

Single Product Page Builder for Magento 2

User Guide

Version 1.0



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I) Introduction

Single Product Page Builder for Magento 2 is a product page builder extension that allows you to customize layouts of any product page with simple drag and drop.

- Create any product page layout
- Easy to customize Magento 2 product tabs
- Product image gallery layouts
- Product variables
- Applied to all Magento 2 product types
- Visual drag & drop builder
- Layout templates
- 30+ elements
- Fully responsive design
- Cache support
- SEO-friendly product pages
- 100% compatible with: Ultimo theme, Porto theme, Magezon Page Builder.

This builder is developed on a **core builder** based on which we've built all builder extensions. The core builder includes elements and settings that all builder extensions have in common. For details, please visit:

https://magezon.com/pub/media/productfile/magezon-core-builder-user_guides.pdf.

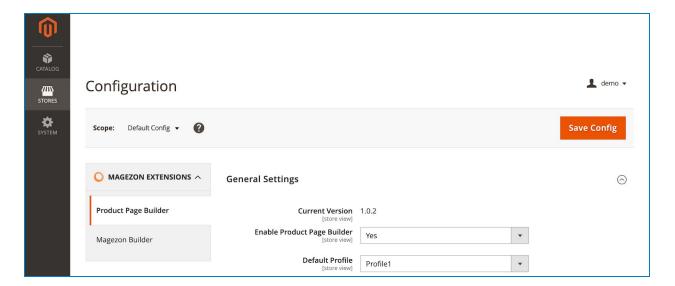
In this guide, we'll focus on elements and settings that are specific to the product page builder.

II) Where to Find Extension

After installing the extension, navigate to **Stores > Settings > Configuration**:



In the left panel, span MAGEZON EXTENSIONS then click Product Page Builder. In the right section, you'll see **General Settings** including:



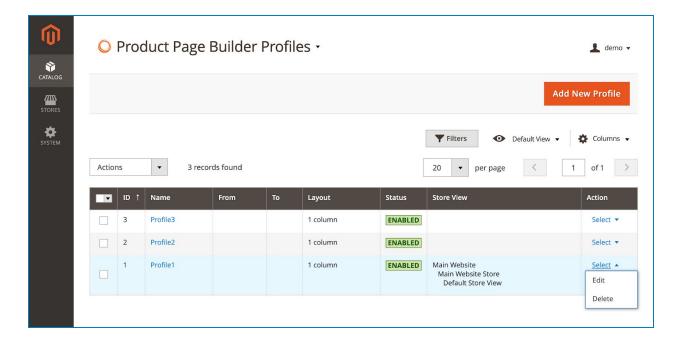
- **Current Version** of the extension.
- **Enable Product Page Builder**: select **Yes** or **No** to enable or disable the extension.
- **Default Profile:** choose the profile for product pages that have no profiles applied to.



III) Profile Grid Page

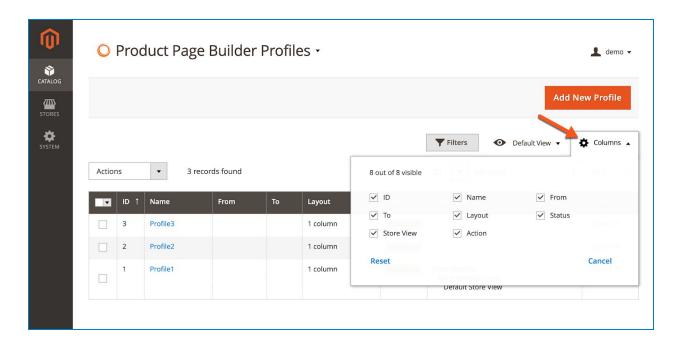
Go to **Catalog > Inventory > Product Page Builder Profiles** where you can add a new layout profile and view all profiles you created.

- You can view all profiles that you created in a grid with such information as ID, Name, From, To, Layout, Status and Store View. In the **Action** column, click the **Select** drop-down list to **Edit** or **Delete** the profile.

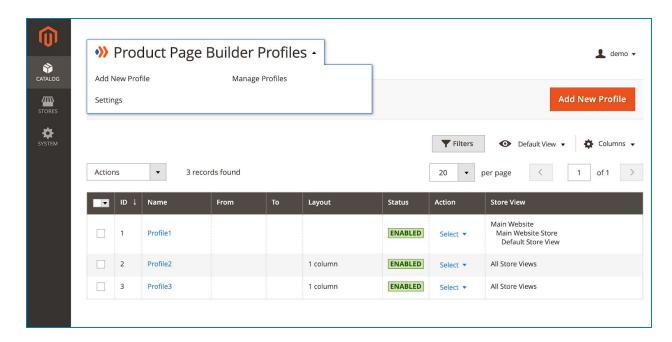


- You can decide which info is displayed in the grid by clicking the **Columns** drop-down above the grid. Tick the checkboxes of columns that you want to be visible in the grid. Untick the checkboxes of columns that you want to be invisible in the grid.





- Click Product Page Builder Profiles drop-down menu on the top and you'll see:



- Add New Profile: create a new profile.
- Manage Profiles: go to the profile grid page.



• **Settings**: go to the extension's configuration page.

Please note that you can find this drop-down menu in the profile edit page.

- Click the **Add New Profile** button to add a new profile and you will be redirected to the profile edit page.

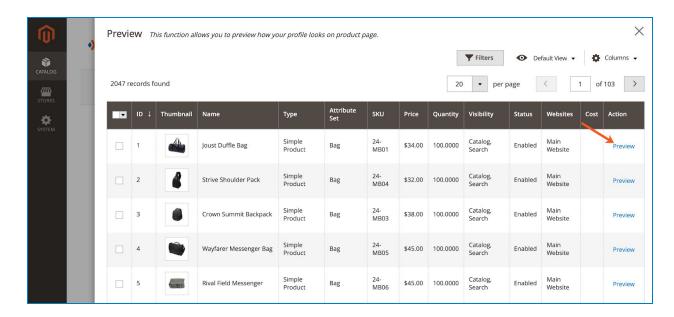


IV) Profile Edit Page

The edit page will open when you create a new profile or edit an existing profile.

The top of the edit page contains the following buttons:

- Back: return to the profile grid page.
- **Delete**: delete the profile.
- **Save and Apply**: save the layout profile and apply the layout to the chosen product pages. It means you will see the chosen product pages displayed in this layout on the frontend.
- **Preview**: preview how a product page looks in this layout profile. After clicking the button, a window containing all products of your website will appear. Find your desired product and click **Preview** in the **Action** column to preview the layout in this product page.



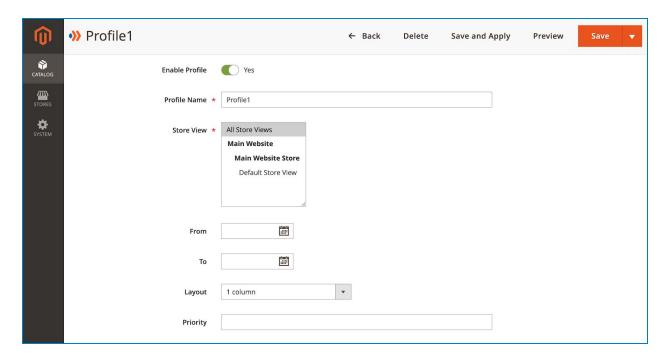


- **Save**: save the profile and stay on the page. If you click on the drop-down arrow, you'll see 3 options:
 - Save & New: save the profile and then create a new one.
 - Save & Duplicate: save the profile and duplicate it.
 - Save & Close: save the profile and go back to the profile grid page.

Note: If you just simply save the profile, the chosen product pages will not be displayed in this layout profile until you click the **Save and Apply** button.

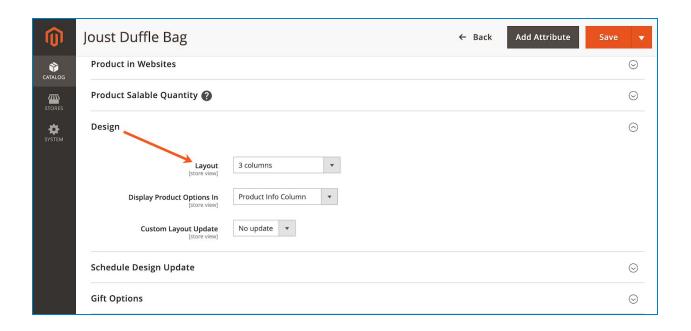


1. General Information



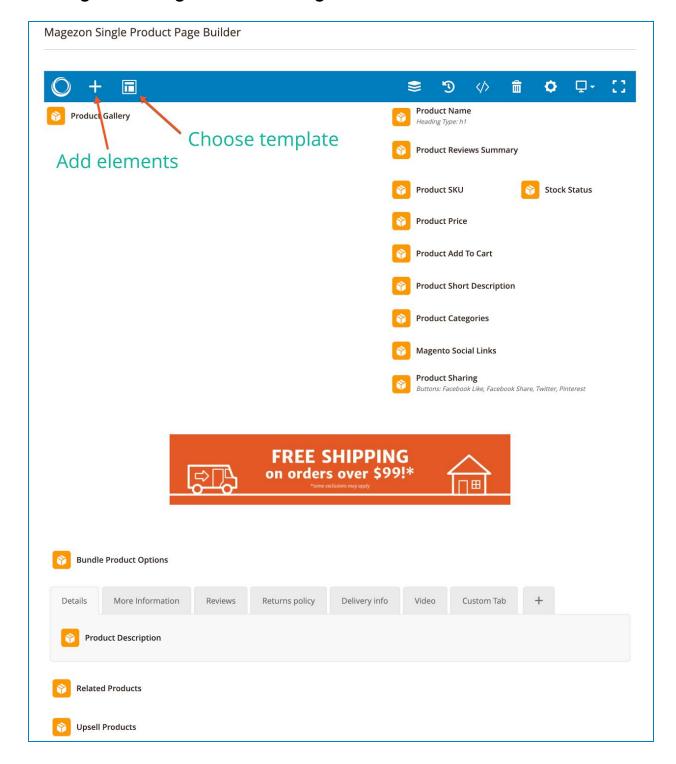
- **Enable Profile**: turn on the button to activate the profile.
- **Profile Name**: enter a name for the profile.
- **Store View**: choose specific store views in which the profile is applied.
- From/To: decide the period of time during which the profile will be active with the chosen product pages. Out of this time period, these product pages will be in normal layout.
- Layout: choose a layout for the profile in which it's displayed. You can choose
 Empty, 1 column or 1 column Full Width layout. Or if you choose Use Default
 Product Page Layout option, the product pages using this profile will be displayed
 in the layout that you configure in their edit pages (in Design > Layout section).
- Priority: enter a number in this field to decide the level of priority of the profile. The
 smaller the number is, the more prior the profile is. If a product is assigned to
 multiple profiles, its detail page will be displayed in the profile with higher priority.







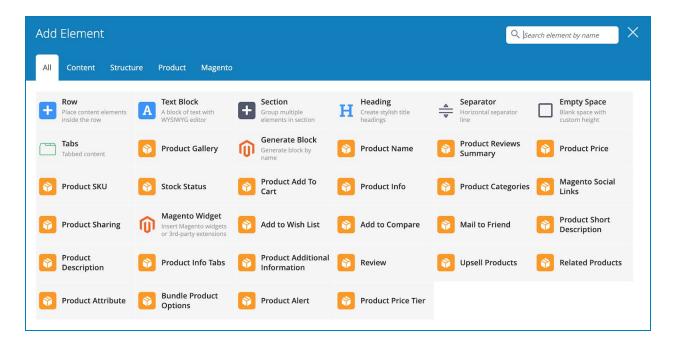
2. Magezon Single Product Page Builder





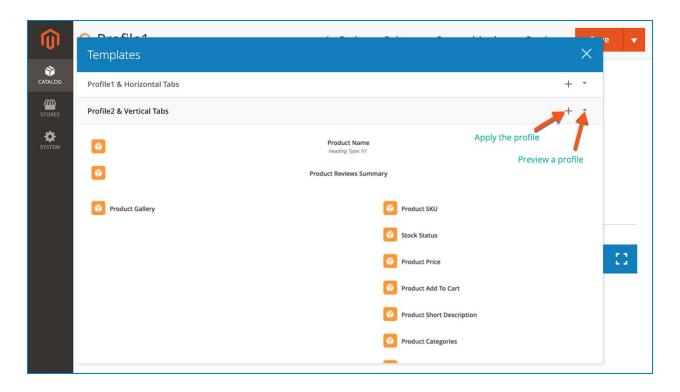
This is where you build a new product page layout by adding elements which are developed based on popular parts of a Magento 2 product page. Simply add and arrange these elements the way you want in the backend. On the frontend, these elements will be replaced with relevant data of a product.

- To add elements, click the plus icon on the top bar (see in the above image). Then a popup containing all elements will show up:



- Click the icon next to the plus icon to select a template so that you don't have to build the profile from scratch:



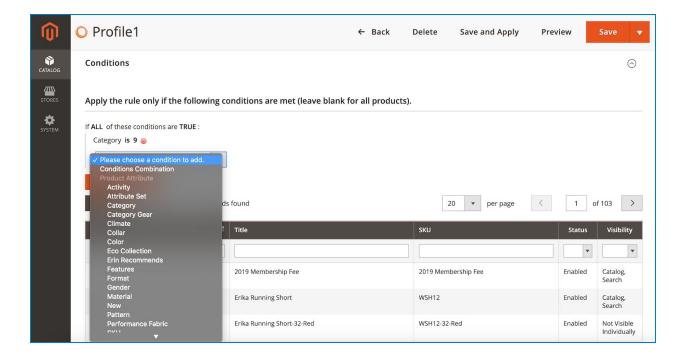


- Click the drop-down icon to preview the template.
- Click the plus icon to apply the template. After being applied, the template will appear in the builder section where you can edit and customize it.



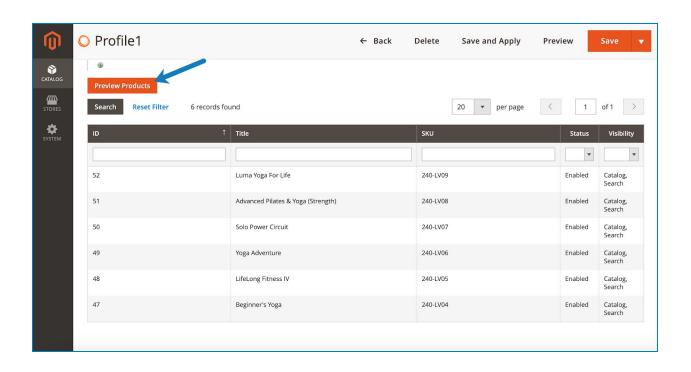
3. Conditions

By using conditions, you'll specify which product pages will be displayed in this layout profile:



- After setting the conditions, click the **Preview Products** button and all products that satisfy the conditions will be displayed in the grid below:



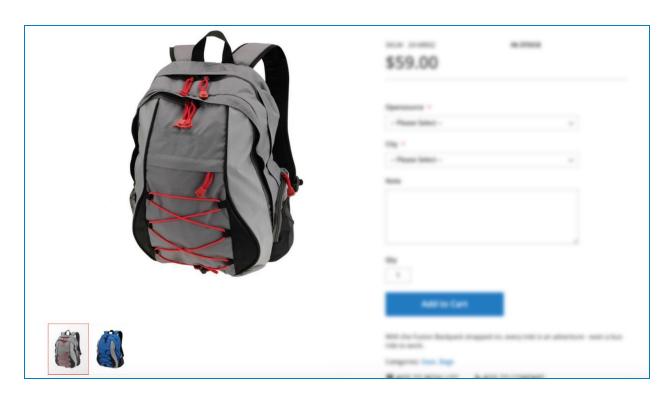




V) Elements

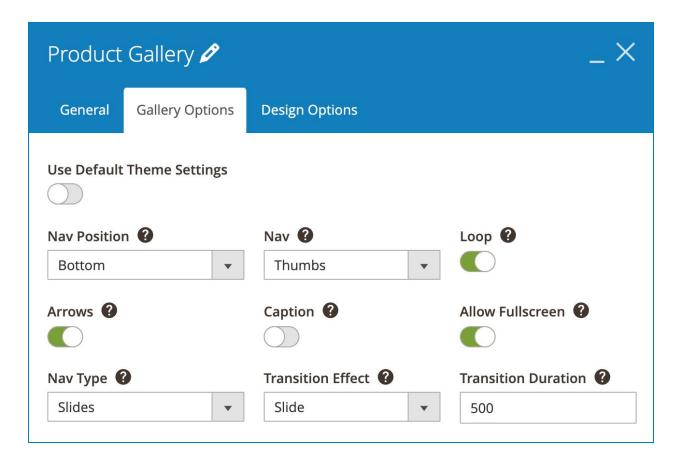
1. Product Gallery

Product gallery is a set of product images including thumbnail images and base images.





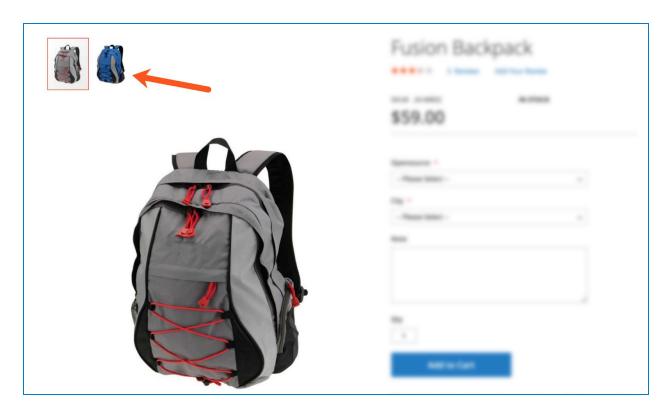
- Gallery Options tab:



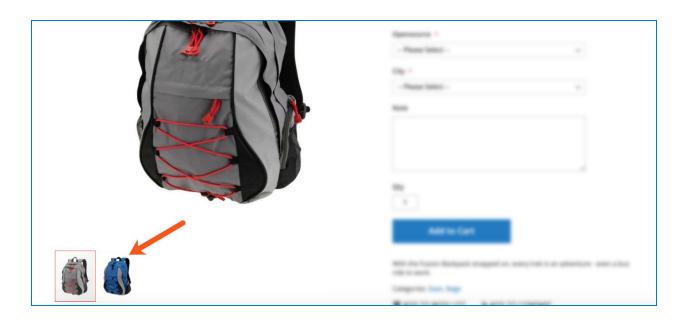
- Use Default Theme Settings: use Magento 2 default gallery settings.
- Nav Position: position of product thumbnail images including top, bottom (default),
 right and left.



+ Top:

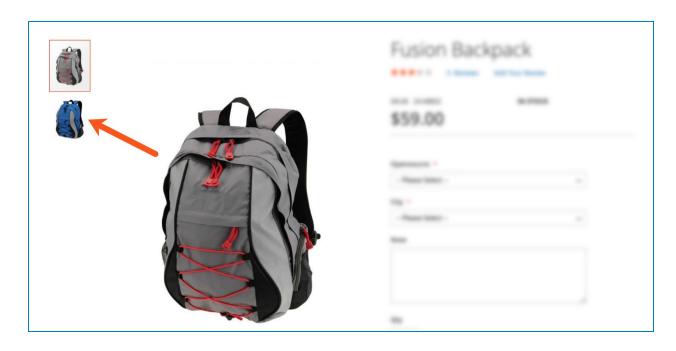


+ Bottom:

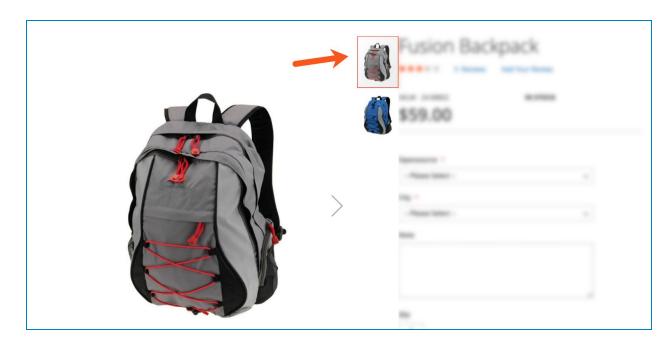




+ Left:

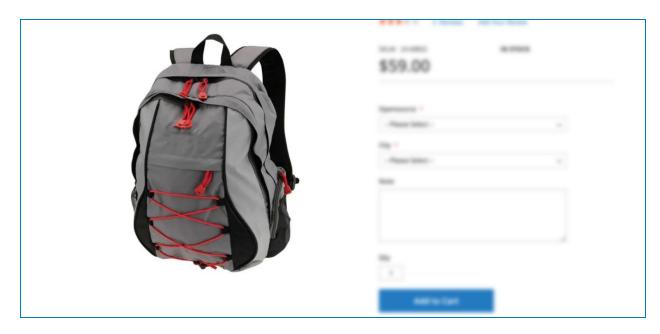


+ Right:

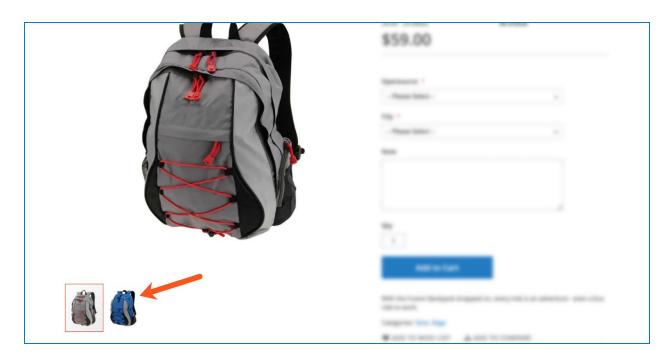




- Nav: decide the visibility of thumbnail images including 3 options: False, Thumbs (default) or Dots.
- + False: with no thumbnail images.

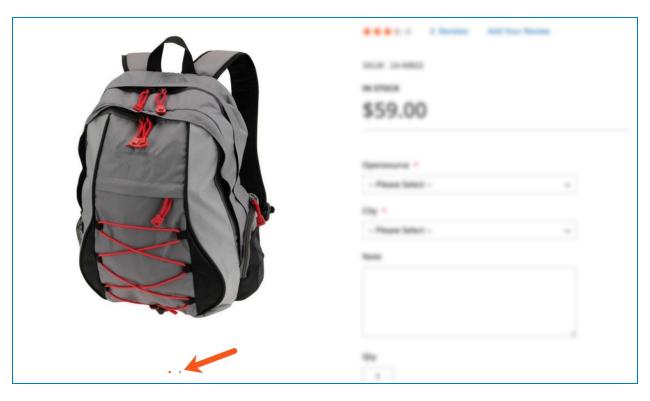


+ Thumbs: with thumbnail images.



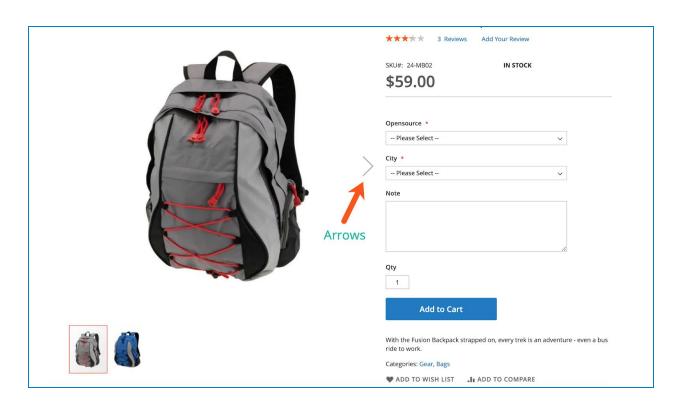


+ Dots: with dot navigation.



- **Loops**: if yes, this will enable cycling of the base images, such that there will be a slide transition between the last and first image.
- **Arrows**: turn on/off the arrow on the side of the base image that appears when you hover over the image.

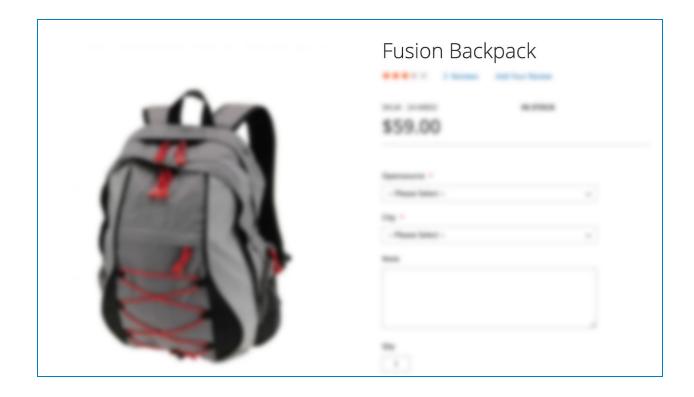




- Caption: turn on/off product caption.
- **Allow Fullscreen**: if yes, you can view the product base images in full-screen after clicking on it.
- Nav Style: sliding type of product thumbnails including Slides and Thumbs.
- **Transition Effect**: choose transition effect of product base images (Slide, Crossfade, Dissolve).
- **Transition Duration**: set transition duration/speed in milliseconds. The higher, the slower.



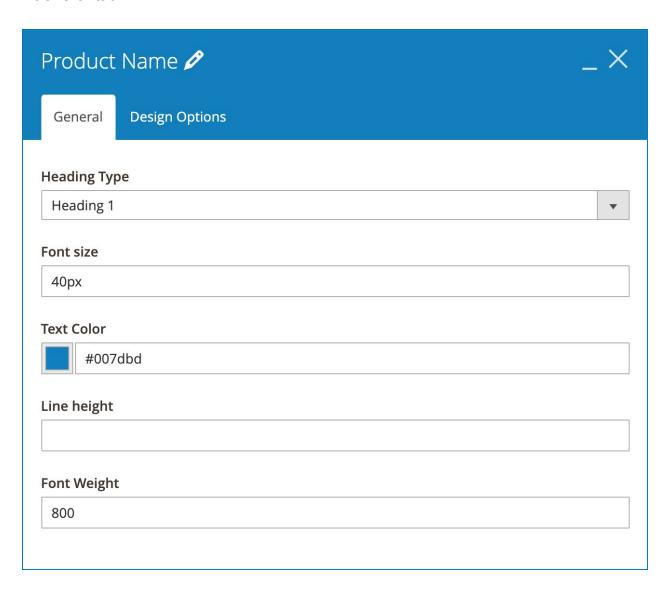
2. Product Name





Magezon Single Product Page Builder

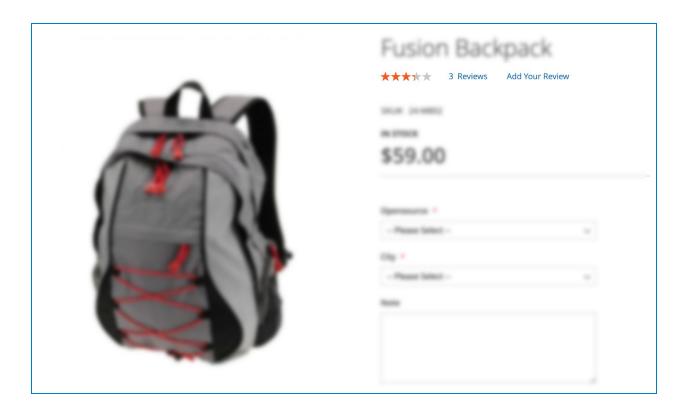
- General tab:



- **Heading Type**: specify heading type including H1, H2, H3, H4, H5 and H6.
- Specify font size (px), Text Color, Line height (px) and Font Weight (px).

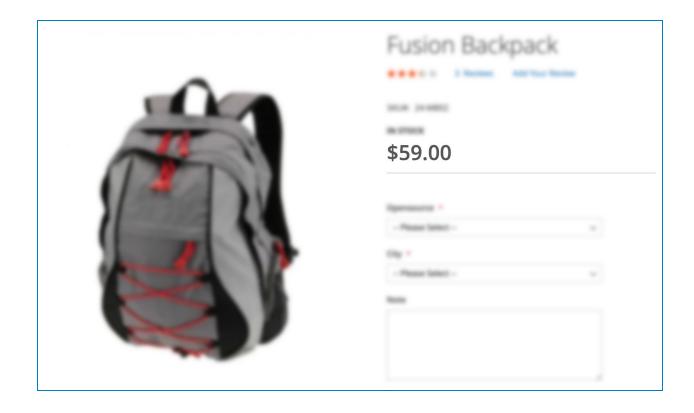


3. Product Review Summary



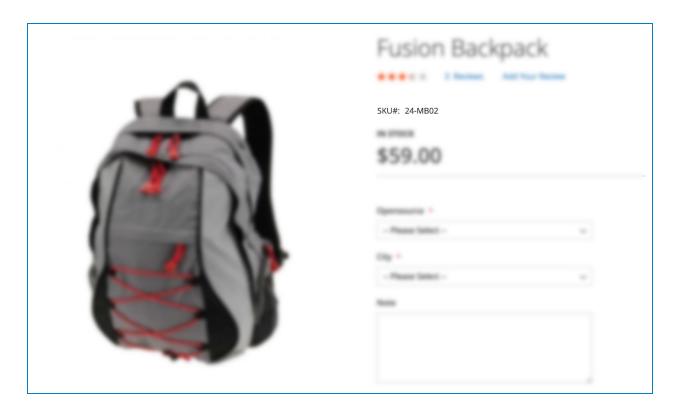


4. Product Price



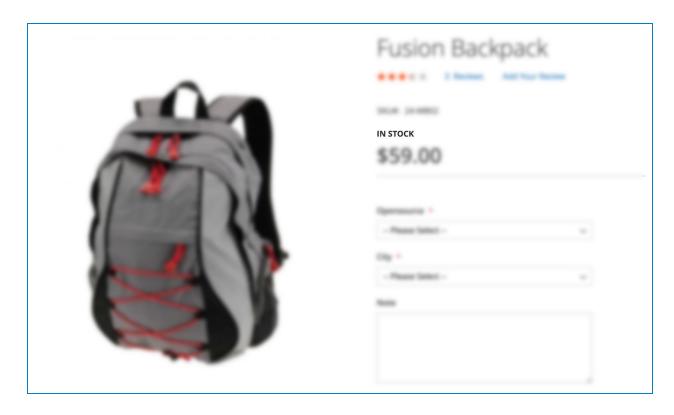


5. Product SKU



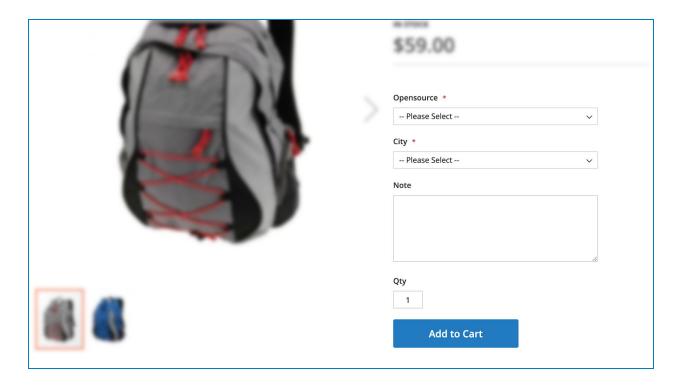


6. Stock Status



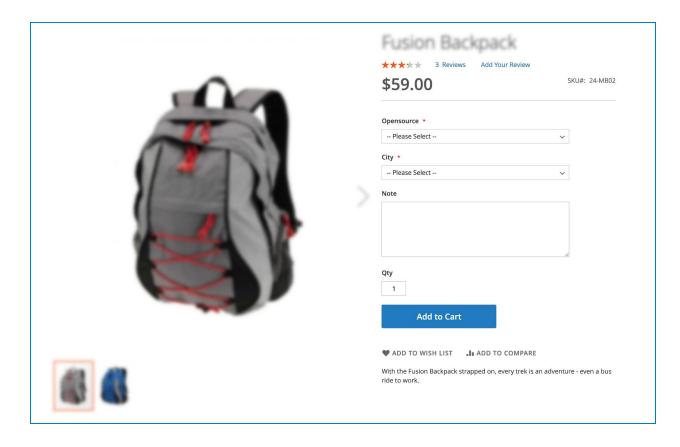


7. Product Add To Cart



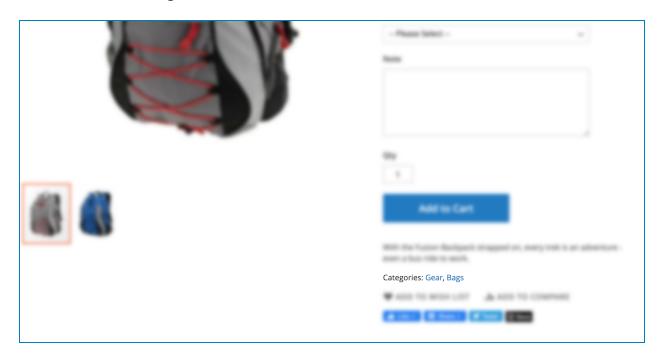


8. Product Info



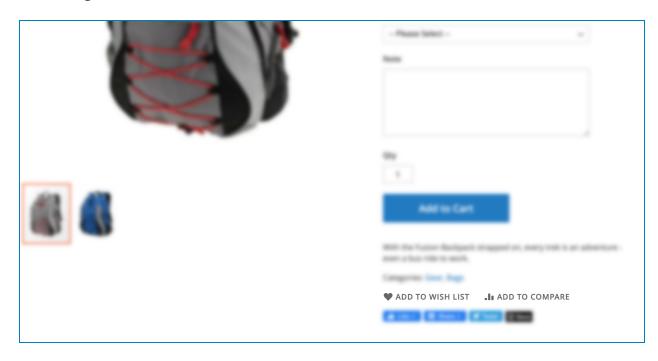


9. Product Categories



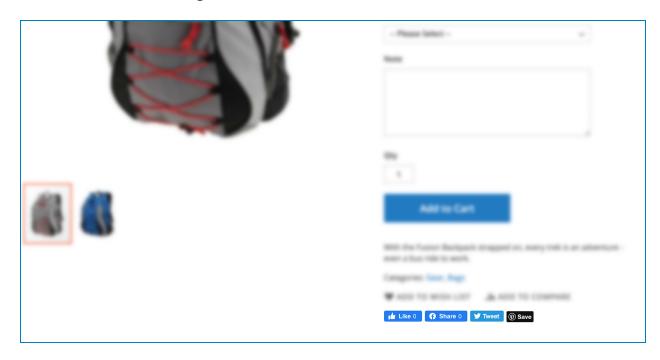


10. Magento Social Links



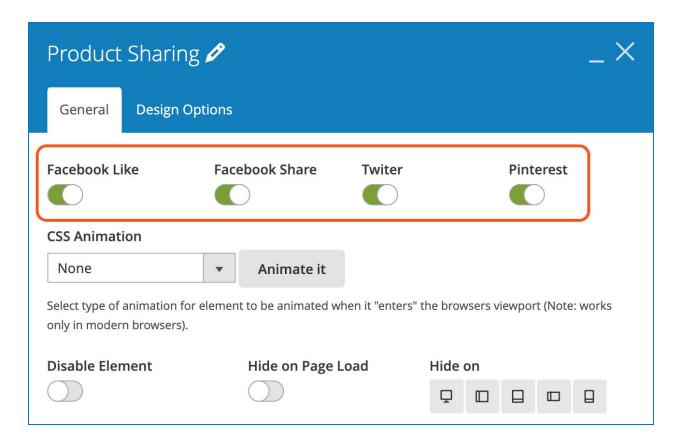


11. Product Sharing



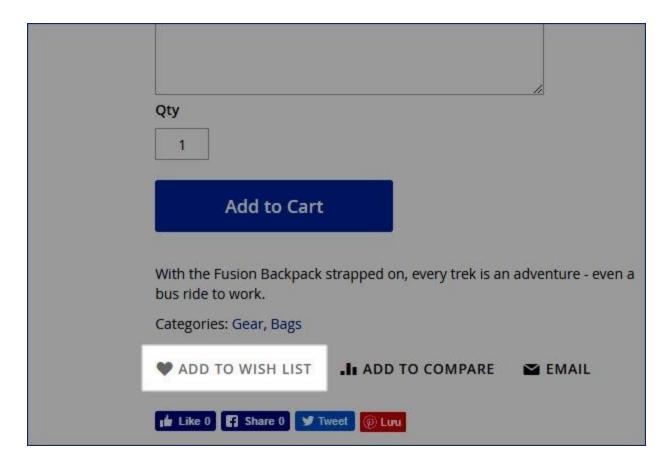


- **General** tabs: where you can enable/disable Facebook Like, Facebook Share, Twitter and Pinterest buttons.



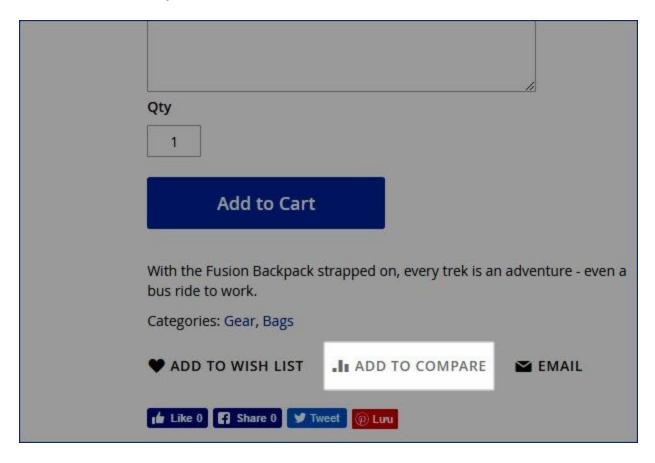


12. Add to Wish List



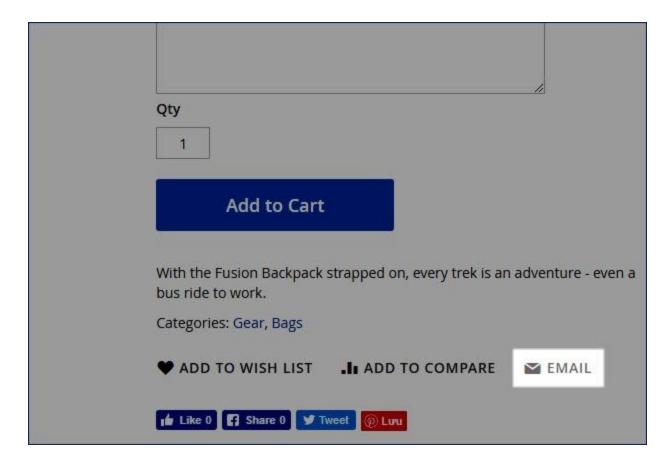


13. Add to Compare



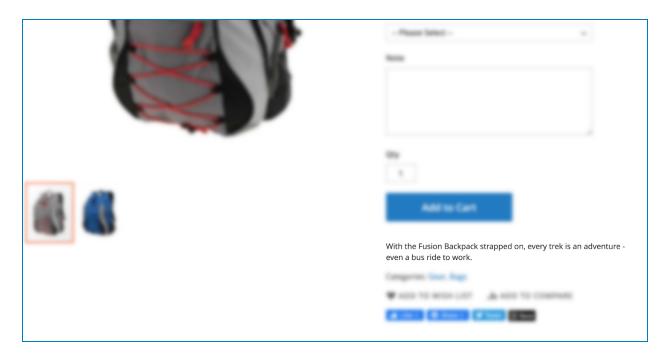


14. Mail to Friend



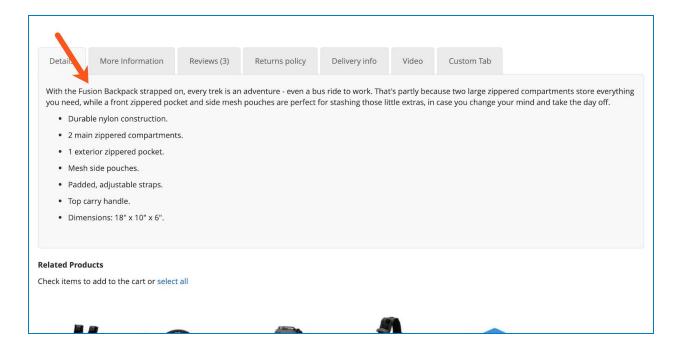


15. Product Short Description





16. Product Description





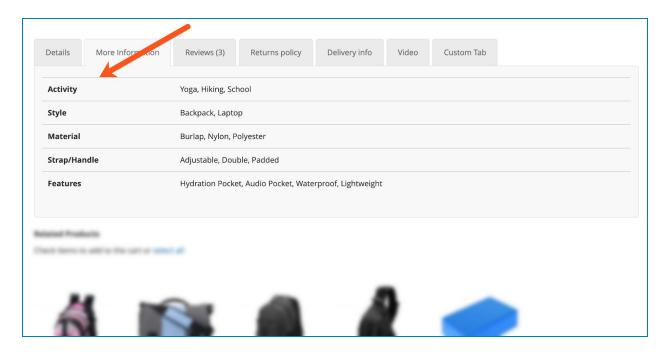
17. Product Info Tabs

Product Info Tabs element is the default Magento 2 product tabs.

Details	More Information	Reviews (3)	
			en a bus ride to work. That's partly because two large zippered compartments store uches are perfect for stashing those little extras, in case you change your mind and take
 Durab 	le nylon construction.		
• 2 mair	n zippered compartments.		
• 1 exte	rior zippered pocket.		
• Mesh	side pouches.		
• Padde	d, adjustable straps.		
 Top ca 	arry handle.		
 Dimer 	nsions: 18" x 10" x 6".		

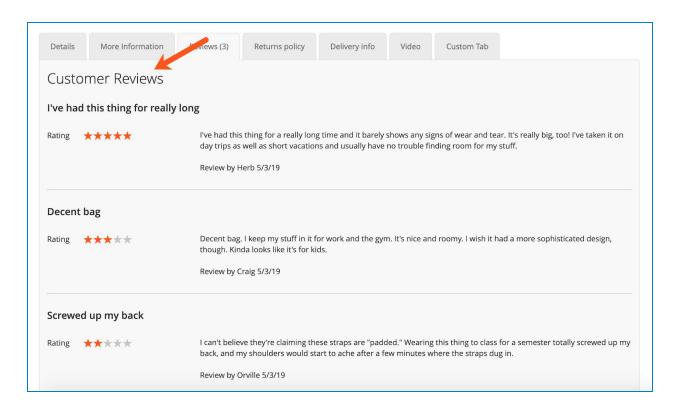


18. Product Additional Information



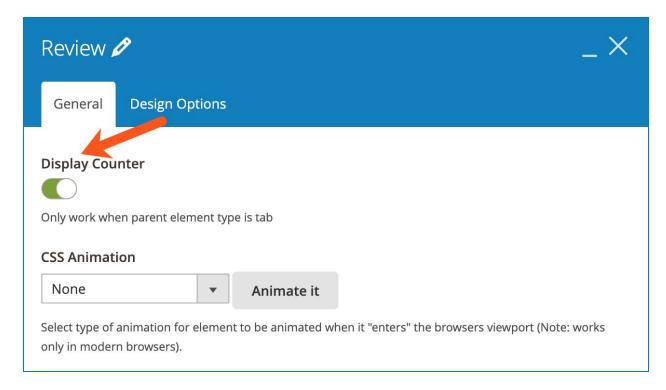


19. Review



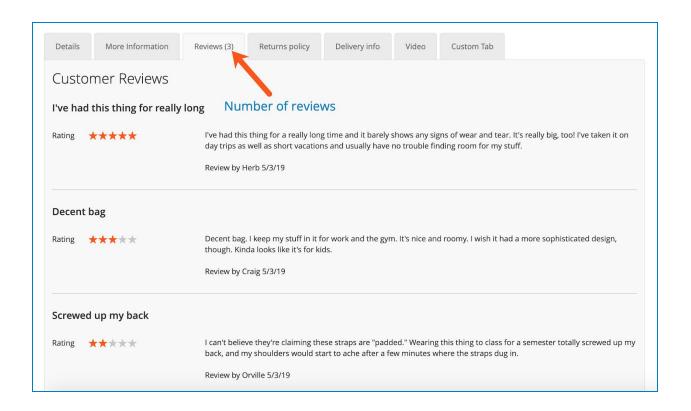


- General tabs:



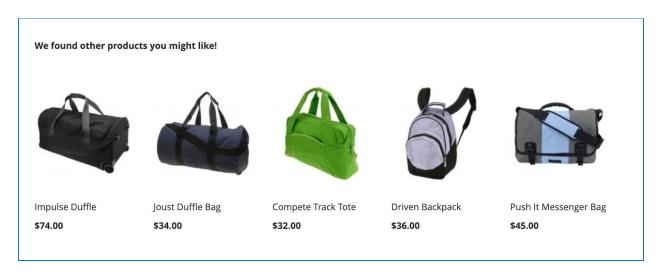
 Display Counter: display the number of reviews next to the title of the tab containing Reviews element.





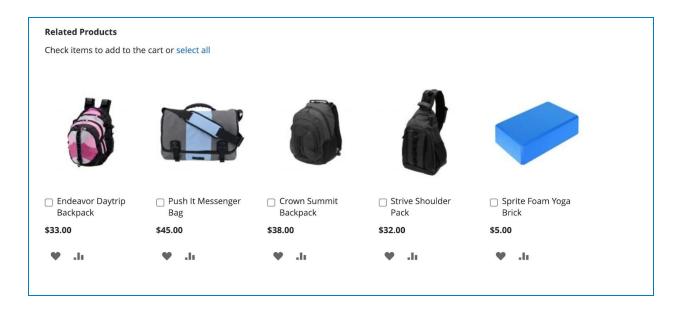


20. Upsell Products



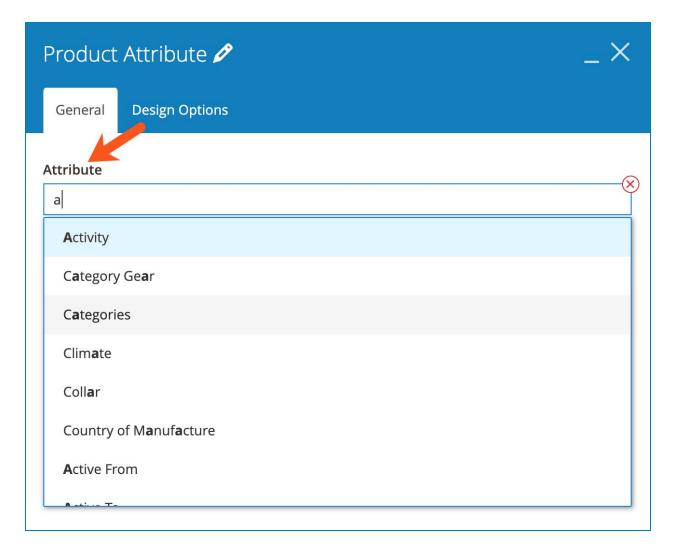


21. Related Products



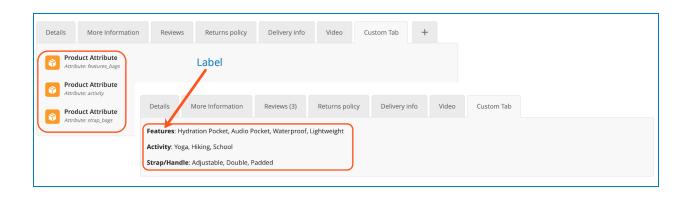


22. Product Attribute



- In the **Attribute** field, you can choose a product attribute from a drop-down menu. Product attribute options in the drop-down will automatically change based on attributes of your own products.
- **Show Label**: turn on the button to show attribute label.

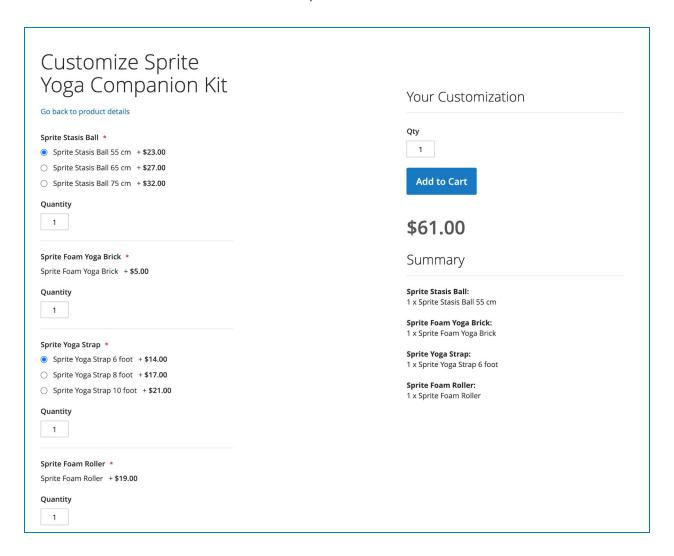






23. Bundle Product Options

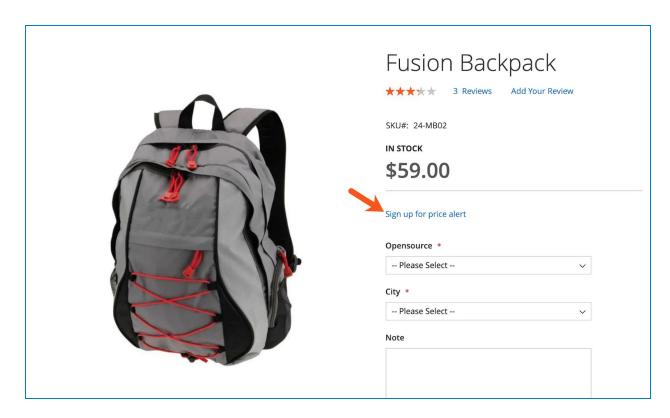
This element is for bundle products only. Bundle product options are options that you need to choose for each item of a bundle product.





24. Product Alert

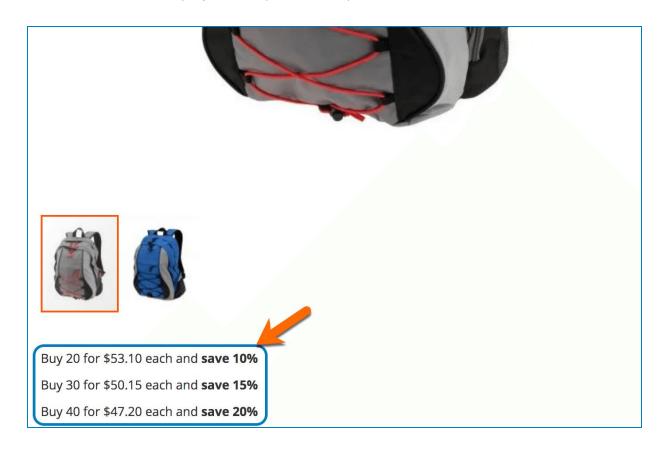
Use this element to display a *Sign up for price alert* link or *Sign up to get notified when this product is back in stock* link (for products that are out of stock).





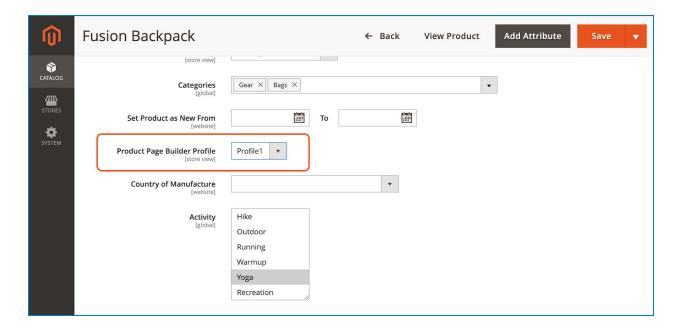
25. Product Price Tier

Use this element to display the tier price of the product.



VI) Apply a Layout Profile to A Single Product Page

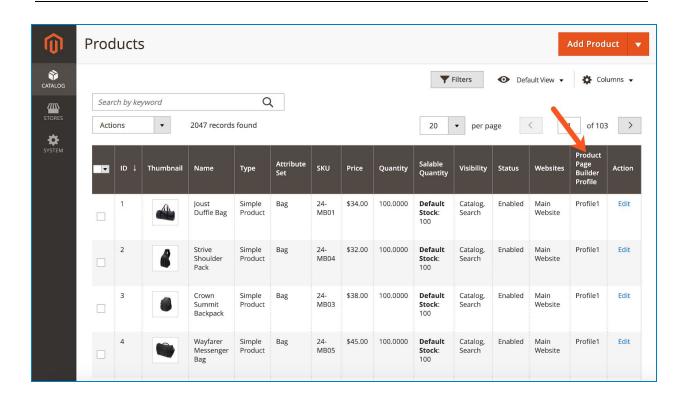
Open the edit page of a product, then find **Product Page Builder Profiles** field. Choose from the drop-down list the layout profile you want to apply to this product page.



Note: The profile you choose in the product edit page has the highest priority. So for example, if you choose one profile for a product in its edit page but the product also satisfies the conditions you set in the edit page of another profile, then the product page will be displayed in the profile selected in the product edit page.

In the product grid page, you'll find a column named **Product Page Builder Profile** that shows the profile applied to each product.







VII) Support

If you have any questions or need any support, feel free to contact us via the following ways. We will get back to you within 24 hours since you submit your support request.

- Submit contact form.
- Email us at support@magezon.com.
- Submit a ticket.
- Contact us through Skype: support@magezon.com.
- Contact us via live chat on our website.