padding:** set padding between content (Title & Description) and the container.
- **Content Fullwidth:** set the content to cover full width of the image.
- Set **Text Color** (color for title & description) and **Background Color** of the text.

- Specify **Title Font Size**, **Title Font Weight**, **Description Font Size** and **Description Font Weight**.
- Set **Border Radius**, **Border Width**, **Border Style** & **Border Color** (border that surrounds the image).
- **Overlay Color**: choose color that covers the image.
- **Hover Overlay Color**: choose overlay color on hover (you need to set **Overlay Color** so that this hover overlay color works).

>> Single Image element on frontend:



5. Countdown

Add countdown timer. Please view details [here](#).

5.1 General tab

Countdown

_ X

General Style Design Options

Heading

Sub Heading

Day	Month	Year
<input data-bbox="227 1102 617 1144" type="text" value="20"/>	<input data-bbox="649 1102 1015 1144" type="text" value="3"/>	<input data-bbox="1047 1102 1404 1144" type="text" value="2020"/>

Hours	Minutes	Time Zone
<input data-bbox="227 1228 617 1270" type="text" value="00"/> ▼	<input data-bbox="649 1228 1015 1270" type="text" value="00"/> ▼	<input data-bbox="1047 1228 1404 1270" type="text"/>

Link Text

Link Url

 Custom Url:

5.2 Style tab

Layout

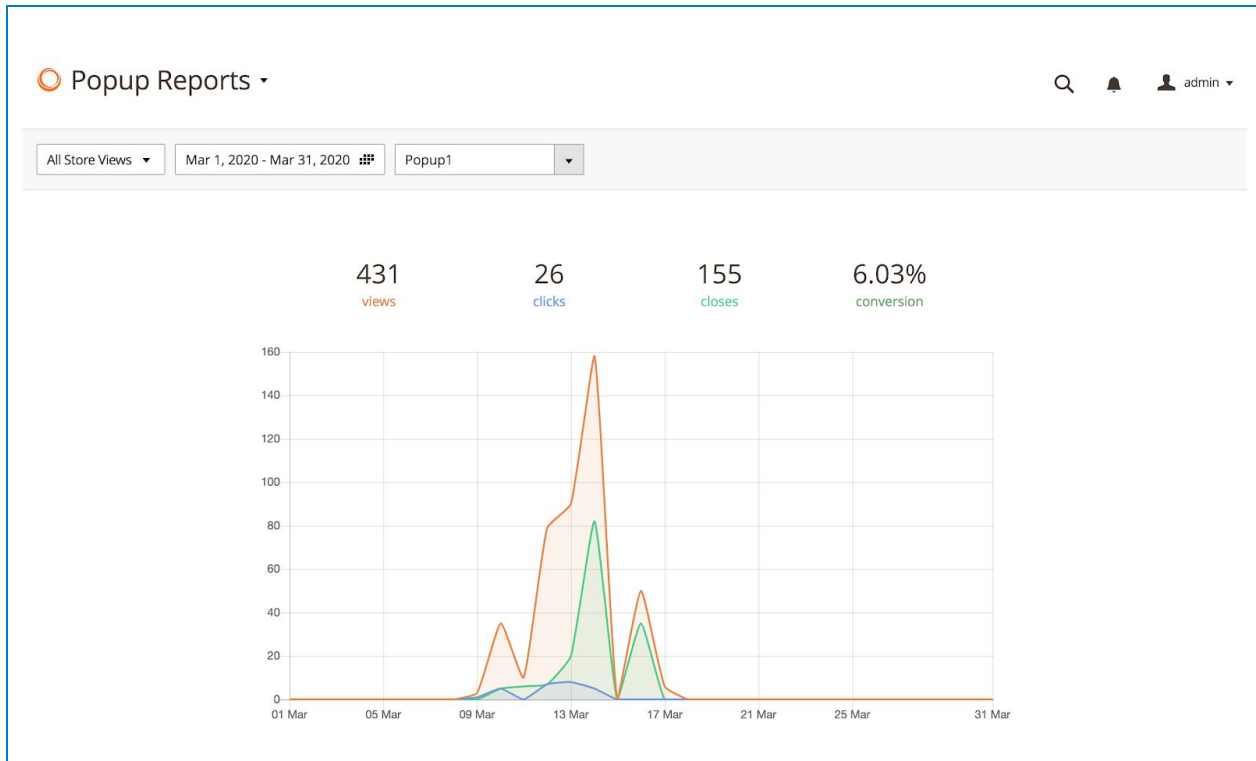
Numbers & Circles ▼

<p>Number Color</p> <input type="color" value="#ff9900"/>	<p>Number Size</p> <input type="text" value=""/>
<p>Number Background Color</p> <input type="color" value="#ff9900"/>	<p>Number Border Radius</p> <input type="text" value=""/>
<p>Number Padding</p> <input type="text" value="10px 20px"/>	<p>Number Spacing</p> <input type="text" value="10"/>
<p>Text Color</p> <input type="color" value="#ff9900"/>	<p>Text Size</p> <input type="text" value=""/>
<p>Text Inline</p> <input checked="" type="checkbox"/>	<p>Show Time Separators</p> <input type="checkbox"/>
<p>Circle Size</p> <input type="text" value="100px"/>	<p>Circle Stroke Size</p> <input type="text" value="10px"/>
<p>Circle Color1</p> <input type="color" value="#ff9900"/>	<p>Circle Color2</p> <input type="color" value="#eaeaea"/>
<p>Circle Background Color</p> <input type="color" value="#ffffff"/>	
<p>Heading Color</p> <input type="color" value="#ff9900"/>	<p>Heading Font Size</p> <input type="text" value=""/>
<p>Sub Heading Color</p> <input type="color" value="#ff9900"/>	<p>Sub Heading Font Size</p> <input type="text" value=""/>
<p>Link Color</p> <input type="color" value="#ff9900"/>	<p>Link Font Size</p> <input type="text" value=""/>

V) Report

Navigate to **Content > Magezon Popup Builder > Reports** to open reports on your popups' performance. Or in the popup edit page, click **Report** on the top bar to open the report of that popup.

The report interface will be like this:



You can:

- View the report of the popup on a specific store view.
- Set the date range during which you want to view the popup report.
- Choose a specific popup to view the report.

The report includes:

- The number of popup views.
- The number of clicks on a button/link in the popup.
- The number of times the popup is closed (also including auto closes).

- The conversion rates.
- A visual chart of views, clicks and closes.

VI) Support

If you have any questions or need any support, feel free to contact us via the following ways. We will get back to you within 24 hours since you submit your support request.

- Submit [contact form](#).
- Email us at support@magezon.com.
- Submit a [ticket](#).

- Contact us through [Skype](mailto:support@magezon.com): support@magezon.com.
- Contact us via live chat on our website.