

Shop By Brand extension for Magento 2

User Guide

Version 1.0

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I) Introduction

Let your customers experience shopping in a whole new way with **Shop By Brand for Magento 2**. The extension is a great tool that helps them find products of their favourite brands in the fastest way:

- Brand Listing Page
- Brand Detailed Page
- Compatible with Layered Navigation
- Display Featured Brands Block Flexibly with Brand Widget
- Display Brand Logo & Related Products on Product Pages
- View Sold Products of Each Brand
- Edit Multiple Stores & Multiple Languages in One Place
- Access Brand Listing Page via Menu Bar and Top Link
- Import/Export Brands
- SEO-Friendly Brand Listing & Brand Detailed Pages

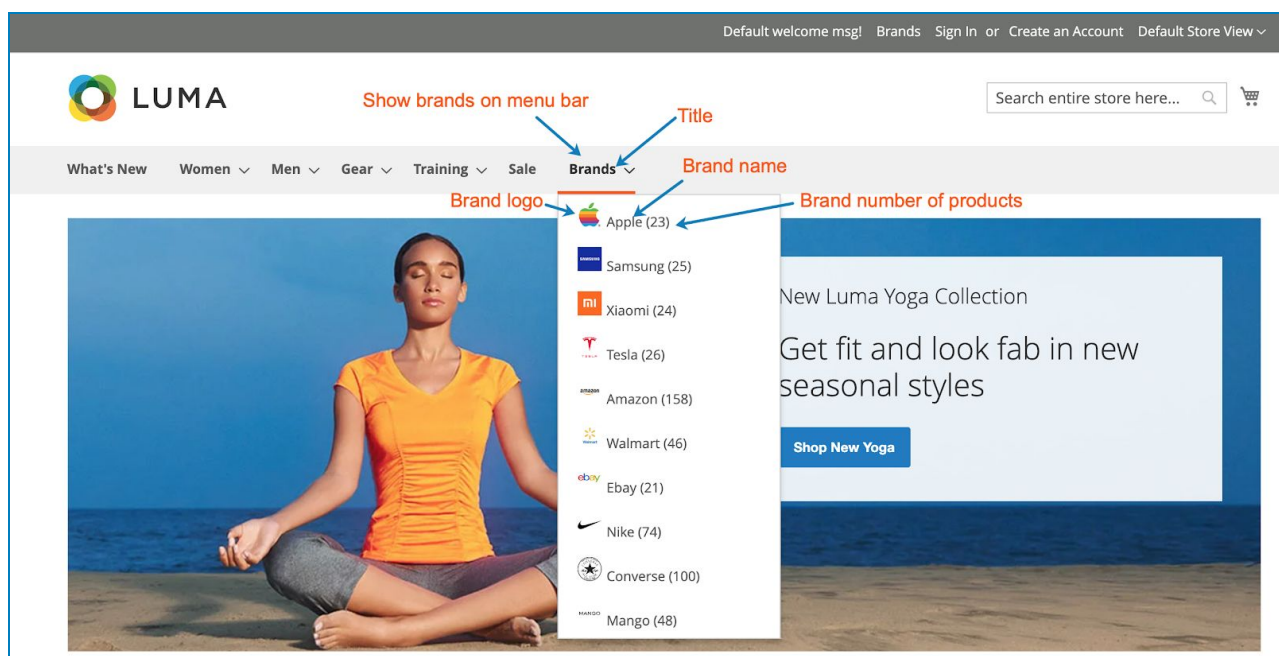
II) View The Frontend

In this section, we will show you what your customers will see on the frontend with **Shop By Brand for Magento 2**.

1. Access Brand Listing Page

Customers can access the brand listing page by clicking the “Brands” tab either on the top link or on the menu bar.

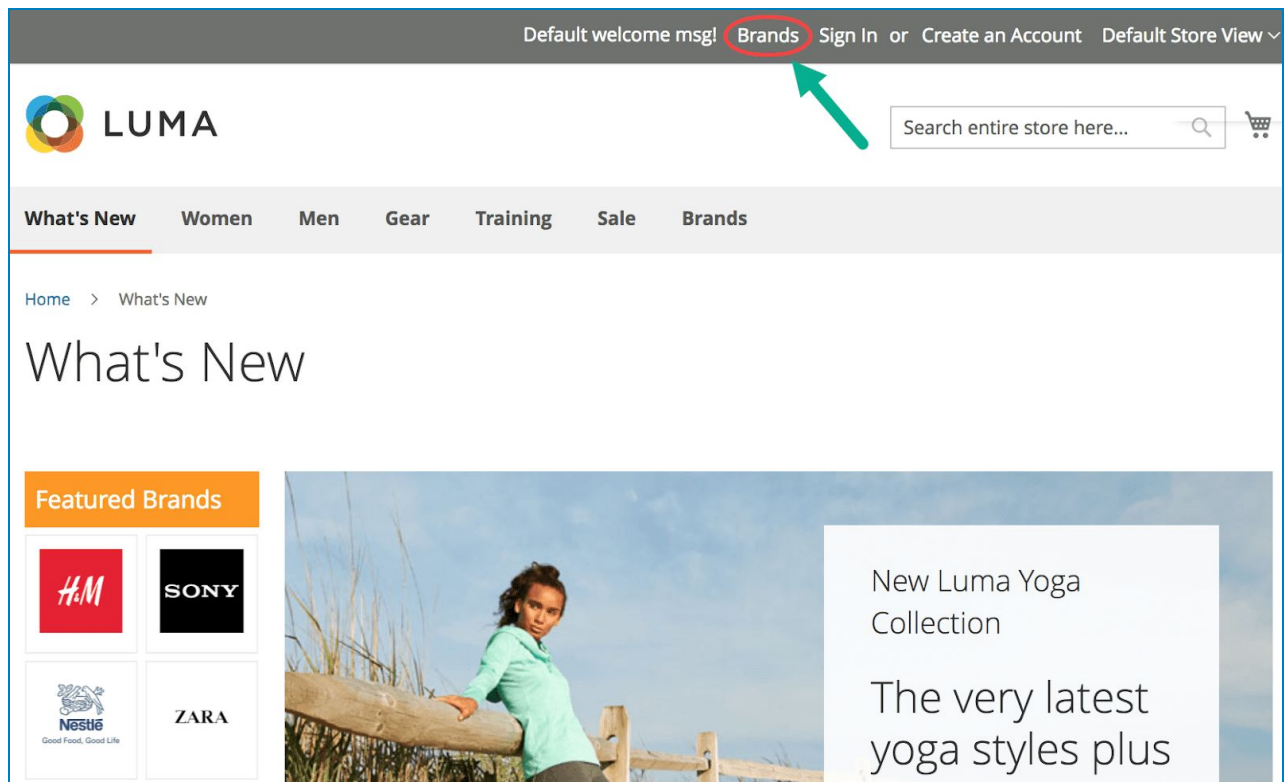
1.1 From menu bar



- When hovering over the tab, they will see a drop-down list with names of representative brands, logos and number of products. View the settings [here](#).
- When clicking on the title, customers will be navigated to the brand listing page.
- When clicking on a specific brand, customers will go to the [detailed page](#) of that brand.

1.2 From top link

When clicking the “Brands” on the top link, customers can access the brand listing page.

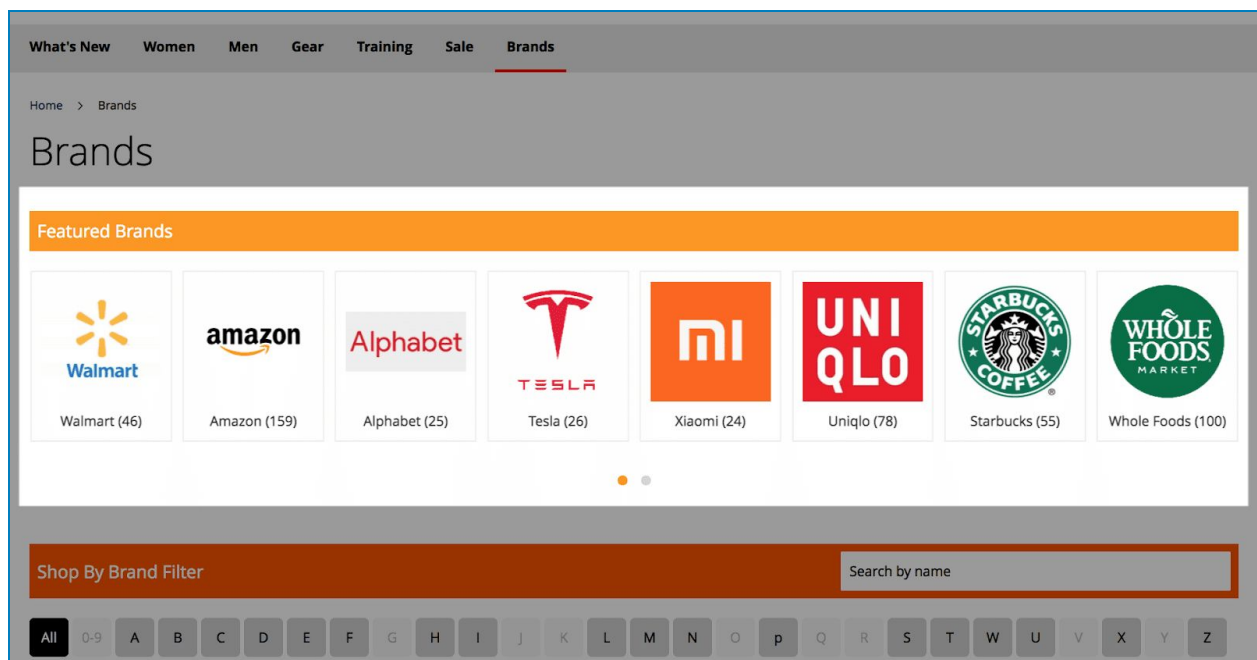


2. Brand Listing Page

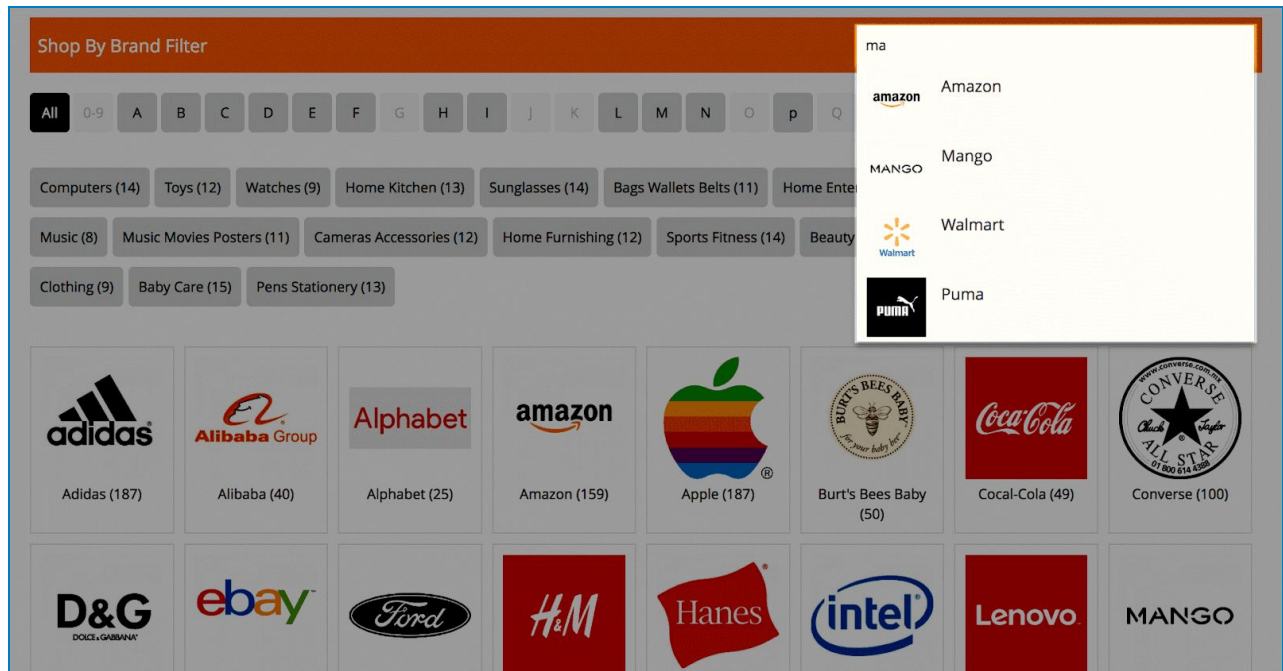
This page includes **Featured Brands** block, **Brand Search Box**, **Filter by First Character**, **Filter by Category** and **Brand List**. View settings for brand listing page [here](#).

2.1 Featured Brands

This block displays featured brands that you want to draw your customers' attention to. By clicking on a certain brand logo, customers will go to the detailed page of that brand.



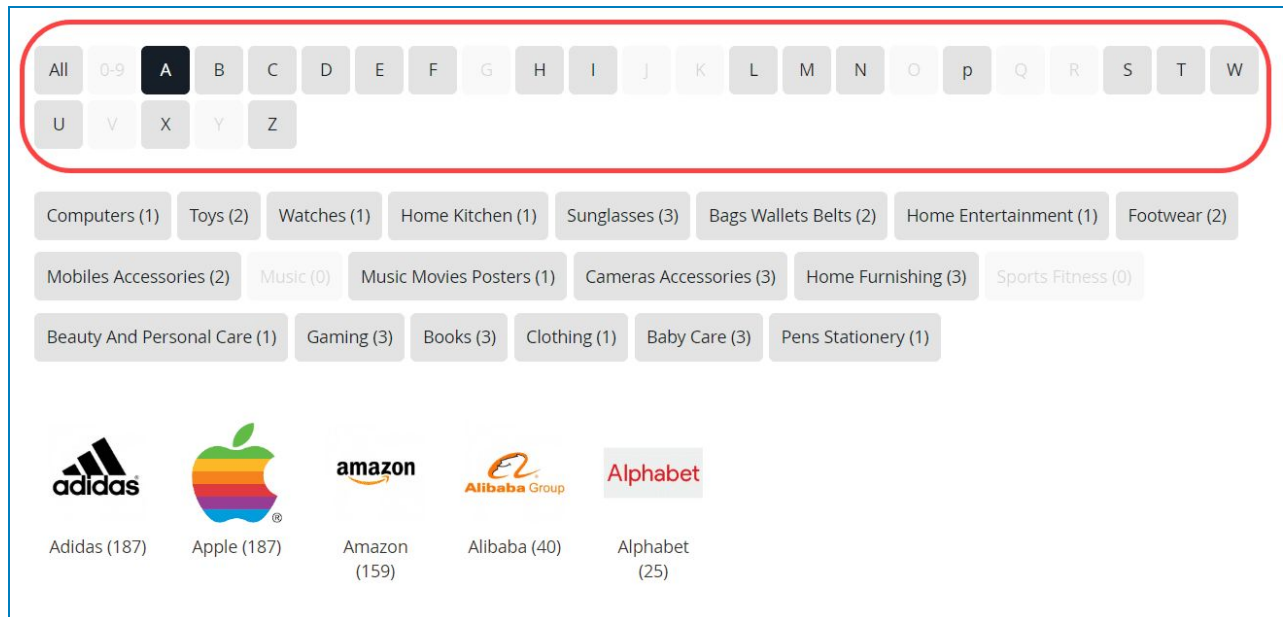
2.2 Brand Search Box



The search box is displayed under the Featured Brands block. Enter some letters in the box and there will appear a drop-down list with suggested results. These results come with the brand name and/or logo, short description, product number based on your [configuration](#) in the backend. When clicking on a suggested result, customers will be taken to the brand detailed page.

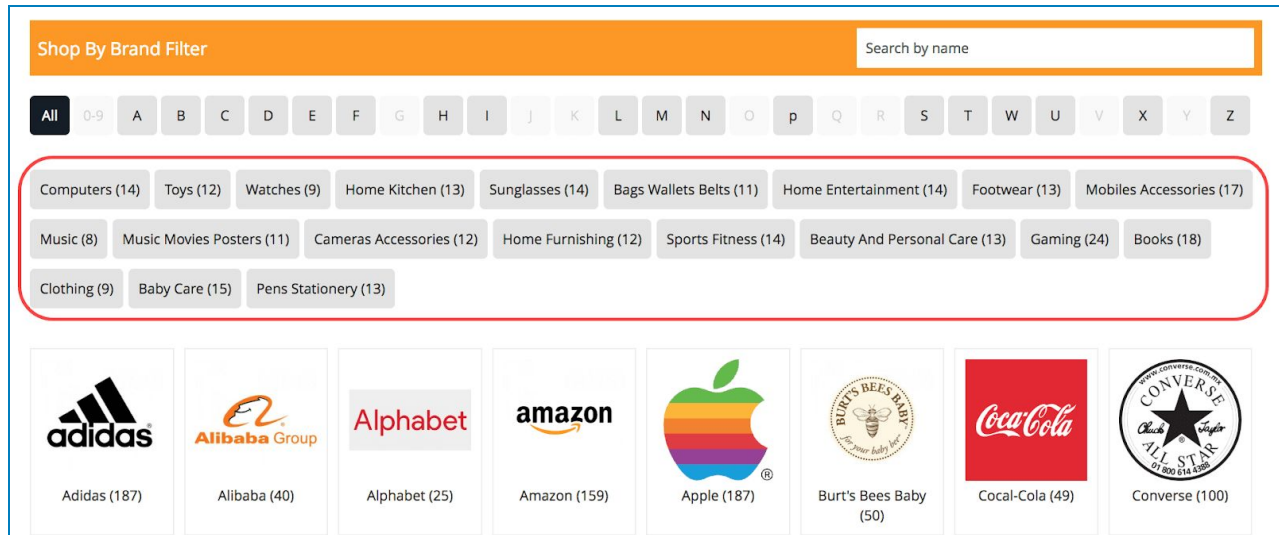
2.3 Filter by First Character

In this part, you can filter brands by first character. For example, if you choose “A”, all brand names starting with this letter will be displayed. Click “All” to show all brands. As you can see in the below image, some letters are made blurred, meaning that no brand names start with these letters.



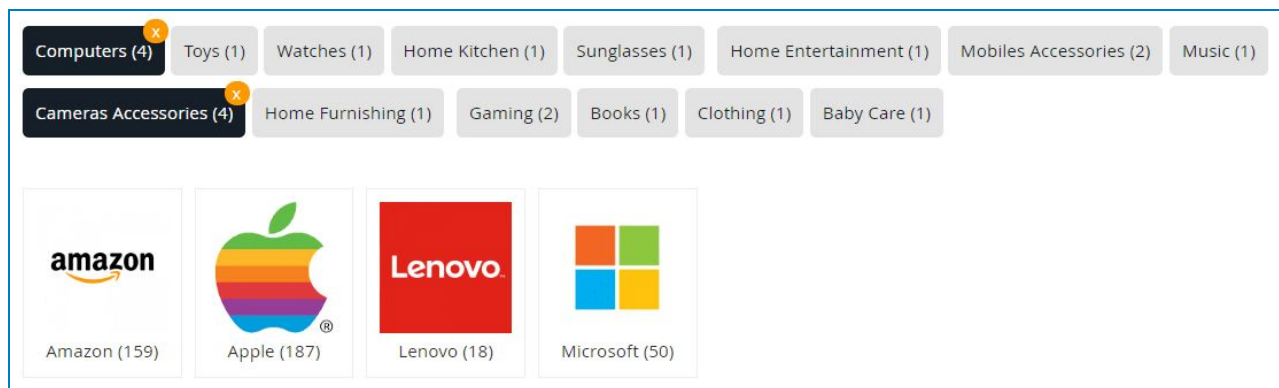
2.4 Filter by Category

- **Shop By Brand** extension allows you to create categories for brands. And customers can filter brands based on these categories.

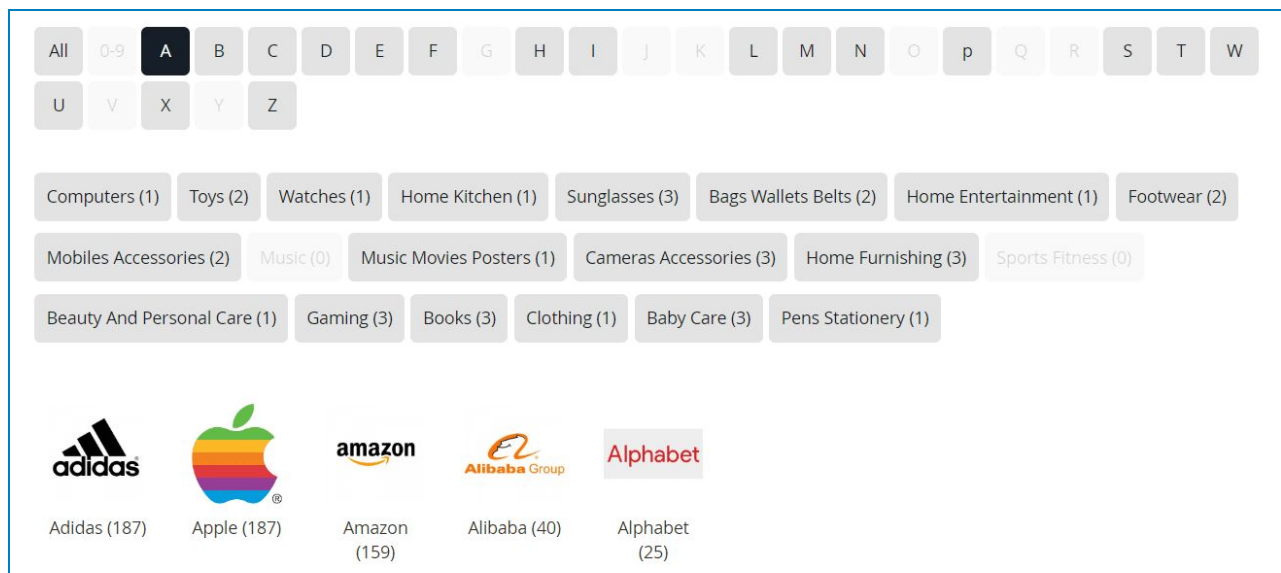


- Next to each category name is the number of brands belonging to that category.

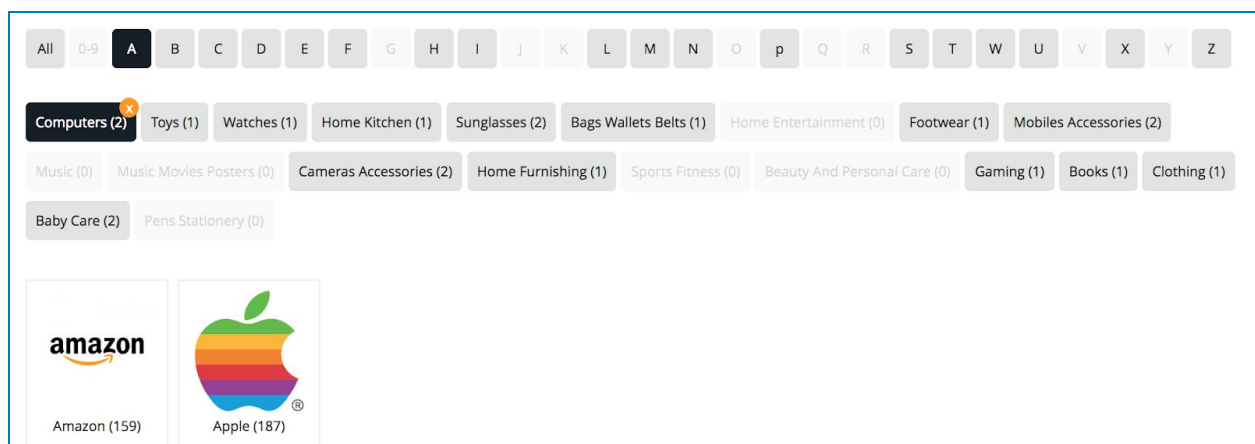
- You can select multiple categories at the same time. For example, as you can see in the below image, if you choose “Computers” and “Cameras Accessories” categories, only 4 brands that belong to both categories will be shown.



- In the above section, we've mentioned the function of filtering brands by first character. When customers click a letter, the category list will auto change accordingly. Specifically, if customers click the letter "A", categories that any brand names starting with letter "A" don't belong to will be blurred. In other categories, the number next to the category name will also change; it is the number of brands which start with the letter "A" and belong to that category.

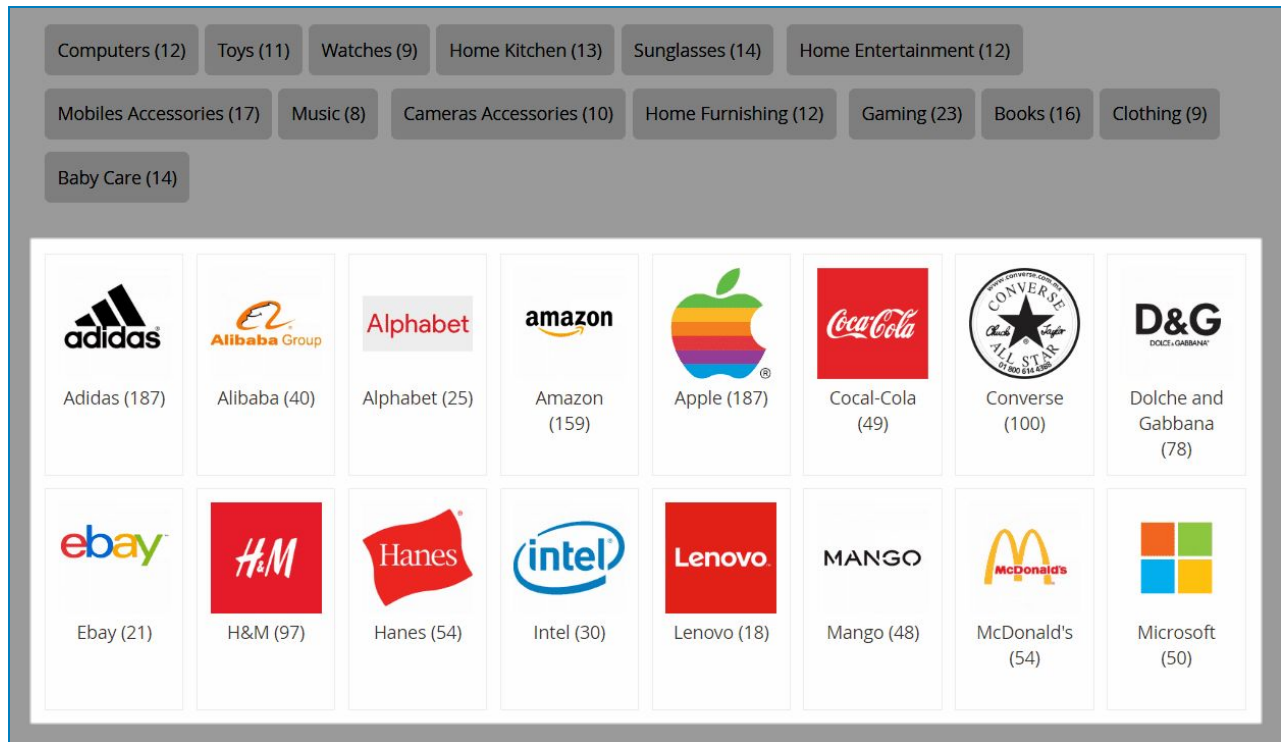


- You can filter brands by both category and first character. For example, in the image below, if customers click the letter "A" and then "Computer" category, brands that start with the letter "A" and belong to the "Computer" category will be shown.



2.5 Brand List


- This part displays all brands of your site with logo, name and product number. You can choose to display them as a grid or group them by first character. When customers click on any brand logo, they will land on the detailed page of that brand. View the settings for brand listing [here](#).



On this page, customers can view detailed information about a brand. View the settings of the brand detailed pages [here](#).

- Uniqlo

Banner



UNIQLO

Logo

Uniqlo Co., Ltd. is a Japanese casual wear designer, manufacturer and retailer.[citation needed] The company has been a wholly owned subsidiary of Fast Retailing Co., Ltd. since November 2005.[citation needed] The company operates in Japan and several other countries.

Description

Shopping Options

CATEGORY

CATEGORY

STYLE

STYLE

SIZE

ACTIVITY


CLIMATE

COLOR

Items 1-9 of 78

Product List

Sort By Position



- 12

Shopping Options

CATEGORY

SIZE

ACTIVITY

CLIMATE

COLOR

GENDER

MATERIAL

PRICE

BRAND


Brand Search

Search by name

Brand Category


Computers
Cameras Accessories
Bags Wallets Belts
Footwear
Beauty And Personal Care
Clothing
Sports Fitness
Pens Stationery

Featured Brands





Adidas (187)

Items 1-9 of 78





Viktor LumaTech™ Pant
★★★★★ 3 reviews
As low as \$46.00

32 33 34 36






Supernova Sport Pant
★★★★★ 3 reviews
As low as \$45.00

32 33 34 36






Kratos Gym Pant
★★★★★ 3 reviews
As low as \$57.00

32 33 34 36






Thorpe Track Pant
As low as \$68.00

32 33 34 36






Zeppelin Yoga Pant
As low as \$82.00

32 33 34 36





Aether Gym Pant
As low as \$74.00


32 33 34 36





4. Product Page

On a product page, customers can see the logo of the brand to which the product belongs. At the bottom of the page, they can also see a block of related products from the same brand. View the settings [here](#).





Brand Logo




Image

Details

Reviews (2)

The sporty Joust Duffle Bag can't be beat - not in the gym, not on the luggage carousel, not anywhere. Big enough to haul a basketball or soccer ball and some sneakers with plenty of room to spare, it's ideal for athletes with places to go.


More from same brands



Joust Duffle Bag

\$34.00


Add to Cart



Strive Shoulder Pack

\$32.00


Add to Cart



Crown Summit Backpack

\$38.00


Add to Cart



Wayfarer Messenger Bag

\$45.00


Add to Cart



Rival Field Messenger

\$45.00

Add to Cart



Fusion Backpack

\$59.00

Add to Cart

5. Layered Navigation

At the bottom of the “Shopping Options” section, customers will see the “Brands” tab that helps them filter products along with other attributes. View settings for layered navigation [here](#).

Tops

Shopping Options

CATEGORY

STYLE

SIZE

CLIMATE

COLOR

MATERIAL

PATTERN

PRICE

BRAND

H&M (50)


Mango (12)

Uniqlo (42)

Zara (35)

Items 1-9 of 50

Sort By Position



Mona Pullover Hoodie


★★★★★ 3 reviews

As low as \$57.00

H&M

XS S M L XL

Green Orange Purple



Hera Pullover Hoodie


★★★★★ 3 reviews

As low as \$48.00

Zara

XS S M L XL

Blue Green Orange



Autumn Pullie


★★★★★ 3 reviews

As low as \$57.00

H&M

XS S M L XL

Green Purple Red



Miko Pullover Hoodie

★★★★★ 3 reviews

As low as \$69.00


Uniqlo

XS S M L XL

Blue Orange Purple


6. Category Page

Computers




Get a computer designed to meet your needs, including laptops, desktops, all-in-one computers, monitors, and computer hardware.


Featured Brands




Alphabet




Amazon




Apple



Burt's Bees Baby



Cocal-Cola



Converse

Shop By Brand Filter

All

0-9

A

B

C

D

E

F

G

H

I

J

K

L

M

N

O

p

Q

R

S

T

W


U

V


X

Y


Z




Apple (187)




Lenovo (18)




Microsoft (50)



Sony (20)



Intel (30)



Samsung (25)

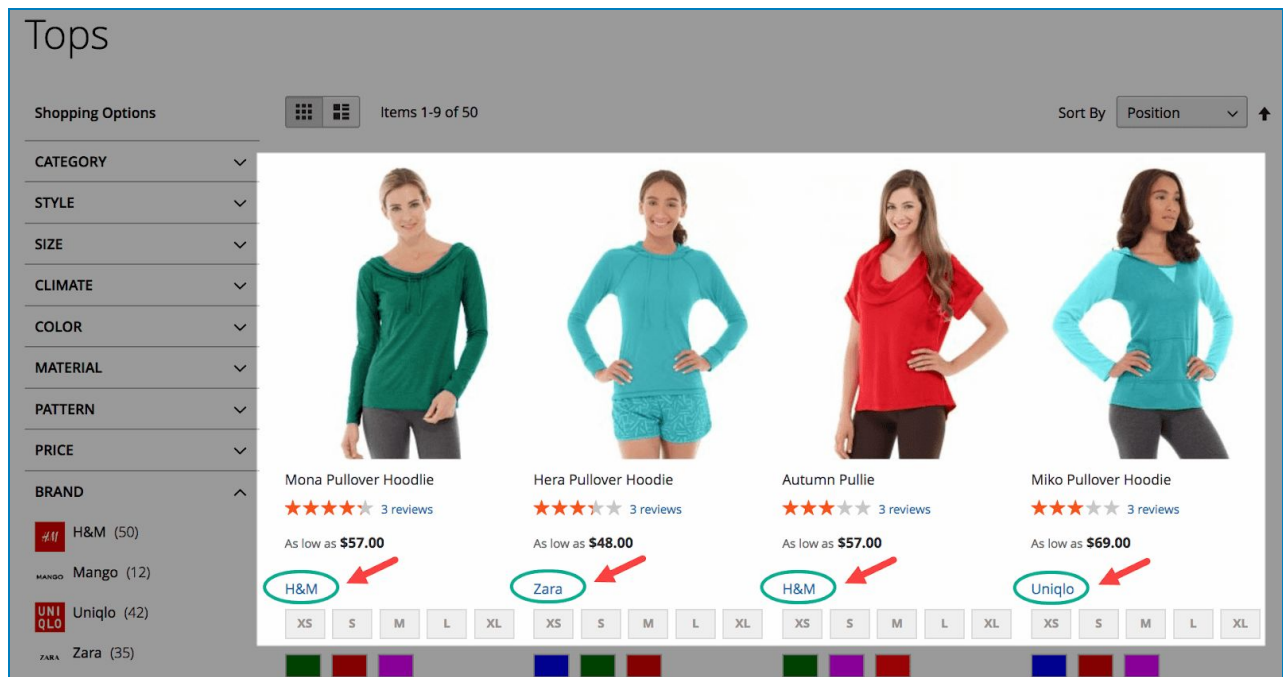
On this page, customers will see:

- **Banner** of the category.
- **Category description**.
- **Featured Brands** block.
- **Search box**: for searching brands belonging to the category.
- **Filter by first character**: you can filter brands belonging to the category by first character. As you can see in the image, some letters are made blurred. It means that no brands belonging to the category start with these letters.
- **Brand list**: this part displays all brands belonging to the category with logo, name and product number.

View settings of category pages [here](#).

7. Brand Name in Product Listing

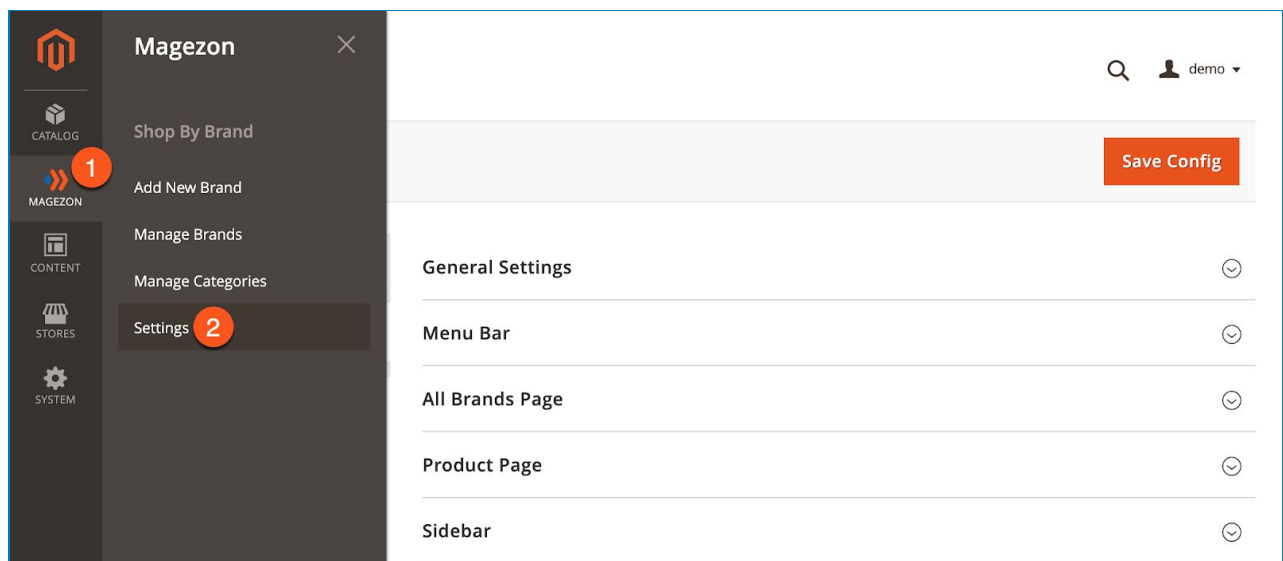
Shop By Brand extension allows showing brand names under product prices in a product list (for example, category product list). This way, customers may know the brand to which a product belongs right in the product list without having to open the page of that product.



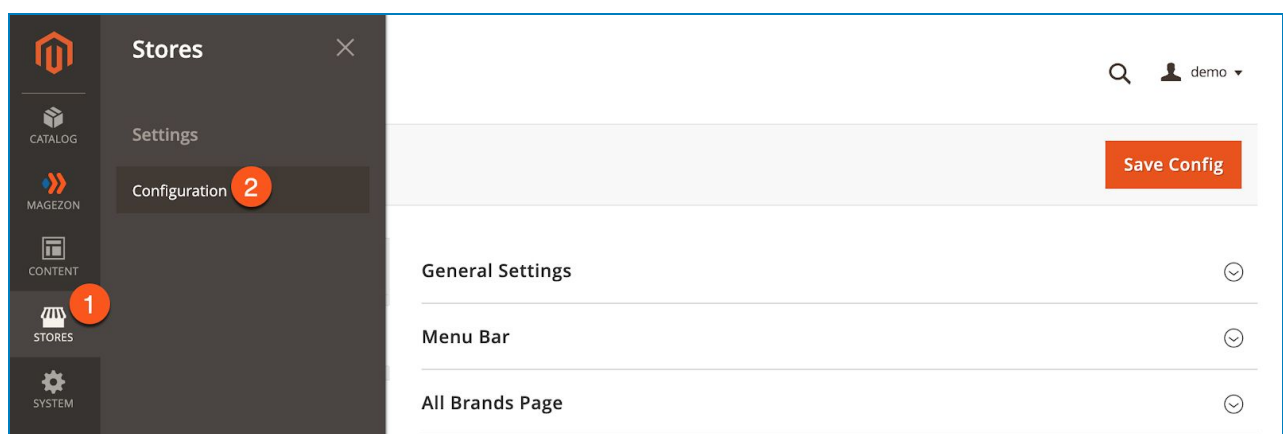
III) Configure The Backend

1. Settings

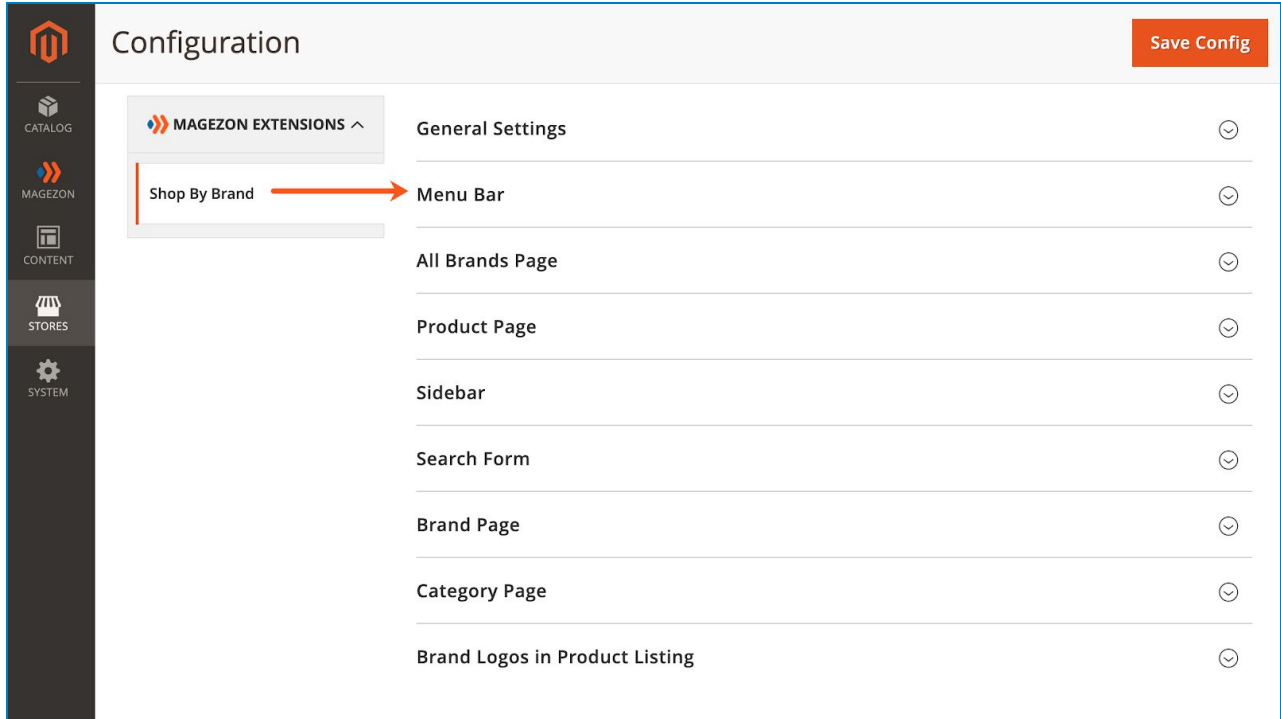
To configure the settings of the extension, from the admin panel, go to **Magezon > Shop By Brand > Settings:**



Or **Stores > Settings > Configuration:**



In the left panel, span **MAGEZON EXTENSIONS**, then open **Shop By Brand**. In the right section, you will see 9 tabs as follows:

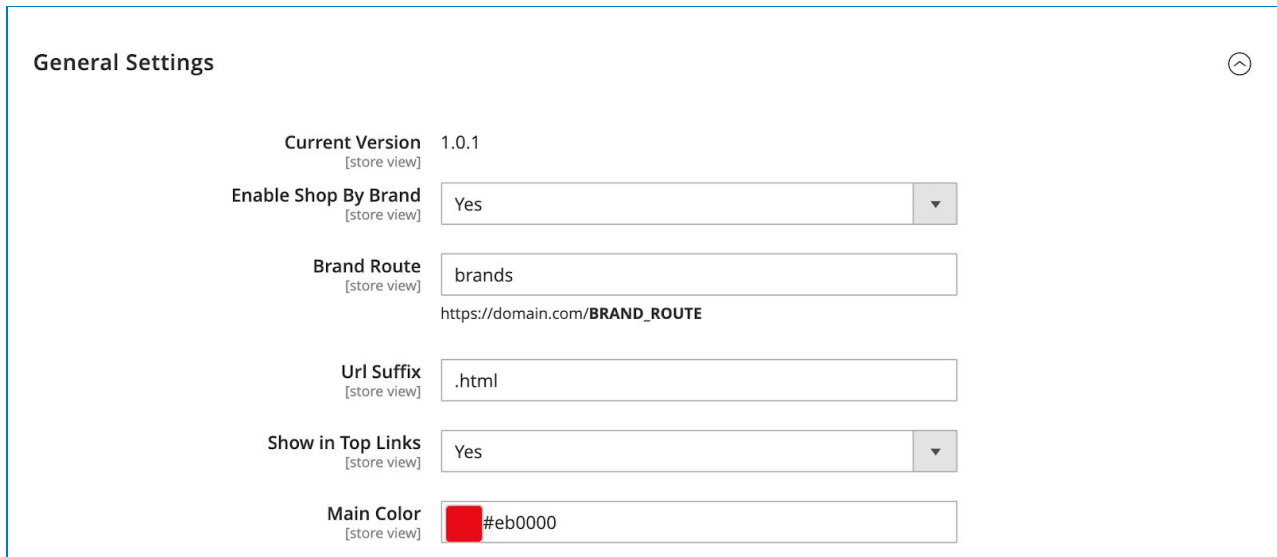


The screenshot displays the 'Configuration' page in the Magezon system. On the left sidebar, the 'MAGEZON EXTENSIONS' menu is expanded, and 'Shop By Brand' is selected, indicated by an orange arrow. The main content area shows a list of 9 configuration tabs for 'Shop By Brand', each with a dropdown arrow on the right. The tabs are: General Settings, Menu Bar, All Brands Page, Product Page, Sidebar, Search Form, Brand Page, Category Page, and Brand Logos in Product Listing. A 'Save Config' button is located in the top right corner of the configuration area.

Extension	Configuration Tab
MAGEZON EXTENSIONS	General Settings
	Menu Bar
	All Brands Page
	Product Page
	Sidebar
	Search Form
	Brand Page
	Category Page
	Brand Logos in Product Listing

1.1 General Settings

In this section, you will configure general information about the extension.



The screenshot shows the 'General Settings' configuration page. It includes a title bar with a close button. The settings are as follows:

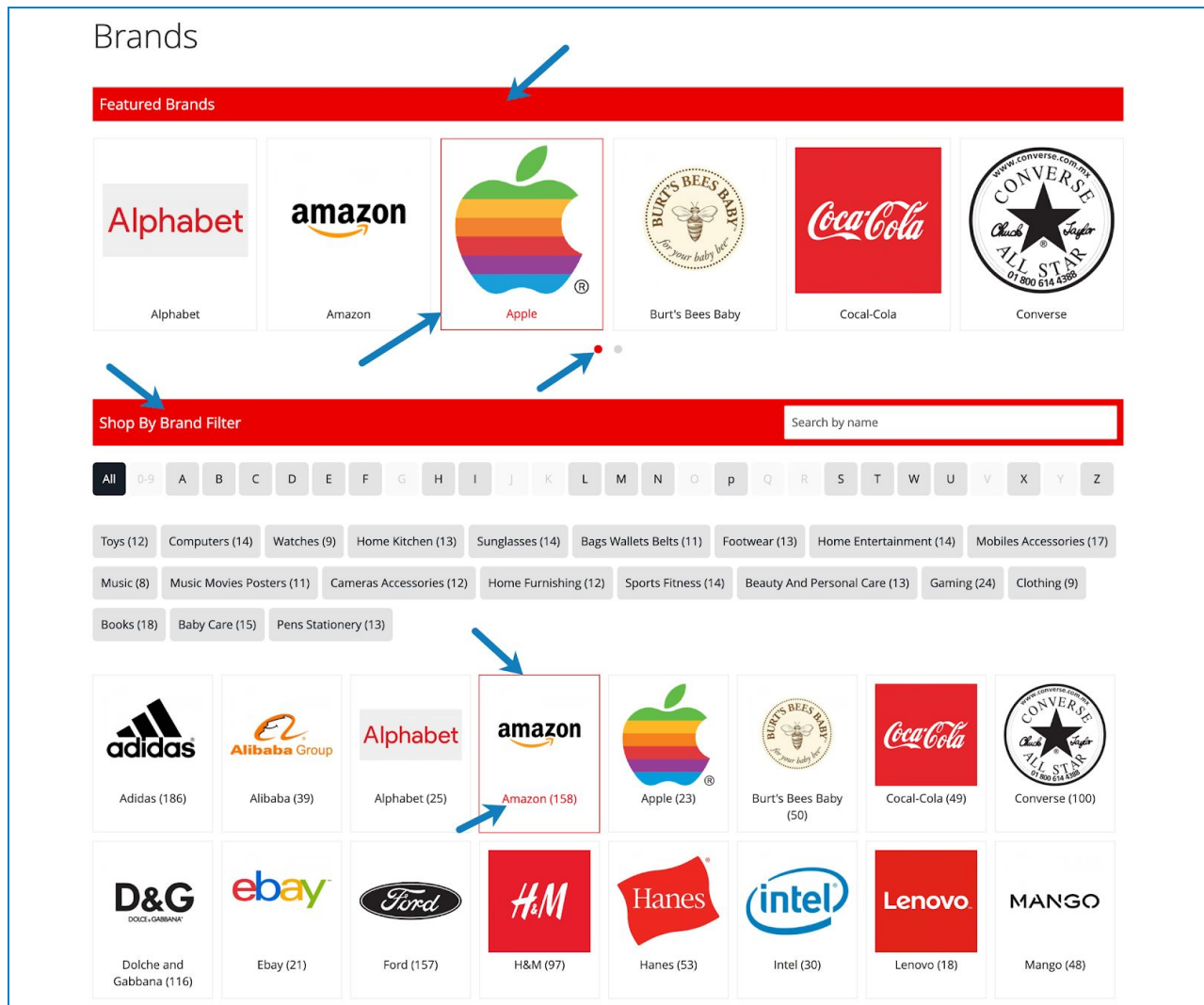
- Current Version:** 1.0.1 (with a '[store view]' link below it).
- Enable Shop By Brand:** A dropdown menu set to 'Yes' (with a '[store view]' link below it).
- Brand Route:** A text input field containing 'brands' (with a '[store view]' link below it). Below the field is the URL template: `https://domain.com/BRAND_ROUTE`.
- Url Suffix:** A text input field containing '.html' (with a '[store view]' link below it).
- Show in Top Links:** A dropdown menu set to 'Yes' (with a '[store view]' link below it).
- Main Color:** A color picker showing a red square and the hex code '#eb0000' (with a '[store view]' link below it).

- **Current Version:** this tells you the extension version you are using.
- **Enable Shop By Brand:** select “Yes” or “No” to enable or disable the extension on your site.
- **Brand Route:** specify brand detailed pages and brand category pages’ route.
- **Url Suffix:** specify brand detailed pages and brand category pages’ URL suffix.

For example, we enter **brands** in the Brand Route field and **.html** in the Url Suffix field.


- + The URL of the [brand listing page](#) is `https://domain.com/brands`.
- + The URL of a [brand category page](#) is `https://domain.com/brands/category/computer.html`.
- + The URL of a [brand detailed page](#) is `https://domain.com/brands/apple.html`.
- **Show in Top Links:** select “Yes” to [display a tab on the top link](#) that will lead to the brand listing page when customers click on it.
- **Main Color:** this field will specify the color of (we set it to red in this example):

+ Featured Brand block's top bar and Shop By Brand Filter's top bar on the brand listing page:



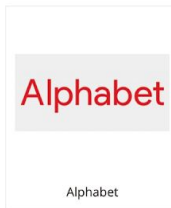


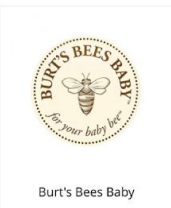


+ Featured Brand block's top bar and Shop By Brand Filter's top bar on the brand category pages:

Computers











show the best computer brands

Featured Brands









Shop By Brand Filter

All 0-9 A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

+ Brand Category block's top bar, Brand Search block's top bar and Featured Brand block's top bar on brand detailed pages:



Shopping Options

- STYLE
- SIZE
- CLIMATE
- COLOR
- ECO COLLECTION
- ERIN RECOMMENDS
- MATERIAL
- NEW
- PATTERN
- PERFORMANCE FABRIC
- PRICE
- SALE

Items 1-12 of 23

Sort By Position



Brand Search



Search by name



Brand Category



New


Featured Brands




Olivia 1/4 Zip Light Jacket

As low as \$77.00

XS S M L XL

Black Blue Pink




Juno Jacket

★★★★★ 3 Reviews

As low as \$77.00

XS S M L XL

Blue Green Pink




Neve Studio Dance Jacket

★★★★★ 3 Reviews

As low as \$69.00

XS S M L XL

Black Blue Orange




Nadia Elements Shell

★★★★★ 3 Reviews

As low as \$69.00

XS S M L XL

Black Orange Yellow




Jade Yoga Jacket

★★★★★ 3 Reviews

As low as \$32.00

XS S M L XL

Blue Grey Green




Adrienne Trek Jacket

★★★★★ 2 Reviews

As low as \$57.00

XS S M L XL

Grey Orange Pink




Inez Full Zip Jacket

★★★★★ 3 Reviews

As low as \$59.00

XS S M L XL

Orange Pink Red




Riona Full Zip Jacket

★★★★★ 3 Reviews

As low as \$60.00


XS S M L XL

Brown Green Red




Ingrid Running Jacket

★★★★★ 3 Reviews




Augusta Pullover Jacket

★★★★★ 3 Reviews



Josie Yoga Jacket


★★★★★ 3 Reviews



Stellar Solar Jacket

★★★★★ 3 Reviews

+ Brand name on hover and **More from same brands** block's top bar on product pages:



Size

XS S M L XL

Color








Black Blue Pink








Qty

1

Add to Cart

ADD TO WISH LIST ADD TO COMPARE

 Apple (23)
  Amazon (158)
  Adidas (186)
  Nike (74)
  Converse (100)
  Mango (48)
  Hanes (53)


 Starbucks (55)
  Nestle (154)
  Ford (157)
  Uniqlo (78)
  Zara (156)
  H&M (97)
  Dolce and Gabbana (116)

Details More Information Reviews

Running errands or headed to the gym, you just want to be comfortable. The Olivia Light Jacket promises that, plus a laid-back look. This zip-up is designed with shoulder stripes for an athletic touch, and banded waist and contoured seams for a flattering silhouette.

- Loose fit.
- Reflectivity.
- Flat seams.
- Machine wash/dry.


More from same brands



Beaumont Summit Kit

As low as \$42.00


Add to Cart



Tent serie 1

\$34.00


Add to Cart



Hyperion Elements Jacket

As low as \$51.00


Add to Cart



Strive Shoulder Pack

\$32.00


Add to Cart



Kenobi Trail Jacket

As low as \$47.00

Add to Cart



Crown Summit Backpack









\$38.00

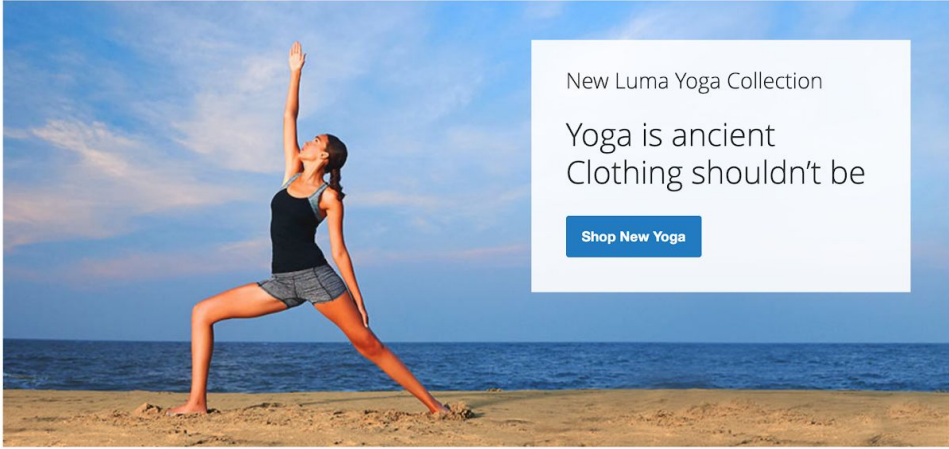
Add to Cart

+ Brand widget's title bar:

Women

Featured Brands




New Luma Yoga Collection

Yoga is ancient
Clothing shouldn't be

Shop New Yoga

You can't have too many
tees

Hot pants
Hot deals



1.2 Menu Bar

This section allows you to configure the tab leading to the brand listing page on the menu bar.

Menu Bar

Show Brand Item on Main Menu
[store view]

Yes

Title
[store view]

Brands

Show Brand Logo
[store view]

Yes

Show Number of Products
[store view]

Yes

Hide Brands Without Products
[store view]

Yes

Limit
[store view]

10

- **Show Brand Item on Main Menu:** choose “Yes” to display the tab on the menu bar.
- **Title:** enter the title of the tab. For example, if you enter “Brands”, this title will appear on the menu bar. If you click on the tab title, you will be redirected to the brand listing page. If you hover over the title, you will see a drop-down list with brand names.
- **Show Brand Logo:** if “Yes”, the brand logo will be displayed to the left of the brand name in the drop-down list.
- **Show Number of Products:** if you choose “Yes”, the number of products of each brand will be displayed to the right of the brand name in the drop-down list.
- **Hide Brands without Products:** if you select “Yes”, brands with no products will not appear in the drop-down list.
- **Limit:** enter the maximum number of brands that will be shown in the drop-down list.

1.3 All Brands Page

In this section, you will configure the settings for the brand listing page:

All Brands Page⌵

⌵ Search Engine Optimization


⌵ Featured Brands


⌵ Search and Filter

⌵ Brand Listing

1.3.1 Search Engine Optimization

Enter **Page Title**, **Meta Description** and **Meta Keywords** to create a SEO-friendly brand listing page.

All Brands Page 

 **Search Engine Optimization**

Page Title
[store view]

Brands

Meta Description
[store view]

Brands

Meta Keywords
[store view]

Brands

1.3.2 Featured Brands

Here you configure the block of featured brands that appears on the brand listing page.

⌵ **Featured Brands**

Enable

[store view]

Yes

▼

Title

[store view]

Featured Brands

Limit

[store view]

12

Hide Brands Without Products

[store view]

Yes

▼

Brand Settings

Show Name

[store view]

Yes

▼

Logo Width(px)

[store view]

300

Logo Height(px)

[store view]

300

Show Number of Products

[store view]

No

▼

OWL Carousel Settings

Custom, iPhone Retina(>320px)

[store view]

1

Extra Small Devices, Phones(>480px)

[store view]

2

Small Devices, Tablets(>768px)

[store view]

3

Medium Devices, Desktops(>992px)

[store view]

4

Large Devices, Wide Screens(>1200px)

[store view]

6

Next/Prev Buttons

[store view]

No

▼

Dots Navigation

[store view]

Yes

▼

Loop

[store view]

Yes

▼

Margin

[store view]

10

Order By

[store view]

Alphabetically

▼

a. General Settings

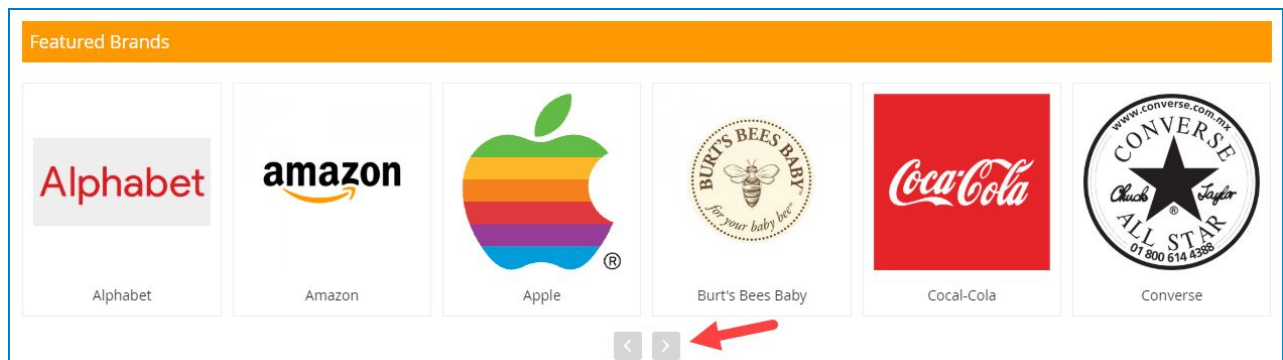
- **Enable:** if “Yes”, the featured brand block will be displayed on the brand listing page.
- **Title:** enter the title for the block, for example: “Featured Brands”.
- **Limit:** decide how many brands will be displayed in the block.
- **Hide Brands Without Products:** if “Yes”, the brands with no products assigned to them will be hidden.

b. Brand Settings

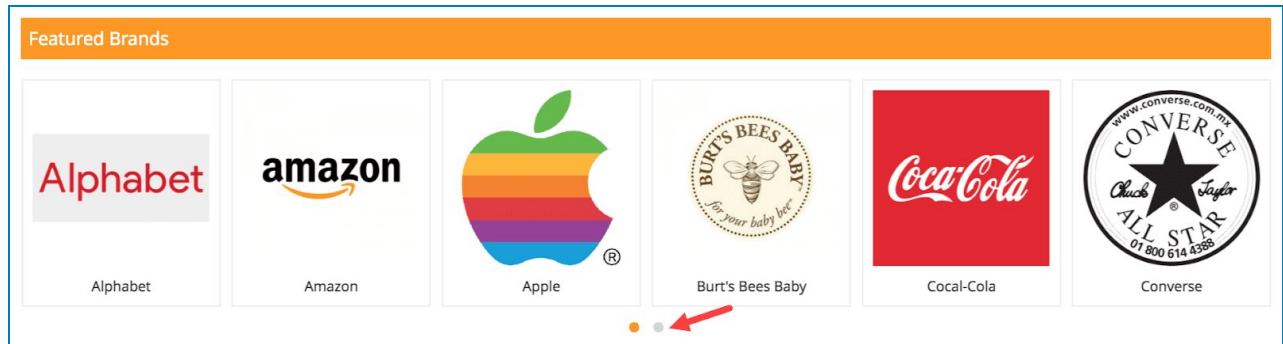
- **Show name:** choose “Yes” to display the brand name which will then appear below the brand logo.
- **Logo Width / Logo Height:** enter the width and height of brand logos in pixel.
- **Show Number of Products:** if you choose “Yes”, the number of products of each featured brand will show up next to the brand name.

c. OWL Carousel Settings

- **Custom, iPhone Retina(>320px) / Extra Small Devices, Phones(>480px) / Small Devices, Tablets(>768px) / Medium Devices, Desktops(>992px) / Large Devices, Wide Screens(>1200px):** enter the number of brands per slide on different screen sizes.
- **Next/Prev Buttons:** if you choose “Yes”, customers can view the Featured Brands slider with previous and next button as follows:



- **Dots Navigation:** if “Yes”, customers can view the Featured Brands slider with navigation dots like this:



- **Loop:** choose “Yes” to enable infinite loop. This enables cycling of the brand logos, such that there will be a slide transition between the last and first slides. The result will be a brand logo slider that can continuously loop.
- **Margin:** the distance between brand logos in the Featured Brands block.
- **Order by:** order featured brands by:
 - Newest first: brands that are newly added will come first in the block.
 - Random: brands are ordered randomly.
 - Alphabetically: order brands by alphabetical order.
 - Product count: brands with more products will come first.
 - Position: brands with smaller position numbers will come first.

This section allows you to configure the search and filter function on the brand listing page.

- **Title:** enter the title for brand search block.

- **Show Search Form:** If “Yes”, the [search box](#) will be shown on the brand listing page.
- **Show Alphabet Filter:** if “Yes”, the block of [filtering by alphabet letter](#) will be shown on the brand listing page.
- **Show Category Filter:** if “Yes”, the block of [filtering by category](#) will be shown on the brand listing page.
- **Hide Categories Without Brands:** if “Yes”, categories with no brands assigned to them will be hidden.

1.3.4 Brand Listing

This is where you configure the brand list on the brand listing page:

Brand Listing

Group Brands by
[store view]
Grid

Brand Column
[store view]
8

Hide Brands Without Products
[store view]
Yes

Show Brand Logo
[store view]
Yes

Logo Width(px)
[store view]
300

















Logo Height(px)
[store view]
300

Show Brand Name
[store view]
Yes

Show Number of Products
[store view]
Yes


Order By
[store view]
Alphabetically

- Group Brands by:** you have 2 options. If you choose Grid, all brands will be displayed as a grid like this:


 Adidas (187)	 Alibaba (40)	 Alphabet (25)	 Amazon (159)	 Apple (187)	 Cocal-Cola (49)	 Converse (100)	 Dolche and Gabbana (78)
 Ebay (21)	 H&M (97)	 Hanes (54)	 Intel (30)	 Lenovo (18)	 Mango (48)	 McDonald's (54)	 Microsoft (50)

If you choose First Character, the brands will be grouped by first letter:


A




Adidas (187)




Apple (187)



Amazon (159)




Alibaba (40)




Alphabet (25)

B




Burt's Bees Baby (50)

C














Converse (100)



Cocal-Cola (49)

If you choose First Character, you will set **List Character Column** which decides the number of columns in which the letters will be displayed. For example, if you choose “2”, the letters will be displayed in 2 columns like this:

2 columns					Column 2				
Column 1									
A					B				
									
Adidas (186)	Alibaba (39)	Alphabet (25)	Amazon (158)	Apple (23)	Burt's Bees Baby (50)				
C					D				
									
Coca-Cola (49)	Converse (100)				Dolce and Gabbana (116)				
E					F				
									
Ebay (21)					Ford (157)				

- **Brand Column:** choose how many columns the brands will be displayed in the grid (with Grid option) or decide the number of columns in which the brands belonging to a letter will be displayed (with First Character option).

For example, if you select “3”, brands in the grid (with Grid option) will be displayed like this:



Adidas (186)



Alibaba (39)

Alphabet

Alphabet (25)

amazon

Amazon (158)



Apple (23)



Burt's Bees Baby (50)

Coca-Cola

Coca-Cola (49)



Converse (100)

D&G
DOLCE & GABBANA

Dolce and Gabbana (116)

ebay

Ebay (21)

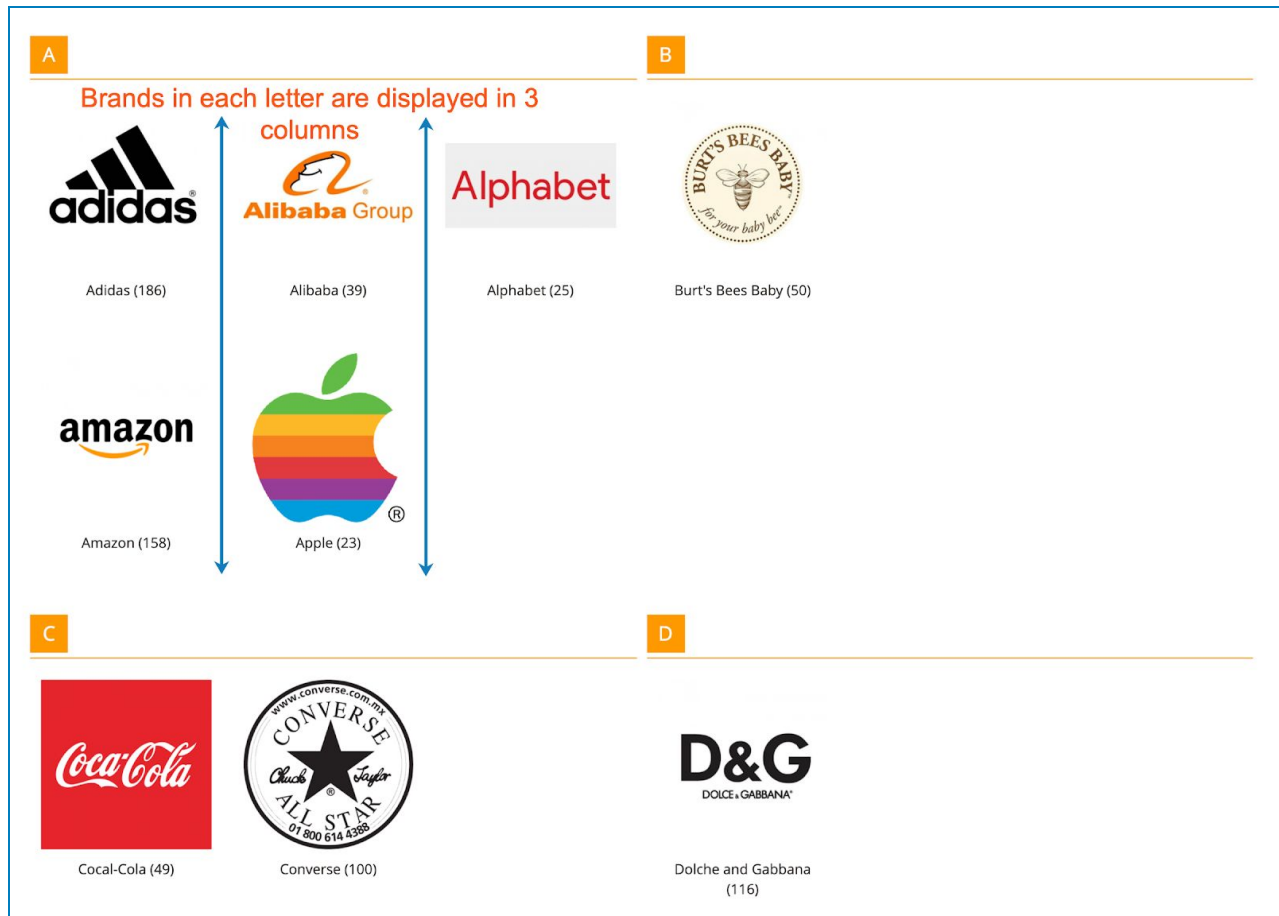


Ford (157)

H&M

H&M (97)

...and brands belonging to a letter (with First Character option) will be displayed like this:



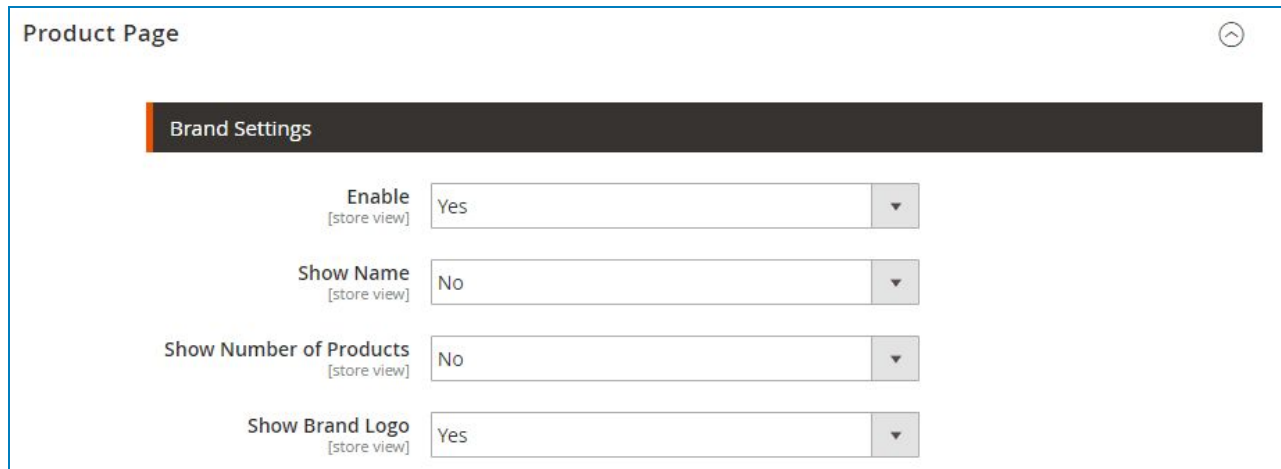
- **Hide Brands Without Products:** if “Yes”, brands with no products assigned to them will not appear on the brand listing page.
- **Show Brand Logo:** choose “Yes” to show brand logos.
- **Logo Width:** enter the width of brand logos in pixels.
- **Logo Height:** enter the height of brand logos in pixels.
- **Show Brand Name:** if “Yes”, the brand name will appear below the logo.
- **Show Number of Products:** if “Yes”, the number of products of a brand will be displayed next to its name.
- **Order by:** decide the order of brands in the grid (with Grid option) or in each letter (with First Character option) based on:

- Newest first: brands that are newly added will come first in the grid.
- Random: brands are ordered randomly.
- Alphabetically: order brands by alphabetical order.
- Product count: brands with more products will come first.
- Position: brands with smaller position numbers will come first.

1.4 Product Page

In this section, you will configure the appearance of the brand logo and the block of related products from the same brand on product pages.

a) Brand Settings



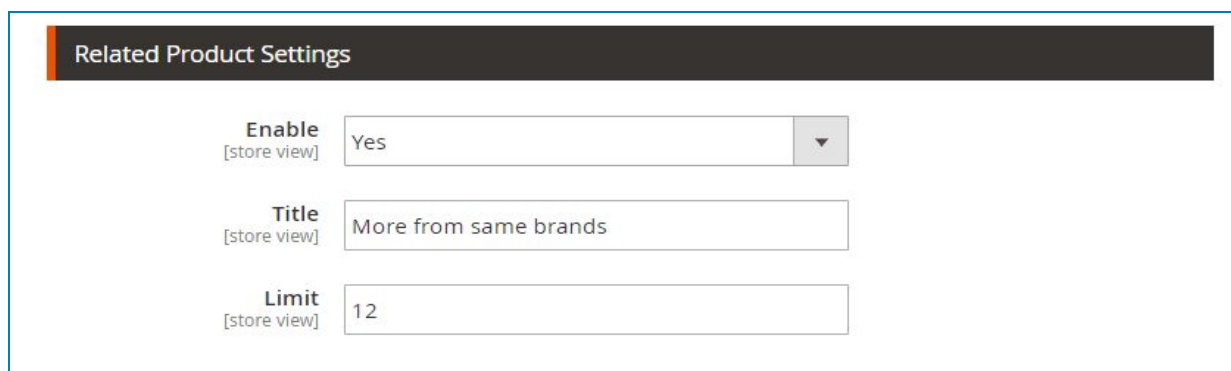
The image shows a configuration panel titled "Product Page" with a sub-section "Brand Settings". It contains four settings, each with a label, a "[store view]" indicator, and a dropdown menu:

- Enable** [store view]: Set to "Yes".
- Show Name** [store view]: Set to "No".
- Show Number of Products** [store view]: Set to "No".
- Show Brand Logo** [store view]: Set to "Yes".

Enable: selecting "Yes", you will see the following settings:

- **Show Name:** if "Yes", the brand name will appear under the logo on product pages.
- **Show Number of Products:** if "Yes", the number of products belonging to the brand will be displayed on the product pages next to the brand name.
- **Show Brand Logo:** if "Yes", the brand logo will appear on the product pages.

b) Related Product Settings



The image shows a configuration panel titled "Related Product Settings". It contains three settings:

- Enable** [store view]: Set to "Yes" (dropdown menu).
- Title** [store view]: Set to "More from same brands" (text input field).
- Limit** [store view]: Set to "12" (text input field).

Enable: choose “Yes” to display the block of related products from the same brand on product pages. You will see the following settings:

- **Title:** enter the block title, for example: “More from the same brand”.
- **Limit:** decide how many products will be displayed in the block.

c) OWL Carousel Settings

OWL Carousel Settings

Custom, iPhone Retina(>320px)
[store view]

1

Extra Small Devices, Phones(>480px)
[store view]

2

Small Devices, Tablets(>768px)
[store view]

3

Medium Devices, Desktops(>992px)
[store view]

4

Large Devices, Wide Screens(>1200px)
[store view]

6

Next/Prev Buttons
[store view]

Yes

Dots Navigation
[store view]

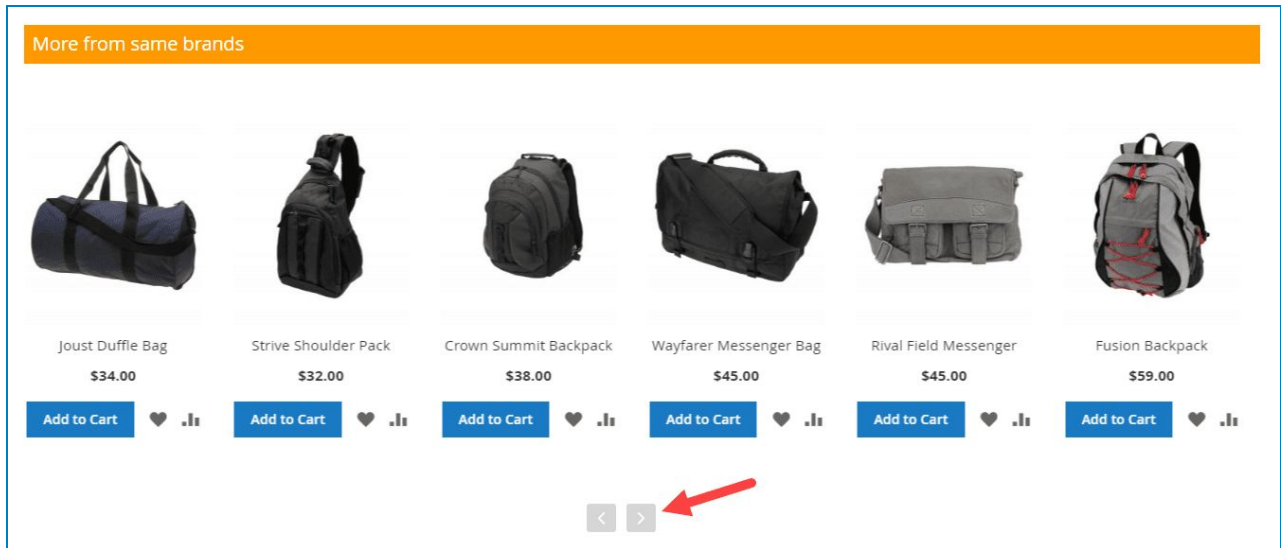
No

Loop
[store view]

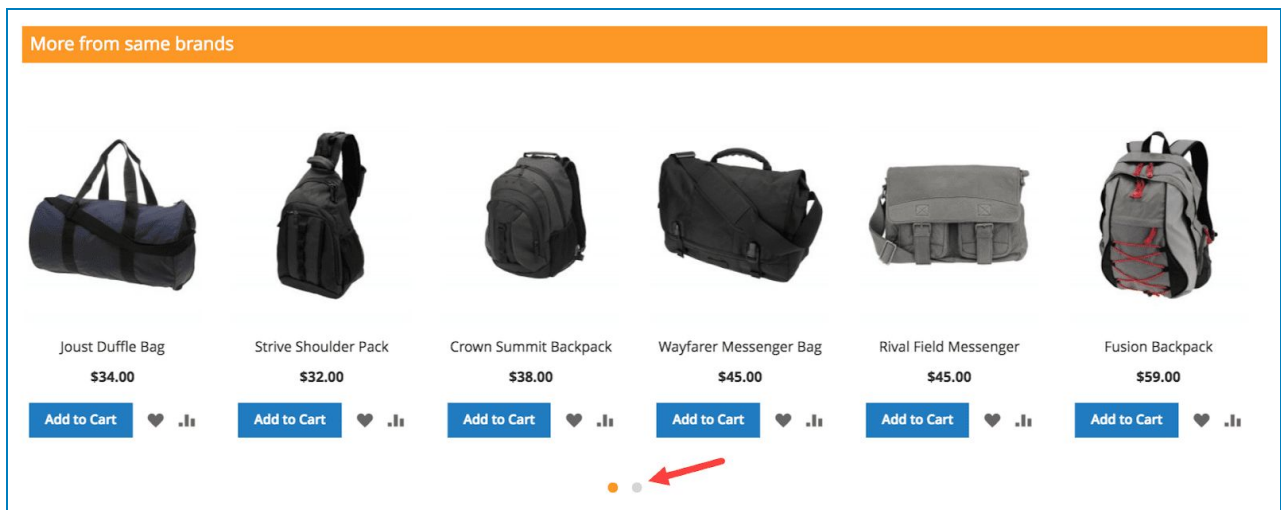
Yes

- **Custom, iPhone Retina(>320px) / Extra Small Devices, Phones(>480px) / Small Devices, Tablets(>768px) / Medium Devices, Desktops(>992px) / Large Devices, Wide Screens(>1200px):** enter the number of brands per slide on different screen sizes.

- **Next/Prev Buttons:** if you choose “Yes”, customers can view the related product slider with previous and next button like this:



- **Dots Navigation:** if “Yes”, customers can view the related product slider with navigation dots as follows:

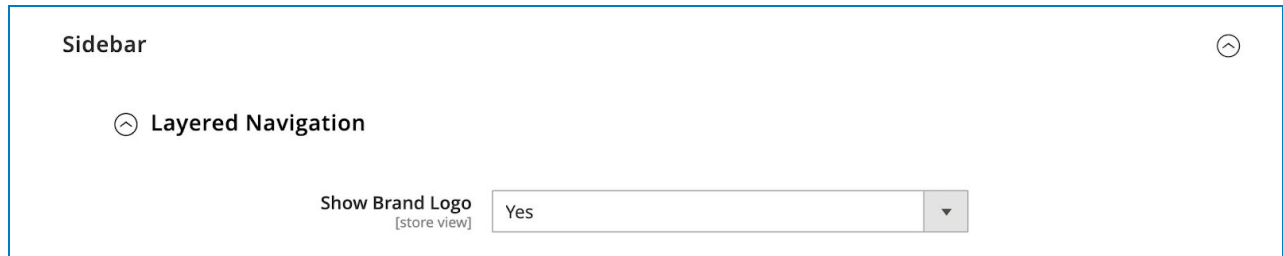


- **Loop:** choose “Yes” to enable infinite loop. This enables cycling of the product logos, such that there will be a slide transition between the last and first slides. The result will be a product logo slider that can continuously loop.

1.5 Sidebar

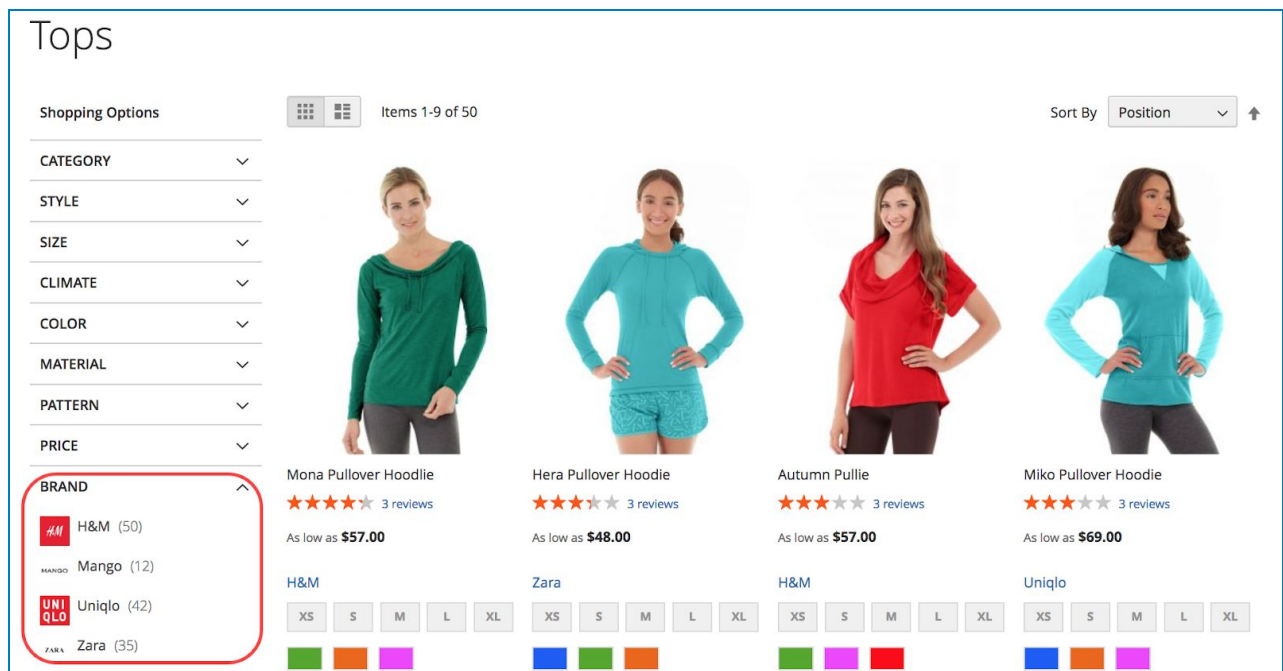
1.5.1 Layered Navigation

- The extension allows you to filter products by brand along with other attributes in the layered navigation:



- **Show Brand Logo:** if “Yes”, brand logos will be displayed next to brand names in the brand filter option.

- On the frontend, the brand filter option will be displayed at the bottom of the layered navigation like this:



1.5.2 Brand Category

In this section, you will configure the settings for the block of brand categories that appears on the sidebar of a brand detailed page.

Brand Category

Enable
[store view]

Yes

Title
[store view]

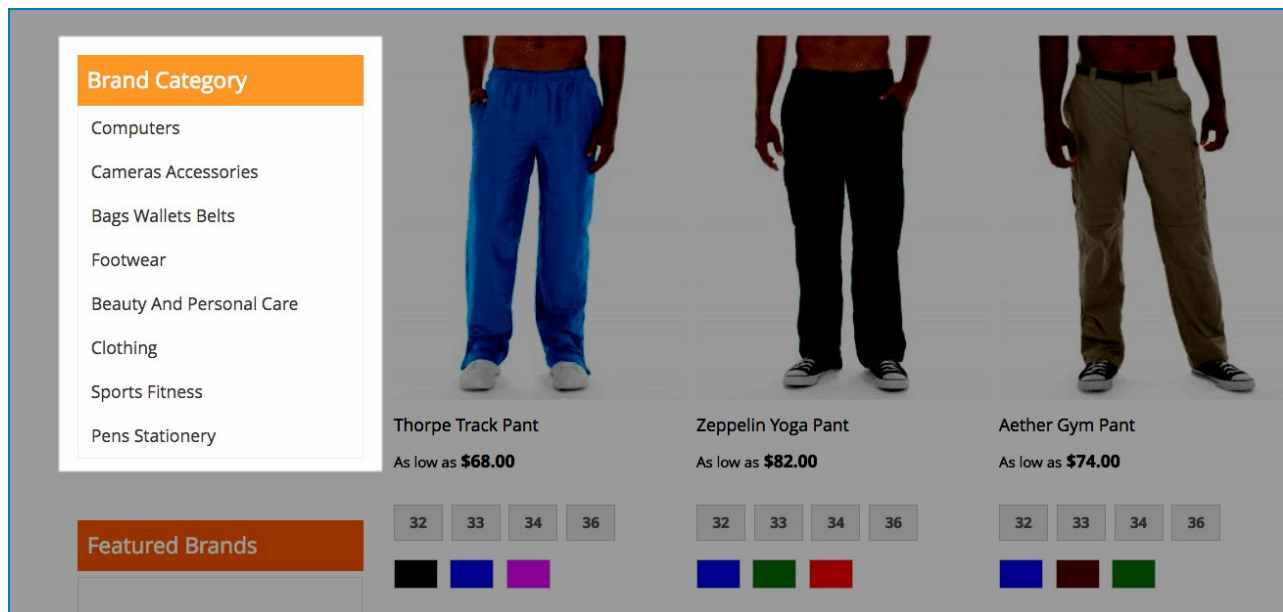
Brand Category

Limit
[store view]

10

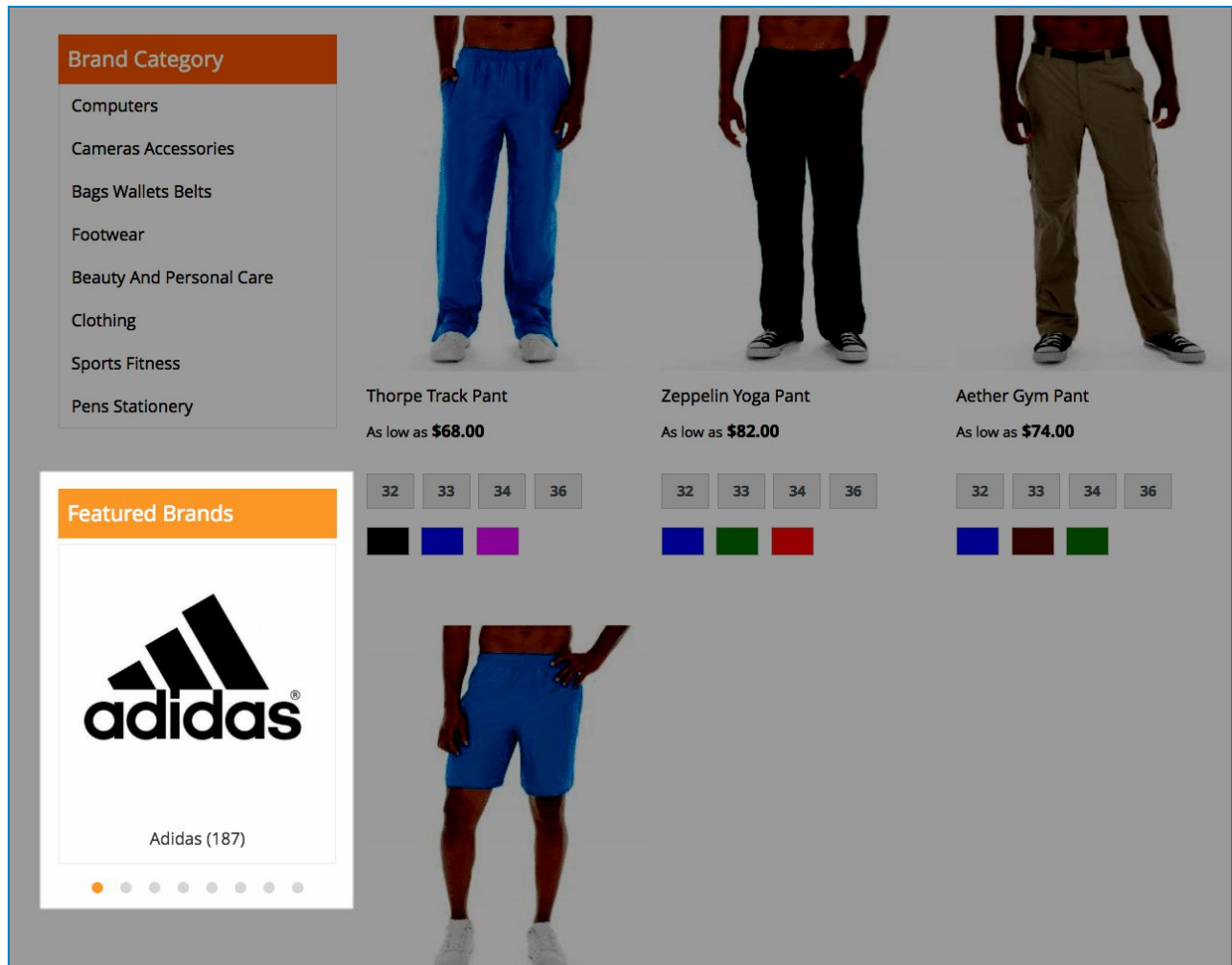
- **Enable:** choose “Yes” to show the block of brand categories on the sidebar.
- **Title:** enter a title for the block, for example “Brand Category”.
- **Limit:** decide how many brand categories will be displayed in the block.

On the frontend, you will see the block as follows:



1.5.3 Featured Brand

- In this section, you will configure the settings for the Featured Brands block that appears on the sidebar of a brand detailed page.
- On the frontend, the block looks like this:



- In the backend, the settings for Featured Brands block on the sidebar are similar to that on the brand listing page, so please check [here](#).

Featured Brands

Enable
[store view] Yes

Title
[store view] Featured Brands

Limit
[store view] 8

Hide Brands Without Products
[store view] Yes

Brand Settings

Show Name
[store view] Yes

Logo Width(px)
[store view] 400

Logo Height(px)
[store view] 400

Show Number of Products
[store view] Yes

OWL Carousel Settings

Custom, iPhone Retina(>320px)
[store view] 1

Extra Small Devices, Phones(>480px)
[store view] 1

Small Devices, Tablets(>768px)
[store view] 1

Medium Devices, Desktops(>992px)
[store view] 1

Large Devices, Wide Screens(>1200px)
[store view] 1

Next/Prev Buttons
[store view] No

Dots Navigation
[store view] Yes

Loop
[store view] Yes

Margin
[store view] 0

1.6 Search Form

This section allows you to configure the search box that appears on the brand listing page as well as on the sidebar of brand detailed pages.

Search Form

Enable

[store view]

Yes

▼

Title

[store view]

Brand Search

Place Holder

[store view]

Search by name

Show Short Description

[store view]

Yes

▼

Show Number of Products

[store view]

Yes

▼

Show Brand Logo

[store view]

Yes

▼

Order By

[store view]

Product Count

▼

Hide Brands Without Products

[store view]

Yes

▼

- **Enable:** choose “Yes” to show the search box on the brand listing page as well as on the sidebar of brand detailed pages.
- **Title:** enter the title for the search box.
- **Place Holder:** the text you enter in this field will appear in the search box to show customers what they should do with the box. The placeholder text will disappear when customers start typing.

Place Holder

Shop By Brand Filter

Search by name

All

0-9

A

B

C

D

E

F

G

H

I

J

K

L

M

N

O

P

Q

R

S

T

U

V

X

Y

Z

Computers (14)

Toys (12)

Watches (9)

Home Kitchen (13)

Sunglasses (14)

Bags Wallets Belts (11)

Home Entertainment (14)

Footwear (13)

Mobiles Accessories (17)

Music (8)

Music Movies Posters (11)

Cameras Accessories (12)

Home Furnishing (12)

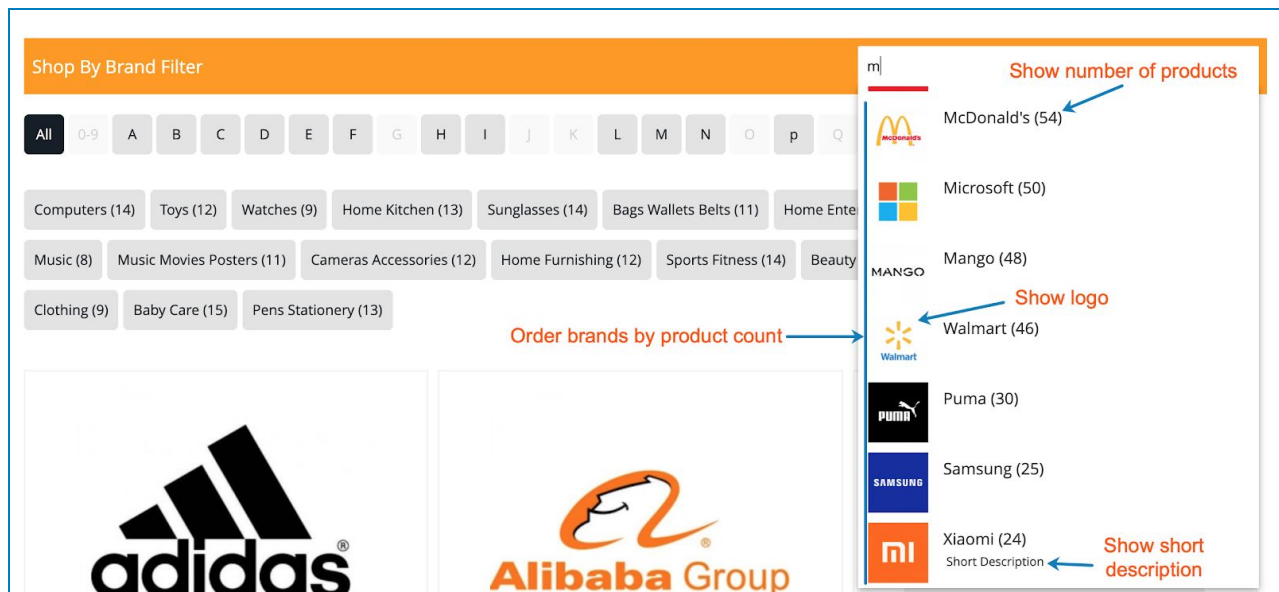
Sports Fitness (14)

Beauty And Personal Care (13)

Gaming (24)

Books (18)

- **Show Short Description:** choose “Yes” if you want to show the short description of the brand in the suggested result drop-down list.
- **Show Number of Products:** if you choose “Yes”, the number of products belonging to a brand will be shown next to its name in the suggested result drop-down list.
- **Show Brand Logo:** choose “Yes” to show brand logos in the suggested result drop-down list. Then enter the **Logo Width** and **Logo Height**.
- **Order By:** order the results by:
 - Newest first: brands that are newly added will come first in the result list.
 - Random: brands are ordered randomly in the result list.
 - Alphabetically: order brands by alphabetical order in the result list.
 - Product count: brands with more products will come first in the result list.
 - Position: brands with smaller position numbers will come first in the result list.



1.7 Brand Page

This is where you configure brand detailed pages.

Brand Page⌵

Show Brand Logo
[store view]

Yes

Logo Width(px)
[store view]

Logo Height(px)
[store view]

Show Description
[store view]

Yes

Show Banner
[store view]

Yes

- **Show Brand Logo:** if “Yes”, the brand logos will appear in brand detailed pages.
Then enter **Logo Width** and **Logo Height** in pixel.
- **Show Description:** choose “Yes” if you want to show brand description on brand detailed pages.
- **Show Banner:** choose “Yes” to show the brand banner.

1.8 Category Page

This section allows you to configure the display of brand category pages including Featured Brands block, description and banner.

Category Page

Show FeaturedBrands
[store view]

Yes

Show Description
[store view]

Yes

Show Banner
[store view]

Yes

- **Show Featured Brands:** select “Yes” to display the Featured Brands block on category pages.
- **Show Description:** choose “Yes” if you want to show category description on category pages.
- **Show Banner:** choose “Yes” to show the category banner on category pages.

1.9 Brand Logos in Product Listing

This section allows you to customize the display of brand names under product prices in a product list.

Brand Logos in Product Listing

Category Products
[store view]

No

Related Products
[store view]

No

Upsell Products
[store view]

No

Crossell Products
[store view]

No

Catalog Products List Widget
[store view]

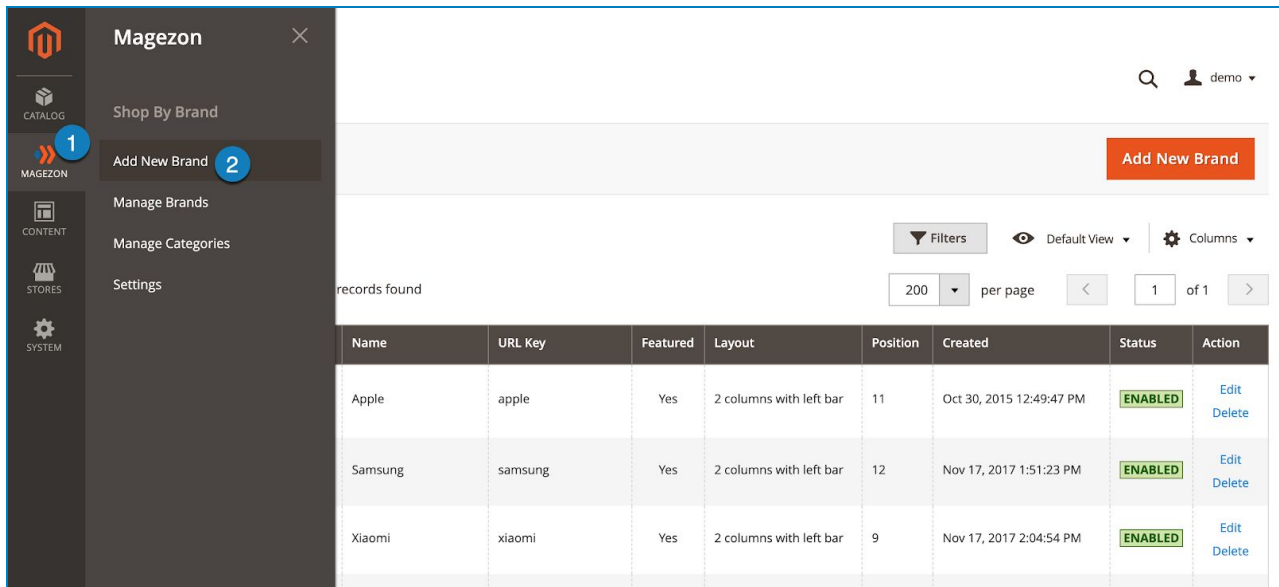
Yes

- **Category Products:** show brand names for category products.
- **Related Products:** show brand names for related products.
- **Upsell Products:** show brand names for upsell products.
- **Cross-sell Products:** show brand names for cross-sell products.
- **Catalog Products List Widget:** show brand names for products added using Catalog Products List widget.

2. Manage Brands

2.1 Add New Brand

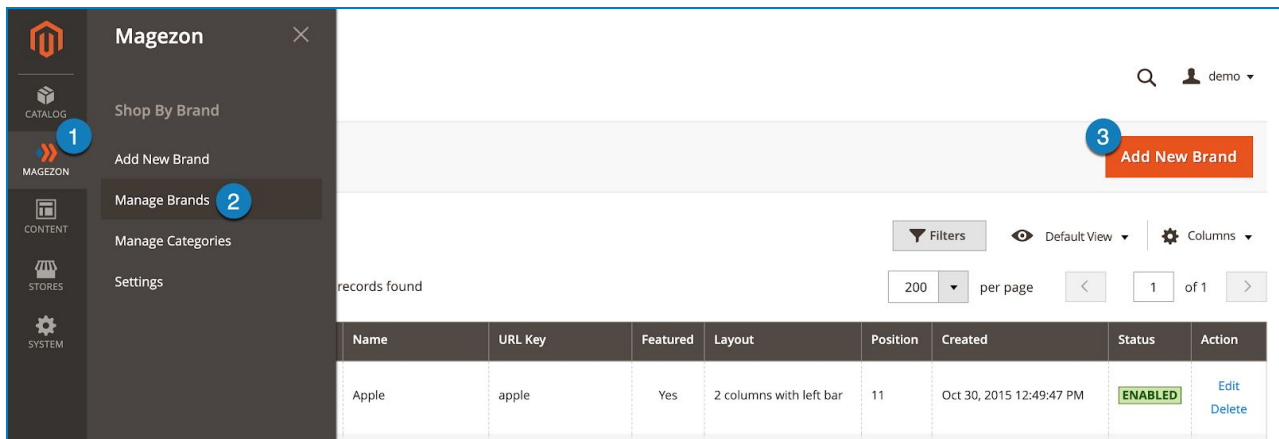
After installing the extension, you will see the **Magezon** icon appear on the admin sidebar on the left. To add a new brand, go to **Magezon > Shop By Brand > Add New Brand**:



The screenshot shows the Magezon admin sidebar on the left with the 'Add New Brand' option highlighted with a blue circle 2. The main content area displays a table of existing brands with columns: Name, URL Key, Featured, Layout, Position, Created, Status, and Action. The table contains three rows: Apple, Samsung, and Xiaomi. The 'Add New Brand' button is located in the top right corner of the main content area.

Name	URL Key	Featured	Layout	Position	Created	Status	Action
Apple	apple	Yes	2 columns with left bar	11	Oct 30, 2015 12:49:47 PM	ENABLED	Edit Delete
Samsung	samsung	Yes	2 columns with left bar	12	Nov 17, 2017 1:51:23 PM	ENABLED	Edit Delete
Xiaomi	xiaomi	Yes	2 columns with left bar	9	Nov 17, 2017 2:04:54 PM	ENABLED	Edit Delete

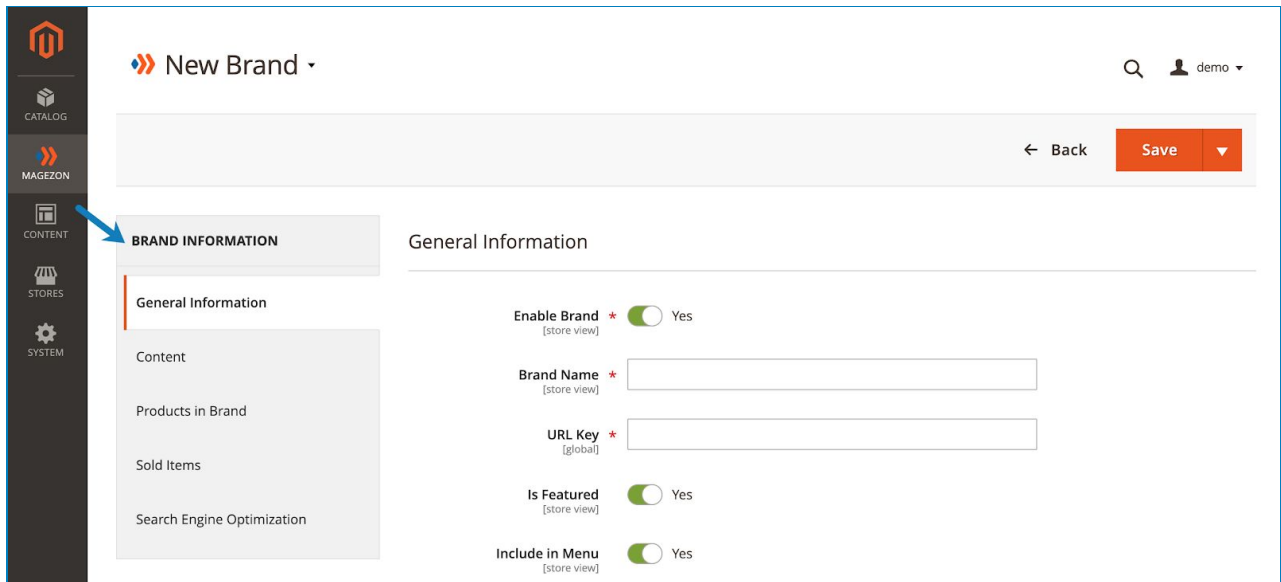
Or go to **Magezon > Shop By Brand > Manage Brands** and click **Add New Brand** button on the right hand side:



The screenshot shows the Magezon admin sidebar on the left with the 'Manage Brands' option highlighted with a blue circle 2. The main content area displays a table of existing brands with columns: Name, URL Key, Featured, Layout, Position, Created, Status, and Action. The table contains three rows: Apple, Samsung, and Xiaomi. The 'Add New Brand' button is located in the top right corner of the main content area, highlighted with a blue circle 3.

Name	URL Key	Featured	Layout	Position	Created	Status	Action
Apple	apple	Yes	2 columns with left bar	11	Oct 30, 2015 12:49:47 PM	ENABLED	Edit Delete
Samsung	samsung	Yes	2 columns with left bar	12	Nov 17, 2017 1:51:23 PM	ENABLED	Edit Delete
Xiaomi	xiaomi	Yes	2 columns with left bar	9	Nov 17, 2017 2:04:54 PM	ENABLED	Edit Delete

On the left hand side of the screen, you will see 5 tabs as follows:



New Brand Q demo

← Back Save

BRAND INFORMATION

General Information

Enable Brand * ☒ Yes
[store view]

Brand Name *
[store view]

URL Key *
[global]

Is Featured ☒ Yes
[store view]

Include in Menu ☒ Yes
[store view]

2.1.1 General Information

Enable Brand *

☒ Yes

[store view]

Brand Name *

[store view]

URL Key *

[global]

Is Featured

☒ Yes

[store view]

Include in Menu

☒ Yes

[store view]

Categories

[global]

Computers X

Cameras Accessories X

Home Kitchen X

Watches X

Sunglasses X

Bags Wallets Belts X

Footwear X

Toys X

Mobiles Accessories X

Home Furnishing X

Books X

Baby Care X


Clothing X

▼

Logo

[store view]

Select Logo




2000px-Apple_Computer_Logo_rainbow.svg.png

500x550 10 KB

Banner

[store view]

Select Banner



apple-watch-web-banner.jpg

1200x490 46 KB

Layout

[store view]

2 columns with left bar

▼

Position

[store view]

- **Enable Brand:** turn on “Yes” to enable the brand.
- **Brand Name:** specify brand name.
- **URL Key:** specify the URL key of the brand detailed page. By default, when you type the brand name in the “Brand Name” field, the URL key is automatically created. However, you can edit the URL the way you want. Remember that the URL key is unique for each brand detailed page.
- **Is Featured:** choose “Yes” to include the brand in the Featured Brands block.
- **Include in Menu:** if “Yes”, the brand will appear in the brand drop-down list that you will see when hovering over the [Brands tab on the menu bar](#).
- **Categories:** tick the categories which the brand belongs to.

Categories
[global]

Logo
[store view]

Banner
[store view]

Computers X Watches X Mobiles Accessories X

☒ Computers
 ☐ Cameras Accessories
 ☐ Home Kitchen
 ☒ Watches
 ☐ Sunglasses
 ☐ Bags Wallets Belts
 ☐ Footwear
 ☐ Toys
 ☒ Mobiles Accessories
 ☐ Home Furnishing
 ☐ Books
 ☐ Baby Care

Done

- **Logo:** click “Select Logo” to insert a logo for the brand.
- **Banner:** click “Select Banner” to insert a banner for the brand.
- **Layout:** specify the layout type for brand detailed pages.
 - 1 column
 - 2 columns with left sidebar
 - 2 columns with right sidebar
 - 3 columns
- **Position:** enter a number to decide the position of the brand. Brands with smaller position value will come first in the drop-down brand list on the menu bar.

2.1.2 Content

This is where you add further information about the brand, including:

- **Short Description:** Enter the short description of the brand that will be shown in the result drop-down list (if enabled) when you search for a brand in the instant search box.

Content

Short Description
[store view]

Show / Hide Editor

Paragraph

B

I

U

Think differently


p

POWERED BY TINY

>> Frontend:

Shop By Brand Filter

ap



Apple (23)

Think differently

Short description

All

0-9

A

B

C

D

E

F

G

H

I

J

K

L

M

N

O

P

Q

Toys (11)

Computers (14)

Watches (9)

Home Kitchen (12)

Sunglasses (13)

Bags Wallets Belts (10)

Footwear (12)

Home Entertainment (14)

Mobiles Accessories (17)

Music (8)

Music Movies Posters (11)

Cameras Accessories (11)

Home Furnishing (11)

Sports Fitness (14)

Beauty And Personal Care (13)

Gaming (24)

Clothing (8)

Books (17)

Baby Care (14)

Pens Stationery (13)

- **Description:** Enter the description about the brand that will be shown on the brand detailed page.

Description
[store view]

Show / Hide Editor

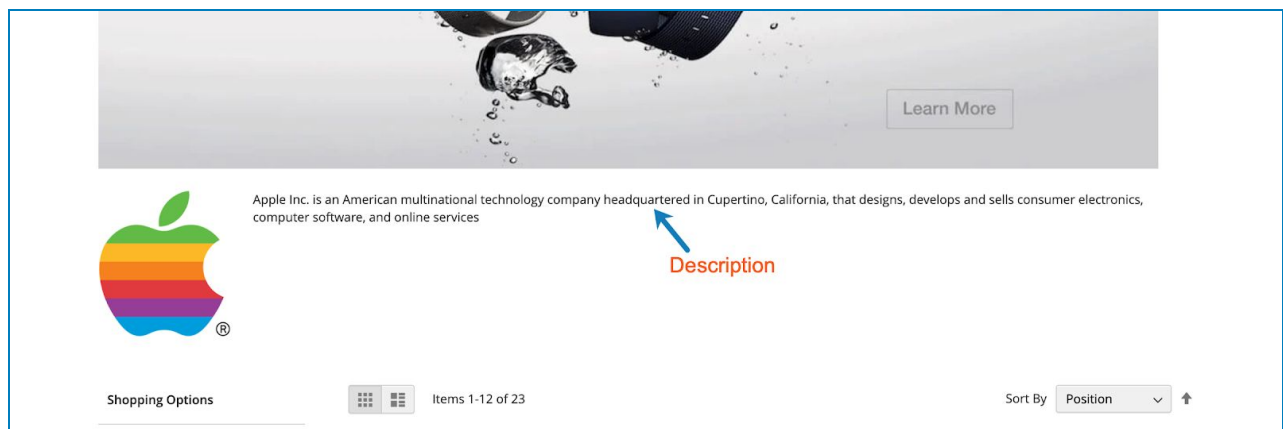
Paragraph
B
I
U
List
List
List
List
List
List

Link
Table
Omega
Image
Video
(x)

Apple Inc. is an American multinational technology company headquartered in Cupertino, California, that designs, develops and sells consumer electronics, computer software, and online services

p
POWERED BY TINY

>> Frontend:



2.1.3 Products in Brand

- In this section, you can assign specific products to the brand. On the frontend, these products will appear on the brand detailed page.

Products in Brand								
<div> <div>Search</div> <div>Reset Filter</div> </div>		23 records found		20	per page	<	1	of 2 >
<input checked="" type="checkbox"/>	ID ↑	Name	SKU	Price	Attribute Set	Status	Visibility	Position
<div> <div>✓ Any</div> <div>Yes</div> <div>No</div> </div>				<div>From</div> <div>To</div>				<div>From</div> <div>To</div>
<input type="checkbox"/>	1401	Olivia 1/4 Zip Light Jacket	WJ12	\$77.00	Top	Enabled	Catalog, Search	22
<input checked="" type="checkbox"/>	1385	Juno Jacket	WJ06	\$77.00	Top	Enabled	Catalog, Search	21
<input checked="" type="checkbox"/>	1369	Neve Studio Dance Jacket	WJ11	\$69.00	Top	Enabled	Catalog, Search	20

- In the first column, tick the checkboxes of products that you want to assign to the brand.

- In the **Position** column, you can decide the order of products in the product list on the brand detailed page by entering a number to this field. Products with smaller position numbers will come first in the product list.

- You can filter them by **ID**, **Name**, **SKU**, **Price**, **Attribute Set**, **Status**, **Visibility** and **Position**.

- In the first column, there is a drop-down list with 3 filtering options:

- **Any**: choose this option and click the “Search” button above the grid to show all products that belong and do not belong to the brand.
- **Yes**: only show products belonging to the brand.
- **No**: only show products that do not belong to the brand.

2.1.4 Sold Items

- In this section, you will see a grid with all sold products of the brand.

BRAND INFORMATION

General Information

Content

Products in Brand

Sold Items

Search Engine Optimization

Sold Items

From:12/9/2017To:03/20/2018Show By:DayEmpty Rows:NoRefresh

Interval	Product	Price	Order Quantity
Jan 9, 2018	Fusion Backpack	\$59.00	3
	Push It Messenger Bag	\$45.00	2
	Compete Track Tote	\$32.00	2
	Savvy Shoulder Tote	\$24.00	1
Total		\$160.00	8

- The grid includes the following column:

- Interval: the date when products are ordered.
- Product: name of products.
- Price: price of products.
- Order Quantity: the ordered number of each product.

- **From - To:** filter ordered products by date.

- **Show By:** show ordered products by day, month or year.

- **Empty Rows:** if "Yes", the rows containing dates when no products are ordered will also appear.

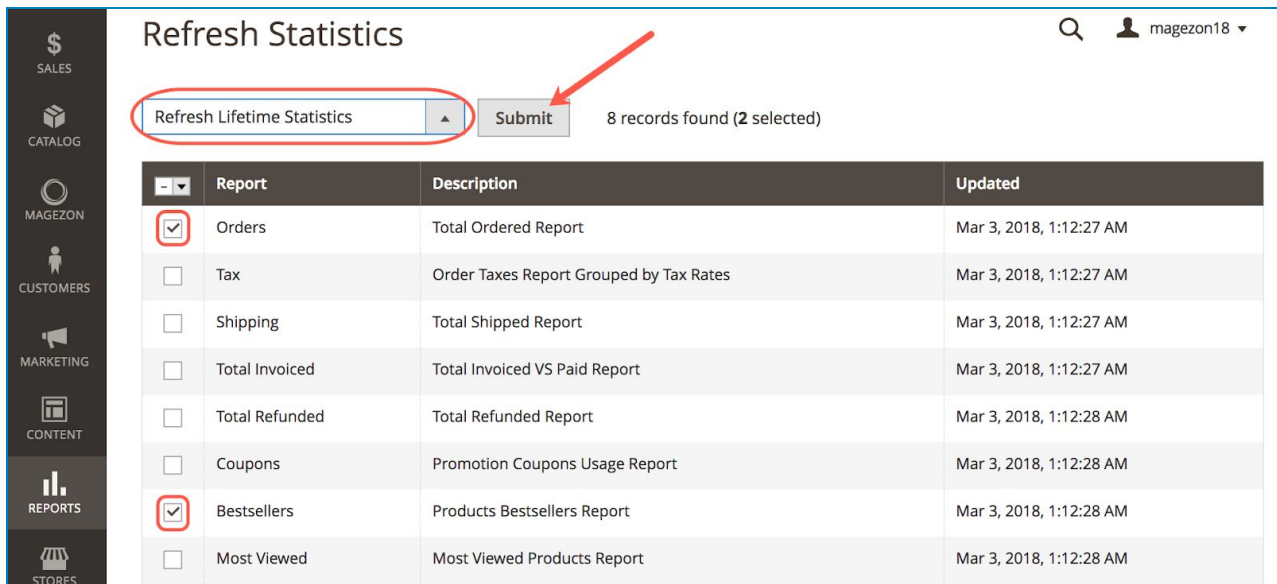
Note: There will be a case when customers ordered some products of a brand but they don't see these products appear immediately in the "Sold Items" section in the backend.

This is due to the Cron Job feature of Magento 2 which allows an activity to run automatically at a scheduled time. Among multiple activities that can be scheduled with this feature, one is refreshing report statistics on orders. Specifically, at a specific time of day, the order statistics will be automatically refreshed to include the most recent data. It means

that you cannot view the most recent order statistics in the “Reports” section of your website backend until this time.

Now you may wonder how our Shop By Brand collects statistics on sold products of a brand. In fact, our extension obtains the data based on the order report statistics of your whole website. If the order statistics of your whole website haven’t been updated, those of Shop By Brand haven’t, either. Therefore, if your customers have ordered some products of a brand but it’s not time to refresh the order statistics of your whole website, you cannot view updated data of these products in the “Reports” section of your website backend. And of course, you cannot view them in the “Sold Items” management section of our extension backend.

So, to view the order statistics on sold items of a brand, you have to wait until the scheduled refreshing time. However, if you want to view immediately, you can do it manually. Just navigate to Reports on the admin sidebar, then click on Refresh Statistics in Statistics section. After that, tick the checkboxes of “Orders” and “Bestsellers” (or you can select all). Set the Actions control to “Refresh Lifetime Statistics” and click the Submit button. Now the data of recently ordered products of a brand has been updated.



	Report	Description	Updated
<input checked="" type="checkbox"/>	Orders	Total Ordered Report	Mar 3, 2018, 1:12:27 AM
<input type="checkbox"/>	Tax	Order Taxes Report Grouped by Tax Rates	Mar 3, 2018, 1:12:27 AM
<input type="checkbox"/>	Shipping	Total Shipped Report	Mar 3, 2018, 1:12:27 AM
<input type="checkbox"/>	Total Invoiced	Total Invoiced VS Paid Report	Mar 3, 2018, 1:12:27 AM
<input type="checkbox"/>	Total Refunded	Total Refunded Report	Mar 3, 2018, 1:12:28 AM
<input type="checkbox"/>	Coupons	Promotion Coupons Usage Report	Mar 3, 2018, 1:12:28 AM
<input checked="" type="checkbox"/>	Bestsellers	Products Bestsellers Report	Mar 3, 2018, 1:12:28 AM
<input type="checkbox"/>	Most Viewed	Most Viewed Products Report	Mar 3, 2018, 1:12:28 AM

2.1.5 Search Engine Optimization

This section helps you create a SEO-friendly brand detailed page with meta title, meta keyword and meta description.


Search Engine Optimization

Meta Title
[store view]



Meta Keywords
[store view]

Meta Description
[store view]

* After configuring or making any changes, remember to click the **Save** button to save your brand. If you click the drop-down button next to **Save** button, you will see 3 options:



Apple (ID: 35)



demo

Scope: All Store Views

Back
Delete Brand
View Brand
Save

BRAND INFORMATION

General Information

General Information
Content
Products in Brand
Sold Items
Search Engine Optimization

Enable Brand * [store view]
☒ Yes

Brand Name * [store view]

URL Key * [global]

Is Featured [store view]
☒ Yes

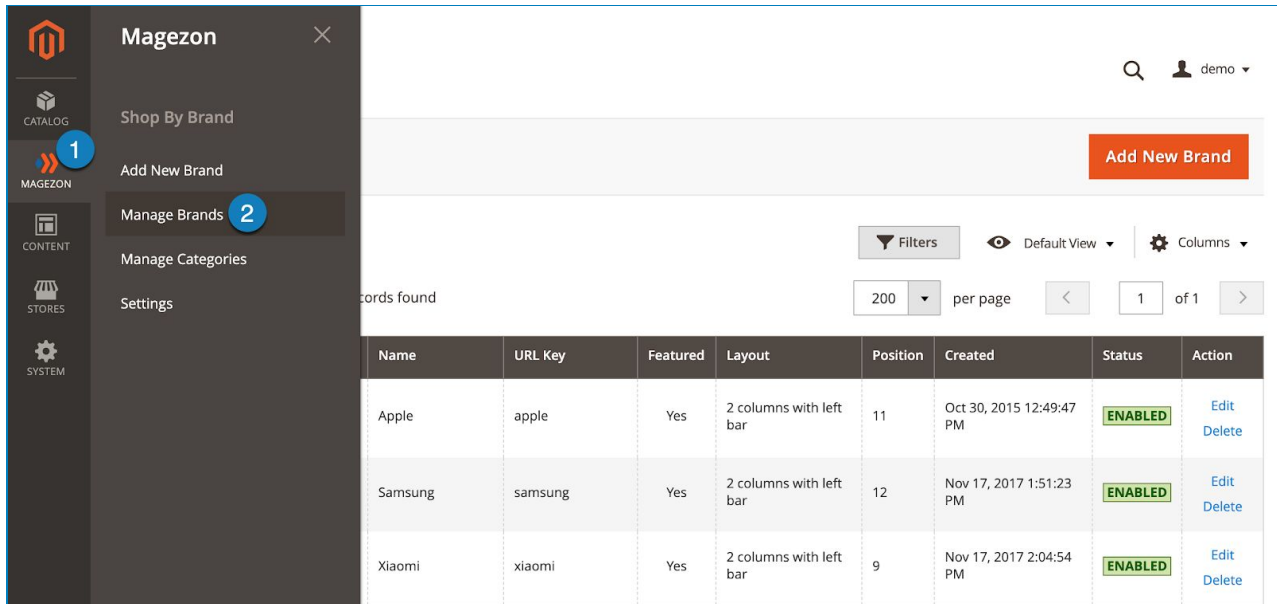
Include in Menu [store view]
☒ Yes

Save & New
Save & Duplicate
Save & Close

- **Save & New:** save the brand and add a new one.
- **Save & Duplicate:** save and duplicate the current brand.
- **Save & Close:** save and close the brand. You will be navigated to the all-brand management page.

2.2 Manage Brands

- Navigate to **Magezon > Shop By Brand > Manage Brands** to view all brands created on your site:

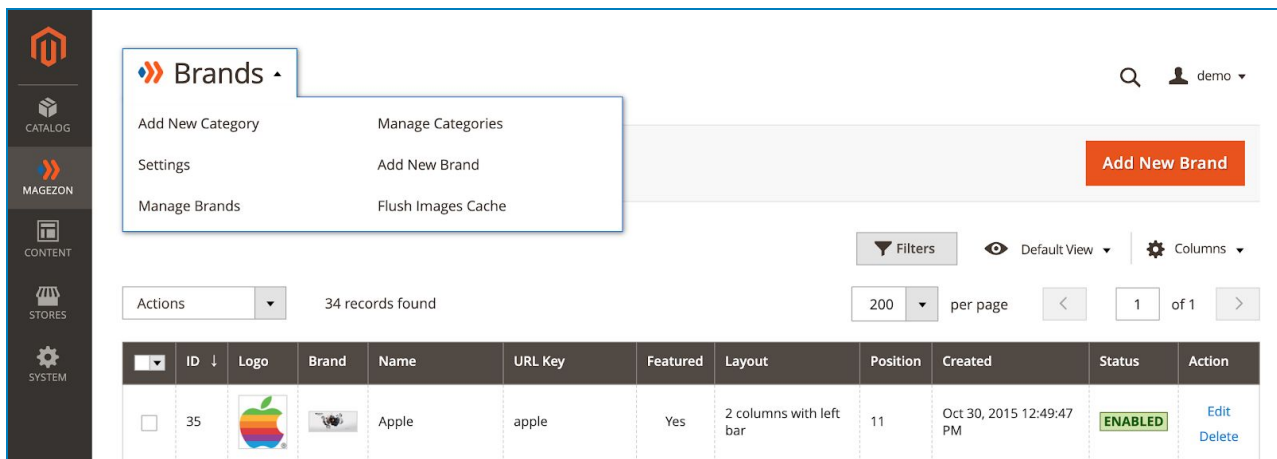


Records found

200 per page 1 of 1

Name	URL Key	Featured	Layout	Position	Created	Status	Action
Apple	apple	Yes	2 columns with left bar	11	Oct 30, 2015 12:49:47 PM	ENABLED	Edit Delete
Samsung	samsung	Yes	2 columns with left bar	12	Nov 17, 2017 1:51:23 PM	ENABLED	Edit Delete
Xiaomi	xiaomi	Yes	2 columns with left bar	9	Nov 17, 2017 2:04:54 PM	ENABLED	Edit Delete



- On the upper left corner of the page, click the “Brands” drop-down and you’ll see the following options:



Brands

- Add New Category
- Manage Categories
- Settings
- Add New Brand
- Manage Brands
- Flush Images Cache

34 records found


ID	Logo	Brand	Name	URL Key	Featured	Layout	Position	Created	Status	Action
35			Apple	apple	Yes	2 columns with left bar	11	Oct 30, 2015 12:49:47 PM	ENABLED	Edit Delete

- **Add New Category:** add new category page.
- **Manage Categories:** go to the [category grid page](#).

- **Settings:** go to the extension's [configuration](#).
- **Add New Brand:** [add a new brand](#).
- **Manage Brands:** go to the [brand grid page](#).
- **Flush Images Cache:** flush cache of brand logos.

Please note that you can find this dropdown on the [brand edit page](#), [category grid page](#) and [category edit page](#).







- There is a grid containing all brands created with such details as **ID, Logo, Banner, Name, URL Key, Featured, Layout, Position, Created** time, **Status**. In the **Action** column, you can Edit or Delete the brand.

 Brands ▾
 🔍 demo ▾

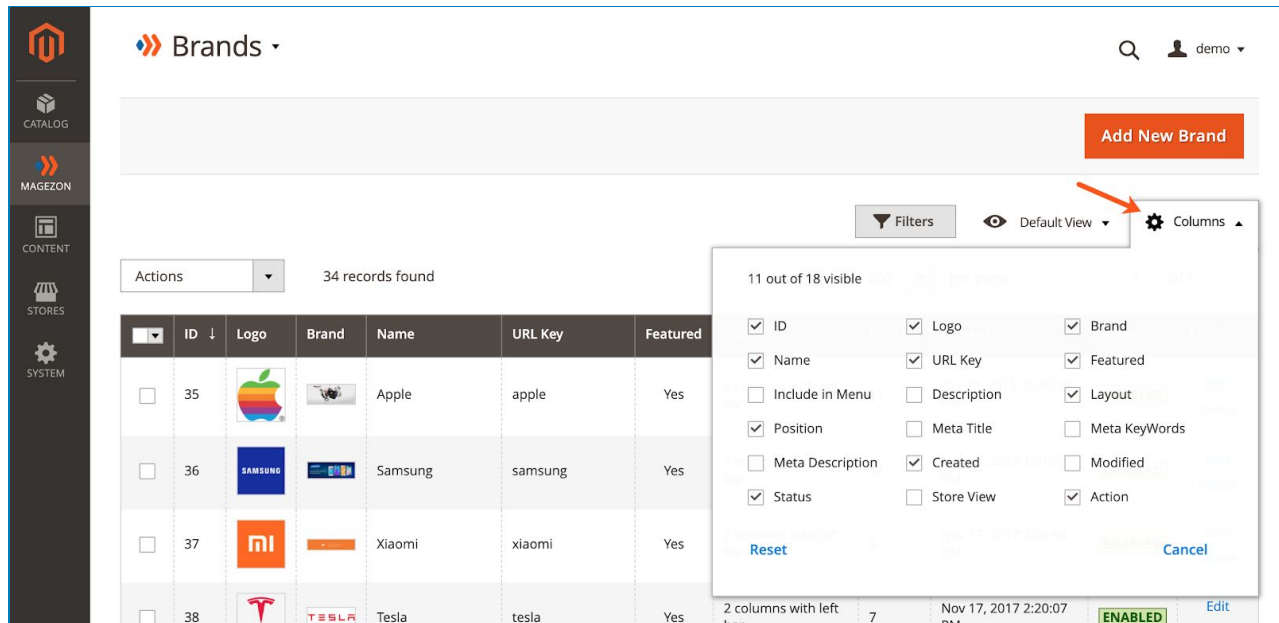
Add New Brand

Filters
👁 Default View ▾
⚙ Columns ▾

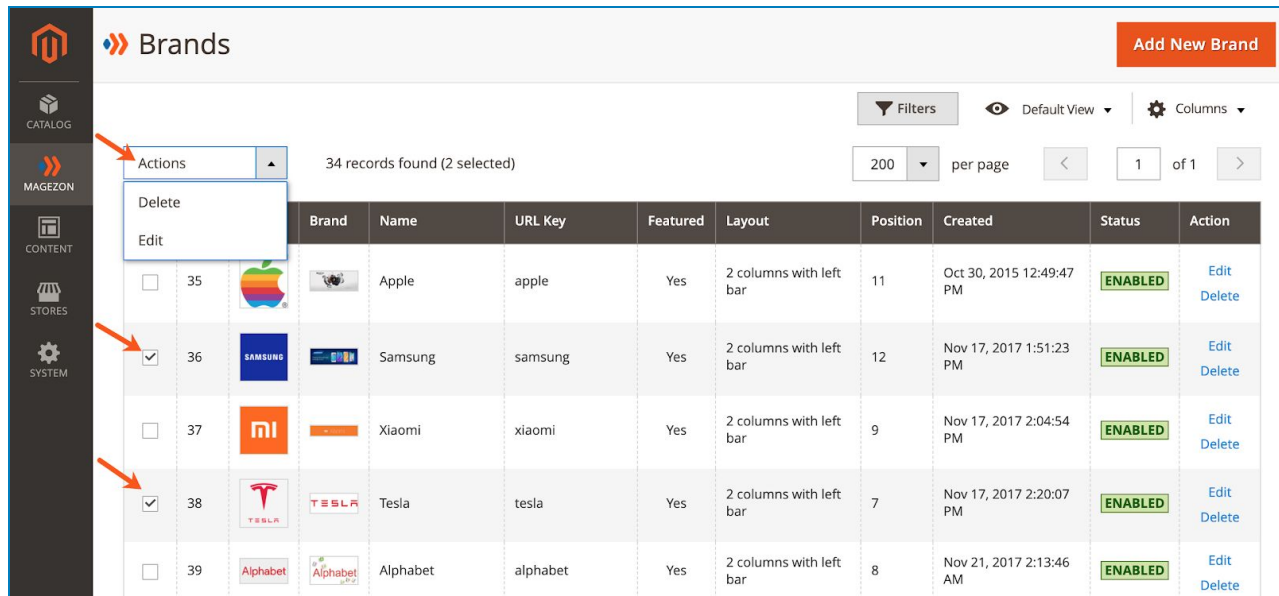
Actions ▾
34 records found
200 ▾ per page
< 1 of 1 >

<input type="checkbox"/>	ID ↓	Logo	Brand	Name	URL Key	Featured	Layout	Position	Created	Status	Action
<input type="checkbox"/>	35			Apple	apple	Yes	2 columns with left bar	11	Oct 30, 2015 12:49:47 PM	ENABLED	Edit Delete
<input type="checkbox"/>	36			Samsung	samsung	Yes	2 columns with left bar	12	Nov 17, 2017 1:51:23 PM	ENABLED	Edit Delete
<input type="checkbox"/>	37			Xiaomi	xiaomi	Yes	2 columns with left bar	9	Nov 17, 2017 2:04:54 PM	ENABLED	Edit Delete

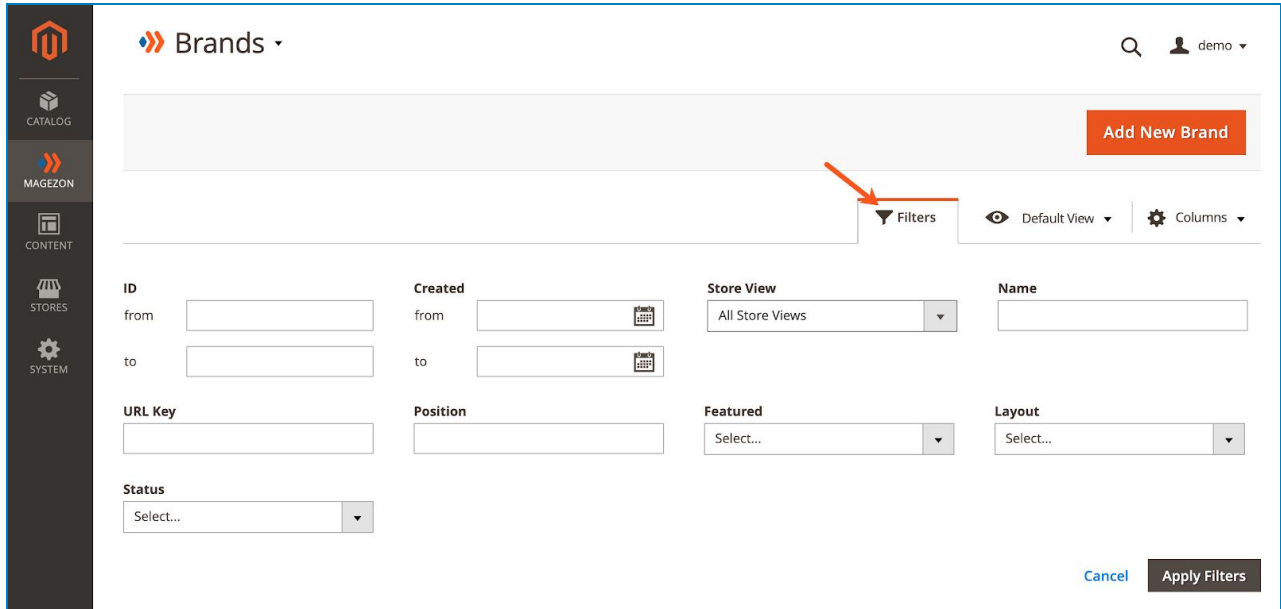
- You can decide which info is displayed in the grid by clicking the **Columns** drop-down above the grid. Tick the checkboxes of columns that you want to be visible in the grid. Untick the checkboxes of columns that you want to be invisible in the grid:



- Tick the checkboxes of corresponding brands in the first column, then click **Actions** drop-down above the grid to Delete or Edit brands.



- You can filter brands by ID, Created time, Store View, Name, URL Key, Position, Featured, Layout and Status.

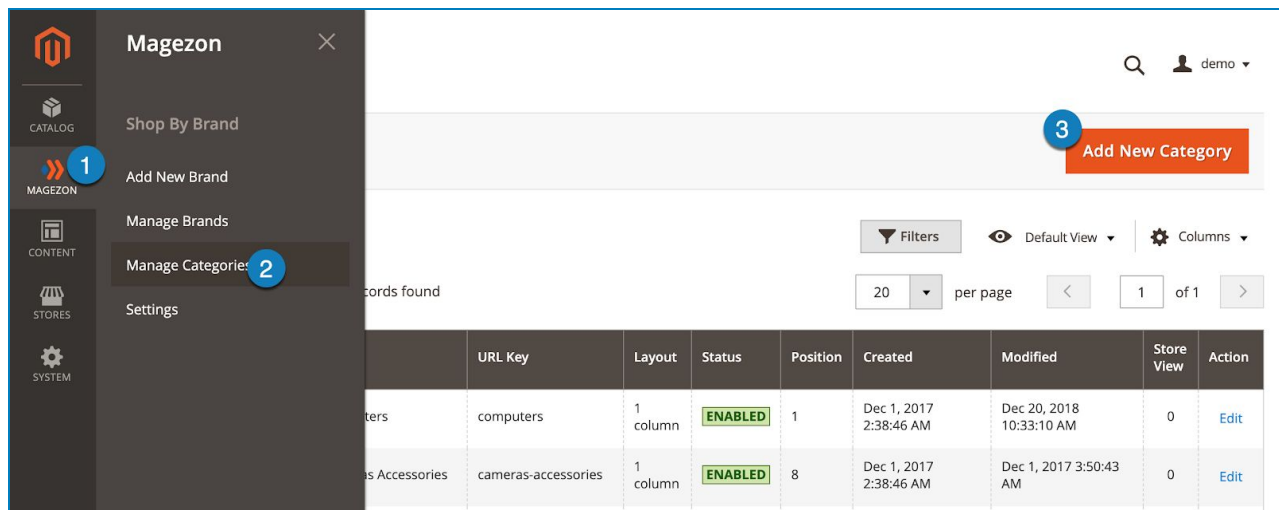


The screenshot displays the 'Brands' management interface in the Magezon system. On the left is a dark sidebar with navigation icons for CATALOG, MAGEZON, CONTENT, STORES, and SYSTEM. The main header shows 'Brands' with a search icon and a user profile 'demo'. Below the header is a table area with an 'Add New Brand' button. A red arrow points to the 'Filters' button, which is located above a grid of filter controls. These controls include input fields for 'ID' (from/to), 'Created' (from/to), 'Store View' (dropdown), 'Name' (text input), 'URL Key' (text input), 'Position' (text input), 'Featured' (dropdown), 'Layout' (dropdown), and 'Status' (dropdown). At the bottom right of the filter section are 'Cancel' and 'Apply Filters' buttons.

3. Manage Category

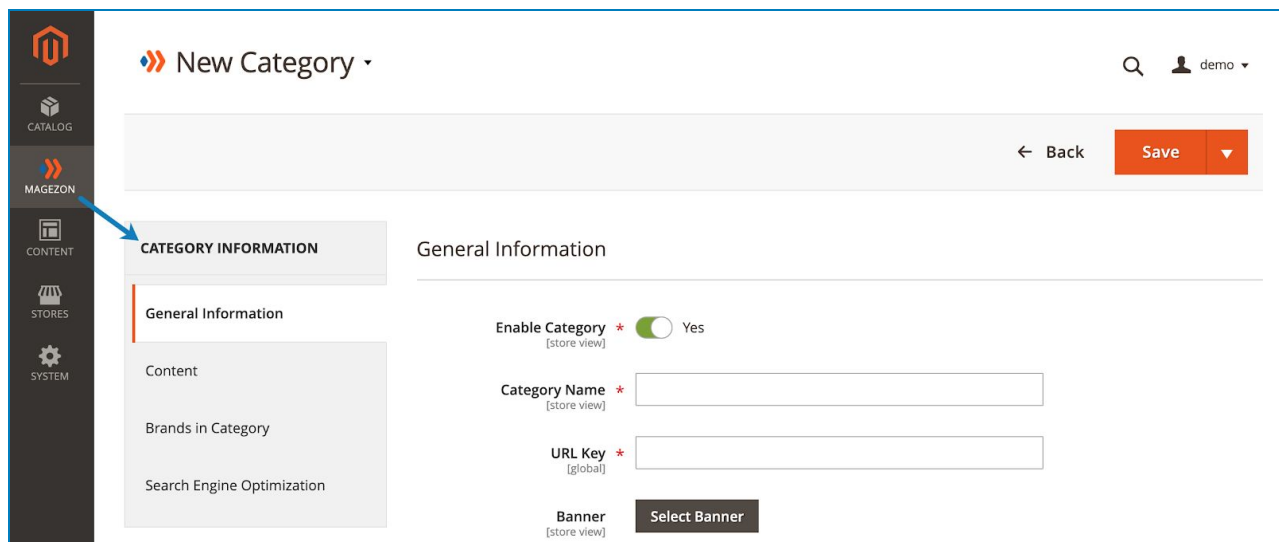
3.1 Add New Category

To add a new category, navigate to **Magezon > Shop By Brand > Manage Categories**. Then on the top right corner, click **Add New Category** button:



	URL Key	Layout	Status	Position	Created	Modified	Store View	Action
Computers	computers	1 column	ENABLED	1	Dec 1, 2017 2:38:46 AM	Dec 20, 2018 10:33:10 AM	0	Edit
Cameras Accessories	cameras-accessories	1 column	ENABLED	8	Dec 1, 2017 2:38:46 AM	Dec 1, 2017 3:50:43 AM	0	Edit

On the left hand side of the screen, you will see 4 tabs as follows:



General Information

Enable Category * ☒ Yes

Category Name *

URL Key *

Banner

← Back

3.1.1 General information

In this section, you will complete general information related to the category:

General Information

Enable Category *
[store view]


☒ Yes

Category Name *
[store view]

URL Key *
[global]

Banner
[store view]

Select Banner



magento2-banner.png
 1280x315 43 KB

Include in Sidebar
[store view]

☒ Yes

Layout
[store view]

▼

Position
[store view]

- **Enable Category:** turn on “Yes” to enable the category.
- **Category Name:** name of the category.
- **URL Key:** the URL of the category page. By default, when you type category name in “Category Name” field, the URL key is automatically created. However, you can edit the URL the way you want. Remember that the URL is unique for each category page.
- **Banner:** click “Select Banner” to insert a banner for the category.

- **Layout:** specify the layout type for category pages.
 - 1 column
 - 2 columns with left sidebar
 - 2 columns with right sidebar
 - 3 columns
- **Position:** enter a number to decide the position of the category. Categories with smaller position numbers will come first in the Brand Category block on the sidebar of brand detailed pages as well as in the category list on the brand listing page.

3.1.2 Content

This is where you add further information about the category.








Content

Description
[store view]

Show / Hide Editor

Paragraph

B *I* U

       (x)

Show the best computer brands

p

POWERED BY TINY

Description: Enter a description about the category that will be shown on category page.

Computers



Show the best computer brands

description

3.1.3 Brands in Category

- In this section, you can assign specific brands to the category. On the frontend, these brands will appear on the category page.

Brands in Category

Search

Reset Filter

14 records found

20

▼

per page

<

1

of 1

>

<input checked="" type="checkbox"/>	ID ↑	Name	URL Key	Status	Action	Position
<div> <input checked="" type="checkbox"/> Any <input type="checkbox"/> Yes <input type="checkbox"/> No </div>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>		<div>From</div> <div>To</div>
<input checked="" type="checkbox"/>	66	Puma	puma	ENABLED	Edit	<input type="text" value="1"/>
<input type="checkbox"/>	65	H&M	hm	ENABLED	Edit	<input type="text" value="1"/>
<input checked="" type="checkbox"/>	64	Zara	zara	ENABLED	Edit	<input type="text" value="0"/>
<input checked="" type="checkbox"/>	62	Ford	ford	ENABLED	Edit	<input type="text" value="0"/>
<input checked="" type="checkbox"/>	61	Nestle	nestle	ENABLED	Edit	<input type="text" value="0"/>

- In the first column, tick the checkboxes of brands you want to assign to the category.

- In the **Position** column, you can decide the order of brands in the brand list on the category page by entering a number to each field. Brands with smaller position numbers will come first in the list.

- In the **Action** column, click “Edit” to edit the brand you choose.

- Once you have assigned brands to the category, you can filter them by **ID**, **Name**, **URL Key**, **Status** and **Position**.

- Also, in the first column, there is a drop-down list with 3 filtering options:

- **Any:** choose this option and click the “Search” button above the grid to show all brands that belong and do not belong to the category.
- **Yes:** only show brands belonging to the category.
- **No:** only show brands that do not belong to the category.

3.1.4 Search Engine Optimization

- This section helps you create a SEO-friendly category page with meta title, meta keywords and meta description.

Search Engine Optimization

Meta Title

[store view]

computer

Meta Keywords

[store view]

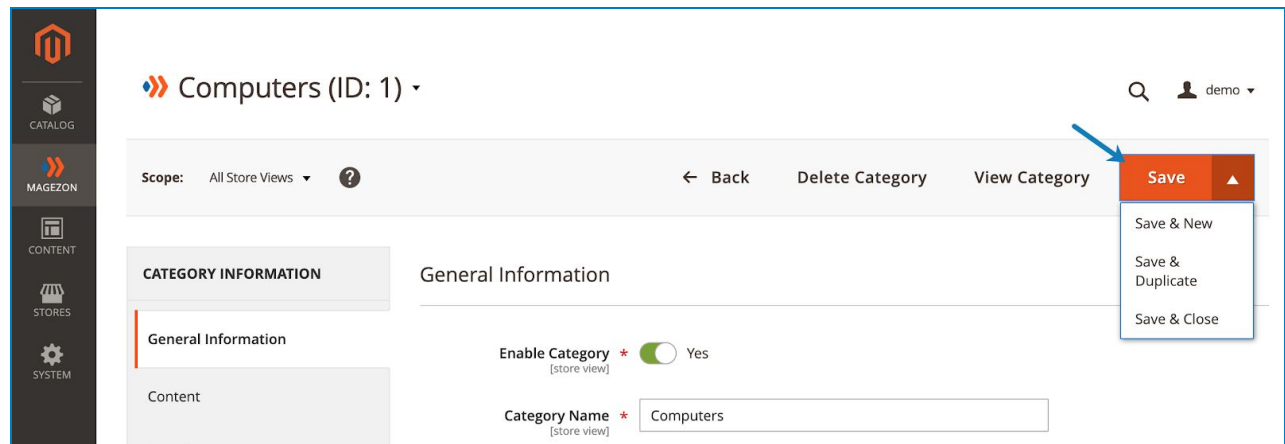
computer

Meta Description

[store view]

High-quality computers can be found here.

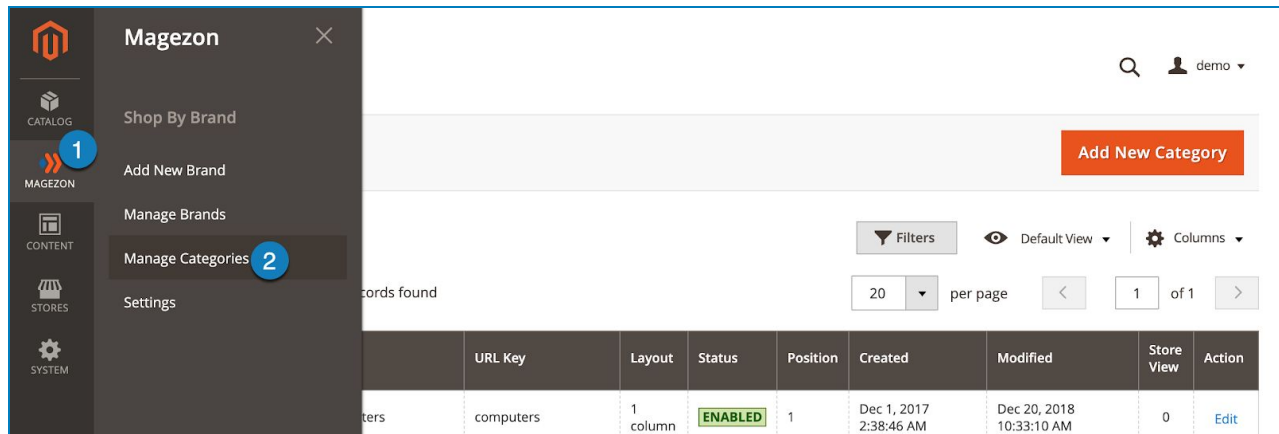
* After configuring or making changes, remember to click the **Save** button to save your category. If you click the drop-down button next to **Save** button, you will see 3 options:



- **Save & New:** save the category and add a new one.
- **Save & Duplicate:** save and duplicate the current category.
- **Save & Close:** save and close the category. You will be navigated to the all-category management page.

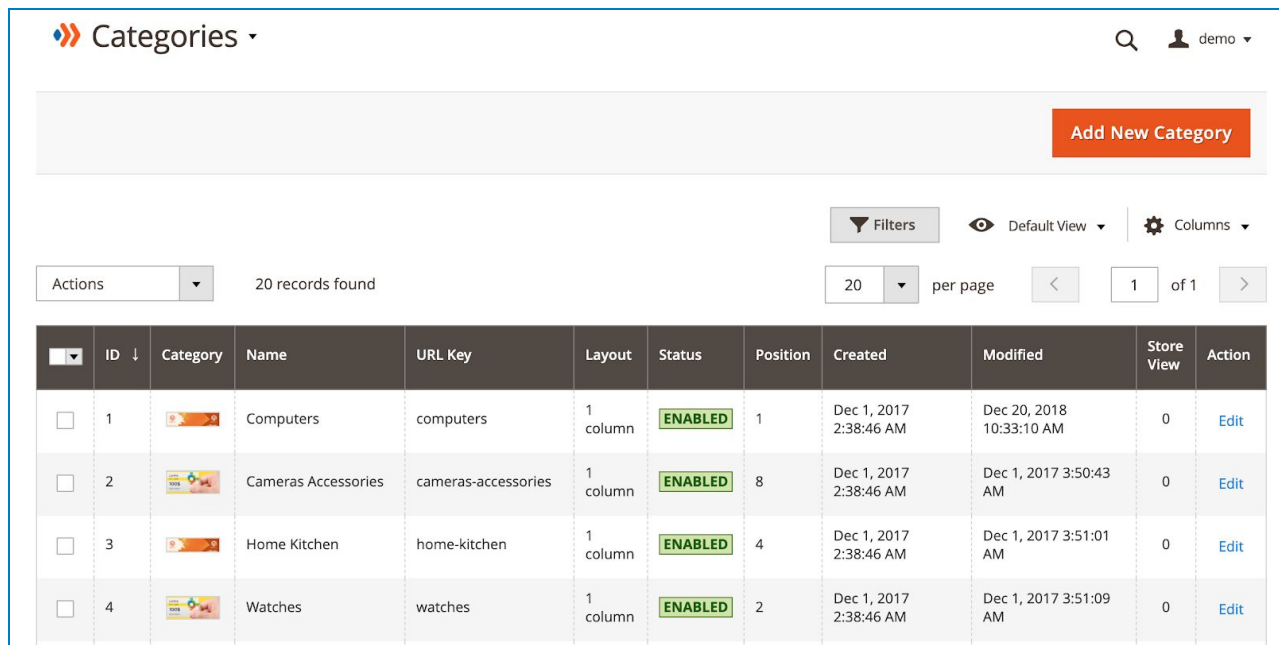
3.2 Manage Categories

- Navigate to **Magezon > Shop By Brand > Manage Categories** to view all brand categories created:



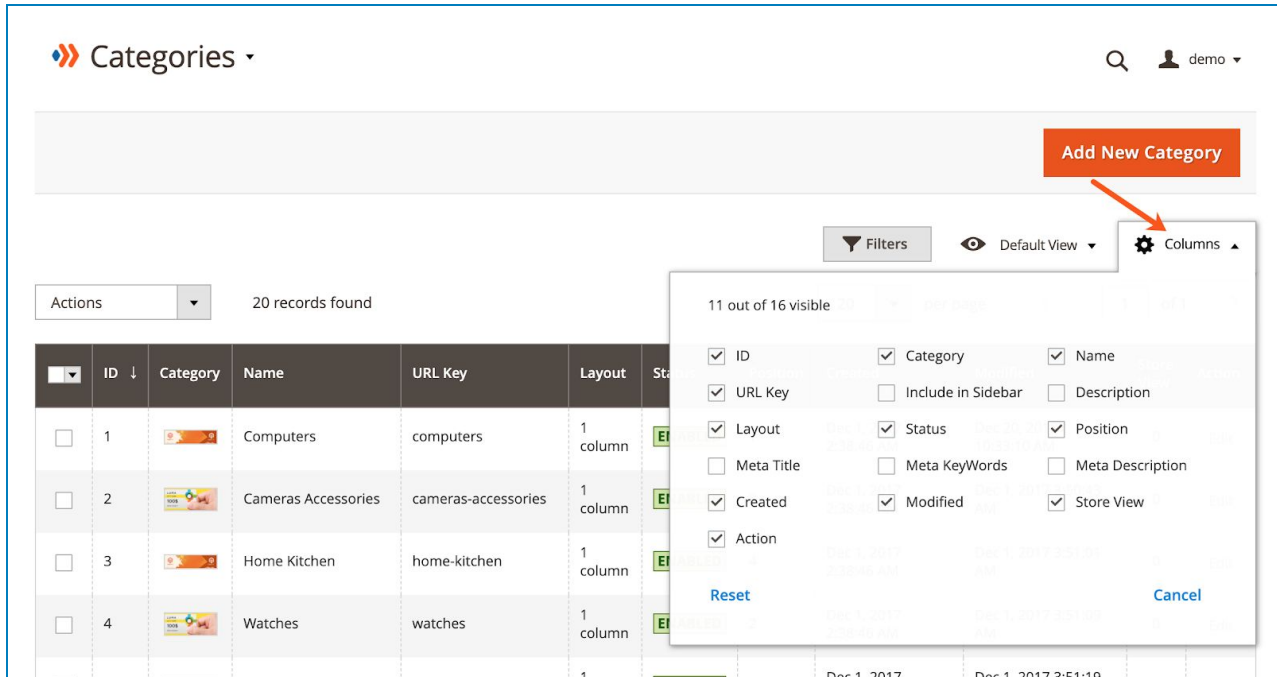
URL Key	Layout	Status	Position	Created	Modified	Store View	Action
computers	1 column	ENABLED	1	Dec 1, 2017 2:38:46 AM	Dec 20, 2018 10:33:10 AM	0	Edit

- There is a grid containing all categories created with such details as category **ID**, **Image**, **Name**, **URL Key**, **Layout**, **Status**, **Position**, **Created** time, **Modified** time, **Store View**. In the **Action** column, you can Edit the category:



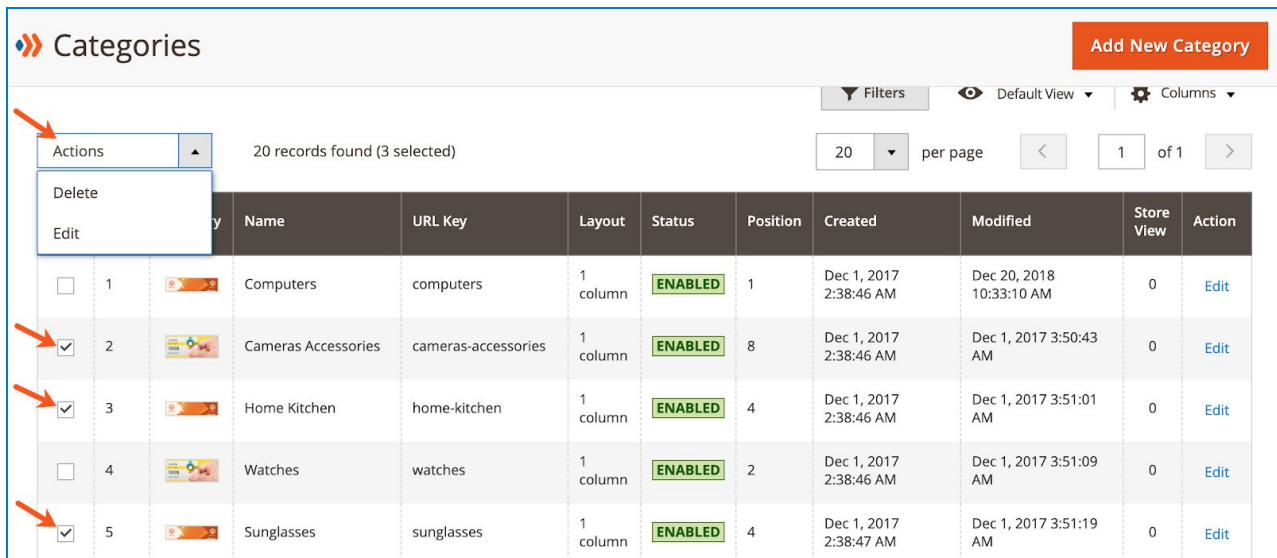
ID	Category	Name	URL Key	Layout	Status	Position	Created	Modified	Store View	Action
1	Computers	Computers	computers	1 column	ENABLED	1	Dec 1, 2017 2:38:46 AM	Dec 20, 2018 10:33:10 AM	0	Edit
2	Cameras Accessories	Cameras Accessories	cameras-accessories	1 column	ENABLED	8	Dec 1, 2017 2:38:46 AM	Dec 1, 2017 3:50:43 AM	0	Edit
3	Home Kitchen	Home Kitchen	home-kitchen	1 column	ENABLED	4	Dec 1, 2017 2:38:46 AM	Dec 1, 2017 3:51:01 AM	0	Edit
4	Watches	Watches	watches	1 column	ENABLED	2	Dec 1, 2017 2:38:46 AM	Dec 1, 2017 3:51:09 AM	0	Edit

- You can decide which info is displayed in the grid by clicking the **Columns** drop-down above the grid. Tick the checkboxes of columns that you want to be visible in the grid. Untick the checkboxes of columns that you want to be invisible in the grid:



The screenshot shows the 'Categories' management page. At the top right, there is a search icon and a user profile icon labeled 'demo'. Below this is a red 'Add New Category' button. A 'Columns' dropdown menu is open, showing a list of columns with checkboxes to toggle their visibility. The columns listed are: ID, Category, Name, URL Key, Layout, Status, Meta Title, Meta KeyWords, Meta Description, Created, Modified, Store View, and Action. The 'ID', 'Category', 'Name', 'Layout', 'Status', 'Created', 'Modified', and 'Store View' columns are checked. The 'URL Key', 'Meta Title', 'Meta KeyWords', 'Meta Description', and 'Action' columns are unchecked. The dropdown also shows '11 out of 16 visible' and 'Reset' and 'Cancel' buttons.

- Tick the checkboxes of corresponding categories in the first column, then click **Actions** drop-down above the grid to Delete or Edit categories.



The screenshot shows the 'Categories' management page with the 'Actions' dropdown menu open. The dropdown menu has options for 'Delete' and 'Edit'. The grid below shows a list of categories with checkboxes in the first column. The categories are: Computers, Cameras Accessories, Home Kitchen, Watches, and Sunglasses. The checkboxes for 'Cameras Accessories', 'Home Kitchen', and 'Sunglasses' are checked. The grid also shows columns for ID, Name, URL Key, Layout, Status, Position, Created, Modified, Store View, and Action. The 'Status' column shows 'ENABLED' for all categories. The 'Action' column shows 'Edit' links for each category. The 'Actions' dropdown menu is open, showing 'Delete' and 'Edit' options. The 'Delete' option is highlighted. The 'Edit' option is also visible. The 'Actions' dropdown menu is open, showing 'Delete' and 'Edit' options. The 'Delete' option is highlighted. The 'Edit' option is also visible.

- You can filter categories by ID, Created time, Modified time, Store View, Name, URL Key, Position, Layout and Status.

Categories ▾

demo ▾

Add New Category

Filters

Default View ▾

Columns ▾

ID

from

to

Created

from

to

Modified

from

to

Store View

All Store Views ▾

Name

URL Key

Position

Layout

Select... ▾

Status

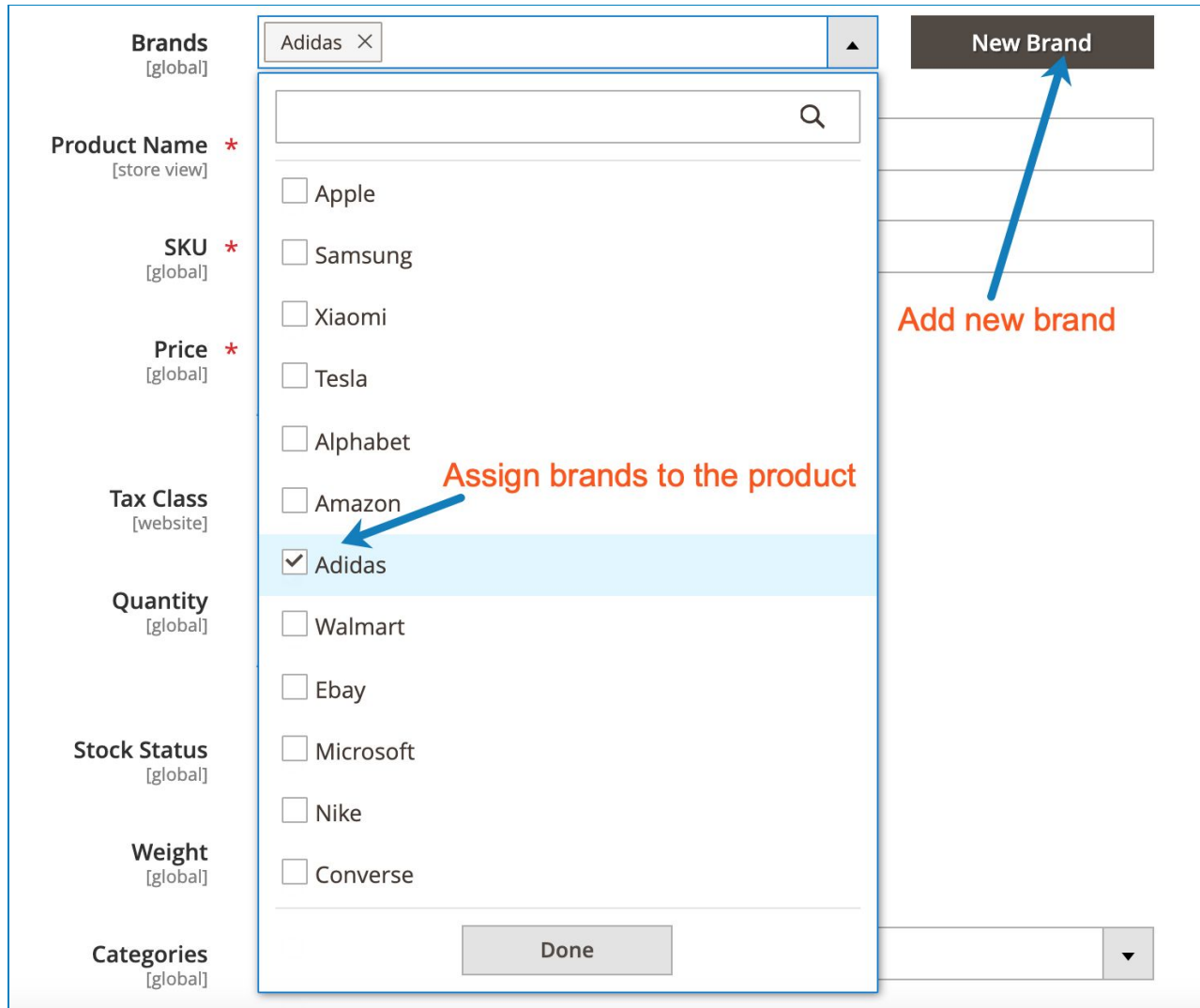
Select... ▾

Cancel

Apply Filters

4. Product Edit Page

On the edit page of a product in the backend, you can select an existing brand or add a new brand for that product.



The screenshot shows the 'Brands' field in the product edit page. The field is currently set to 'Adidas'. A dropdown menu is open, showing a list of brands with checkboxes: Apple, Samsung, Xiaomi, Tesla, Alphabet, Amazon, Adidas (checked), Walmart, Ebay, Microsoft, Nike, and Converse. A 'New Brand' button is located to the right of the Brands field. Annotations include 'Assign brands to the product' pointing to the 'Adidas' checkbox and 'Add new brand' pointing to the 'New Brand' button.

- If you want to select an existing brand for the product, tick the checkbox next to the brand name in the drop-down list.
- If you want to add a new brand for the product, click the “New Brand” button next to the “Brands” field. Then you will see the following settings:

- ## General Information

- Content

78

- Search Engine Optimization

Search Engine Optimization

Meta Title

Meta Keywords

Meta Description

- The settings for a new brand on the product edit page are similar to those in the “[Add New Brand](#)” part. So you can refer to the “[General Information](#)”, “[Content](#)” and “[Search Engine Optimization](#)” section for more information.

- After finishing the configuration, remember to click the **Create Brand** button on the upper right corner. Then you will see the newly created brand name appear in the “Brands” field. The brand is also added to the [brand grid page](#).

New Brand ×

Create Brand

General Information

Enable Brand

☒ Yes

Brand Name *

URL Key *

Is Featured

☒ Yes

Categories

Select... ▼

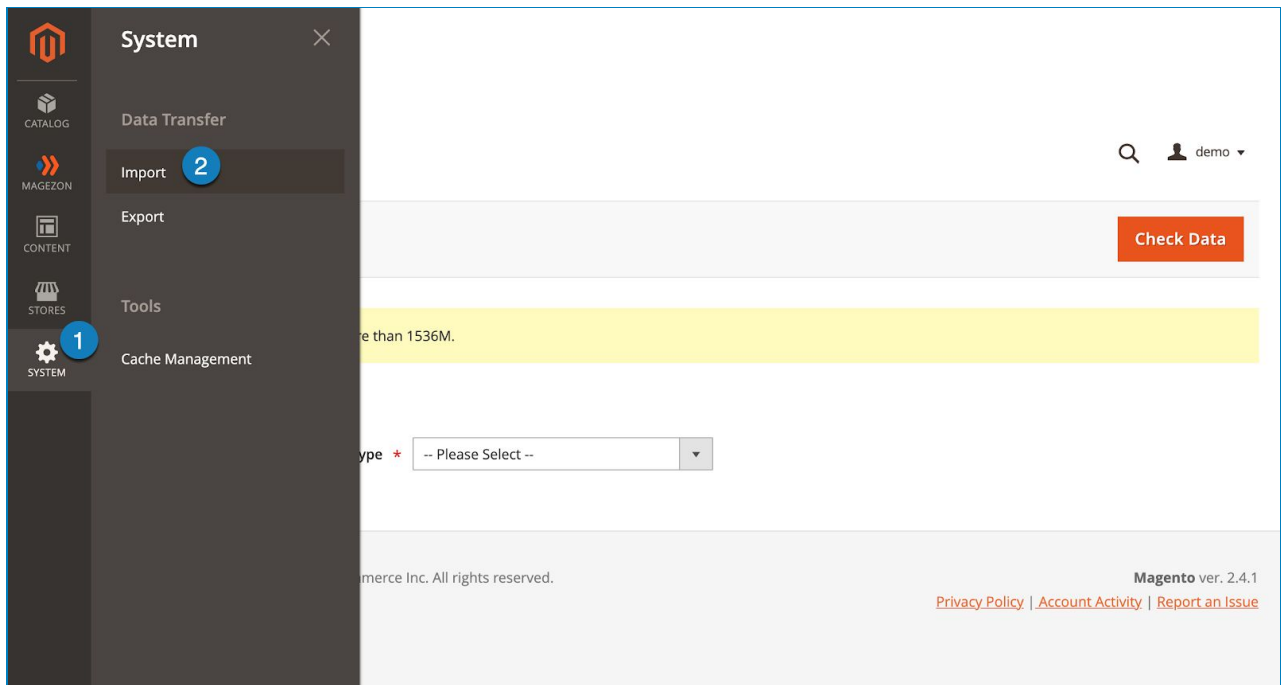
Logo

Select Logo






5. Import/Export Brands

5.1 Import Brands

To import brands, navigate to **System > Data Transfer > Import**:



In the “Entity Type” field, choose “MGZ ShopByBrand Brands” from the drop-down menu.
Then the import settings will be displayed:

 CATALOG
 MAGEZON
 CONTENT
 STORES
 SYSTEM

Import

Make sure your file isn't more than 1536M.

Import Settings

Entity Type *
MGZ ShopByBrand Brands
Download Sample File

Import Behavior

Import Behavior *
-- Please Select --
Validation Strategy *
Stop on Error
Allowed Errors Count *
10
Please specify number of errors to halt import process
Field separator *
,
Multiple value separator *
,
Empty attribute value constant *
__EMPTY__VALUE__
Fields enclosure
☐

File to Import

Select File to Import *
Choose File
No file chosen
File must be saved in UTF-8 encoding for proper import
Images File Directory
For Type "Local Server" use relative path to <Magento root directory>/var/import/images, e.g. product_images, import_images/batch1.
For example, in case product_images, files should be placed into <Magento root directory>/var/import/images/product_images folder.

Next to the “Entity Type”, you can see the link “Download Sample File”. If you click this link, a CSV file containing sample brands will be downloaded. You can import this file to your site and use sample brands in the file instead of creating new brands from scratch.

Then pay attention to the following settings:

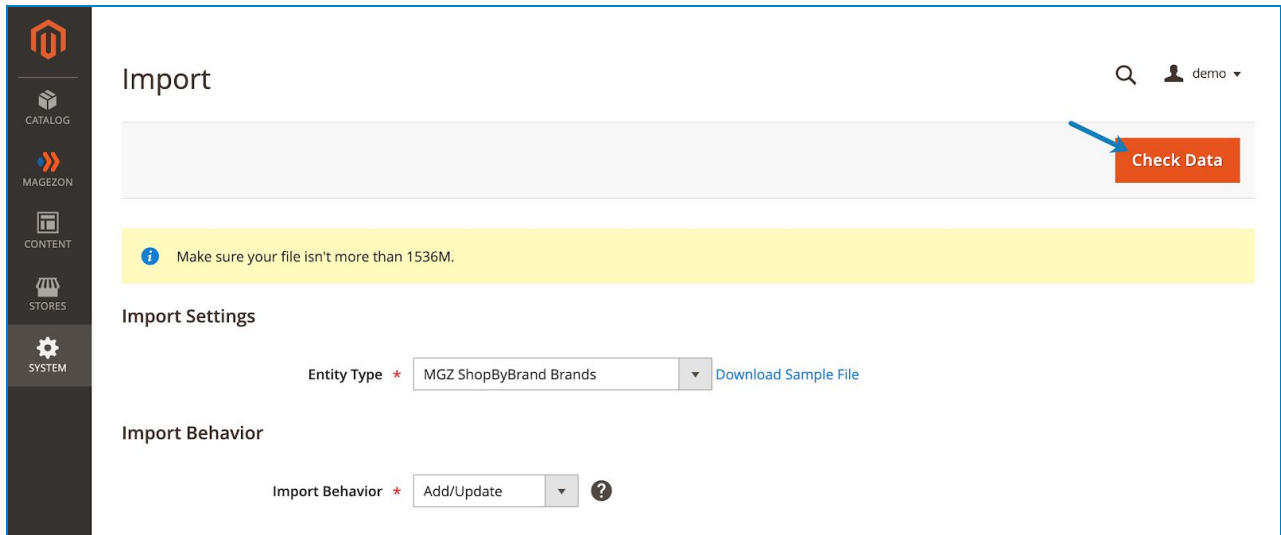
a. Import Behaviour:

- **Import Behavior:** there are 3 options:
 - Add/Update:
 - + If the URL keys of brands you want to import are different from those of brands that already exist on your site, the imported brands will be added to your site.
 - + If the URL keys of brands you want to import are the same as those of brands that already exist on your site, the existing brands will be updated with new data from the imported brands.
 - Replace: if the URL keys of brands you want to import are the same as those of brands that already exist on your site, the imported brands will replace the existing brands.
 - Delete: if you choose this option, all existing brands will be deleted and imported brands will be added.

b. File Import:

- **Select File to Import:** click “Choose File” to import a file from your computer.

* After configuring all settings, click the “Check Data” button on the upper right corner.



Import

Make sure your file isn't more than 1536M.

Import Settings

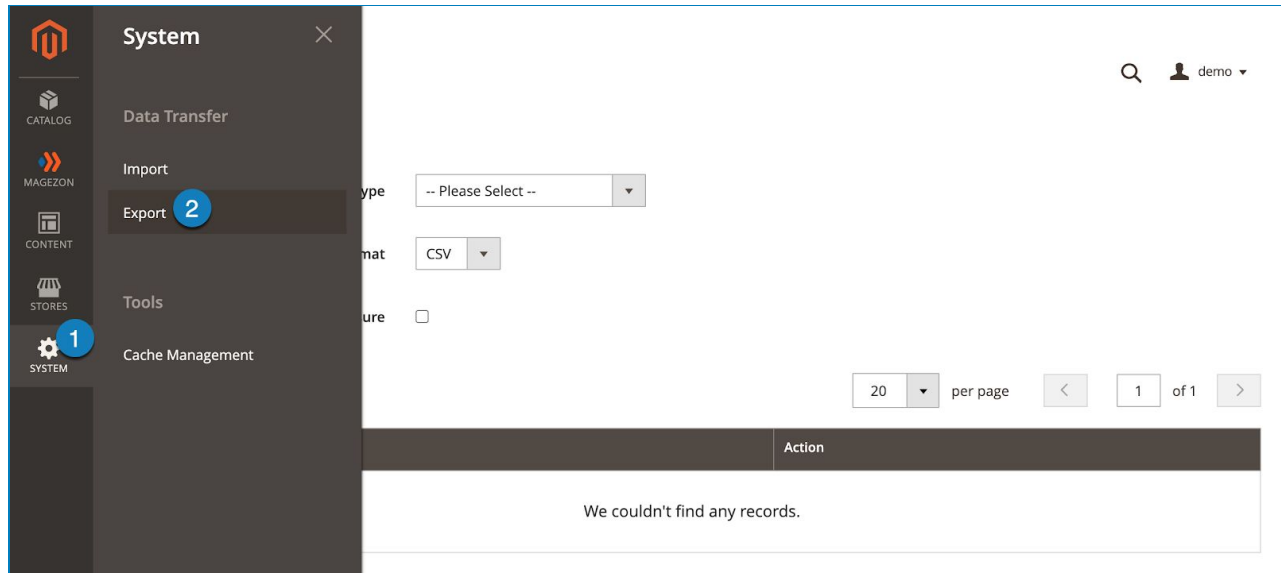
Entity Type * MGZ ShopByBrand Brands [Download Sample File](#)

Import Behavior

Import Behavior * Add/Update ?

5.2 Export Brands

Go to **System > Data Transfer > Export** to export brands:



- In the **Export Settings** section:

Export

Export Settings

Entity Type

MGZ ShopByBrand Brands

Export File Format

CSV

Fields Enclosure
☐

- Set **Entity Type** to “MGZ ShopByBrand Brands”.
- Accept the default **Export File Format** of CSV.
- If you want to enclose any special characters that might be found in the data as an escape sequence, select the **Fields Enclosure** checkbox.

- After selecting the **Entity Type**, the **Entity Attributes** section will appear. There you can see a grid with all the available attributes being listed to help you filter brands you want to export:

Entity Attributes

Search

Reset Filter

17 records found

Exclude	Attribute Label	Attribute Code	Filter
	<input type="text"/>	<input type="text"/>	
<input type="checkbox"/>	Url Key	url_key	<input type="text"/>
<input type="checkbox"/>	Name	name	<input type="text"/>
<input type="checkbox"/>	Short Description	short_description	<input type="text"/>
<input type="checkbox"/>	Description	description	<input type="text"/>
<input type="checkbox"/>	Image	image	<input type="text"/>
<input type="checkbox"/>	Logo	logo	<input type="text"/>
<input type="checkbox"/>	Position	position	From: <input type="text"/> To: <input type="text"/>
<input type="checkbox"/>	Is Active	is_active	-- Not Selected --
<input type="checkbox"/>	Is Featured	is_featured	-- Not Selected --
<input type="checkbox"/>	Page Title	meta_title	<input type="text"/>
<input type="checkbox"/>	Meta Keywords	meta_keywords	<input type="text"/>
<input type="checkbox"/>	Meta Description	meta_description	<input type="text"/>
<input type="checkbox"/>	Categories	category_ids	-- Not Selected --
<input type="checkbox"/>	Page Layout	page_layout	-- Not Selected --
<input type="checkbox"/>	Include in Menu	include_in_menu	-- Not Selected --
<input type="checkbox"/>	Created At	created_at	From: <input type="text"/> To: <input type="text"/>
<input type="checkbox"/>	Updated At	updated_at	From: <input type="text"/> To: <input type="text"/>

Continue

- You can search for specific attributes by Attribute Label and Attribute Code. The **Search** and **Reset Filter** controls control the display of the list, but have no effect on the selection of attributes to be included in the export file.
- To export only brands with specific attribute values, enter or select the required value in the **Filter** column.

- To omit an attribute from the export, select the **Exclude** checkbox at the beginning of the row. The column for the omitted attributes appears in the export file, but without any values.

For example, to export only brands that belong to the Computers category, select Computers from the dropdown menu for Categories attribute and select the checkbox of every other attribute like this:

Entity Attributes

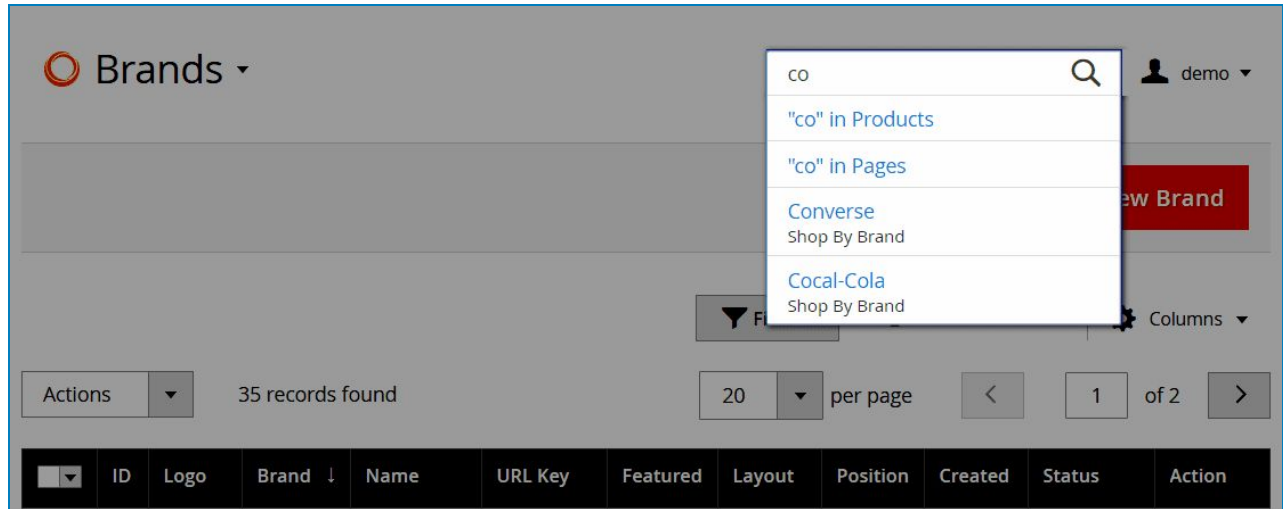
[Reset Filter](#)
17 records found

Exclude	Attribute Label	Attribute Code	Filter
<input type="checkbox"/>	<input type="text"/>	<input type="text"/>	
<input checked="" type="checkbox"/>	Url Key	url_key	<input type="text"/>
<input checked="" type="checkbox"/>	Name	name	<input type="text"/>
<input checked="" type="checkbox"/>	Short Description	short_description	<input type="text"/>
<input checked="" type="checkbox"/>	Description	description	<input type="text"/>
<input checked="" type="checkbox"/>	Image	image	<input type="text"/>
<input checked="" type="checkbox"/>	Logo	logo	<input type="text"/>
<input checked="" type="checkbox"/>	Position	position	From: <input type="text"/> To: <input type="text"/>
<input checked="" type="checkbox"/>	Is Active	is_active	-- Not Selected --
<input checked="" type="checkbox"/>	Is Featured	is_featured	-- Not Selected --
<input checked="" type="checkbox"/>	Page Title	meta_title	<input type="text"/>
<input checked="" type="checkbox"/>	Meta Keywords	meta_keywords	<input type="text"/>
<input checked="" type="checkbox"/>	Meta Description	meta_description	<input type="text"/>
<input type="checkbox"/>	Categories	category_ids	Computers
<input checked="" type="checkbox"/>	Page Layout	page_layout	-- Not Selected --
<input checked="" type="checkbox"/>	Include in Menu	include_in_menu	-- Not Selected --
<input checked="" type="checkbox"/>	Created At	created_at	From: <input type="text"/> To: <input type="text"/>
<input checked="" type="checkbox"/>	Updated At	updated_at	From: <input type="text"/> To: <input type="text"/>

- After you set filtering criteria in the “Filter” column, click the “Continue” button below the grid.
- Upon completion of the task, the file is processed through a message queue (make sure your cron job is running). The exported file is saved in the **var/export/ folder**. For more information about the message queue, please check [here](#).
- You can save or open the exported CSV file as a spreadsheet, then edit the data and [import](#) it back into your store.

6. Global Search

Shop By Brand for Magento 2 comes with a search function in the backend that helps the admin find the brand he/she wants quickly. You can see the search box with the icon of a spyglass on the upper right corner of every backend page.



- If you want to find a close match, enter the first few letters of the brand name you want to find.

- If you want to find an exact match, enter the name of the brand that you want to find.

In the search results, click the brand you want to open the brand edit page.

IV) Support

If you have any questions or need any support, feel free to contact us via the following ways. We will get back to you within 24 hours since you submit your support request.

- Submit [contact form](#).
- Email us at support@magezon.com.
- Submit a [ticket](#).
- Contact us through [Skype](#): support@magezon.com.
- Contact us via live chat on our [website](#).